



## Evaluation Plan

Attachment II

<b>Agency Name:</b> El Dorado Co. Public Health		<b>Contract Number:</b> #0607-15-303-702
<b>Contact Name &amp; Title:</b> Kirsten Rogers		<b>Phone:</b>
<b>Fiscal Year:</b> 06-07 & 07-08		
<b>First 5 Result Area</b>	<b>Service Area</b>	
Healthy Children	Health Access	

<b>Program Goal</b>	
Outreach	
<b>Performance Measure</b> (Identify measurable objectives that can be used to indicate progress towards the program goal.)	<b>Evaluation Method</b> (Identify the specific evaluation tool and/or data source to be used for the performance measure.)
Increased promotion of the toll free access line. By May 31, 2008, at least 10 community partners in each Region (Divide, WS, Tahoe) will display information promoting the toll free access line in their waiting/reception areas.	Baseline data Phone logs
Increase outreach materials By Dec. 31, 2007, ACCEL Program staff will have distributed outreach materials to at least 25 venues across the county.	Materials developed Material distribution logs by venue type.
Increase outreach to schools By Aug. 15, 2007, at least 15 elementary schools will have a process in place that regularly screens children for health insurance eligibility and connects eligible children/families to the ACCEL Program.	Baseline data Referral logs
Increase outreach to Day Care Providers and Preschools By Aug. 15, 2007, at least 15 ECE Sites will have a process in place that regularly screens children for health insurance eligibility and connects eligible children/families to the ACCEL Program.	Activity logs Referral logs



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<b>Program Goal</b>	
Enrollment	
<b>Performance Measure</b> (Identify measurable objectives that can be used to indicate progress towards the program goal.)	<b>Evaluation Method</b> (Identify the specific evaluation tool and/or data source to be used for the performance measure.)
Increase number of Certified Application Assistors By May 31, 2008, the ACCEL Program will employ at least 6 FTE Certified Application Assistors.	Recruitment & employment outcomes CAA certification records
Increase Medi-Cal and Healthy Families applications During FY 07-08, ACCEL Program staff will assist at least 350 children under 6 years of age to apply for Medi-Cal and/or Healthy Families.	Baseline data Appointment logs Data base entries
Increase Healthy Kids Healthy Futures applications During FY 07-08, ACCEL Program staff will assist at least 75 children under 6 years of age to apply for Healthy Kids Healthy Future insurance.	Baseline data Appointment logs Data base entries



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<b>Program Goal</b>	
Retention	
<b>Performance Measure</b> (Identify measurable objectives that can be used to indicate progress towards the program goal.)	<b>Evaluation Method</b> (Identify the specific evaluation tool and/or data source to be used for the performance measure.)
Increase retention rates of children enrolled in health care coverage During FY 07-08, at least 75% of children under 6 years of age enrolled in an available insurance program will still be enrolled in an available insurance program after 12 months.	Baseline data Renewal date logs Review check logs



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Healthy Children		Health Access	

<b>Program Goal</b>	
Utilization	
<b>Performance Measure</b> (Identify measurable objectives that can be used to indicate progress towards the program goal.)	<b>Evaluation Method</b> (Identify the specific evaluation tool and/or data source to be used for the performance measure.)
Increase number of "Obtaining a Medical Home" pathways opened on behalf of 0-5 year olds During FY 07-08, ACCEL Program staff will assist at least 50 children under 6 years of age to obtain and maintain a Medical Home.	Baseline data Care Pathways logs
Increase number of "Pediatric Mental Health Consult" pathways opened on behalf of 0-5 year olds During FY 07-08, ACCEL Program staff will assist at least 20 children under 6 years of age to obtain a developmental screening, such as the ASQ-SE, to help with early identification of early childhood mental health (social-emotional & behavioral) concerns.	Baseline data Care Pathways logs