



TAHOE SUSTAINABLE



ENJOY FOOD FUN AND OUR BEER GARDEN AS YOU CONNECT WITH TAHOE!  
**8AM-8PM SATURDAY SEPT. 7TH**  
 LOCAL ENTERTAINMENT, EXHIBITS - NINES AT LAKEVIEW COMMONS  
 COME SEE NATIVE WASHOE CEREMONY AT LAKEVIEW COMMONS



**EXPO CENTER STAGE**

"The true voice of nature; animals, the air, the land and water are the true voice of balance. These are the original messengers that speak to us if we are listening. This listening brings actions of healing for the land, animal, air and water and humans. Our responsibility to each other can ensure the future generations long needed healing and growth."  
 - *Dahlah Pahahingee Eagle*

As we form lines for activities that truly benefit the land, water, wildlife and air we share, we will join the Wa-She-Shu to ensure this beauty we behold will be enjoyed long into the future.  
 Thank you for being here!



**PATRONS**  
 The Tahoe Geotourism Expo is our modern day showcase of activities to encourage stewardship through relationships.  
 The original stewards of the Tahoe watershed, the Washoe people depended on the sky, water, land, plants and wildlife to survive, which was also their community, culture and heritage. They understood and evolved a watershed stewardship that ensured their survival over 10,000 years! This year, we are honored to have them lead us in Wa-she-shu culture with ceremonies, songs, dances - core to that relationship.  
 The Tahoe Geotourism Expo is our modern day showcase of activities to encourage stewardship through relationships.



**WASHOE HERITAGE**

**GUARDIANS OF THE LAKE**

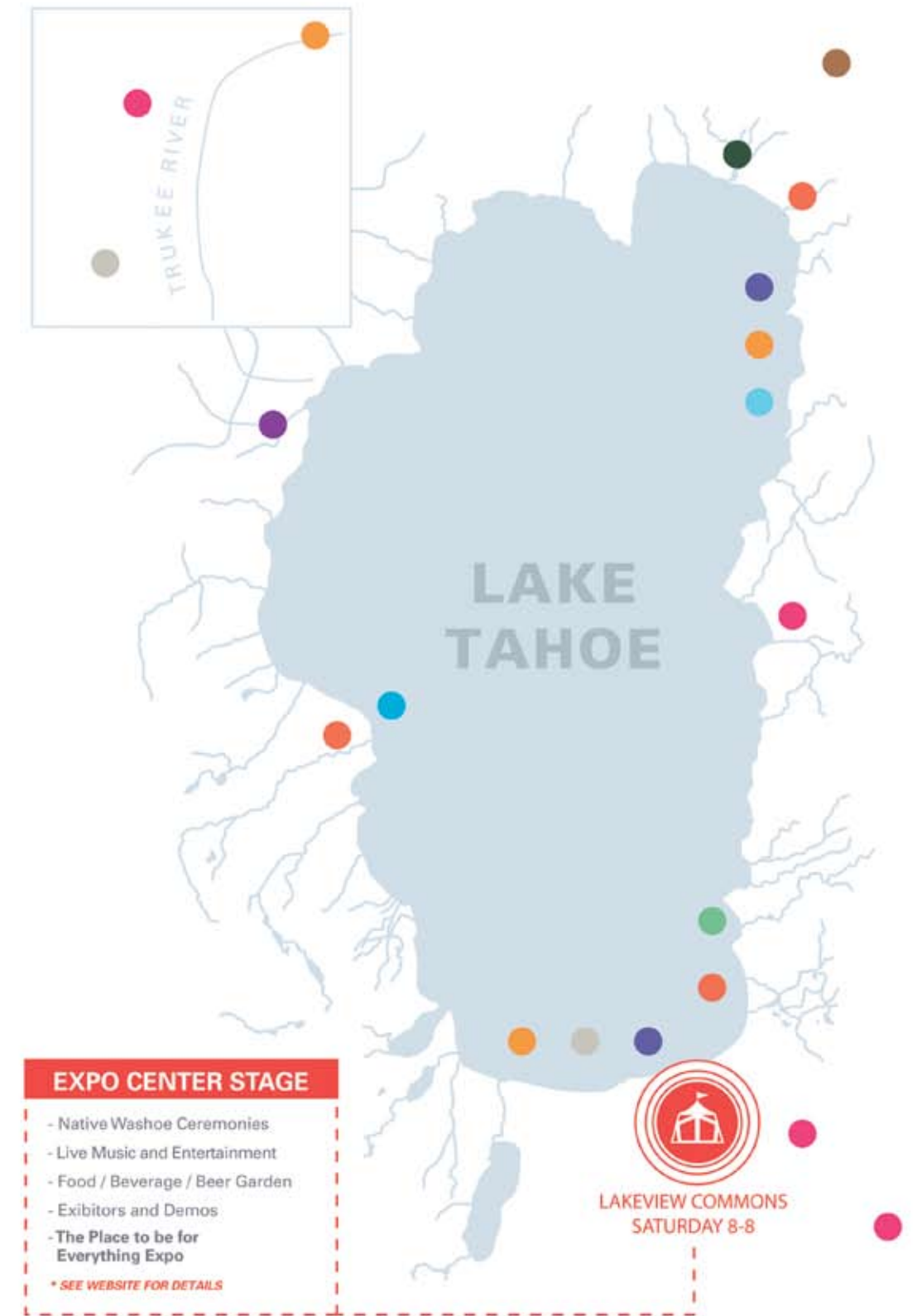


**TAHOE EXPO**



A COLLECTION OF GEOTOURISM ACTIVITIES TO CONNECT WITH TAHOE IN A LOW IMPACT ENVIRONMENT

- ACTIVITY KEY**
- SUP (STAND UP PADDLE BOARDING)
  - WILD MUSTAND VIEWING
  - WATER YOGA
  - KAYAKING
  - FISHING
  - HIKING
  - BIKING
  - TRANSPORTATION
  - EXPO CENTER STAGE
  - ZIPLINE
  - SCIENCE
  - CULTURE/HISTORY
  - PHOTOGRAPHY
  - WATER TRANSIT
  - BIRD WATCHING
  - PLANTS/NATURE



**GEOTOUR INFORMATION**

**DIFFICULTY LEVEL**

- EASY
- MODERATE
- STRENUOUS

**GP** - GUIDED PARTICIPATION  
 - GEOTOUR TIME  
**Assemble:** LOCATION  
 - LAKESIDE

**EXPO CENTER STAGE**

- Native Washoe Ceremonies
- Live Music and Entertainment
- Food / Beverage / Beer Garden
- Exhibitors and Demos
- The Place to be for Everything Expo

**LAKEVIEW COMMONS SATURDAY 8-8**

*\* SEE WEBSITE FOR DETAILS*

**TAHOE**

**CONNECT WITH TAHOE**

**20 SUSTAIN TAHOE 13 BECOME A STEWARD**

**SUSTAIN TAHOE**

775.846.1715 SUSTAINTAHOE.ORG

**TAHOE EXPO**  
 PROGRAM AND ACTIVITY MAP

**SEPT. 7-8 SATURDAY & SUNDAY**

**CONNECT WITH TAHOE**

**SEPT. 8TH SUNDAY**

**RIDE INFORMATION AND COURSE MAP**

**TOUR DE TAHOE**

**GEOTOUR TRACKS**

FOR MORE INFORMATION PLEASE CONTACT US AT OFFICE#(775)846-1715, DIRECT#(775) 843 7623 OR VISIT OUR WEBSITE AT WWW.TAHOEEXPO.COM

<p><b>SUP Water Yoga</b></p> <p>Assemble: Lakeview Commons / City South Lake </p> <p>  8:45am, GP 3hrs, \$35</p>	<p><b>Avian Bird Walk</b></p> <p>Assemble: Tahoe Marina City South Lake </p> <p>  8:15am, GP 3hrs, \$15</p>	<p><b>Trails and Vista</b></p> <p>Assemble: Donner Pass near Incline Village </p> <p>  10:00am, GP 2.5hrs, \$25</p>	<p><b>Bike the Flume Trail</b></p> <p>Assemble: Tunnel Creek Café, Incline Village </p> <p>  8:45am, GP 4hrs, \$15</p>
<p><b>Kayak the Upper Truckee</b></p> <p>Assemble: Lakeview Commons / City South Lake </p> <p>  9:00am, GP 3.5hrs, \$45</p>	<p><b>Transit Track</b></p> <p>Assemble: 64 Acres Transit Center Tahoe City </p> <p>  8:45am, GP 5hrs, \$40</p>	<p><b>Tour De Tahoe</b></p> <p>Assemble: See Insert </p> <p>  See Insert for Information</p>	<p><b>Wild Mustang Meadows</b></p> <p>Assemble: Summit Mall, Reno </p> <p>  8:45am, GP 3.5hrs, \$35</p>
<p><b>Fly Fishing Fun</b></p> <p>Assemble: Tahoe Fly Fishing Outfitters City South Lake </p> <p>  9:00am, GP 2.5hrs, \$20</p>	<p><b>West Shore Sports Track</b></p> <p>Assemble: Homewood at West Shore Sports </p> <p>  10:00am, GP 2hrs, \$35</p>	<p><b>SUP Yoga &amp; Bike</b></p> <p>Assemble: Kahle Drive, Stateline NV </p> <p>  8:45am, GP 3.25hrs, \$65</p>	<p><b>Catch and Release</b></p> <p>Assemble: Squaw Valley Resort Fly Fishing Center </p> <p>  8am &amp; 4pm, GP 3hrs, \$150</p>
<p><b>All Tahoe Heritage Hike</b></p> <p>Assemble: Lake View Commons / South Lake Tahoe </p> <p>  9:00am, GP 2hrs, FREE</p>	<p><b>Sunrise SUP</b></p> <p>Assemble: Sand Harbor Visitors Center / Incline Village </p> <p>  7:30am, GP 2hrs, \$40</p>	<p><b>Green Home Dome</b></p> <p>Assemble: Meadow Park, Truckee </p> <p>  9:30am, GP 5hrs, \$35</p>	<p><b>Tree Top Adventure</b></p> <p>Assemble: Granlibakken Resort </p> <p>  1:00pm, GP 2.5, \$35-45(age)</p>
<p><b>South Lake Cycle</b></p> <p>Assemble: Lakeview Commons / City South Lake </p> <p>  1:30pm, GP 3hrs, \$25</p>	<p><b>Tahoe Photo Track</b></p> <p>Assemble: Sand Harbor Visitors Center / Incline Village </p> <p>  7:45am, GP 3.25hrs, \$55</p>	<p><b>Independence Lake</b></p> <p>Assemble: Independence Lake </p> <p>  9:45am, GP 3hrs, \$25</p>	<p><b>Trails and Vista</b></p> <p>Assemble: Donner Pass near Truckee </p> <p>  10:00am, GP 2.5, \$25</p>
<p><b>Wonder of Waste Walk</b></p> <p>Assemble: Lakeview Commons / City South Lake </p> <p>  11:00am, GP 4hrs, \$20</p>	<p><b>Lake Tahoe In Depth</b></p> <p>Assemble: Incline Village/Tahoe Environmental Research Center </p> <p>  1,2,3,4pm, GP 1hr, FREE</p>	<p><b>Trail Yoga</b></p> <p>Assemble: Spooner Rim Trail Parking Lot </p> <p>  9:45am, GP 2.25hrs, \$15</p>	<p><b>Kayak to Thunderbird</b></p> <p>Assemble: Sand Harbor Marina / Incline Village </p> <p>  9:30am, GP 3hrs, \$85</p>

**20 SUSTAIN TAHOE 13 BECOME A STEWARD**

**SUSTAIN TAHOE PARTONS**

775.846.1715 SUSTAINTAHOE.ORG





# TOUR DE TAHOE - BIKE BIG BLUE - RIDE TO CURE DIABETES - SUNDAY, SEPTEMBER 8

## Bike Trails Update

TRPA / BIKEWAY 2013

The Lake Tahoe Bikeway continues to add mileage and connections. In 2011 and 2012 two critical links were added in the North and East Shore - missing connections in the Lakeside Bikeway from Tahoe City to Dollar Hill, and the first segment of the Nevada Stateline to Stateline Bikeway, from Kahle Drive to Nevada Beach in Stateline, Nevada. These segments are important not only because of the transportation and recreation opportunities they provide to cyclists, but also because they represent the culmination, in the case of the Lakeside Trail, of many years of hard work, and in the case of the Nevada Stateline to Stateline Bikeway, the beginning of what will be a major recreation attraction and non-auto transportation corridor in an area that previously had very few biking amenities.

Keep an eye out for additional connections that are planned in the near term to extend the Lake Tahoe Bikeway even more, including the West Shore Trail Extension to Meek's Bay, more mileage along the southern part of the Nevada Stateline to Stateline Bikeway to Roundhill Pines Beach, and the extension of the North Shore Trail past Dollar Hill, heading towards Kings Beach.

Enjoy your ride around the Lake, hope you get to try out some of our new bikeway connections, and thank you for being part of the effort to make Lake Tahoe a more bicycle-friendly place!



**Sunday, September 8, 2013**

**Start/Finish  
Horizon Casino Resort**

**- RIDE TO CURE DIABETES -**

[www.bikethewest.com](http://www.bikethewest.com)  
[www.ride.jdrf.org](http://www.ride.jdrf.org)

Imagine the scenic beauty of Lake Tahoe with its crystal clear blue waters surrounded by towering majestic peaks. Imagine being able to ride a bicycle around its 72-mile shoreline. On Sunday, September 8, 1800+, bicycling enthusiasts from all over the country will participate in the 11th Annual "Tour de Tahoe - Bike Big Blue - Ride to Cure Diabetes" around Lake Tahoe. This fun ride is not a race, but a tour and is fully supported offering spectacular scenery, fresh mountain air, rest stops with great food & beverage, and is staffed by volunteers from various non-profit organizations and professionally managed by experienced ride organizers.

This year marks the fourth year participation of the Juvenile Diabetes Research Foundation as their National Team Fundraiser "Ride to Cure Diabetes". "We are extremely pleased to host the JDRF National Team and to be their premiere Ride to Cure Diabetes fundraising event," commented Event Director, Curtis Fong. For more information on joining the Juvenile Diabetes Research Foundation's National Team, please visit: [ride.jdrf.com](http://ride.jdrf.com).

Bicyclists will ride two different tour options based on their ability level with all rides starting and finishing from the Horizon Casino Resort, located on U.S. Hwy 50, South shore, Stateline - Lake Tahoe, Nevada.

For the "recreational" bicyclists, the Lake Tahoe Boat Cruise & 35 mile Half Ride is offered featuring a sightseeing boat cruise on Lake Tahoe Cruise's Tahoe Queen Paddle Wheeler, complete with a continental breakfast across the Lake to the North Shore where participants start their 35 mile bike ride back to the Horizon. This ride option offers challenge as well as beauty with over 1000 vertical feet of climbing along Lake Tahoe's east shore. This ride option is limited to 120 participants and 50 family members and guests with a non-bicycling option.



For the conditioned bicyclists, the 72 mile Tour de Tahoe route around Lake Tahoe is not only one of the most scenic, it is also one of the only bi-state bike rides in the country with it's route in both California and Nevada. The 72-mile route circumnavigates the highways around Lake Tahoe in a clockwise direction and offers over 4,000 vertical feet of climbing.

Rest Stops, stocked with a variety of fresh fruits, Cookies, Cytomax Sports Energy Drink, Power Bar, Power Gel and more are offered at the Vikingsholm Parking lot overlooking Emerald Bay, at Homewood Mtn. Resort, Kings Beach Plaza and Spooner Junction. A lunch is featured at the Kings Beach Rest Stop co-sponsored by Port of Subs. Tahoe Sports Ltd., Wattabike Shop, West Shore Sports, Olympic Bike Shop, Mighty Mobile Bicycle Repair, Shoreline Sports and others also provide technical support, with Crankin' Time, Flume Trail Bikes providing SAG Transport services. Sponsoring rest stops include volunteers from Kiwanis Club of Tahoe Sierra, Kiwanis Lake Tahoe Sunrises, Bijou School Parents Association, Lake Tahoe Wildlife Care, Rite of Passage, Lake Tahoe Bicycle Coalition and other volunteers including the Tahoe Amateur Radio Association providing communications with Tahoe Center for Orthopedic/Barton Health Care and Douglas County Search & Rescue providing medical support.

All ride options begin at 6:30 a.m. to 7:30 a.m., with staggered 15-minute start windows. All bicyclists will receive a Lake Tahoe welcome packet, a commemorative number, event T-shirt, custom water bottle, wrist band, food & beverage at all rest stops, a lunch stop in Kings Beach, special finisher medals and after ride pasta feed and pool party with live entertainment at the Horizon Casino Resort.

Online event registration will remain open through Friday, August 30, at [www.BiketheWest.com](http://www.BiketheWest.com). Pre-registered rider check-in and on-site / late registration will take place on Saturday, August 31 from 12:00 p.m. to 8:00 p.m. at Tahoe Sports Ltd. located on Hwy 50 & Heavenly Village Way in South Lake Tahoe, CA; or on Sunday, September 8, the morning of the ride, starting at 5:30 a.m. to 7:30 a.m. at the Horizon Casino back parking lot C.

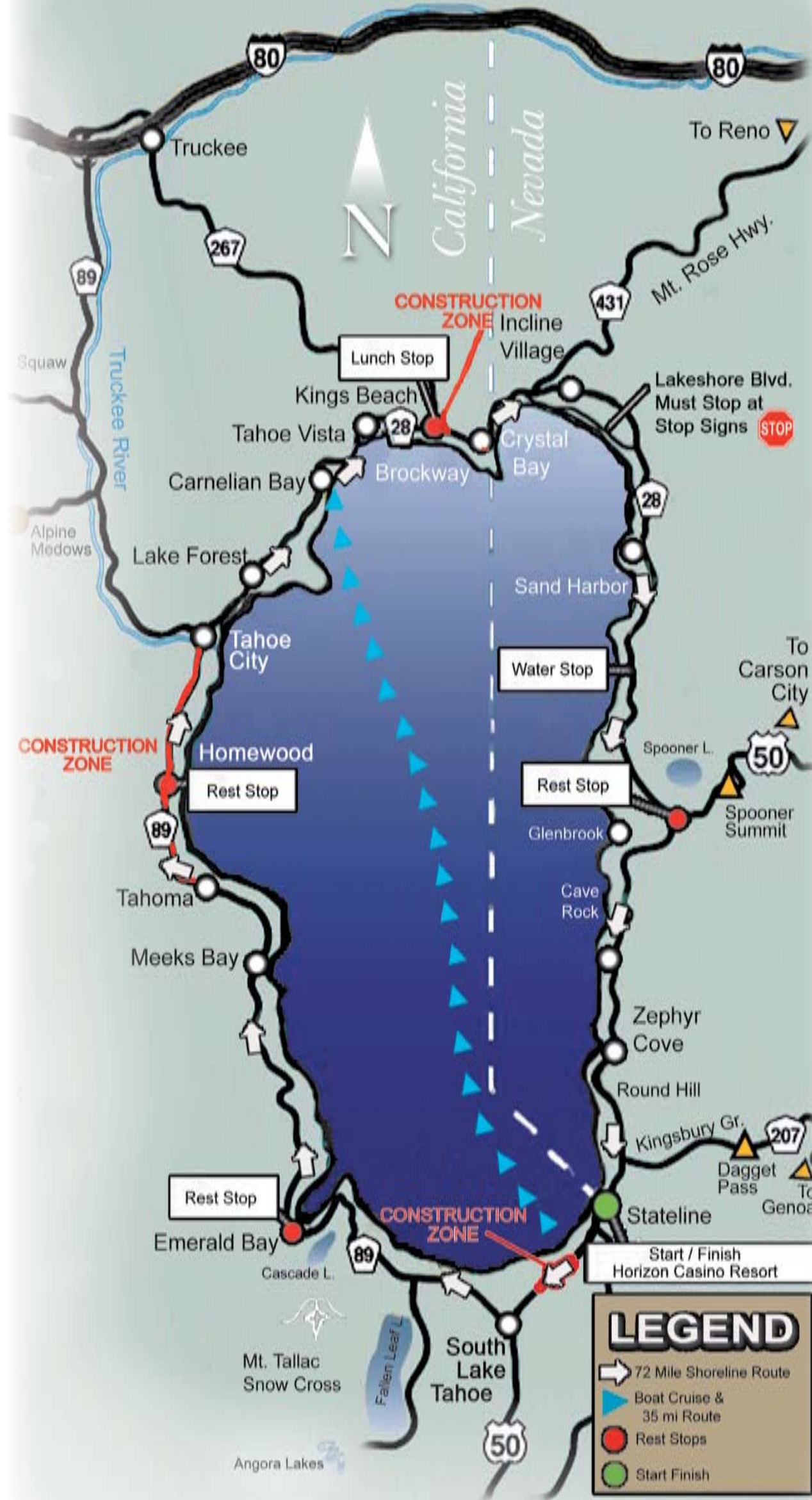
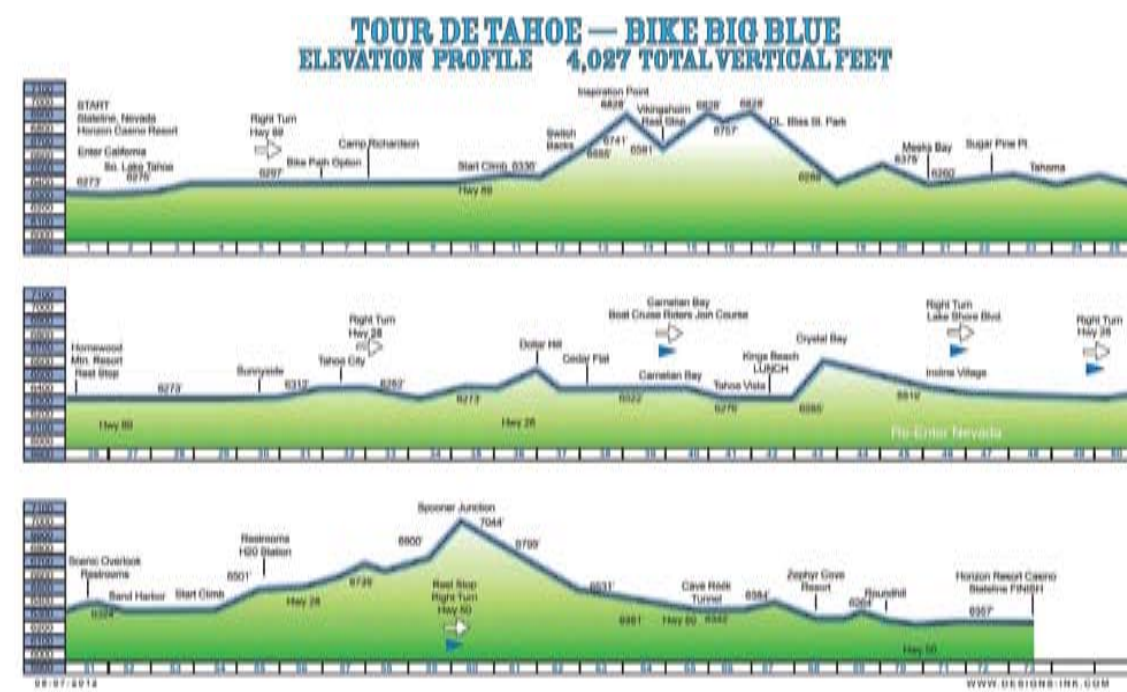
Participants must be at least 14 years of age to ride and must be accompanied by an adult. Information is available at [bikethewest.com](http://bikethewest.com).

Tour de Tahoe - Bike Big Blue - Ride to Cure Diabetes is sponsored in conjunction with the Juvenile Diabetes Research Foundation, Horizon Casino Resort, The Tahoe Daily Tribune, Lake Tahoe Cruises, Tahoe Sports Ltd, Cytomax Sports Energy Drink, Power Bar, Power Gel, Sparkletts Water, Port of Subs, Pace Sportswear, Thule Rack Systems, Cycle California Magazine, Safe Pedaling In Nevada (SPIN), Bicycle Nevada, Alpen Sierra Coffee Company, Specialized, Rudy Project Eyewear, Outside/Lake Tahoe Television and KTHO AM590 / 96.1FM.

Tour de Tahoe has also partnered with Sustainable Tahoe who will be presenting the 3rd Annual Tahoe Expo on Saturday, September 7, offering a variety of educational and adventure tracks for locals and visitors to find out more about all the sustainable efforts that are in place to continue to protect Lake Tahoe's environment. For more info on attending these activities please visit: [TahoeExpo.com](http://TahoeExpo.com).

For bicyclists looking to make a weekend get away, a variety of accommodations are available from campsites to luxury suites in the high-rise casino hotels to private condominiums. Please visit [www.BiketheWest.com](http://www.BiketheWest.com) and click on Lodging for properties that offer accommodations and discount for Tour de Tahoe participants. For accommodations at the Start/Finish - Horizon Casino Resort, call 1-800-648-3322 or visit the Lake Tahoe Visitors Authority's website at [tahoessouth.com](http://tahoessouth.com).

Tour de Tahoe - Bike Big Blue is produced and professionally managed by Curtis Fong of TGFT Productions, LLC / Bike the West, a 27 year member of the Bicycle Ride Directors Association of America (BRDAA) which sanctions the event requiring all participants to wear helmets. TGFT also produces OATBRAN - One Awesome Tour Bike Ride Across Nevada, September 22-28, 2012 and America's Most Beautiful Bike Ride - Lake Tahoe, June 1, 2014. For more information visit the website, [www.bikethewest.com](http://www.bikethewest.com) or call 800-565-2704. E-mail: [tgft@bikethewest.com](mailto:tgft@bikethewest.com)



**LEGEND**

- 72 Mile Shoreline Route
- Boat Cruise & 35 mi Route
- Rest Stops
- Start/Finish

## TAMBA improving Mountain Biking around Tahoe



With hundreds of miles of fantastic trails, Lake Tahoe is a world class mountain biking destination. But those trails need some love once in a while and that's where the Tahoe Area Mountain Biking Association comes in. This all-volunteer organization rallies riders near and far to spend a day or two providing some elbow grease to maintain, improve or build trails.

In 2011, TAMBA organized nearly 1200 hours or trail work to the area. This year, there have already been ten TAMBA trail days with volunteers contributing over 1000 hours so far. Trail days will continue until October. To ensure quality and consistency, all of these volunteer hours are under structured agreements with the land managers in the area.

Recent projects have included helping build the Panther Valley Pump Track in Reno, assisting Nevada State Park with the construction of the Sunflower Hill Trail near Marlette Peak, building professionally designed features to improve the flow and rider experience on the Corral Trail, and maintenance on popular trails such as Hole-in-the-Ground, Sidewinder, and Tyrolcan.

Besides trail work, the organization advocates for maintaining and improving mountain bike access to trails and educating riders so that user conflicts on trails are reduced. They also organize various fundraisers and membership events to keep growing the organization.

Two upcoming events in September that TAMBA is involved in are the Bands for Bikes party and the Tahoe Fat Tire Festival.

On Friday, September 14, TAMBA and the South Lake Tahoe BMX Association will host the Bands for Bikes party in South Lake Tahoe. Featuring local bands, a silent auction and raffle, this is a benefit for the new South Lake Tahoe Bike Park that is currently in the design and permitting stages.

The Tahoe Fat Tire Festival will be held at Squaw Valley from September 20th through the 23rd. Once the largest bicycle event in the Tahoe area during the 1990's, the festival returns as a fundraiser for TAMBA and the Truckee Trails Foundation. The event will feature multiple races, group rides, trail work, mountain bike movies and more.

For information on the festival, visit [www.tahoeoffroadfestival.org](http://www.tahoeoffroadfestival.org), to learn more about the other TAMBA events or to become a member, visit [www.tamba.org](http://www.tamba.org).



## Bike the West Thanks all our Partners and Sponsors...

**Sept 22-28, 2013  
22nd Annual**

**ONE AWESOME TOUR**

**BIKE RIDE ACROSS NEVADA**

"One Awesome Tour Bike Ride Across Nevada." Fully supported multi-day tour across the Silver State on US Hwy 50 - America's Loneliest Road, from Lake Tahoe to the Great Basin National Park. Limited to 50 riders.

**U.S. 50**

**nevada's best bicycling events**

**For More Info call 1-800-565-2704 or go to [bikethewest.com](http://bikethewest.com)**

### PLEASE SHARE THE ROADWAY WITH BICYCLISTS - SUNDAY SEPTEMBER 8, 2013

Tour de Tahoe - Bike Big Blue participants will be riding clockwise around Lake Tahoe starting and finishing at the Horizon Casino Resort at Stateline, South Shore, Lake Tahoe, Nevada from 6:30 a.m. - 7:30 a.m. The roadways will be OPEN and motorists are asked to share the roadway and plan a little more time to get to their destinations. Below are the Highways, locations and times that bicyclists will be sharing the roadways.

<b>Hwy 50</b>	west bound	Stateline - South Lake Tahoe	6:30 a.m. - 8:30 a.m.
<b>Hwy 89</b>	north bound	South Y - Camp Rich - Emerald Bay	6:30 a.m. - 10:30 a.m.
<b>Hwy 89</b>	north bound	Emerald Bay - West Shore - Homewood	7:30 a.m. - 11:30 a.m.
<b>Hwy 89</b>	north bound	Homewood - Tahoe City	9:30 a.m. - 1:30 p.m.
<b>Hwy 28</b>	east bound	Tahoe City - Kings Beach - Incline Village	9:00 a.m. - 2:30 p.m.
<b>Hwy 28</b>	east bound	Incline Village - Spooner Junction	10:00 a.m. - 4:00 p.m.
<b>Hwy 50</b>	west bound	Spooner Junction - Stateline	11:00 a.m. - 5:00 p.m.

## Bicycle Advocacy Helping Tahoe Become More Bicycle-Friendly

The Lake Tahoe Bicycle Coalition (LTBC) continues to apply pedal power to affect regional change for a more bicycle-friendly Lake Tahoe. Over the past year, many new developments have hit the ground and others are in the planning process for ground breaking in 2014. Here are a few of the highlights:

### Funding for South Tahoe Bikeway Improvements

The City of South Lake Tahoe received a grant from the California Department of Transportation to resurface aging bike paths and bike bridge decking throughout the City this summer. This is a welcomed event as many of the bike paths have cracks and eroded bridge decking that has created irregular riding surfaces. You expect high quality smooth surface bike paths this summer.

### Bicycle Wayfinding System in the Works

The LTBC has developed a proposal for a bicycle wayfinding system for South Lake Tahoe and is currently receiving public and stakeholder input. The proposal describes a pilot signage system to assist residents

and visitors in making navigational decisions while bicycling from the Stateline tourist corridor across town to the major recreational areas and beaches. The proposed branded signage system contains destination, direction, distance, and distinction information. It is the hope of the LTBC that this system will prove to be sufficiently valuable as to be adopted throughout the Tahoe basin.

### High Demand Continues for Lake Tahoe Bikeway Map

25,000 Bikeway Maps are being distributed this summer throughout Northern CA/NV and efforts are already in the works for updating the Map and preparing for its 2014-2015 Edition. The Maps are free of charge and may be found at visitor centers, bike shops, lodging properties, and at bicycling events throughout the Tahoe region. The Maps are also available online at [www.TahoeBike.org](http://www.TahoeBike.org) and may be downloaded and printed.

### New Bikeways Being Built and More to Come

Following years of advocacy, agency planning, and funding solicitations, new bikeways are being built and more are scheduled. Last summer, three important bike

paths were built: the Lakeside Bike Path in Tahoe City, Phase One of the Rabe Meadow Bike Path, from Kahle Drive to Elks Point Rd, and Phase Two of the Sawmill Bike Path, from Lake Tahoe Blvd. to Echo View Estates, in the South Tahoe area. This summer, Phase Two of the three phase Rabe Meadow Bike Path is scheduled to be built from Elks Point Road to Round Hill Pines Resort. And next summer, plans call for phase three of the Rabe Meadow Bike Path, from Kahle Drive to Stateline Blvd. (just behind Harvey's Resort Hotel/Casino), and the continuation of the Sawmill Bike Path to Hwy 50 - connecting to Sawmill Bike Path along the Lake Tahoe Country Club.

### Membership

All advocacy organizations are depended on a strong and vital membership in order to advance its mission and the LTBC is no exception. A strong membership provides leadership, professional expertise in varied fields, volunteers to help implement programs and special events, and funding to help offset programming costs. For less than the price for a dinner, you can help the Bike Coalition maintain its leadership in helping Tahoe become a more Bicycle-Friendly region. To become a member, visit the membership tab located at [www.TahoeBike.org](http://www.TahoeBike.org).