

# Project Summary for Coloma Shuttle

**Applicant:** South Fork Arts and Recreation (SoFAR)  
**Contact Person:** Howard Penn  
**Mailing Address:** PO Box 157 Coloma, CA 95613  
**Office Address:** 7308 Hwy 49 Suite F, Lotus, CA 95651  
**Direct Tel:** 530-626-7373   **Office Tel:** 530-303-2404  
**Email:** Howard@So-FAR.com



**Project Description:**

South Fork Arts and Recreation (SoFAR), a 501(c)3 non-profit organization, proposes to operate the South Fork of the American River Coloma Shuttle service for 2020 and 2021. The Coloma Shuttle has operated since 2013 and provides private river recreationalists with shuttle services from Ice House Reservoir to Skunk Hollow take-out at Folsom Reservoir along the South Fork of the American River. Individual riders and their gear as well as larger groups are accommodated with 2 vans and trailers supplied by El Dorado County AQMD and 1 van and trailer supplied by SoFAR. The project goals are to reduce vehicles miles travelled and air pollutants in our region.

We provide shuttle service along the South Fork of the American River in addition to providing donated shuttles for various local community events in the Coloma and Lotus valley including river clean-up shuttles and State Park history days at Marshall Gold State Park. The shuttle operates year-round and will continue to develop additional shuttles for other activities on the local trail systems along the river corridor including mountain biking and hiking.

Due to high river flows and unseasonably wet weather this past year, we hope to be able to operate the shuttle service more regularly and often in 2020 and 2021.

<b>Estimated Emission Reductions/Cost-Effectiveness</b>				
Useful Life of Project	24 Months			
Total Lifetime Emissions Reduced (lbs. of ROG, NOx, PM-2.5)	1061.98			
Cost-Effectiveness (total project costs)	\$122.56/lbs			
Cost-Effectiveness (AQMD Funded project costs)	\$101.62/lbs			
<b>Budget Summary</b>	<b>AB2766 Funds</b>	<b>Matching Funds</b>	<b>In-Kind Match</b>	<b>Total Project Costs</b>
Personal	\$100,000	\$18,000	\$ -	\$118,000
Drivers	\$44,000	\$ -	\$ -	\$44,000
Taxes/WC	\$26,115			\$26,115
Fuel, Fees, Van Supplies & Maintenance	\$18,000	\$7,000	\$ -	\$25,000
Insurance	\$6,500	\$3,000	\$ -	\$9,500
Marketing, Fees	\$6,500	\$3,000	\$ -	\$9,500
Accounting & Administration	\$10,500	\$ -	\$ -	\$10,500
Event Shuttles, Volunteer Hrs	\$ -	\$ -	\$12,600	\$12,600
<b>TOTAL</b>	<b>\$ 211,615</b>	<b>\$ 31,000</b>	<b>\$ 12,600</b>	<b>\$255,215</b>

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- 2 Copies of Proposal – Provided



PO Box 608, Coloma CA 95613 530•303•2404

November 28, 2019

Dave Johnston  
Air Pollution Control Officer  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

**Dear Mr. Johnston,**

After successful operations from 2018 to 2019 of the Coloma Shuttle by the South Fork Arts and Recreation (SoFAR) non-profit and the previous operations of the shuttle from 2013 to 2017 by the American River Recreation Association (ARRA), we are applying to be the service provider for the Coloma River shuttle services for the upcoming 2020-2021 contract period. SoFAR will assume all financial and operational responsibility for all contracts and grant funding applied for from EL Dorado County AQMD in 2020-2021. This contract application is to operate a shuttle service along the South Fork American River.

This authorization is with full knowledge of the requirements of the grant-funding proposal being submitted and the resulting contract stipulations and responsibilities for performance and reporting.

SoFAR will serve as the primary contact for any such contracts and our contact information is listed above. We will serve as the sole representative for authorizing and executing all documentation or actions resulting from the application for funding or the successful receipt of said grant contract(s). This representation and responsibility was unanimously approved by a SoFAR Board of Directors resolution on November 27, 2019.

Sincerely,

A handwritten signature in black ink, appearing to read 'Howard Penn', written in a cursive style.

**Howard Penn**

President  
South Fork Arts and Recreation  
530-626-7373

## **PROJECT DESCRIPTION**

### **Objectives:**

The Coloma Shuttle program has been operated by the same management team since 2013. Most recently, the South Fork Arts and Recreation (SoFAR) non-profit has managed the operations. Over these past nine years, millions of vehicle miles and thousands of pounds of emissions have been removed from the local roads and air.

Over the years we have increased our capacity to accommodate the seasonal peak recreational demands during the prime summer months by adding more resources and staffing. We continue to upgrade the operational systems and efficiencies to maximize our cost effectiveness and increase our goal of reducing vehicle miles and air emissions. Over the last seven years, we have reduced the overall project costs from \$53/person to under \$25/person and are anticipating lowering it to approximately \$22 per person in 2020/2021. We have also decreased our cost per pound of emissions to below the \$125/lb level.

SoFAR added its own van and trailer in 2019, which helped immensely during the peak demand periods but we are still selling out shuttles during our busy summer season. Although that is happening less now with the 3<sup>rd</sup> van, we still have over 30+ times a season we cannot accommodate additional riders with the 3 vans we currently operate.

If approved for funding, SoFAR will oversee the operation of the Coloma Shuttle and will provide safe and convenient transportation for river corridor recreation and the local community. Funding from AB2766 is essential for providing this a high-quality shuttle service at an affordable price. The overall objectives will be to:

- Provide an effective and convenient shuttle service for recreational users along the South Fork American River from Ice House Reservoir to Skunk Hollow including river runners, hikers, and bikers.
- Continue to develop & market shuttle services for mountain bikers and hikers on the regional trails systems as well as other user groups that will benefit from shuttles.
- Reduce motor vehicle emissions related to river corridor recreation.
- Continue to promote parking in appropriate parking locations in the Coloma and Lotus business district to encourage economic benefits to the merchants and reduce impacts of parking on put-in and take-out spots with reduced parking capacities.
- Increase ridership over 2018 & 2019 actual ridership numbers through the operation of two vans & two trailers provided by El Dorado County AQMD and one van and trailer provided by SoFAR.
- Continue to reduce overall project cost and increase operational efficiencies to maximize AQMD's funding to service as many riders and reduce as many vehicle miles as possible.

### **Scope**

Upon approval of funding, the Coloma Shuttle program will obtain all appropriate licenses and insurance and initiate needed operations and staffing to begin shuttle operations utilizing the two 15-seat passenger vans and trailers provided by El Dorado County Air Quality Management District (AQMD) and SoFAR's van and trailer.

During the season staff will continue a focused marketing and advertising campaign to increase ridership as much as possible and continue to reduce overhead and operational costs to maximize the efficiency of AQMD's funding.

## **Organizational Background**

The Coloma Shuttle program will be managed and operated by South Fork Arts and Recreation (SoFAR), a 501(c)3 charitable non-profit organization whose mission is to promote, inspire, and teach the arts, recreation, and community involvement in the American River watershed and surrounding area. SoFAR was previously known as the American River Music non-profit organization, which was formed in 2007 to produce the American River Music Festival in Coloma and Lotus. After ten years of successful operations of the music festival, the board voted to expand its mission to include recreation and other community-oriented activities. The name was changed to South Fork Arts and Recreation and additional directors were added, the by-laws updated, and program activities expanded to meet the new mission.

Over the last several years, SoFAR has worked with the community and other stakeholders in the area to enhance and promote the arts and recreation in the Coloma, Lotus and South Fork of the American River watershed. We are working on a community artwork project for the highway 49 bridge retaining wall in town and have hosted the South Fork Fest in the spring for the past two years. Operating the Coloma Shuttle program helps us meet our mission by facilitating logistics for the river recreationalists in our valley, reducing traffic and emissions impacts, and educating visitors and residents on the benefits of shuttling and carpooling.

We are constantly working to expand our ridership outreach and offer easier and more efficient mechanisms to book a shuttle. We will be adding additional loyalty programs to encourage continued use of the shuttle throughout the year and continue to promote the shuttle program and its benefits to the broader recreational community whenever possible.

The professional staff and board of SoFAR has over 200 years of accumulated business, non-profit and operational experience managing multimillion-dollar budgets, detailed accounting and expense reporting, collaboration with county, state and federal programs and operating complex multi-dimensional projects with effectiveness and efficiency. Our management staff was successful in operating the shuttle from 2013 through 2017 with ARRA. Helping preserve and promote the recreational resources that benefit the community of El Dorado County residents and the tourists that visit our region are a primary focus of SoFAR and a part of the mission we strive to uphold.

We look forward to continuing to operate the Coloma Shuttle program and have all the necessary resources and skills to make it successful.

## 2018-2019 Actual Emissions Benefits/Cost Effectiveness

Three River Routes:

1) Chili Bar (CB) = 11.2 miles 1-way and Gorge (G) = 13.5 miles 1-way.

Round Trip Coloma to El Dorado County Line = 40 miles

2) Ice House (IH) = 11 miles 1-way

Round Trip Ice House Reservoir to El Dorado County Line = 110

3) Slab Creek (SC) = 18.7 miles 1 way

Round Trip Slab Creek Reservoir to El Dorado County line = 60

**Effectiveness Period = 24 months**

**(D) Days** **277** (Chill Bar & Gorge - 275 Days, Ice House - 0 Days, Slab Creek - 2 Days)

**(R) Ridership** **32.11** (2018 Ridership + 2019 Ridership)/(D) = (4450+4445)/261

**(VMT) Annual Van Miles Traveled** **17,381.6** Actual Odometer Mileage - Van #1=7389.9, Van #2=9106, Van #3=885.7

**(A) Adjustment on Auto Trips** **1.0**

**(L) Auto Trip Length** **89.4** miles = [(11.2\*2)+(13.5\*2)+40]  
 (2 one-way CB + 2 one-way G + 40 miles saved round trip Coloma to El Dorado County Line)  
**132** miles = [(11\*2)+110]  
 (2 one-way IH + 110 miles saved round trip Ice House Reservoir to El Dorado County Line)  
**97.4** miles = [(18.7\*2)+60]  
 (2 one-way SC + 60 miles saved round trip Slab Creek Reservoir to El Dorado County Line)  
 (River trip car pooling leaving one car at home for full river trip.)

**(AA) Adjustment for Auto Acces:** **0.4** (Reduced to account for river shuttle vehicle left at home)

**(LL) Trip Length (default) =** **5** (for auto access to & from Shuttle)

**Annual Auto Trips Reduced =** **5,337** (D\*R\*A) \* (1-AA) = (266\*32.11\*1)\*(1-.4)

**Annual Auto VMT Reduced =** **777,937** (D\*R\*A)\*[L-(AA\*LL)] = (275\*32.11\*1)\*[89.4-(.4\*5)] +  
(2\*32.11\*1)\*[97.4-(.4\*5)]

**Annual Emmisions Reductions**

[(Annual Auto Trips Reduced)\*(Auto Trip End Factor)+(Annual Auto VMT Reduced)\*

(Auto VMT Factor)-(Van VMT)\*(Van VMT Factor)]/454 (number provided to us)

ROG: **330.79** = [(5337\*.764)+(777937\*.191)-(17381.6\*.143)]/454

NOx: **367.74** = [(5337\*.303)+(777937\*.217)-(17381.6\*.20)]/454

PM2.5: **144.86** = [(5337\*0.006)+(777937\*.087)-(17381.6\*.112)]/454

**Total Annual Emmisions Reduce** **843.38** lbs/24 mos

**(CRF) Capital Recovery Factor =** **0.51**

**Cost Effectiveness of Total Fund** **132.13** (CRF\*Funding)/(ROG+NOx+PM2.5) = (0.51\*218502.54)/843.38

**Cost Effectiveness of AB2766 Fu** **109.61** (CRF\*AB2766 funding)/(ROG+NOx+PM2.5) = (0.51\*181261.72)/843.38

## 2020-2021 Proposed Emissions Benefits/Cost Effectiveness

Three River Routes:

- 1) Chili Bar (CB) Route Length (RT) = 11.2 miles 1-way and Gorge (G) = 13.5 miles 1-way  
 Round Trip Coloma to El Dorado County Line = 40 miles
- 2) Ice House (IH) Route Length (RL) = 11 miles 1-way  
 Round Trip Ice House Reservoir to El Dorado County Line = 110
- 3) Slab Creek (SC) Route Length (RL) = 18.7 miles 1 way  
 Round Trip Slab Creek Reservoir to El Dorado County line = 60

**Effectiveness Period = 24 months**

**(D) Days** **278** (Chili Bar & Gorge - 270 Days, Ice House - 4 Days, Slab Creek - 4 Days)

**(R) Ridership** **41.19** (2020 Ridership + 2021 Ridership)/(D) = (5350+6100)/278

**(VMT) Annual Van Miles Traveled** **20,615.1** (# of Vehicles \* Days (D)\* Route Length (RL) \* # of Ways =  
 $(1.5*275*24.7*2) + (1*4*11*2) + (1*4*18.7*2)$ )

**(A) Adjustment on Auto Trips** **1.0**

**(L) Auto Trip Length** **89.4** miles =  $[(11.2*2)+(13.5*2)+40]$   
 (2 one-way CB + 2 one-way G + 40 miles saved round trip Coloma to El Dorado County Line)  
**132** miles =  $[(11*2)+110]$   
 (2 one-way IH + 110 miles saved round trip Ice House Reservoir to El Dorado County Line)  
**97.4** miles =  $[(18.7*2)+60]$   
 (2 one-way SC + 60 miles saved round trip Slab Creek Reservoir to El Dorado County Line)  
 (River trip car pooling leaving one car at home for full river trip.)

**(AA) Adjustment for Auto Acces:** **0.4** (Reduced to account for river shuttle vehicle left at home)

**(LL) Trip Length (default) =** **5** (for auto access to & from Shuttle)

**Annual Auto Trips Reduced =** **6,870**  $(D*R*A) * (1-AA) = (270*35.83*1)*(1-.4)$

**Annual Auto VMT Reduced =** **978,077**  $(D*R*A)*[L-(AA*LL)] = (260*35.83*1)*[89.4-(.4*5)] +$   
 $[(2*35.83*1)*[132-(.4*5)] + [(8*35.83*1)*[97.4-(.4*5)]]$

**Annual Emmisions Reductions**

$[(\text{Annual Auto Trips Reduced}) * (\text{Auto Trip End Factor}) + (\text{Annual Auto VMT Reduced}) * (\text{Auto VMT Factor}) - (\text{Van VMT}) * (\text{Van VMT Factor})] / 454$  (number provided to us)

ROG: **416.55**  $[(3894*.764)+(567226*.191)-(70000.0*.143)]/454=161.78$

NOx: **463.00**  $[(3894*.303)+(567226*.217)-(70000.0*.20)]/454=177.73$

PM2.5: **182.43**  $[(3894*0.006)+(567226*.087)-(70000.0*.112)]/454=68.29$

**Total Annual Emmisions Reduce** **1061.98** lbs/24 mos

**(CRF) Capital Recovery Factor =** **0.51**

**Cost Effectiveness of Total Fundi** **122.56**  $(\text{CRF} * \text{Total Funding}) / (\text{ROG} + \text{NOx} + \text{PM2.5}) = (0.51 * 255215) / 1061.98$

**Cost Effectiveness of AB2766 Fu** **101.62**  $(\text{CRF} * \text{AB2766 funding}) / (\text{ROG} + \text{NOx} + \text{PM2.5}) = (0.51 * 211615) / 1061.98$

## **Work Statement**

### **Shuttle Operations**

The Coloma Shuttle will provide over 270 days of shuttle services to private recreational or non-profit users along the South Fork of the American River corridor from Chili Bar to Skunk Hollow. Additionally, the program will provide necessary shuttle services for scheduled recreational releases on South Fork Silver Creek below Ice House Reservoir and on the South Fork American below Slab Creek Reservoir. The shuttle program will also include hikers, bikers, and other recreationalist along all sections of the river corridor. Operations in 2020 & 2021 will include:

- Maintenance and operations of shuttle services utilizing 3 vans and trailers in a safe operable condition providing copies of maintenance records and California Highway Patrol inspection reports.
- Hiring of properly trained and licensed shuttle drivers.
- Maintenance of a reservation system utilizing a website, telephone and email systems with reservations, schedules, and availability.
- Publishing of outreach and online announcements detailing the shuttle schedule.
- Marketing the shuttle service with local businesses, agencies and private user groups.
- Educating the public on air quality benefits from shuttling and other AQMD programs.
- Providing shuttle service to river runners, hikers, anglers, campers, special event patrons, local community and other recreational users and their equipment.
- Tracking and recording shuttle usage by rider and route for use in reporting and future grant proposals to AQMD.

### **Community Events**

Coloma Shuttle will provide free shuttles to selected community events and will include:

- Shuttle service to local community event patrons from parking lots to event venues.
- Track and record number of rider trips and shuttle service mileage for use in reporting and future grant proposals to AQMD.

### **Acknowledgement**

Coloma Shuttle will acknowledge grant funding from the El Dorado County AQMD stating "Shuttle service funded by a grant from the El Dorado County Air Quality Management District" on:

- Coloma Shuttle Website
- Press releases, marketing activities, and printed flyers distributed on the van
- Van signage

### **Reporting**

Coloma Shuttle will provide clear and transparent information to AQMD. Information provided will be sufficient to allow AQMD to determine whether project is on schedule and within the parameters approved by AQMD including:

- Daily ridership
- Daily Van starting mileage and ending mileage
- Quarterly performance reports including:
  - Description of work completed
  - Description of work remaining
  - Payment request, itemization of expenditures and supporting documentation
  - Documentation of shuttle emission reduction benefits education efforts
  - Marketing efforts
  - Documentation of rider trips and shuttle service mileage
- Final Comprehensive project report

## 2020-2021 Coloma Shuttle Funding Request/Cost Breakdown

Line Item	Title/Classification	Unit Total	Proposed Rate		2018/19 Proposed Costs
<b>Personnel</b>					
		Hours	Rate/Hour		
1	General Manager - (contracted - no payroll costs)	950	\$40-\$50		\$47,500
2	Coordinator - (hourly with no benefits)	1500	\$25-\$35		\$52,500
3	Drivers - (hourly with no benefits)	2200	\$16-\$20		\$44,000
4	Employers Payroll Taxes (11%)				\$10,615
5	Workers Comp				\$15,500
	<b>Subtotal</b>				<b>\$170,115</b>
<b>Operations</b>					
6	Insurance				\$6,500
7	Marketing, Advertising & Merchant Fees				\$6,500
8	Administrative Costs (limited to 5%) including report preparation, accounting, payroll				\$10,500
9	Fuel, Maintenance, Fees & Van Supplies				\$18,000
	<b>Subtotal</b>				<b>\$41,500</b>
<b>PROJECT SUBTOTAL GRANT AMOUNT:</b>					<b>\$211,615</b>
<b>Match</b>					
10	Wages		Units		\$18,000
11	Insurance				\$3,000
12	Marketing, Advertising, & Merchant Fees				\$3,000
13	Fuel, Maintenance, Fees & Van Supplies				\$7,000
14	Community Event Shuttle Service	20	days	\$525.00	\$10,500
15	Shuttle Volunteer Labor	\$9-\$50/Hr	125 Hrs		\$2,100
<b>PROJECT SUBTOTAL MATCH AMOUNT: 20.60%</b>					<b>\$43,600</b>
<b>PROJECT GRAND TOTAL:</b>					<b>\$255,215</b>



November 28, 2019

Dave Johnston  
Air Pollution Control Officer  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

**Dear Mr. Johnston,**

We agree to provide total matching funds of \$43,600.00 for the contract period of 2020-2021. Matching funds will be generated from a monetary match generated from anticipated ridership revenue and in-kind donations of free shuttles for community events and volunteer hours. The 20% minimum matching fund requirement of this contract will be managed in each expense billing cycle and will be reported as an overall ratio of expenses to date.

With the historical revenue generated by the shuttle program in the past at \$10 per person, meeting the matching fund amount will be very manageable.

Sincerely,

**Howard Penn**  
President  
South Fork Arts and Recreation  
530-626-7373

## **Schedule of Deliverables**

### **Pre-season: January-April**

- GM coordinate purchase of second van with El Dorado AQMD
- GM obtain and coordinate insurance, license & inspections of shuttle vans
- GM hire and train Shuttle Coordinator
- GM and Shuttle Coordinator hire drivers and provide orientation
- Press release and marketing of 2020 shuttle season
- Operate shuttle service efficiently and safely
- GM to submit monthly reporting & billing to AQMD
- Quarterly SoFAR Board of Directors meeting with GM
- Begin weekend shuttle service on all appropriate river sections.
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Shuttle Coordinator to tally daily usage and track reservations
- Shuttle Coordinator to record daily van start mileage and end mileage
- Begin weekday shuttle service on appropriate river sections.
- GM & Coordinator schedule, market & maximize daily ridership
- GM and Coordinator increase marketing efforts to hikers, bikers, and other potential riders.
- Submit summary and expense reports

### **Season: May - September**

- Continue all of above plus additional tasks below
- Add all available weekdays to shuttle service between Chili Bar & Skunk Hollow
- Provide shuttle service on Memorial Day, July 4<sup>th</sup> and Labor Day
- Provide shuttle for County River Clean-up Days and other local events
- Arrange and organize additional shuttle routes on Ice House and Slab Creek
- Submit summary and expense reports

### **End of Season: October - December**

- Continue all of above plus additional tasks below
- Provide shuttle services based on demand
- Reconcile end of year numbers and analyze
- File end of year expense report and end of year progress report

# Letters of Support



Marshall Gold Discovery State Historic Park  
P.O. Box 265  
Coloma, CA 95613

September 24, 2019

To the Air Quality Management District,

We at Marshall Gold Discovery State Historic Park would like to write a letter of support for the Coloma Shuttle, which not only is an asset to our local community but also a huge asset to the State Park itself. When we have large special events at our park, our parking lots fill up quickly and some of the public has to park rather far from the event center. The shuttle allows these people to be picked up and brought closer to the event, which is something we hear repeatedly how much our elderly visitors appreciate this service.

The shuttle service allows for its passengers who are rafting the river to leave their cars at their campsites and be picked up and dropped off at the rafting locations, which means fewer cars not only on the road but in our parking lots as well, leaving more spots available for the visiting public.

We have a busy highway (Highway 49) that goes straight through the park and the less congestion and traffic on this road is safer for everybody. We have over 60,000 fourth graders that visit the park during the spring months, many during the same time as rafting season, and to have that many less cars going through the park means less potential accidents for the students who tend to not always be aware of their surroundings when crossing the street.

Mobility is a huge concern for both the park and the local community as it is a small area with a large tourism pull half the year. The more we can continue to use resources such as the shuttle the more we can all enjoy living in the wonderful place that we do.

Sincerely,

A handwritten signature in cursive script that reads "Holly Thane".

Holly Thane  
Interpreter I  
(530) 622-3069  
Holly.thane@parks.ca.gov



Theresa L. Simsiman • California Stewardship Director • 12155 Tributary Point Drive #48 • Gold River, CA 95670  
916-835-1460 • [theresa@americanwhitewater.org](mailto:theresa@americanwhitewater.org)

October 23, 2019

Dave Johnston  
Air Pollution Control Officer  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

RE: Coloma Shuttle

Dear Dave Johnston,

American Whitewater is a national non-profit 501(c)(3) river conservation organization founded in 1954 with a mission to conserve and restore America's whitewater resources and to enhance opportunities to enjoy them safely. We have over 6000 members and 100 locally based affiliate clubs. A significant percentage of our members reside in or travel to California to enjoy the state's whitewater resources including the South Fork American River.

We are writing this letter in support of the service the Coloma Shuttle provides to the South Fork American Watershed. For over 5 years the Coloma Shuttle has continued to provide a valuable and viable river shuttle program that provides easy access to the river and helps to reduce the overall impact of automobile emissions. It is our hope that El Dorado County AQMD continues to fund the Coloma Shuttle program for 2020 and 2021.

Sincerely,

A handwritten signature in black ink that reads 'Theresa L. Simsiman'.

Theresa L. Simsiman  
American Whitewater  
California Stewardship Director



September 24, 2019

El Dorado County  
Air Quality Management District (AQMD)  
345 Fair Lane  
Placerville, CA 95667

To Whom It May Concern:

This letter is to express the support of American River Conservancy (ARC) for the services provided by the Coloma Shuttle to the community and visitors to the Coloma-Lotus valley. American River Conservancy is a non-profit organization based in Coloma. Our mission is to serve our community by ensuring healthy ecosystems in the Upper American River and Upper Cosumnes River Watersheds through conservation, stewardship and education. American River Conservancy manages public river access at Chili Bar River Park.

Coloma Shuttle transport is a huge benefit to locals and visitors to the area because it provides an efficient way to ease the flow of traffic along Highway 49 and reduces greenhouse gas emissions. Furthermore, the Coloma Shuttle reduces parking pressure at Chili Bar Park by transporting more people to the put-in, freeing up space for other day-use customers. ARC also partners with the County Parks department to coordinate river cleanups each summer. The Coloma Shuttle allows us to safely and comfortably get our hardworking volunteers to and from various cleanup destinations. River cleanups not only allow us to remove trash and debris from the South Fork American River, but they also allow us to encourage stewardship ethics and increase positive connections to place. The donation of shuttle services for these cleanup efforts are much appreciated. The quality and efficiency of service provided by Coloma Shuttle staff is also of note.

We encourage El Dorado County AQMD to continue their support of the Shuttle program. Thank you for your past support of this beneficial service.

Sincerely,

Elena DeLacy  
Executive Director

# CAMP LOTUS

PO Box 578, Lotus CA 95651  
www.camplotus.com  
Email: camplotus@innercite.com



Attn: Air Quality Management District

Re: Coloma Shuttle

Over the past several years I have witnessed the Coloma Shuttle have an extremely positive impact on the Coloma/Lotus Valley. As a campground owner, during the summer months I interact on a daily basis with campground guests that use the Coloma Shuttle's services. Because of the shuttle, these guests are able to leave their vehicles behind while paddling recreationally on the South Fork American River. Because the guests do not need to drive multiple cars to perform "shuttles" and can simply take one Coloma Shuttle vehicle to their destination, thousands of fewer vehicle miles are driven each summer in the Coloma/Lotus Valley. This dramatic decrease in vehicle use reduces the carbon footprint in the valley, lessens impacts of traffic, and reduces parking issues at choke points at the put-in and take-out of the popular South Fork American run.

In addition to the reduction in the carbon footprint, traffic, and parking impacts on the Coloma/Lotus Valley due to the Coloma Shuttle, the service is run efficiently. Both my experiences and those told to me by guests make clear the online booking service is smooth and efficient. In my interactions with the drivers and staff associated with the shuttle, I always come away impressed by their kindness and professionalism. Further, the schedule and timing of the shuttle is well thought out and matches the needs of the visitors in the valley.

In sum, the Coloma Shuttle is an enormous asset to the Coloma Lotus Valley. It benefits both those that live in the County as well as those that come from out of the County to enjoy the outdoor recreational opportunities our County provides. Thank you for helping make this service possible.

Sincerely,

Charlie Center  
Owner  
Camp Lotus



## **California Outdoors**

**P.O Box 401  
Coloma, CA 95613**

November 11, 2019

Air Quality Management District  
El Dorado County Board of Supervisors

Dear Sirs,

California Outdoors, our state's professional outfitter trade association, would like to express our support of the South Fork Arts and Recreation - Coloma Shuttle program and ask that you continue to support this valuable program to our river community.

Having the shuttle program helps in so many areas for our visitors to our little river valley each year.

- 1- By having the shuttle stop at the various campgrounds we are allowing folks to stay parked at the campground, load their gear and get shuttled to / from their pick up location.
- 2- it helps with the car congestion on our rural roads thus helping with reducing the pollution in our river valley.
- 3- they have provided transportation for the annual river clean up for 6 years. Allowing more volunteers to participate in these valuable events.
- 4- the current program is ran smoothly and efficiently by a local non-profit who want to work with helping reduce the current issues our valley.

So please continue to support SoFAR & the Coloma Shuttle program for many years to come.

Sincerely,

Nate Rangel  
President  
California Outdoors  
(530) 320-7384



# FRIENDS OF THE RIVER

1418 20<sup>TH</sup> STREET, SUITE 100, SACRAMENTO, CA 95811

PHONE: 916/442-3155 • FAX: 916/442-3396

[WWW.FRIENDSOFTHERIVER.ORG](http://WWW.FRIENDSOFTHERIVER.ORG)

October 24, 2019

Dear Air Quality Management District,

The Coloma Shuttle provides a valuable service to our program by offering passenger shuttles and trailer for our equipment. Friends of the River used Coloma Shuttle twice in summer 2019 to support transportation for rafting trips.

The Coloma Shuttle allows us to provide more efficient, prompt pick-up or drop-off for trips each year that decreases the number of vehicles we need to use to shuttle participants and gear. If we have a trip of 30 people, we need 6-8 vehicles to transport people and gear. With the shuttle we can reduce that to one vehicle if both shuttles are available. It also reduces the impact on the parking lots.

Booking and customer service are excellent. The online reservation systems allows us to quickly understand what is available and book. Liz is responsive to questions and problem solving. If issues arise, she addresses them to the satisfaction of guests while promoting the culture of safety and respect for staff, vehicles, equipment and other guests.

Without the Coloma Shuttle our program would not be able to offer larger trips the transportation services that reduce vehicle trips, costs and promote the opportunity for smaller trips to facilitate easy shuttle options in the Coloma Valley.

Sincerely,

Toby Briggs

*FOR Engagement Director*

From: **Liz Carr** <liz@so-far.org>  
Subject: **Fwd: Shuttle News & Upcoming Gear Swap 9/14/19**  
Date: **September 26, 2019 at 2:19 PM**  
To:

Begin forwarded message:

**From:** Sarah Bird <lesahra@gmail.com>  
**Subject:** **Re: Shuttle News & Upcoming Gear Swap 9/14/19**  
**Date:** September 8, 2019 at 3:26:15 PM PDT  
**To:** Liz Carr <liz@so-far.org>

Hi Liz -

I come from Santa Rosa, CA. I've so far used the shuttle 2-3 times this summer, and now that I know how convenient it is, I plan on using it a LOT more! It saves us SO much time and gas. Normally, we come up from Santa Rosa with 3-4 cars to try to make our own shuttle system work, but this last trip, we only had to come up in 1 car. So worth it! We now don't have to wake up super early in the morning, drive several cars to the take-out, load up the one car with everyone, drive back to the put-in, raft down the river, then drive everyone back to the put-in again to pick up our car. Now, we drive to the take-out, load our boat onto the trailer, get in the van, get dropped off at the put-in, and go down the river at our own pace, to then finish the day with all of our cars at the take out. So much less driving, and so much time is not wasted driving around!

Hopefully, AQMD continues its funding, because it is so helpful to us. We're on a bit of a budget, so to have a wonderful service like this makes rafting so much more enjoyable and sustainable.

Thanks so much for a wonderful service, and hopefully see you a few more times before the season ends!

-Sarah Bird  
Santa Rosa, CA

To: Air Quality Management District  
RE: Letter to Air Quality in Support of the Coloma Shuttle  
Date: 9/15/2019

Dear AQMD:

The Coloma Shuttle is an essential part of being able to enjoy our precious American River wilderness.

Without the shuttle, there would be a huge additional amount of private vehicles on the narrow backroads and highways. The shuttle provides a safe, ecological (mini-mass) transit option to keep those cars elsewhere, and reduce air pollution as well as unsafe parking on the access roads.

Please continue to support allowing the 3 vans and trailers which Coloma Shuttle uses to serve the public.

Sincerely,

Ben Stiegler

Rafter, Canoeist, Kayaker & Climate Activist since 1977

311 Mandalay Rd

Oakland, CA 94618

August 21, 2019

Air Quality Management District

Hello,

I understand that you are deciding what groups should receive grant funding in the future. This letter is written in support of the Coloma Shuttle. They are an outstanding organization. Nice people who do an excellent job running their company. They are a wonderful part of the South Fork American paddling community.

I paddle most weekends. I use the shuttle whenever I paddle with local folks. We usually paddle the lower section, "The Gorge," and meet at Salmon Falls. I like the scene as the mountain bikers finish up their activity and leave the parking lot and the paddlers arrive. There are even some fishing folks, SUPers and flatwater kayakers. It is a wonderful mix of athleticism.

I drive from the East Bay and feel quite bad about the pollution. It is a joy to arrive at the river and be part of something much more eco-friendly.

I hope that you will again choose to support the Coloma Shuttle.

Dann Bearson

1030 Richmond Street

El Cerrito, CA 94530

510-295-3613

**From:** David Lehr lehr.david@gmail.com  
**Subject:** Air Quality Management: Coloma Shuttle  
**Date:** October 26, 2019 at 7:17 PM  
**To:** colomashuttle@gmail.com

Dear Air Quality Management Team,

I am writing to express my total pleasure with the service that Coloma Shuttle is providing to kayakers on the South Fork of the American.

I live in San Francisco, and kayak as often as I can. One of the challenges to this sport is that the kayaks can really only go one way - down river, and therefore this requires 2 cars. One is left at the route's end, the other pick's up the driver from route's end and both drive to route's beginning to start kayaking. At the end of the day, the route's end car drives the other driver back to the start so the 2nd car can be retrieved.

This turns out to be a pretty big waste of time, and a complete waste of gas as the 2 cars aren't carrying more people than 1 could, they are just bridging the gap from end to beginning. Each car goes about 275 miles, which even at 25 mpg, this is 11 gallons or \$40+

The Coloma shuttle has solved this problem for me, and made the South Fork of the American the place that I always go to! I just discovered the shuttle in August, and have taken it 4 times since then. We now take 1 car, can switch drivers if tired, and save more than enough money to eat out in Coloma, Lotus, or Placerville.

In addition to saving gas, Liz and her team have given us valuable insights into the area (also helping us understand the challenges and dangers), and giving us the chance to meet lots of other kayakers!

I would love you to continue to fund this, helping me get outside and get exercise, and spend money in the nearby communities, but more importantly providing an environmentally friendly way to save gas and cut down on traffic, and overcome the limited parking at Greenwood (where we often leave the end route car).

Thank you for your support of this wonderful service.

Kindly,

David Lehr  
1380 Francisco Street  
San Francisco, CA 94123

**From:** B Chik bchiko@gmail.com  
**Subject:** Coloma Shuttle Letter of Support - Air Quality management  
**Date:** October 28, 2019 at 11:18 AM  
**To:** colomashuttle@gmail.com  
**Cc:** David Lehr fehr.david@gmail.com

Dear Air Quality management,

I wanted to let you know how valuable and important I've found the Coloma Shuttle this past summer for our kayaking trips to the Coloma area. I discovered the shuttle service in the late spring when I started to get into kayaking and since then have been up to the Coloma area 6 times because of the ease of getting shuttled to the starting points, and for the pickups after kayaking. It is the only place we've found in Northern California that makes kayaking trips easy to arrange on short or long notice.

I live in San Francisco and earlier in the year I kayaked the Russian River near Guerneville and the Feather River near Oroville, but the South Fork of the American near Coloma is better kayaking and more importantly more accessible due to the shuttle service. I typically drive up to the Coloma area after work on Friday with a single friend, or more recently with my children and now other families who have small cars. I tell all my friends about the great camping and kayaking in the Colma area.

We love the Coloma area, but we generally only bring one car so without the shuttle it would be difficult or impossible for us to do our kayak runs from Coloma to Greenwood, or our longer runs from Chili Bar to Folsom lake. The shuttle makes it all possible and convenient for us. So as long as you still continue to offer the shuttle we anticipate still returning to the area for the bulk of our kayaking.

Please keep supporting the Coloma Shuttle and its services. The only thing I'd like changed is more shuttle times. Sometimes its hard to get from Chili bar to Folsom lake in the allotted time for pickup. Also, other times we'd like to do two runs of the river and so later pickup times would be even more valuable. Late afternoon kayaking is fantastic and since its light so late in the summertime, its very enjoyable to do a river kayak after 3pm and ending at 5, 6 or 7pm.

My only other suggestion would be for the Coloma Shuttle to put up Posters and notifications at all the outdoor shops in the San Francisco Bay Area and Sacramento area - to let people know about this great service, or perhaps to use Facebook ads for people who are involved in kayaking and who live in these areas. A little marketing budget would probably go a long way in ramping up usage. .

Best regards,

Brian Chiko  
San Francisco, CA  
409-348-7070

**From:** Bruce Harvey [coordinator@colomashuttle.com](mailto:coordinator@colomashuttle.com)  
**Subject:** [Coloma Shuttle] Great resource  
**Date:** September 4, 2019 at 8:21 AM  
**To:** [coordinator@colomashuttle.com](mailto:coordinator@colomashuttle.com)

**Name**

Bruce Harvey

**Email**

[ctbharvey@sbcglobal.net](mailto:ctbharvey@sbcglobal.net)

**Subject**

Great resource

**Message**

Hey Liz,  
just wanted to let you know how much I appreciate having these shuttles available! I drive over from Reno most of the time during the week and the shuttle makes it possible for me to do this, I also plan on doing weekend raft trips with friends next year, and this will make it possible for us all to drive over in one vehicle.  
So the more vans the better!  
thanks again, Bruce Harvey

September 3, 2019

Air Quality Management District

To whom it may concern:

I am writing in support of the grant application for the Coloma Shuttle program for 2020 and 2021. The Coloma Shuttle makes life easier for me and for the boating community on the South Fork American River. The Shuttle reduces the number of cars traveling on local roads and highways throughout the boating season. The program is an asset to the boating community, the local residents, and to the environment.

I live in Sacramento and travel to the South Fork for boating about once a week, on average, throughout the year. I use the Coloma Shuttle on these boating days whenever possible. Because the Coloma Shuttle is well-managed and grant-supported, it is able to provide reliable service at an attractive price. I have on rare occasions used other private shuttle services, but these are much more costly, and less convenient; moreover, such alternatives are small passenger cars and therefore incapable of serving large numbers and fail to reduce the number of vehicles on local roads. The Coloma Shuttle program is clearly superior.

I urge the District to continue its support for all three vans and trailers in the Coloma Shuttle program in 2020 and 2021. The District's investment will continue to make positive impacts on the boating community, on local traffic conditions, and on vehicle emissions in the local area.

Sincerely,

Josh Gartner  
Sacramento, CA

**From:** Gabriel Saron gasaron@gmail.com  
**Subject:** Letter of Support  
**Date:** September 17, 2019 at 9:45 AM  
**To:** colomashuttle@gmail.com

Dear El Dorado County Air Quality Management District,

My name is Gabriel Saron, I'm from the town of Davis in Yolo County, CA, and I'd like to express my support for the continuation of the Coloma Shuttle Program. The Coloma Shuttle lowers the barrier to river access and facilitates sustainable tourism in El Dorado County.

A bit about me: I am passionate about wild rivers. I first encountered the South Fork of the American River as an undergrad at UC Davis, where I worked as a rafting guide for the Outdoor Adventures program. My experiences guiding, camping and kayaking on the South Fork of the American River affirmed my love of nature and inspired me to protect this valuable resource in my career as an aquatic biologist. As a result, I love spending time in El Dorado County. While I'm in Coloma, I will often stop at locally-owned businesses such as the River Store and Marco's Cafe.

As much as I loved making the trip up the 50 to experience the river, I felt a sense of guilt at the negative effects of air pollution and CO2 emissions from driving so much. During peak use, I often felt frustrated by the lack of parking at Greenwood Creek and the backed up traffic on Salmon Falls Road. It seemed that everybody had the same idea as me.

When the Coloma Shuttle came along, it was a game changer.

The Coloma shuttle shaves an hour my driving time, eliminates the headache of finding parking at river access spots, and cuts through the hassle of organizing a car shuttle with my friends. Not to mention that each time I organize a kayaking trip with the Coloma Shuttle, my group can leave 2 or 3 cars at home. Each time I use the Coloma Shuttle, it makes it possible to take people down the river who would otherwise never go. Each time I use the Coloma Shuttle, I will often make new friends and expand my boating community. And this is the story of one person. The Coloma Shuttle facilitates river access for *thousands* of people every year.

It is honestly hard to imagine anything, save the invention of the foam life jacket or the self-bailing raft, that has improved boating as much as the Coloma Shuttle. Please continue this amazing program so that boaters like me can experience the river and pass it on to the next generation.

Sincerely,

Gabriel Saron

-

Gabriel Saron  
B.S. Wildlife, Fish and Conservation Biology Dec. 2016  
University of California, Davis  
Junior Specialist, Center for Watershed Sciences

**From:** Ed Roseboom eroseboom@gmail.com  
**Subject:** Letter to Air Quality Management District regarding Coloma Shuttle  
**Date:** September 2, 2019 at 5:08 PM  
**To:** Liz Carr colomashuttle@gmail.com

Dear Air Quality Management District Supervisors,

I'm writing to inform you about my use of the Coloma Shuttle. My wife and I are members of the Loma Prieta Paddle Club living in Palo Alto. We make 8-10 trips annually to the Coloma area for kayaking staying usually for the whole weekend. Whether or not we are paddling with our club (completely filling the shuttle) or paddling in smaller groups of 4-8 friends who have homes in the area we always make use of the shuttle. When paddling the Gorge run we only make one trip from Salmon Falls to Coloma but when paddling the Chill Bar run we don't use our personal cars at all other than to park at Marshall Gold using our Poppy Passes. It makes our day much more convenient knowing that we will arrive at our put-in destination safely with our group. It also cuts down on the amount of gas that we use shuttling back and forth which leaves more time and money for shopping and eating at the local restaurants and shops.

I sincerely hope that you are able to continue to support the 3 vans and trailers in the future. One is not dependable enough, two seems too crowded, while three vans seems about right to support the summer time load of paddlers. I also want to mention that the staff working the Coloma Shuttles are friendly ambassadors of the community. It makes coming to the South Fork that much more enjoyable.

Thank you for your time and consideration,  
Ed Roseboom

**From:** Howard Penn Howard@LBComm.com  
**Subject:** Re: GCP: Grant Letters Needed & Shuttle News  
**Date:** December 1, 2019 at 1:08 PM  
**To:** Anthony DeRiggi tderiggi50@yahoo.com



On Sep 16, 2019, at 7:03 PM, Anthony DeRiggi <[tderiggi50@yahoo.com](mailto:tderiggi50@yahoo.com)> wrote:

To Air Quality Management District,

I am writing to urge continued support for the Coloma Shuttle. Before the shuttle was available my friends and I would drive 2 vehicles from Sacramento at least once a week during boating season to a South Fork river boating take out, leave one there, and then drive to put in, run the river, and then drive back to put in, and return to Sacramento in 2 vehicles.

Now with the shuttle service, we take one vehicle to take out, ride the shuttle and then drive back from take out, saving many hours and miles of driving during the boating season.

Sincerely,  
Anthony DeRiggi, MD  
Sacramento CA

[Sent from Yahoo Mail for iPad](#)

**From:** John Simpkin johnmsimpkin3@gmail.com  
**Subject:** Coloma Shuttle Recommendation  
**Date:** September 2, 2019 at 7:34 PM  
**To:** Liz Carr colomashuttle@gmail.com  
**Cc:** Simpkin John Gmail johnmsimpkin3@gmail.com

**On behalf of the Coloma Shuttle**

I've lived within a half hour of Coloma for most of my life, and I think that the shuttle is one of the nicest community services that has been offered to both residents and visitors to Coloma/Lotus area.

For those that enjoy spending time on the river, arranging one's day to accommodate a sometimes complicated shuttle of vehicles can be a time-consuming. Coloma Shuttle has greatly simplified this chore. This frees up time for boaters to both visit local establishments as well as enjoy the sites of the Coloma/Lotus area.

In the years that the Coloma Shuttle has been in operation, it has always functioned efficiently and with friendly courtesy. There have been times when shuttle staff has gone out of it's way to assist and accommodate riders in need of a little TLC.

I think the shuttle is a great asset to the community and I hope that it will continue to receive the administrative and financial support that it deserves.

John Simpkin  
Diamond Springs  
[johnmsimpkin3@gmail.com](mailto:johnmsimpkin3@gmail.com)

**John Hollingsworth  
14739 Oak Street  
Saratoga California 95070  
408-393-3273**

September 22, 2019

Air Quality Management District  
c/o Coloma Shuttle

**Re: 2020-2021 Grant Renewal for Coloma Shuttle**

To Whom it May Concern:

I am writing to request that you continue to support the Coloma Shuttle.

I live in Saratoga, California and kayak on the South Fork of the American River 20 to 30 days a year. I use the Coloma Shuttle close to a third of the time, i.e. 8 to 10 times a year. I would use it more often if there were more shuttles. Aside from avoiding driving at the end of my float, using the shuttle enables me to carpool to the South Fork in one car with my sons, rather than driving separate vehicles to be able to do our own shuttle. That means that in addition to saving on gas and vehicle wear and tear, we are able to have one less vehicle on the road in already congested traffic heading back to the Bay Area at the end of the weekend.

Please continue to support the Coloma Shuttle's vans and trailers at least at your current levels. Ideally, you would increase your support so that they are able to expand the program.

Thank you.

/s/ John Hollingsworth

**From:** Janet Hayes [jk\\_hayes@yahoo.com](mailto:jk_hayes@yahoo.com)  
**Subject:** Coloma Shuttle Feedback - please forward to El Dorado Air Quality Management District  
**Date:** October 7, 2019 at 8:27 AM  
**To:** Coloma Shuttle [colomashuttle@gmail.com](mailto:colomashuttle@gmail.com)  
**Cc:** Bob McConachie [bmccconachie@mac.com](mailto:bmccconachie@mac.com)

Dear El Dorado Air Quality Management District,

The Coloma Shuttle is a wonderful service for the whitewater paddling community. We live near Coloma off of Hwy 49 and paddle the South Fork of the American River just about every week from April - November. We always take the shuttle and encourage our paddling partners to do the same. Not only does it save us time and money, it protects the air quality of our beautiful valley. On days when there are fires burning in Northern California, the smoke is carried into our valley where it lingers, obscuring the views from our ridge top home and polluting the air with unhealthy particulates. On those days, is not hard to imagine what the air quality might be like without the Coloma Shuttle. Besides the environmental benefits, it reduces traffic on our twisty roads making them safer. The shuttle is also a great way to connect with other paddlers, especially if you come up to the river alone hoping to join another group.

For all these reasons, I urge the El Dorado Air Quality Management District to continue to support the Coloma Shuttle by providing funding, vans, trailers, fuel, repairs, maintenance services and advocacy to keep it running for all of the riders who have come to depend upon it. Thank you for your support!

Sincerely,

Janet Hayes and Bob McConachie  
8799 Riverwood Dr.  
Placerville, CA 95667  
[jk\\_hayes@yahoo.com](mailto:jk_hayes@yahoo.com)  
[bmccconachie@mac.com](mailto:bmccconachie@mac.com)

**From:** Gwenn Bezard [gbezard@gmail.com](mailto:gbezard@gmail.com)  
**Subject:** Letter in support of the Coloma shuttle  
**Date:** October 1, 2019 at 3:03 PM  
**To:** Coloma Shuttle [colomashuttle@gmail.com](mailto:colomashuttle@gmail.com)

To whom it may concern,

I am a resident of San Rafael, CA, and with my 3 teenagers, we regularly travel to Coloma to paddle the South Fork of the American. We frequently depend on the Coloma shuttle for our paddling activities. The shuttle makes setting up trips on the river much easier and helps reduce individual car trips between river access points. There are definitely week-ends where we would not have been able to paddle the South Fork had the shuttle not being available. The team operating the shuttle is fantastic and contributes to make South Fork a safe and pleasant destination too, as they often go above and beyond the call of duty in caring for the safety and well-being of the paddling community.

I hope the Coloma Shuttle will remain available

Thank you

Regards

Gwenn Bezard  
[gbezard@gmail.com](mailto:gbezard@gmail.com)  
San Rafael, CA

**From:** Marguerite Rangel-Gibson h20baby@pacbell.net  
**Subject:** Letter in Support of the shuttle  
**Date:** October 3, 2019 at 1:57 PM  
**To:** colomashuttle@gmail.com

October 3, 2019

Air Quality & the Board of Supervisors

Subject: Coloma River Shuttle

My husband and I have been paddling for over 19 yrs. We paddle the So. Fork on the weekends and it's been a blessing to have the Coloma Shuttle available on the weekends and weekdays. We use the shuttle most Saturday's during the Summer months.

We can take a day off and paddle 2 days and not have to worry about finding other people to paddle or having to bring 2 cars up to the river. We can also carpool with other people from the Bay Area and save on gas.

The shuttle has become extremely popular with both kayakers and rafters. Having multiple vans, gives more people the opportunity to take advantage of the shuttle.

I hope you the Coloma Shuttle returns next year.

Thank you

Marguerite Gibson & Gerald Gibson  
265 2nd Ave.  
Redwood City, CA 94063

**From:** Torio, Marlon MTorio@cvty.us.com  
**Subject:** Air Quality Management District Letter  
**Date:** September 17, 2019 at 2:37 PM  
**To:** colomashuttle@gmail.com

Air Quality Management District,

I am writing to your team in regards to Coloma Shuttle. My family moved to Cool, CA 7 years ago. We have an appreciation for the people, hills, rivers and outdoor lifestyle of the Divide. The beautiful views are something that we are proud to share and experience with our family members and friends who come to visit us throughout the year. Rafting and kayaking has become our hobby and a way for us to enjoy the outdoors. We utilize Coloma shuttle 2 or 3 times a month in the spring, summer and fall seasons. Liz, Josh, Jen & Michael are true examples of the hospitality, professionalism and kindness of the Divide. Our group which is typically around 7 to 14 people are able to raft and kayak the South Fork American River (Chili Bar or the Gorge) in an environmentally friendly way. Their vans and trailers are designed to transport people and gear in an organized fashion.

Thank you for supporting Coloma Shuttle for so many years. Please continue to support the 3 vans and trailers for many more years. Coloma Shuttle is an asset to our community. Their service is a great compliment to the natural beauty of the Divide.

If you have any questions, please give me a call.

Thanks,  
Marlon

**Marlon Torio**  
Senior Sales Executive  
2460 Big Nugget Trail, Cool, CA 95614  
916-206-4952

**NOTICE TO RECIPIENT OF INFORMATION:**

This e-mail may contain confidential or privileged information. If you think you have received this e-mail in error, please advise the sender by reply e-mail and then delete this e-mail immediately.

This e-mail may also contain protected health information (PHI) with information about sensitive medical conditions, including, but not limited to, treatment for substance use disorders, behavioral health, HIV/AIDS, or pregnancy. This type of information may be protected by various federal and/or state laws which prohibit any further disclosure without the express written consent of the person to whom it pertains or as otherwise permitted by law. Any unauthorized further disclosure may be considered a violation of federal and/or state law. A general authorization for the release of medical or other information may NOT be sufficient consent for release of this type of information. Thank you

**From:** k g kgoursolle@yahoo.com  
**Subject:** Re: Grant letter to AQMD  
**Date:** September 2, 2019 at 7:00 PM  
**To:** Coloma Shuttle colomashuttle@gmail.com

To: Air Quality Management District  
From: Kathryn Goursolle

Dear Sirs,

I am a kayak paddler from San Ramon, Calif. I have been using the Coloma Shuttle at least 9 times every summer since 2017. It has made my day so much more convenient as I don't have to drive myself to the put in at Chili Bar or Greenwood Creek from Skunk Hollow or Coloma State Park. I no longer have to worry about how to get back to my van when the river run is over. My club, the Loma Prieta Paddlers, also uses the shuttle once a month and it really helps our club trips to run smoothly. I hope that the AQMD will continue to support this great service with the 3 passenger vans and the 3 boat hauling trailers. I feel that reducing car traffic on Salmon Falls Road and on Hwys 49 and 193 also benefits local residents and reduces air pollution, traffic, and makes the roads safer for other recreational users such as road bike riders.

Thanks for supporting such a valuable service.

Sincerely,

Kathryn Goursolle

[www.LomaPrietaPaddlers.or](http://www.LomaPrietaPaddlers.or)

**From:** Keith Barraclough keith.r.barraclough@gmail.com  
**Subject:** Letter of recommendation  
**Date:** September 23, 2019 at 9:20 PM  
**To:** Liz Carr liz@so-far.org

I would like to provide a letter of recommendation and appreciation for the Coloma Shuttle.

I have ridden the shuttle since its first inception and have enjoyed the continuous improvements that have been made to the service. My family travels from the Bay Area more than 10 weekends a year to run the South Fork of the American River. We utilize the shuttle to avoid the need to bring multiple vehicles to the Coloma-Lotus area. Over the past two years we have ridden the shuttle approximately 20 times, most of the time with two or more passengers.

We run all the sections of the river and have young children. On the easier sections of the river the shuttle service enables us to run shuttle and only need one vehicle with car seats to safely transport the children at the end of the run. It also allows myself and wife to run the river easily while friends take care of our kids without the time needed to run a long shuttle at the beginning and end of the day. We kayak and raft, and having the three vans and trailers supported by AQMD helps us have the shuttle capacity be able to paddle with larger groups and other families.

The Coloma Shuttle is very professionally managed, with a route that has continued to improve effective access to the river over the years. Without the shuttle we would spend far more time and energy driving vehicles and get a lot less time and opportunity to enjoy the river. Please continue to support this excellent service which improves both air quality and quality of life in the Coloma Valley.

Keith Barraclough.

September 15, 2019

Air Quality Management District  
El Dorado County Board of Supervisors

Re: Support of the Coloma Shuttle Program

Good Day Sirs,

My name is Keith Miller and I am the Owner/President of California Canoe & Kayak. I am writing to you in support of AQMD/BOS to continue support the grant for the Coloma Shuttle program.

Over the last few years, 6 or so, I have witnessed a low cost program that is ran efficiently, safe and reliable.

My staff & I have been able to let our customers know of this great service. The feedback we get from our customers who are using the shuttle is always positive. They say the drivers are great, the shuttle runs on time, reservations is a breeze and the drivers & office staff is always available to help make their day on the water easier.

So as a boater I am asking that AQMD/BOS continue to support the Coloma Shuttle Program ran by South Fork Arts and Recreation and to continue to support the 3 vans & trailers with this program. As the ridership has grown over the years it is nice knowing that we are keeping all those cars off the road here locally. And it is nice to know my customers & friends can come from the bay area in one car for the day instead of two.

Sincerely

Keith Miller, President  
California Canoe & Kayak, Inc.  
409 Water Street  
Oakland, CA 94607  
510 893 7833

**From:** Kiran Bhageshpur kiranbhageshpur@gmail.com  
**Subject:** Thanks for EXCELLENT service  
**Date:** August 13, 2018 at 6:16 PM  
**To:** Coloma Shuttle colomashuttle@gmail.com

Coloma Shuttle

Just wanted to drop you a note and say how much I appreciate the service of Coloma Shuttle.

I was DELIGHTED to learn it is a non-profit and partially funded by the county.

*Please let me know the name of the non-profit so that I can help support it*

I lived in CA from 1992 to 2008 and now live in Seattle.

I consider myself a recreational user of the rivers since 1996 and have been kayaking on the various forks of the American River since 1998.

I cant tell you how delighted I am about this shuttle program. It is well run, something for both CA residents and visitors (like me) can reliably count on. It reduces traffic in the river corridor and is reduces wear and tear on the environment

What more could one ask for ?

I have to say that in it 's previous incarnation (around 2011) I was unimpressed by the service and chose to set up my own shuttle.

I have used the service now extensively in 2016 and now again this past weekend

I love It!

Please keep up the good work and convey my thanks the county for supporting such a deserving and impactful program

Regards  
Kiran Bhageshpur  
[kiranbhageshpur@gmail.com](mailto:kiranbhageshpur@gmail.com)  
Cell: 206-724-9642

**From:** Howard Penn Howard@LBComm.com  
**Subject:** Re: GCP: FALL IS IN THE AIR - Shuttle news  
**Date:** December 1, 2019 at 12:48 PM  
**To:** Mike Rumsey tmrplumbing@gmail.com



On Sep 22, 2019, at 4:32 PM, Mike Rumsey <[tmrplumbing@gmail.com](mailto:tmrplumbing@gmail.com)> wrote:

To whom it may concern,

I find the shuttle very useful and the drivers are friendly, it is very convenient to book a shuttle and not have to drive back and forth adding traffic and congestion in the lotus valley.

I live in Rancho Cordova California and use the shuttle 3 to 4 times per month . Everyone I talk to when planning kayak trips plans on using the shuttle for it convenience.

We look forward to continuing to use the shuttle in the future.

Thank you

Mike Rumsey 916 343 2731

Gerald H. Meral, Ph.D.

PO 1103 Inverness, CA 94937

[jerrymeral@gmail.com](mailto:jerrymeral@gmail.com)

September 4, 2019

El Dorado County Air Quality Management District

Dear Friends

I am the former Deputy Secretary of the California Natural Resources Agency, and the former Executive Director of the Planning and Conservation League. I have dealt with air quality and energy issues throughout my career.

I urge you to renew funding for the Coloma River Shuttle, and support 3 vans and trailers. I come from Marin County, and appreciate the electric car recharge facility at Henningson's park, where I can recharge my Prius Prime.

At least a few times a year I take the shuttle when kayaking or rafting the South Fork of the American River, and I encourage my boating partners to do the same.

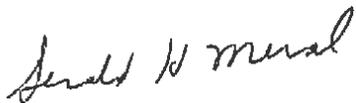
Using the shuttle saves gasoline and energy, and also saves time, since it avoids having to drive back to the put in of whatever run we are doing. This is very helpful, since it is a long drive from Marin County to Coloma.

The shuttle operation is highly professional, very safe, and very flexible. The drivers are always friendly and helpful, and the pick-up and drop off locations are perfect for kayaking and rafting.

Not only does the shuttle help preserve good air quality and save energy, but it helps promote the vital tourism industry of El Dorado County, and reduces traffic on local roads.

Thank you for considering this request.

Sincerely,



Gerald H. Meral

Bob McConachic  
8799 Riverwood Dr  
Placerville, CA 95667

September 30, 2019

#### Air Quality Management Board

Coloma Shuttle is superbly run by Liz Carr. My wife and I this year have ridden the shuttle approximately 40 times, last year approximately 50 times with a similar quantity of usage since Liz started managing the service. Our usage is significantly higher than when the shuttle was managed by a prior individual. The service keeps getting better each year including by adding more vans and drivers, expanded time slots, and easy to use web reservation and payment system. I too appreciate Liz's prompt responses to my occasional email or phone messages.

We most often paddle in groups of 4 to 5 and all will book passage on the shuttle. Monthly we paddle with Loma Prieta Paddlers, a kayaking activity chapter of the Sierra Club loosely based in the SF Bay Area. On those weekends the club charters many shuttles, allowing club members to carpool in greater numbers as extra vehicles aren't required to set shuttle.

The shuttle saves us substantial time, wear and tear on our vehicles, we can carpool to the river in greater numbers more easily, and we have more time to enjoy this riparian resource vs rushing our day and racing on the roadways to undo the shuttle.

As residents of El Dorado County we additionally value the shuttle for reducing traffic, noise, pollution and dangers from those not familiar or rushed driving our narrow and windy roadways.

I wholly endorse Liz Carr and am extremely appreciative of the team she's formed.

To: AQMD  
Concerning Coloma Shuttle

This letter is in support of continuing the Coloma shuttle for service on the South Fork American river. I have been enjoying the river for 20 years. Prior to the shuttle, it was not only difficult but wasteful to set up one's own shuttle. It required two vehicles, which obviously double traffic, makes parking difficult and results in two times the pollution. The shuttle is an awesome service that in my mind is indispensable to accessing the river for many of us. I sure hope the service continues.

Thank You,

John Marshall  
5 Bridgewater Ct  
Reno, NV

**From:** Howard Penn Howard@LBComm.com  
**Subject:** Re: air quality letter  
**Date:** December 1, 2019 at 12:52 PM  
**To:** Sharmisa Martin sharmisa@gmail.com



On Aug 18, 2019, at 7:10 PM, Sharmisa Martin <[sharmisa@gmail.com](mailto:sharmisa@gmail.com)> wrote:

To whom it may concern:

My husband and I have been riding the coloma shuttle for at least 3 years. We drive down from Truckee CA and find it very convenient to ride the shuttle as it limits further driving. We park our car, ride the shuttle and paddle back to where we're parked. This keeps our car off the road therefore maintaining air quality.

The shuttle has been well managed and well utilized. We have encouraged our friends to use the shuttle and they have enjoyed the convenience and ecology of shared ridership.

We are hoping that the shuttle service will continue as we have used it every time we have come down to the river over the last several years. I can't remember the last time we drove our own shuttle. The amount of trips on the roads around the South fork of the American River have decreased due to shuttle use. Please keep the shuttle and service. Sincerely Sharmisa and Rick Martin

On Sat, Aug 17, 2019, 8:02 PM Coloma Shuttle <[coordinator@colomashuttle.com](mailto:coordinator@colomashuttle.com)> wrote:



September 20, 2019

Air Quality Management District  
345 Fair Lane  
Placerville, CA 95667

To Whom It May Concern:

We utilized the Coloma Shuttle this year for a large rafting party, which included two rafts. Liz Carr assisted us with organizing the shuttle. Her response time was excellent and the process to book the trip, pay for, and obtain the logistics was very easy. We were all very impressed how wonderful it was and how knowledgeable Liz is on the river and area.

If we had to do this by ourselves it would have made an already long day even longer. We had folks come up from the bay area and fly in from Florida and Montana for this rafting trip. Very happy I was able to provide a really great experience by using the shuttle services.

I hope to use the shuttle service again and again as it is a wonderful service. I encourage your organization to continue to fund the Coloma Shuttle as it is a valuable asset of the community and county at large.

Sincerely,

Linnea Stanhope  
linneams@gmail.com  
530-318-6900

To: Air Quality Management District  
RE: Letter to Air Quality in Support of the Coloma Shuttle  
Date: 9/9/2019

Dear AQMD:

This letter is to express my gratitude, along with many others, for the Coloma Shuttle!

I live in the Placerville area, and paddle the South Fork American River nearly every weekend.

My friends and I use the shuttle at least once or twice per month on weekends when we are paddling the Gorge or Chili Bar runs.

I'm among those on the Shuttle who talk about how great the program is, because without the shuttle service, there would be tons of vehicles on those roads, which are already busy with commuters, local residents, and fellow outdoor enthusiasts. The shuttle provides a huge service by reducing the number of vehicles on the roads, which helps to keep the roads safe for all users and the shuttle also reduces vehicle pollution by transporting large numbers of people. Plus, the shuttle also probably reduces what would be increased roadside trash and debris, from vehicle toss, if there were more cars on the road.

The Coloma Shuttle provides awesome service by providing transportation for not only river paddlers and other folks, but all their gear, and at reasonable costs, which makes it attainable for most people. Plus, the shuttle is on time, they pay close attention to their schedules. The drivers are friendly and look out for safety, and THE SHUTTLE IS FUN! It offers a perfect way to connect and meet other paddlers. It is a central part of the river community on the SFAR.

So, this letter asks the AQMD to PLEASE continue to support the three vans and trailers that Coloma Shuttle has! WE NEED THE SHUTTLE!

This letter is all positive, because I cannot think of a negative side to the Coloma Shuttle.

Many thanks,

Lisa Shapiro

SFAR kayaker and local resident

Placerville, CA. 95667

**From:** 'B. Parker' [beeparker@hotmail.com](mailto:beeparker@hotmail.com) [[renowhitewater](#)] [renowhitewater@yahoogroups.com](mailto:renowhitewater@yahoogroups.com)  
**Subject:** Re: [[renowhitewater](#)] Shuttle News & Gold Rush Live this weekend  
**Date:** October 6, 2019 at 10:54 PM  
**To:** [renowhitewater@yahoogroups.com](mailto:renowhitewater@yahoogroups.com)

Thanks for everything!  
It cuts cost and is more environmentally friendly than 2 cars shuttling from Reno.

Sent from my iPhone

> On Oct 6, 2019, at 4:42 PM, Coloma Shuttle [colomashuttle@gmail.com](mailto:colomashuttle@gmail.com) [[renowhitewater](#)]  
<[renowhitewater@yahoogroups.com](mailto:renowhitewater@yahoogroups.com)> wrote:  
>  
> Park

Posted by: "B. Parker" <[beeparker@hotmail.com](mailto:beeparker@hotmail.com)>

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**From:** Mark Mills-Thysen millsthysen@gmail.com  
**Subject:** Support letter  
**Date:** September 2, 2019 at 3:03 PM  
**To:** Liz Carr colomashuttle@gmail.com

Air Quality Management District

Dear Board Members

I have been riding the Coloma Shuttle to access boating on the South Fork of the American River for several years on an occasional basis. I rode most recently on August 29.

After many years of SFA boating when a persistent problem was how to return to a vehicle that was left at the top of a run, the addition of the shuttle and it's excellent on line booking process has made coming to the South Fork a very pleasant experience. And of course it has reduced the many vehicle trips that would be needed if shuttles were arranged informally among river users.

To take advantage of the whitewater opportunities at the SFA I travel from Sebastopol in Sonoma County, CA. I support the continued operation of the shuttle as well as it's proposed expansion.

Many thanks for your consideration.

Yours sincerely

Mark Mills-Thysen  
337 Neva St, Sebastopol, CA 95472  
Call 707 481 5488  
Boating the South Fork since 1985

**From:** Miki Miyashiro miki\_miyashiro@yahoo.com  
**Subject:** Air Quality Management District  
**Date:** September 3, 2019 at 9:31 AM  
**To:** colomashuttle@gmail.com

Good Morning,

I would like add a letter recommending the continuation of a grant for the Coloma Shuttle service.

I have been paddling the SFA for about 4 years now. And I have just recently started to paddle the Gorge and Chili Bar sections of the SFA. I find the Coloma Shuttle service to be of great value in running these sections with my whitewater hardshell kayak. I come from Sacramento, and try to paddle the Gorge/Chili Bar at least once a week. The shuttles make our drives shorter and requires less time on the local roads since the shuttle is already set with Coloma Shuttle. And I paddle through out the whole year, so the reduced amount of driving really adds up for me.

Also, we all get to socialize while in the van during the shuttle. For me, it was a great way to meet more of the experienced paddlers and connect for future paddles. I always enjoy the exchange of different stories and information. And our discussions are not limited to kayaking!  
We have an amazing community of river folks.

I believe that the current schedule using three vans and trailers is working great in providing shuttle service for the SFA paddlers. Also, it's great to see how the locals appreciate the Coloma Shuttle drivers courtesy with sharing the road.

Thanks for providing the previous grants to support the Coloma Shuttle service. And I hope that you will continue to support this highly appreciated community resource.

Appreciatively,  
Miki Miyashiro

**From:** Richard Weiss [helpsaverivers@richard.weiss.name](mailto:helpsaverivers@richard.weiss.name)  
**Subject:** The benefits of the Coloma Shuttle  
**Date:** October 21, 2019 at 8:38 AM  
**To:** Coloma Shuttle [colomashuttle@gmail.com](mailto:colomashuttle@gmail.com)

Hello,

I live in the San Francisco Bay Area and spend a couple dozen weekends a year rafting in the Coloma-Lotus area. When possible, I use the Coloma Shuttle. At a minimum, this allows me to avoid the drive between Lotus and either Skunk Hollow or Chill Bar. For most of these trips it allows us to take fewer vehicles into the Coloma-Lotus valley, because we will not need the vehicles for shuttle. Just this past weekend, the use of the shuttle allowed us to reduce our footprint from 3 trucks and 2 cars, down to 1 truck and 2 cars.

The Coloma Shuttle is a great resource, both for the environment and simple convenience. I hope it continues into the future.

Sincerely,  
Richard Weiss  
Oakland, California  
[helpsaverivers@richard.weiss.name](mailto:helpsaverivers@richard.weiss.name)  
510-410-4549

Tyler Jose  
5287 Heritage Drive  
Carmichael, CA 95608

September 3, 2019

El Dorado County Air Quality Management District  
345 Fair Lane, T-1  
Placerville, CA 95667

RE: Application for Coloma Shuttle Grant for 2020 and 2021

I am writing to support the Coloma Shuttle for its application for another 2-year grant from the El Dorado County Air Quality Management District (AQMD) for 2020 and 2021.

I live in Carmichael, CA and regularly kayak on the South Fork American River because it is only about 45 minutes from my house.

I use the Coloma Shuttle an average of 5 times per year. For the times when I can't find others with whom to paddle or just want to get out on the river by myself, the Coloma Shuttle has allowed me to still paddle. This service has been particularly important when I paddle the stretch of river from Chili Bar to Skunk Hollow.

I ask the AQMD to continue supporting the Coloma Shuttle and the 3 vans and trailers that it uses for the shuttle service.

The shuttle service is a great idea because it allows river/trail users to access outdoor activities while also reducing the number of vehicles on the backroads of El Dorado County.

Sincerely,



Tyler W. Jose

**From:** Taira Mulliken talrabmulliken@gmail.com  
**Subject:** Fwd: Letter  
**Date:** October 2, 2019 at 6:32 PM  
**To:** colomashuttle@gmail.com

REVISED letter below. Please use this one, not the one sent just a few minutes ago and/or edit as you see fit:

----- Forwarded message -----  
**From:** Taira Mulliken <[tairabmulliken@gmail.com](mailto:tairabmulliken@gmail.com)>  
**Date:** Wed, Oct 2, 2019 at 6:30 PM  
**Subject:** Letter  
**To:** <[colomashuttle@gmail.com](mailto:colomashuttle@gmail.com)>

Dear Air Quality and Board of Supervisors,

Thank you for the previous grant you awarded to Coloma Shuttle. It has helped immensely and in numerous ways. Given as such, please consider granting Coloma Shuttle an additional two year+ grant. In all of El Dorado County, this area in particular, needs your assistance in order to be as preserved, clean and natural as possible.

As you are all well aware, this area is a TRUE jewel in California and the CA State Parks as well, with 100s of thousands of visitors each year, including a large number of children, at both the Gold Discovery Site and to the South Fork of the America River. The flora and fauna of this area also needs to be taken into consideration and preserved for current and future generations.

Please help maintain a level of goodness by extending an additional grant to Coloma Shuttle and keeping thousands of cars' pollution out of the area. Without Coloma Shuttle being able to operate via your additional grant, I shutter to think what the air quality would be here in this magnificent section of El Dorado County.

Thank you for your time and consideration.

Sincerely,

Taira Mulliken  
4701 Schirle Dr.  
Placerville, CA 95667  
(530) 558-4194



**SOUTH FORK ARTS AND RECREATION**

PO Box 608, Coloma CA 95613 530•303•2404

November 28, 2019

Dave Johnston  
Air Pollution Control Officer  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

**Dear Mr. Johnston,**

### **Replacement of 2<sup>nd</sup> Van Request**

For the past several years we have been using a 2<sup>nd</sup> van supplied by AQMD during the peak summer season. This van has been part of El Dorado County's fleet vehicles and it is at its end-of-life and is being removed from the fleet. At the current time, neither El Dorado County or AQMD have an adequate 15 passenger van with the necessary towing capacity to accommodate our program needs for the 2020-2021 years.

It has been shown over the last several years that a total of 3 vans are necessary in order to meet the demands of our peak season needs and maximize the cost effectiveness of our emission reductions and program costs. With only 2 vans, we are limited as to how many riders on a busy summer weekend we can accommodate. We have had 100's of sold out shuttles in a given season with only 2 vans.

At this time, we propose that AQMD purchase a new 15 passenger van with the necessary towing capacity to accommodate our gear trailers and make that van available to our Coloma Shuttle program but retain ownership of the asset. Without this replacement van we would be reduced to one van from AQMD and one van from SoFAR that would greatly reduce the ability for us to reach our projected emissions efficiency.

Sincerely,

**Howard Penn**

President

South Fork Arts and Recreation

530-626-7373