

**PLACERVILLE FESTIVAL OF LIGHTS presents...  
“LET THE MAGIC BEGIN!”**



Dear Festival of Light Sponsor:

We would like to thank all the businesses interested in supporting the 2022 Festival of Lights. We value each donation we receive from our sponsors.

Your donation will allow us to make this amazing event possible. The Festival of Lights is known as the premier event in Placerville and is highly respected for the positive impact it makes in our community and our downtown businesses. Together, partnering with the Businesses, downtown merchants and the local faith community volunteers...we will make this the best Festival of Lights ever.

**SPONSORSHIP LEVELS**

**TREE LIGHTING SPONSOR - \$10,000.00 (two available)**

- Headline Performing Act Sponsor
- Presented & brought to you by.... Sponsor name on all marketing material, social media, website, LED screens and recognition from the stage at the event
- Recognition on all radio, newspaper and television marketing and press releases
- Ad on front cover of Treasure Hunt Brochure
- Thank you in Brochure/Treasure Hunt Brochure
- Special plaque for business recognizing your participation

**BELL TOWER SPONSOR - \$5,000.00 (five available)**

- Opening Act's Sponsor
- Business represented constantly on LED Screens and mentioned from the stage night of the event
- Thank you in Brochure/Treasure Hunt Brochure

- Recognition during Chamber of Commerce meeting and Merchant meeting
- Logo placed on all social media and print ad advertising
- Special plaque for business recognizing your participation

**MAIN STREET SPONSOR - \$2,500.00 (ten available)**

- Vendor Sponsor
- Business represented on the LED business loop during the event
- Thank you in Brochure /Treasure Hunt Brochure
- Special plaque for business recognizing your participation

**TOWN HALL SPONSOR - \$1,000 (twenty available)**

- Business logo shared with one other sponsors on LED screen loop
- Thank you in Brochure/Treasure Hunt Brochure

**HAYRIDE PACKAGE - \$500.00 (unlimited)**

- Business Logo shared with four other sponsors on LED screen loop
- Honorable mentions from the stage

***\*\*SPECIAL INSTRUCTIONS\*\****

Please use the following form to make your sponsorship donation selection. Please keep the attached donation as your receipt of your donation. ALL DONATIONS ARE TAX DEDUCTIBLE.

Issue checks to “Bayside Church” (Memo Festival of Lights). Once the check is received, we will be in touch to get artwork for your logo and what you would like said during announcements.

Please contact Jeff Culver [jeff\\_culver@yahoo.com](mailto:jeff_culver@yahoo.com) (530)903-9822 or Lori Culver [lori\\_culver59@yahoo.com](mailto:lori_culver59@yahoo.com) (530)417-6162 with any questions.

Thank you for being a sponsor for the 2022 Festival of Lights!