Renewal Action and Benefit Strategies



Life & Disability Marketing – Marketing List and Financial

LIFE & DISABILITY MARKETING LIST Plan Year 2010 - 2011						
Carrier	Product(s)	Response Quoted Quoted Quoted Quoted				
Lincoln Financial Group (Incumbent)	Basic Life/AD&D / Supp Life / LTD					
Mutual of Omaha	Basic Life/AD&D / Supp Life / LTD					
Sun Life	Basic Life/AD&D / Supp Life / LTD					
ING (CSAC-EIA)	Basic Life/AD&D / Supp Life / LTD					
Hartford	Basic Life/AD&D / Supp Life / LTD	Quoted				
MetLife	Basic Life/AD&D / Supp Life / LTD	Quoted - Uncompetitive				

2010 - 2011 Plan Year								
LINES OF COVERAGE	CURRENT	OPTION 1 Lincoln Financial	OPTION 2 Mutual of Omaha	OPTION 3 Sun Life	OPTION 4 ING (CSAC-EIA)	OPTION 5 Hartford		
Basic Life/AD&D	\$74,466 Lincoln Financial	\$59,573	\$51,062	\$53,190	\$59,573	\$61,275		
Long Term Disability	\$441,544	\$441,544	\$304,875	\$312,234	\$410,005	\$387,928		
TOTAL ANNUAL PREMIUM	\$516,010	\$501,116	\$355,938	\$365,424	\$469,578	\$449,202		
ANNUAL \$ \(\Delta \) vs CURRENT ANNUAL % \(\Delta \) vs CURRENT		-\$14,893 -2.9%	-\$160,072 -31.0%	-\$150,585 -29.2%	-\$46,432 -9.0%	-\$66,807 -12.9%		