

Community & Economic Development Advisory Committee (CEDAC)

Action Plan

Approved _____

Targeted Economic Development: Follow the regional description of El Dorado County to help attract prospective businesses to relocate or expand to El Dorado County; Identify and promote Targeted Economic Development Opportunities; Identify and promote the County's positive business opportunities and strengths; Identify what distinguishes EDC from others; work with County CAO's office, including Communications and Outreach Manager, to promote targeted economic development opportunities.

	PROJECT/-DELIVERABLES	DISCUSSIONOBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
1.	<p>Housing (Full Committee)</p> <ul style="list-style-type: none"> Workplace Housing Ultra-luxury Housing Affordable Senior Housing Inclusionary Housing <p>Targeted Economic Development</p> <p>Identify and promote Targeted Economic Development Opportunities</p> <p>Develop 2017 Objective and Strategy</p> <p>Develop a Regional description of EDC to help attract prospective businesses to relocate or expand to El Dorado County</p>	<p>Balance Jobs With Housing, including affordable, very low, low, and moderate-housing. Identify and promote the County's positive business opportunities and strengths. Identify what distinguishes EDC from others; work with County CAO's office, including Communications and Outreach Manager, to promote targeted economic development opportunities.</p>	<p>Lead: Linnea Marengo Roberta Long</p>	<p>Ongoing</p> <p>Presentation to the Board of Supervisors was given on 11/7/17</p> <p>Item #17-1196</p>
2.	<p>Explore Energy Alternatives (Ad-Hoc Committee)</p> <ul style="list-style-type: none"> Transmission Clean Energy Community Choice Aggregation Program 	<p>Feasibility Assessment</p>	<p>Ad Hoc</p> <p>Scot Bernstein Glenn Krakow Roberta Long</p>	<p>Ongoing</p>
2. 3.	<p>Placemaking Career Creation (Full Committee)</p> <ul style="list-style-type: none"> Keep and/or attract young educated people ("Millennials") to our county and retain our home grown ones as they complete their studies or trade apprenticeships. Support eAdvocate 4-5 yr. college 	<p>Millennials—those between 20 and 37 years old—are the single biggest demographic in American history, bigger than the Baby Boomers. They are the force that will create the jobs of the future and have been described as part of a "Creative Class" that basically will live, work and play anywhere they wish.</p>	<p>Lead: David Orr Charlie Downs Scot Bernstein</p>	<p>Ongoing</p>

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	<ul style="list-style-type: none"> • Talk to HS students/classes • Entrepreneurial start ups • Review results for ED attraction, as appropriate <ul style="list-style-type: none"> • Attract and encourage the development of moderate housing for Millennial homebuyers 			
4.	Community Planning (Full Committee) <ul style="list-style-type: none"> • Support development of Community Planning Template (ad-hoc) • Support development of design guidelines/standards (ad-hoc) 	Board of Supervisors authorized \$250,000 in FY 17-18 for initiation of Community Planning in Community Regions with Shingle Springs as the prototype.	Ad Hoc Lead: Kris Payne Roberta Long Mark Lobaugh	Project has advanced to County Staff. Ongoing
5.	High Speed Internet Access (Full Committee) <ul style="list-style-type: none"> • Support efforts to attract reliable High Speed Internet Access 	The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks, particularly as you move further east, and particularly home-based businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county.	Committee Lead Scot Bernstein	Project has advanced to County Staff Committee Lead will attend the Broadband Technical Advisory Group meetings with NEO Connect & County Staff and report back to CEDAC. NEO Connect was awarded the Broadband Feasibility Study and Needs Assessment.
36	Advocate for Higher Education Pathways (K-12+), (Ad-Hoc Committee-see) <ul style="list-style-type: none"> • Talk to HS students/classes • Attract/develop a 4-year college 		Ad Hoc Lead: K.Pris Payne, Charlie Downs	Ongoing

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7.	<p>Collaborations for Success (Ad-Hoc Committee)</p> <p>Preserve and expand collaboration with Chambers of Commerce and other organizations to share news and recognize business needs.</p> <ul style="list-style-type: none"> Roundtable Discussions Economic Summit 	<p>A collaborative relationship with all the Chambers and other organizations can help share news and recognize business needs. Working together is always preferable.</p>	<p>Ad Hoc Lead: Kris Payne Roberta Long</p>	Ongoing
COMPLETED	<p>Non-residential Land Inventory (Ad-Hoc Committee)</p> <p>Analyze General Plan 5-year review as it is related to ED and non-residential land inventory as part of the Long Range Planning effort (including vacant inventory).</p>	<p>Identify key commercial lands (and vacant inventory) with intention to market</p>	<p>Ad Hoc Lead: Linnea Marengo Larry Brilliant</p>	Completed: April 13, 2017
43	<p>High Speed Internet Access (Full)</p> <p>Support efforts to attract reliable High Speed Internet Access</p> <ul style="list-style-type: none"> — — — 	<p>The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks particularly as you move further east, and particularly home-based businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county. Recommendation: start-up funds be made available for businesses wireless devices.</p>	<p>Lead: Scot Bernstein (as of 11/9/17)</p>	<p>Ad Hoc Lead will attend the Broadband Technical Advisory Group meetings with NEO Connect, who is conducting the County's Broadband Feasibility Study and Needs Assessment and give regular updates to CEDAC.</p> <p>Project has advanced to County Staff</p>

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	PROJECT/DELIVERABLES	DISCUSSION	Members Ad-Hoc or Full	Status
64	<u>Non-residential Land Inventory</u> Analyze General Plan 5-year review as it is related to ED and non-residential land inventory as part of the Long Range Planning effort (including vacant inventory).	Identify key commercial lands (and vacant inventory) with intention to market to prospective employers.	Lead: Linnea Marengo Larry Brilliant Kris Payne	Completed: April 13, 2017
65	<u>Collaborations for Success (Ad-Hoc)</u> Preserve and expand collaboration with Chambers of Commerce and other organizations to share news and recognize business needs. — Roundtable Discussions — Economic Summit • Expand "Buy Local" Campaigns • Develop marketing materials • Identify community wide communication tools (calendar, organizations, etc.) • Promote destination shopping Promote El Dorado County	A collaborative relationship with all the Chambers and other organizations can help share news and recognize business needs. Working together is always preferable.	Ad-hoc Lead: Kris Payne Roberta Long	On-going
76	<u>Community Planning (Full)</u> • Support development of CP Template (ad hoc) — Support development of design • guidelines/standards (ad hoc) •	<u>BOS authorized \$250,000 in FY 17-18 for initiation of Community Planning in Community Regions with Shingle Springs as the prototype.</u>	Ad-Hoc Members: Lead: Kris Payne (as of 11/9/17) Roberta Long Mark Lobaugh	On-going: <u>Project has advanced to County Staff.</u>
78	<u>Explore Low-Cost Energy Alternatives (Ad-Hoc)</u> • Transmission — Clean Energy • <u>Community Choice Aggregation Program</u>	<u>Feasibility Assessment</u>	Lead: Scot Bernstein (as of 11/9/17) Glenn Krakow Roberta Long Kris Payne	Item tabled until January 2018 (per 11/9/17 meeting) On-going

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98	<u>Strengthen the County's Economic & Fiscal Base</u>		Lead: Roberta Long (as of 11/9/17) Charlie Downs Scot Bernstein	

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