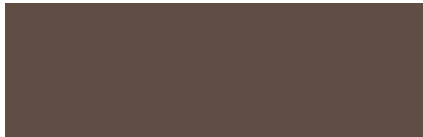


# EXPLORING THE COMMUNITY AREAS

AIM CONSULTING INTERIM REPORT



# Areas Visited

- ✓ El Dorado Hills
- ✓ Cameron Park
- ✓ Camino
- ✓ Pollock Pines
- ✓ Meyers
- ✓ Diamond Springs/El Dorado
- ✓ South County
  - Mt. Aukum, Fair Play, Somerset Pleasant Valley
- ✓ Coloma/Lotus
- ✓ Divide
  - Cool, Georgetown, Garden Valley, Pilot Hill, Greenwood



Where  
Are  
We?



# Our Goals

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**Find Out What Is  
Currently Happening**



**Find Out What  
Assistance They Need  
To Keep Moving**



# Who Did We Talk To?

27+ People Overall Including:

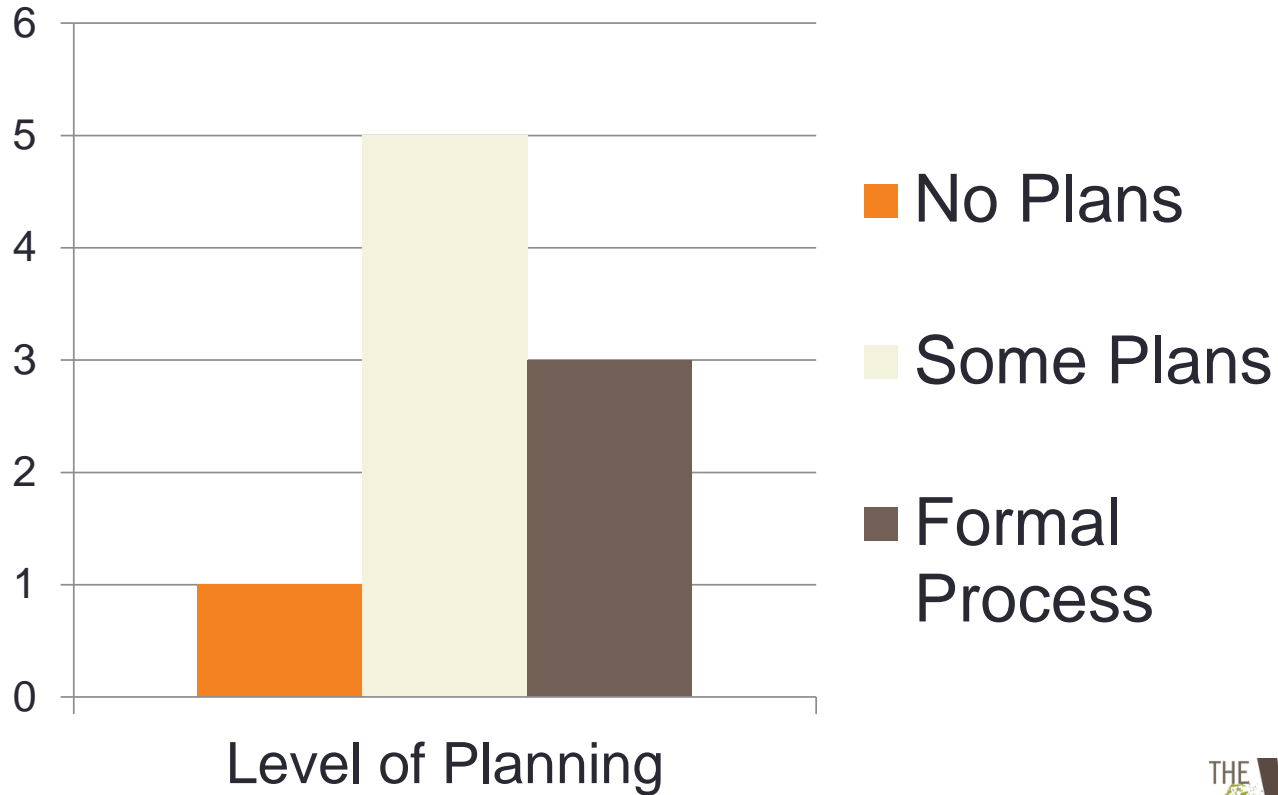
- Business Owners
- Community Leaders
- Association Leaders
- Community Volunteers



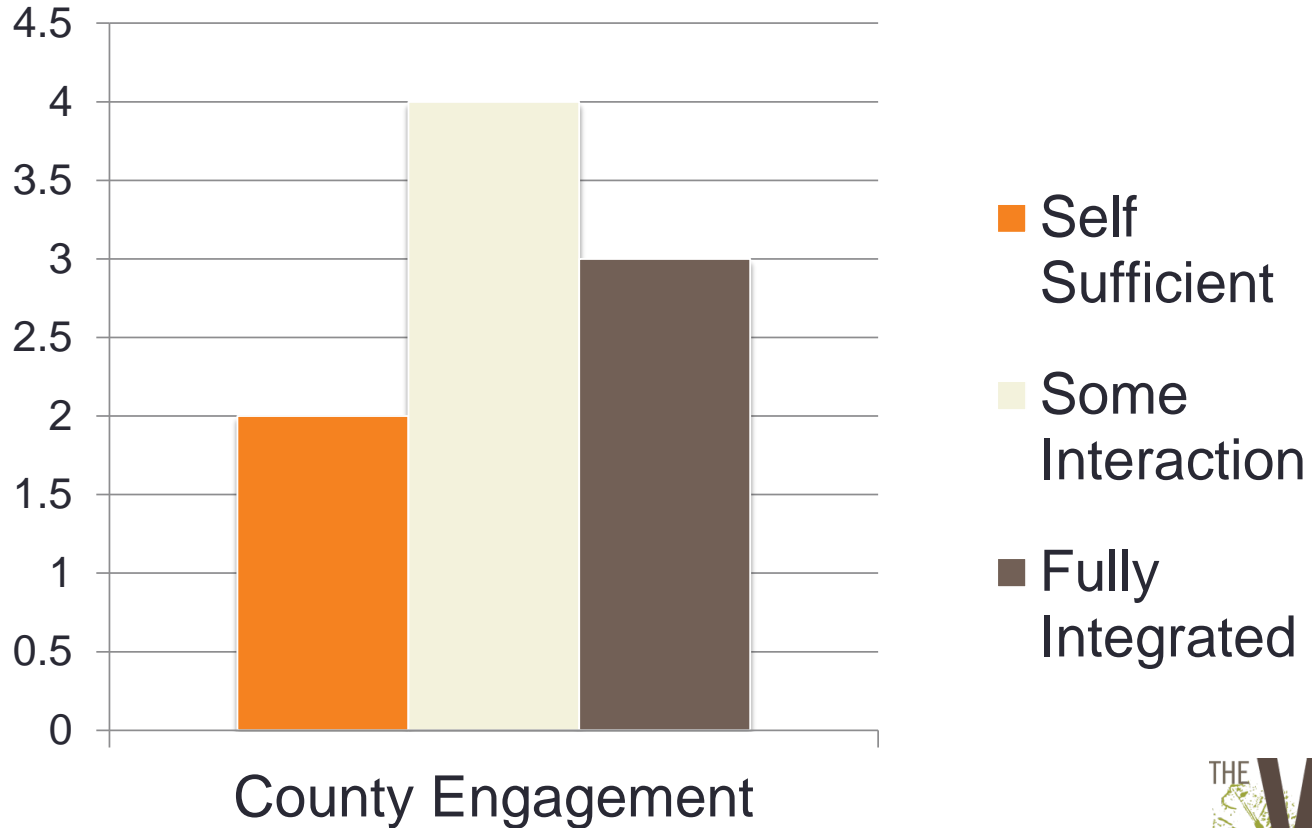
*In Person Interviews of  
Individuals and Groups*



# Are They Planning for the Future?



# Working With the County?



# What End Point?



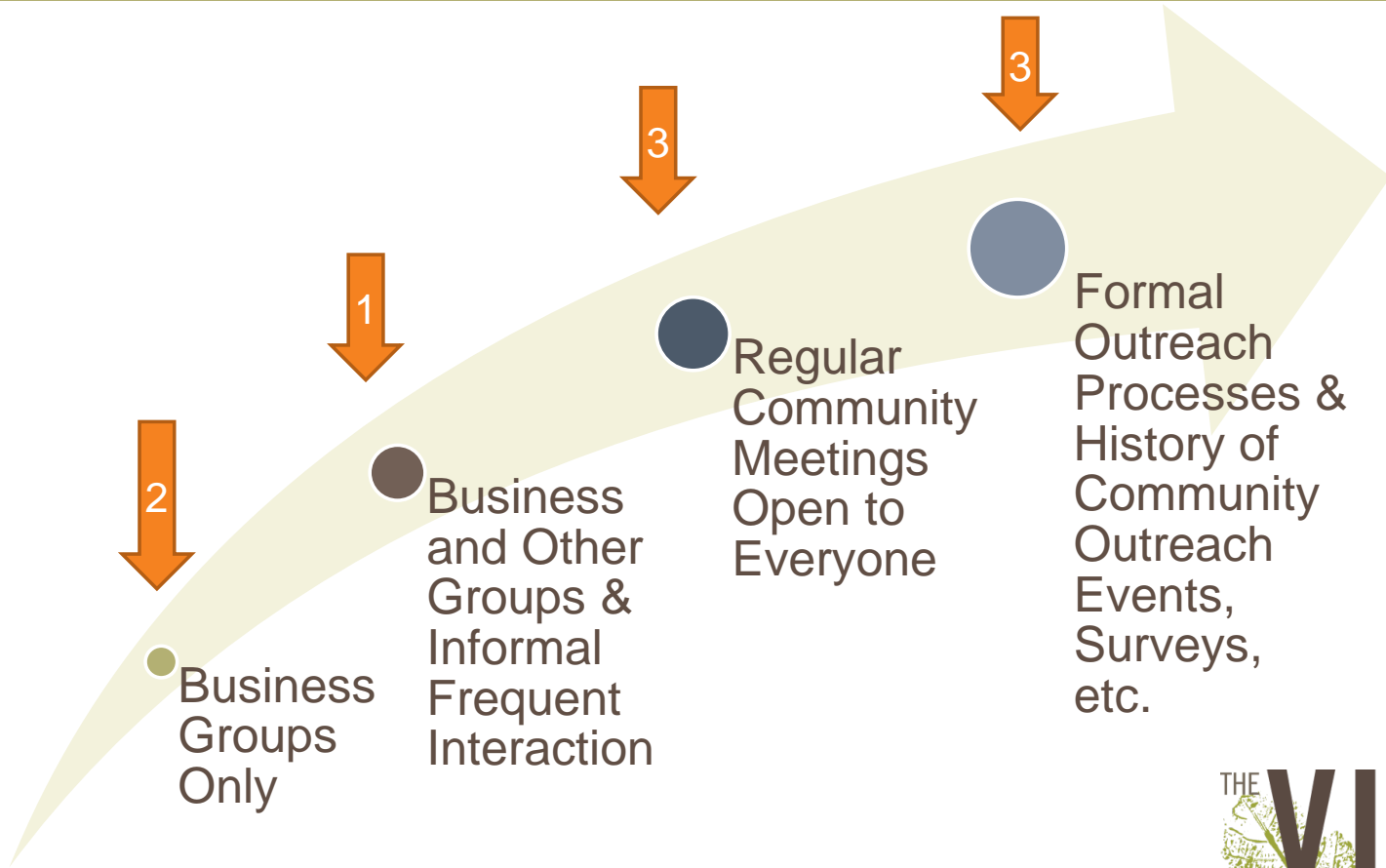
Marketing  
Plans and  
Resources

All Topics  
But Plan by  
Projects

Formal  
Community  
Plan

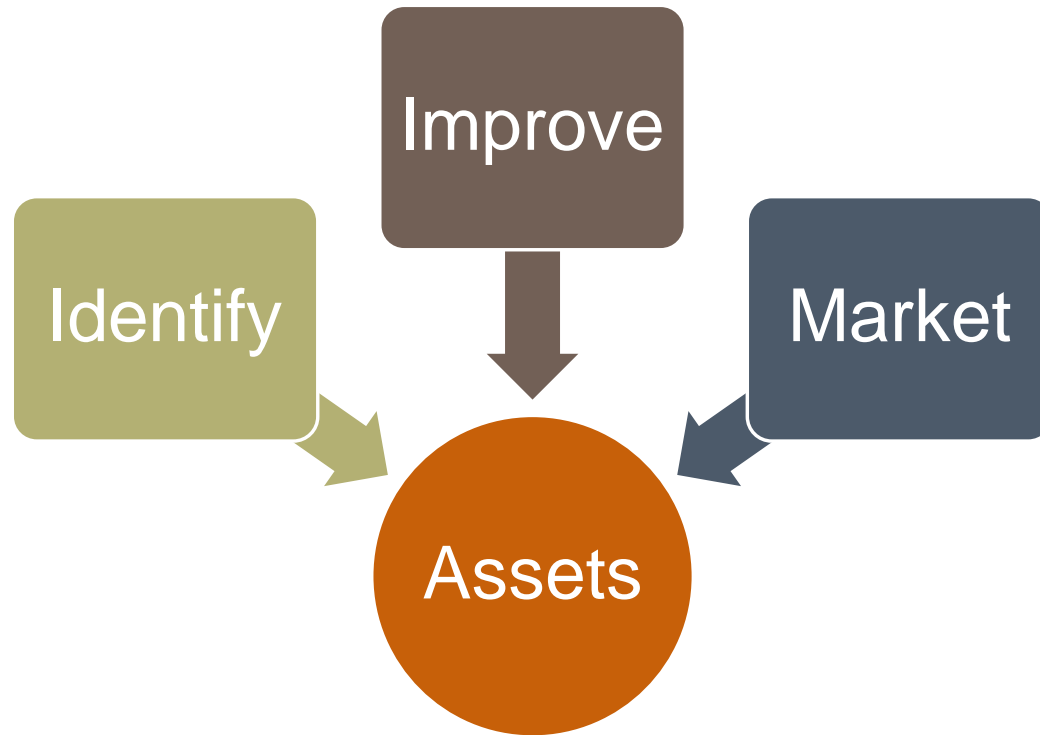


# Is The Community Engaged?

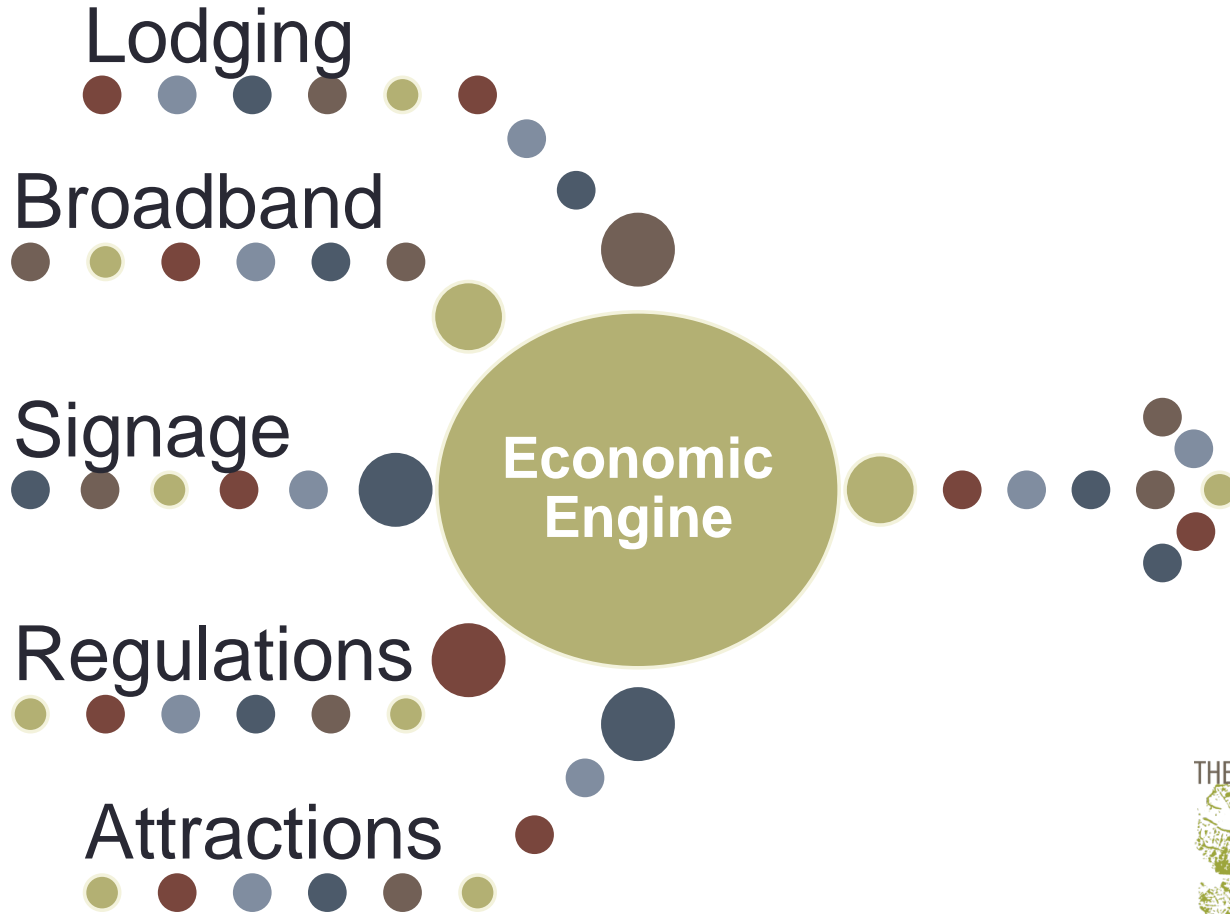




# Main Theme is Maximize What Exists



# Tourism Support Is Top Issue



# One Top Need: Marketing Support

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-  Web Sites
-  Tourism
-  Apps  
Brochures
-  Signage
-  Events

***Most Want  
to Also Be  
Part of a  
County  
Wide  
Program***



# Aging Population



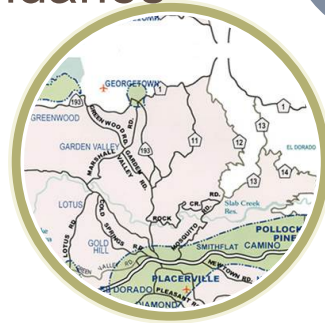
Many Want  
Infrastructure for  
Aging;

Few Are Planning For  
Younger Citizens

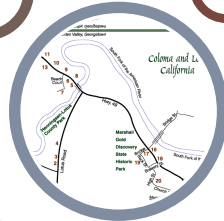


# Do Lines Matter?

Community Region  
Boundaries



Formal Community  
Plan Boundaries



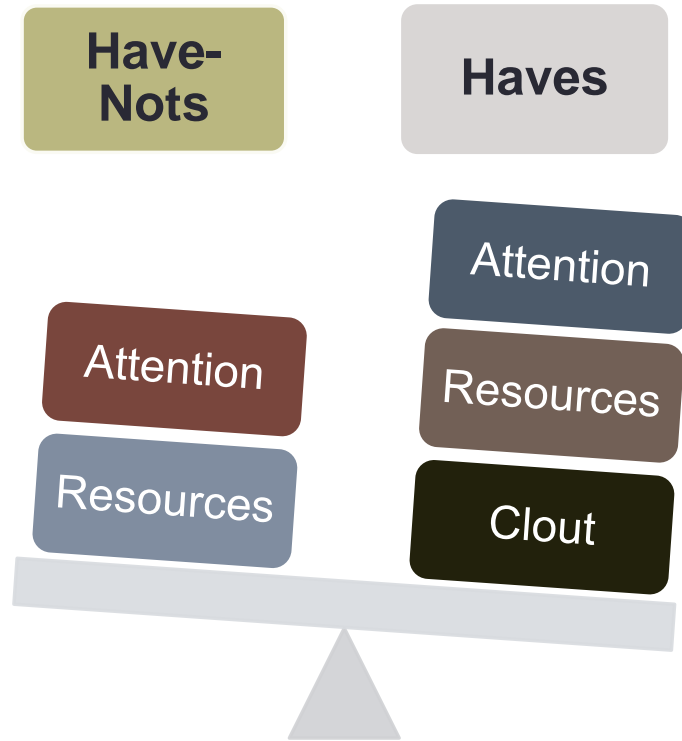
Rural Center  
Boundaries



Many are Confused...

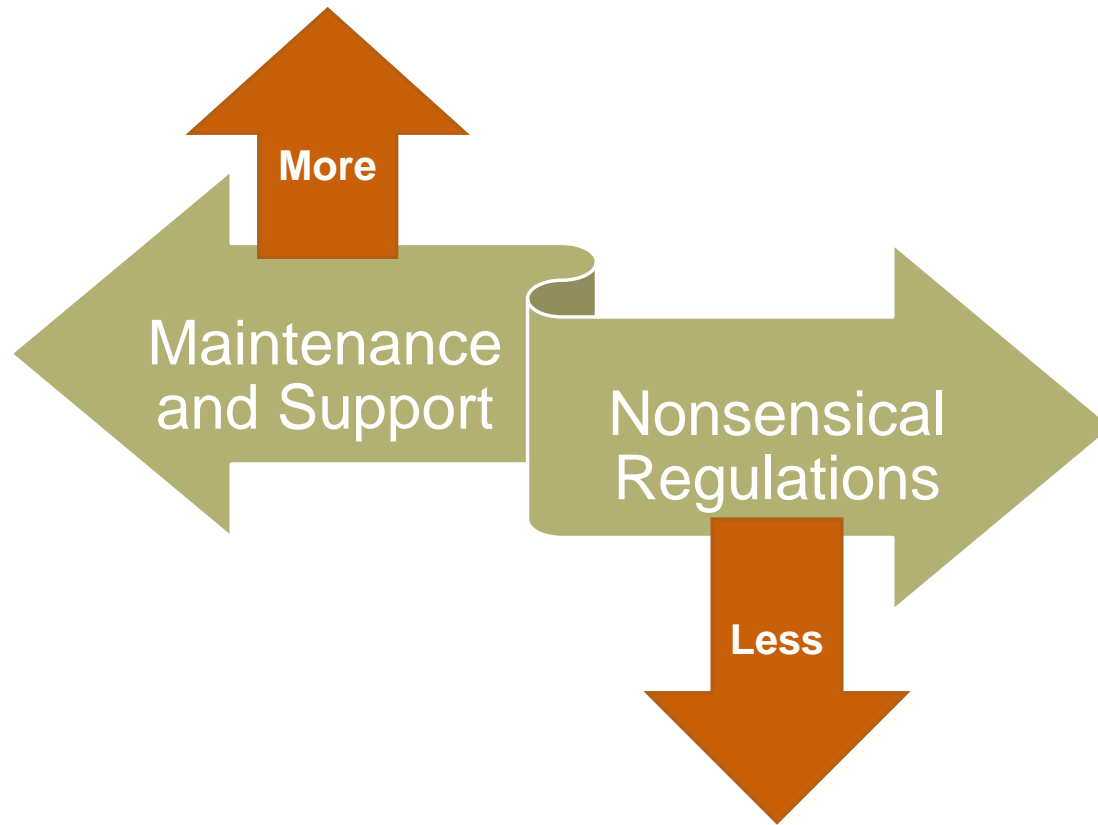


# Perception or Reality? Some Areas Feel Ignored



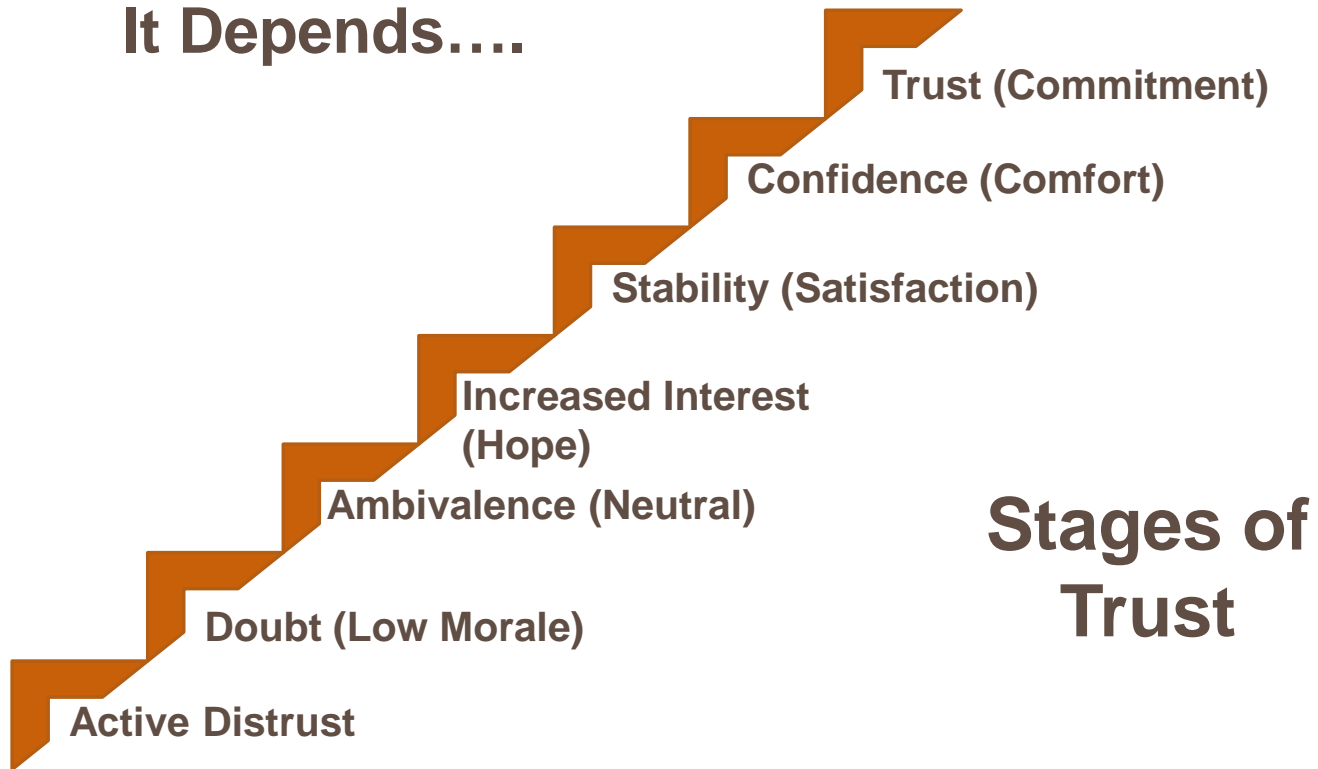
# What Do They Need?

## More of Some Things, Less of Others



# Trust in the Process?

It Depends....





# What Do They Need to Keep Moving?



# Hope is Abundant

New Collaborations

Pride in Self -Sufficiency

Unique Plans

Connection to Place

Plans for the Future

