

PC 2/9/12
#10c

Dear Ms. Paolini,

Thank you for the opportunity to review and comment on the Initial Study for the Three Billboard Sign Proposals on SR 50 in El Dorado County. The proposed billboards are three 14 by 48 ft lighted proposals adjacent to US 50. One is on Sunset Lane on the north side 600 ft east of the intersection with Mother Lode Drive. The second billboard is on Coach Lane on the north side 400 ft east of intersection with Cameron Park Drive. The third is on Mother Load drive on the north side 1000 ft east of the intersection with Ponderosa Rd.

Caltrans has no comments at this time. However, the Department would appreciate being kept apprised of any changes to the above mentioned project description. Caltrans looks forward to working with El Dorado County. If you have any questions, please contact me.

.....
Jorge Rivas Jr.
Associate Transportation Planner
California Department of Transportation District #3
A: 2379 Gateway Oaks Drive Ste. 150
Sacramento, CA 95833
E: jorge_rivas@dot.ca.gov
P: 916.274.0679

PC 2/9/12

S 11-0006 #10c



Eric Driever
<driever.eric@yahoo.com>
06/07/2011 06:53 AM

To pierre.rivas@edcgov.us
cc Eric Driever <driever@williamspluspaddon.com>
bcc

Subject Billboard application comments

Pierre,

I wanted to pass on our committees comments on the sign application S 11-0006. The applicant and 2 of his representatives were present. We had a quorum however one member unfortunately abstained from the conversation due to a personal affiliation and the thought that he could not be objective in this instance. The end result was the following:

The committee 4-0 (1 abstain) in favor of denial of the application.

The committee also voted 3-1 (1 abstain) in favor on an amendment to that motion that only upon complete redesign (and design review by our committee) including size, height and Architectural treatment would the committee consider the application again. This was voted on with the understanding that the committee would be presented the the application again. Since that meeting it has occurred to me that this is not normally the case and standard practice by the county planning services. Can you please confirm whether under any circumstance the DRC would be sent a new package if the applicant were to resubmit under the same application. There are several examples in our committees past that suggest we do not get to review those. If that is the case then the amendment fails and the committees 4-0-1) vote to deny the applications would stand.

Please let me know if you should have any questions.

Speaking for myself as a resident I along with a few others have written a petition which we are distributing for signature opposing these billboards. We intend on presenting this petition to the planning hearing. Can you please let me know when the planning hearing is scheduled for?

Sincerely,

Eric Driever



Cameron Park Design Review Committee & Vision Subcommittee
cameronparkdrc@yahoo.com

PC 2/9/12
#10.C

To: El Dorado County Board of Supervisors,

The Design Review Committee for Cameron Park is requesting that the El Dorado County Board of Supervisors adopt a moratorium on off-premise signs [billboards] pending completion and adoption of the Cameron Park Community Sign Guidelines and relevant zoning changes. These Guidelines and zone changes are currently in draft form and are intended for imminent submittal to the Planning Department, the Planning Commission and the Board Supervisors for their review and approval.

Government Code Section 65858 [copy attached] allows a county, without following the procedures otherwise required prior to adoption of a zoning ordinance, to adopt, as an urgency measure, an interim ordinance prohibiting any uses that may be in conflict with any contemplated general plan, specific plan, or zoning ordinance amendment proposal which the legislative body, planning commission, or planning department is intending to study within a reasonable time.

During the process of creating new Cameron Park Community Sign Guidelines and the relevant zone changes, the County accepted three applications for construction of three off-premise signs, which applications have not yet been deemed complete. The requested moratorium would allow time to consider the draft sign guidelines as they pertain to off-premise sign guidelines in the Cameron Park Community.

El Dorado County has an overriding interest in planning and regulating off-premise signs within its boundaries, including the Cameron Park Community. Implicit in any plan, guideline, or regulation is the County's interest in maintaining the quality of rural life and the character of the County's communities. Without attractive, well-planned communities, sections of the communities can quickly deteriorate, with tragic consequences to social, environmental and economic values.

Until such time that the County concludes its review and adopts new sign guidelines and the relevant zone changes for Cameron Park, control over the visual impacts of off-premise signs is in jeopardy and, accordingly, the protection of public health, safety, welfare, and quality of life of the Cameron Park Community and those travelling on the Highway 50 corridor.

Please adopt a temporary moratorium on the approval of applications for off-premise signs in order to allow the County time to complete its review and revisions to its Sign Guidelines and relevant Zoning Ordinance amendments while ensuring to the maximum extent feasible that the objectives of the revised Guidelines and Zoning Ordinance may be achieved.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Driever".

6/29/11

Eric Driever

Chairperson Cameron Park Design Review Committee

AGENCY COMMENT
12-0380.I.3



Cameron Park Design Review Committee & Vision Subcommittee
cameronparkdrc@yahoo.com

California Government Section: 65858

(a) Without following the procedures otherwise required prior to the adoption of a zoning ordinance, the legislative body of a county, city, including a charter city, or city and county, to protect the public safety, health, and welfare, may adopt as an urgency measure an interim ordinance prohibiting any uses that may be in conflict with a contemplated general plan, specific plan, or zoning proposal that the legislative body, planning commission or the planning department is considering or studying or intends to study within a reasonable time. That urgency measure shall require a four-fifths vote of the legislative body for adoption. The interim ordinance shall be of no further force and effect 45 days from its date of adoption. After notice pursuant to Section 65090 and public hearing, the legislative body may extend the interim ordinance for 10 months and 15 days and subsequently extend the interim ordinance for one year. Any extension shall also require a four-fifths vote for adoption. Not more than two extensions may be adopted.

(b) Alternatively, an interim ordinance may be adopted by a four-fifths vote following notice pursuant to Section 65090 and public hearing, in which case it shall be of no further force and effect 45 days from its date of adoption. After notice pursuant to Section 65090 and public hearing, the legislative body may by a four-fifths vote extend the interim ordinance for 22 months and 15 days.

(c) The legislative body shall not adopt or extend any interim ordinance pursuant to this section unless the ordinance contains legislative findings that there is a current and immediate threat to the public health, safety, or welfare, and that the approval of additional subdivisions, use permits, variances, building permits, or any other applicable entitlement for use which is required in order to comply with a zoning ordinance would result in that threat to public health, safety, or welfare. In addition, any interim ordinance adopted pursuant to this section that has the effect of denying approvals needed for the development of projects with a significant component of multifamily housing may not be extended except upon written findings adopted by the legislative body, supported by substantial evidence on the record, that all of the following conditions exist:

(1) The continued approval of the development of multifamily housing projects would have a specific, adverse impact upon the public health or safety. As used in this paragraph, a "specific, adverse impact" means a significant, quantifiable, direct, and unavoidable impact, based on objective, identified written public health or safety standards, policies, or conditions as they existed on the date that the ordinance is adopted by the legislative body.

(2) The interim ordinance is necessary to mitigate or avoid the specific, adverse impact identified pursuant to paragraph (1).



Cameron Park Design Review Committee & Vision Subcommittee
cameronparkdrc@yahoo.com

(3) There is no feasible alternative to satisfactorily mitigate or avoid the specific, adverse impact identified pursuant to paragraph (1) as well or better, with a less burdensome or restrictive effect, than the adoption of the proposed interim ordinance.

(d) Ten days prior to the expiration of that interim ordinance or any extension, the legislative body shall issue a written report describing the measures taken to alleviate the condition which led to the adoption of the ordinance.

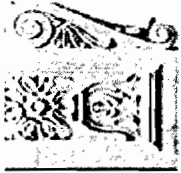
(e) When an interim ordinance has been adopted, every subsequent ordinance adopted pursuant to this section, covering the whole or a part of the same property, shall automatically terminate and be of no further force or effect upon the termination of the first interim ordinance or any extension of the ordinance as provided in this section.

(f) Notwithstanding subdivision (e), upon termination of a prior interim ordinance, the legislative body may adopt another interim ordinance pursuant to this section provided that the new interim ordinance is adopted to protect the public safety, health, and welfare from an event, occurrence, or set of circumstances different from the event, occurrence, or set of circumstances that led to the adoption of the prior interim ordinance.

(g) For purposes of this section, "development of multifamily housing projects" does not include the demolition, conversion, redevelopment, or rehabilitation of multifamily housing that is affordable to lower income households, as defined in Section 50079.5 of the Health and Safety Code, or that will result in an increase in the price or reduction of the number of affordable units in a multifamily housing project.

(h) For purposes of this section, "projects with a significant component of multifamily housing" means projects in which multifamily housing consists of at least one-third of the total square footage of the project.

PC 2/9/12
#10c



Gina R Paolini/PV/EDC
Sent by: Gina R
Hunter/PV/EDC
08/09/2011 08:37 AM

To Aaron D Mount/PV/EDC@TCP
cc
bcc
Subject Fw: S 11-0005 - Mother Lode Drive Billboard

Gina Paolini, Senior Planner
El Dorado County Planning Services

Placerville Office
2850 Fairlane Court
Placerville, CA 95667

Phone: (530)621-5355
Fax: (530)642-0508 - Placerville
(Note: New E-mail Address: Gina.Paolini@edcgov.us)

----- Forwarded by Gina R Hunter/PV/EDC on 08/09/2011 08:37 AM -----



"Michael Hardy"
<HardyM@eldoradocountyfire.com>
05/23/2011 11:18 AM

To <Gina.Paolini@edcgov.us>
cc
Subject S 11-0005 - Mother Lode Drive Billboard

Gina,

In regard to the abovementioned project, the El Dorado County Fire Protection District has no comment.

Thank you,

Michael R. Hardy, Assistant Chief/Fire Marshal
El Dorado County Fire Protection District
P.O. Box 807
4040 Carson Road
Camino, CA 95709
hardym@eldoradocountyfire.com

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Cameron Park Design Review Committee
cameronparkdrc@yahoo.com

PC 2/9/12
#10c

8/10/11

Dear Board of Supervisors,

The Cameron Park Design Review committee is committed to the betterment of the built environment of Cameron Park. As you know, Cameron Park Design Review Committee conducted the enVision 2030 vol. 2 Design Guidelines workshop on Nov 8th 2010. To say the least, the workshop was well attended. I invite you to read, or re-read, the article written by Roberta Long about the event in the Mountain Democrat at <http://www.mtdemocrat.com/news/cameron-park-designs-its-future/>. At the workshop, we were successful at obtaining input on the community desires on Signage, Building Styles, Building Materials, Landscaping, Public Art, Downtown Architecture, Multi-family Architecture and Commercial Architecture. Subsequent to that workshop, our committee has been hard at work compiling the data, and applying that data to the creation of Cameron Park Design Guidelines. To that end, in February the Design Review Committee created the Design Guidelines ad-hoc sub-committee with the specific goal of creating the guidelines for the DRC. The Design Guidelines sub-committee decided that the first section it would tackle was the sign guidelines. The reason for this was that the DRC noticed that while new construction was at an all-time low, vacant properties often came forward with new signage for existing buildings. The CPDRC knew that this would be the most important section to get created and approved first.

Friday the Cameron Park Design review committee has done what no other community has done in the history of El Dorado County. The Cameron Park Design Review committee approved the Cameron Park Sign Guidelines. The guidelines have been created at no cost to the county taxpayers. In these tough economic times it is crucial for these types of grass root efforts to be supported in order for the County of El Dorado to meet the goals set forth in the General Plan. Specifically Goal 2.4 Existing Community Identity, Objective 2.4.1 Community Identity and Policy 2.4.1.2 which in part states "The County shall develop community design guidelines in concert with members of each community which will detail specific qualities and features unique to the community as Planning staff and funds are available." Understanding the economic climate and challenges the county faces, the community of Cameron Park Design Review Committee has done and will continue to donate its professional resources and energy to completing the Design Guidelines, thereby relieving the expense necessary to complete adoptable guidelines. The Cameron Park Sign Guidelines, adopted on Friday 5 August 2011 by the Cameron Park Design Review Committee, represent the first major step in the creation of The Cameron Park Design Guidelines. The document represents literally thousands of hours of professional and community involvement years in the making, with partners such as the Cameron Park CSD, Cameron Park Shingle Springs Chamber of commerce, The El Dorado Arts Council, The El Dorado County Planning Department, The El Dorado County Transportation Commission and many others.

The DRC and its subcommittee also recognize the recent pitfalls other design guidelines have fallen victim to. In adopting guidelines there must be policies in place to give these guidelines "teeth". In reviewing the adopted policies the DRC noted that with certain minor amendments and/or addendums, the existing policies would provide the necessary authority to adopted local guidelines such as these and the Missouri Flat Guidelines. The DRC has taken the time to make some recommended amendments and addendums to three related documents which would provide staff with the support they need to implement local guidelines. The attached documents include these recommended changes and include amendments and/or addendums to the following approved documents/policies:

The El Dorado Community Design Guide, The El Dorado County Special Use Permit Ordinance and the El Dorado County Sign Ordinance.

AGENCY COMMENT
12-0380.I.7



Cameron Park Design Review Committee
cameronparkdrc@yahoo.com

The Committee asks that the Board of Supervisors direct the Planning staff to prepare and process these materials such that they come before the Board of Supervisors for adoption. The Cameron Park Design Review Committee has enjoyed your support and looks forward to that continued support in the implementation of the El Dorado County General Plan.

Should you have any questions please feel free to contact me at driever.eric@yahoo.com or email the entire committee at cameronparkdrc@yahoo.com.

Sincerely,

A handwritten signature in black ink, appearing to be "Eric Driever", written over a horizontal line.

Eric Driever – Chairperson
8/10/11

PROPOSED AMENDMENTS

Chapter 17.16

SIGNS

APPLICABILITY

Designs shall be consistent with all officially adopted policies and guidelines. Where a conflict exists between community specific design guidelines and this chapter, the adopted specific community design guidelines shall prevail over this chapter.

Sections:

17.16.010 Exception—Official public signs.

17.16.020 Exception—Identification sign.

17.16.030 Exception—Wall signs.

17.16.040 Face used to determine area.

17.16.050 Location.

17.16.060 Resemblance to traffic signs prohibited.

17.16.070 Lighting.

17.16.080 Moving signs prohibited.

17.16.090 Three-dimensional signs.

17.16.100 Number permitted.

17.16.110 Special use in one district nontransferable.

17.16.120 Off-premises signs.

17.16.010 Exception—Official public signs. Sign provisions shall not apply to official public signs located within the public rights-of-way. (Prior code §9430(i)(1))

17.16.020 Exception—Identification sign. Sign area provisions shall not apply to signs expressing by letter, figures or symbols, direction or identification such as address, name, access or parking, and not exceeding four square feet each. (Prior code §9430(i)(2))

17.16.030 Exception—Wall signs. Sign area provisions shall not apply to signs using the wall of a building as the surface or attached to the wall of a building, providing the signs do not project more than twelve inches beyond the exterior face of the wall, providing the wall is a non-projecting, integral part of the building and providing the aggregate area of the wall sign does not exceed twenty percent of the total area of the wall; and further provided that the signs shall advertise only such general product, or products, and/or service, or services, as is or are actually sold, dispensed or rendered on the premises. (Prior code §9430(i)(3))

17.16.040 Face used to determine area. Sign area provisions shall apply to the overall display surface of the single largest face of the sign and not to the aggregate of display faces. (Prior code §9430(i)(4))

17.16.050 Location. Signs may be located on the required yards or setbacks, providing they do not constitute a hazard to pedestrians or vehicular traffic, do not conceal from view any public sign or traffic signal and are not located on nor extend onto or project over public right-of-way without having first obtained a written revocable permit from the director of department of transportation to do so. Signs must comply with zoning requirements and shall be allowed only where the county road right-of-way is one hundred feet or more in width and where the traveled way and shoulders do 68 (Revised November 2010) El Dorado County Zoning Ordinance not cover the entire right-of-way. Fees for the permit shall be established, paid and expended as

provided in Section 12.08.160. The board of supervisors may appoint one or more local committees to advise and make recommendations to the director of department of transportation and the board of supervisors regarding the issuance of the permits. When any such committee has been appointed by the board of supervisors, the director of department of transportation shall refer pertinent requests for the permits to the appropriate committee for recommendation prior to issuance of the permit. (Ord.3766 §65, 1987: prior code §9430(i)(5))

17.16.060 Resemblance to traffic signs prohibited. Signs shall not resemble any official traffic or identification signs or signals, or use terms such as "stop" or "danger" in a manner which might create public confusion. (Prior code §9430(i)(6))

17.16.070 Lighting. Lighted signs shall not be blinking and shall be controlled so that visibility of vehicular traffic is not impaired, and objectionable glare is shielded from adjoining residential zones. (Prior code §9430(i)(7))

17.16.080 Moving signs prohibited. Moving signs or parts of signs shall not be allowed. (Prior code §9430 (i)(8))

17.16.090 Three-dimensional signs. Three-dimensional signs shall be allowed, providing they are nonrepresentational. (Prior code §9430(i)(9))

17.16.100 Number permitted. It shall not be construed that, as a matter of right, the use of more than two signs shall be allowed subject to the exceptions contained in Section 17.16.010 and 17.16.020. (Prior code §9430(i)(10))

17.16.110 Special use in one district nontransferable. It shall not be construed that an allowable sign by special use permit in one or more land use districts shall be deemed allowable as a matter of right in any other district or districts not expressly providing for the use. (Prior code §9430(i)(11))

17.16.120 Off-premises signs.

A. Off-premises signs, **not otherwise regulated by this title and/or other officially adopted policies and design guidelines**, may be established by special use permit upon following the procedure set forth in Chapter 17.22.

B. Prior to the issuance of a special use permit for off-premises signs, the zoning administrator shall consider the location, size and display of the sign for compliance with the policies of the general plan land use element. (Ord. 3414, 1983)

VIII. SPECIAL USE PERMIT

17.22.500 Purpose. The purpose of this subchapter is to provide for a review process to consider uses which may be compatible with other permitted uses within a zone district, but due to their nature, require consideration of site design, adjacent land uses, availability of public infrastructure and services, and environmental impacts, based on the specific location of any proposed use requiring such a permit. (Ord. 4589 §§2, 5, 2001)

17.22.510 Approval Authority. The Zoning Administrator or the Planning Commission shall have approval authority of original jurisdiction for special use permit applications. The determination of the approving authority shall be made by the Planning Director based on the nature of the application, including but not limited to the extent of controversy and the policy issues raised by the application. (Ord. 4589 §§2, 5, 2001)

17.22.520 Standards and Requirements. Standards for special use permits shall be those established pursuant to Chapters 17.06, 17.14, 17.16, 17.18, the applicable zone district provisions, and any other standards or requirements adopted by El Dorado County by ordinance or resolution. Where specific issues are identified during the review of the special use permit that are not addressed in adopted standards, or as mitigation measures identified during the initial study, the Zoning Administrator may impose such conditions as necessary to ensure compatibility with adjacent land uses, mitigate environmental impacts, and protect the public health, safety and welfare. (Ord. 4589 §§2, 5, 2001)

17.22.530 Public Hearing. The approving authority shall hold a public hearing on the application after notice has been given pursuant to Section 17.22.200. (Ord. 4589 §§2, 5, 2001)

17.22.540 Findings Required.

A. The approving authority may approve or conditionally approve a special use permit only after making the following findings:

1. The issuance of the permit is consistent with the general plan and any other officially adopted policies and design guidelines;

2. The proposed use would not be detrimental to the public health, safety and welfare, or injurious to the neighborhood; and;

3. The proposed use is consistent with other permitted surrounding uses;

4.. The proposed use is specifically permitted by special use permit pursuant to this Title.

B. In the event a special use permit is denied, the approving authority shall specify the grounds for the denial.

C. An applicant shall be notified, in writing, of the approving authority's decision, the findings made, and any conditions imposed on the project. (Ord. 4589 §§2, 5, 2001)

D. Findings for other discretionary permits (e.g., site plan review, minor Use permits, etc.) shall also be consistent with officially adopted Policies and design guidelines.



Charlene Tim <charlene.tim@edcgov.us>

Special Use Permit S11-0006 public hearing

1 message

Eric Driever <driever.eric@yahoo.com>

Tue, Feb 7, 2012 at 3:03 PM

Reply-To: Eric Driever <driever.eric@yahoo.com>

To: "charlene.tim@edcgov.us" <charlene.tim@edcgov.us>

Cc: "dave.pratt@edcgov.us" <dave.pratt@edcgov.us>, Lou Rain <lou.rain@edcgov.us>, "tom.heflin@edcgov.us" <tom.heflin@edcgov.us>, "walter.mathews@edcgov.us" <walter.mathews@edcgov.us>, "alan.tolhurst@edcgov.us" <alan.tolhurst@edcgov.us>

Dear Char,

As the CPDRC minutes were not in the staff report available on-line I wanted to make sure that the two attached documents made their way into the planning commissioners brackets. The first file is the minutes which have been on the county web page for the DRC. The second file is the documentation relating to signage generated from our community workshop held on November 8th 2010. Both documents relate to the issue at hand. I will not be at the meeting for legal reasons but felt that it is important for the planning commission to have available to them the decisions of the committee.

Sincerely,
Eric Driever

— Forwarded Message —

From: Eric Driever <driever.eric@yahoo.com>

To: Eric Driever <driever@williamspluspaddon.com>

Sent: Tuesday, February 7, 2012 2:48 PM

Subject: billboard meeting agenda

Sincerely,
Eric Driever

2 attachments CPDRC_Meeting_minutes_05_23_11.doc
249K

 **enVision 2030 signage summary_03.xls**
323K



Cameron Park Design Review Committee
cameronparkdrc@yahoo.com

Cameron Park Design Review Committee

Meeting Minutes

5/23/2011@ 6:30 pm
Fire Station #89
3200 Country Club Drive
Cameron Park, CA 95682

Call to order 6:30

Roll call

Eric Driever (Chair) **Present**, Mark Harris (Vice Chair) **Present**, Erich Fischer **Present**, Dyana Anderly **Present**, Scott McNeil **Present**

Open Forum

“Public Testimony will be received on each agenda item as it is called. Individual comments are limited to 3 minutes, and individuals speaking for a group are allocated 5 minutes. Matters not on the agenda may be addressed by the general public during the Open Forum. Public comments during Open Forum are limited to 3 minutes per person. The Committee reserves the right to waive said rules by a majority vote. Adopted (09/14/2009).”

Approval of minutes from previous meeting(s) Not completed

Projects for review:

S 11-0006 - COACH LANE BILLBOARD SIGN (James W. Taylor/John David Pereira/John S. Weaver): A request for a 14 foot by 48 foot lighted billboard-type sign adjacent to U.S. Highway 50. The property, identified by Assessor's Parcel Number 109-211-03, consists of .867 acres, and is located on the north side of Coach Lane approximately 400 feet east of the intersection with Cameron Park Drive, in the Cameron Park area.

The applicant was present with two consultants. Also present were 3 members of the community (Mr. Anderly, Jane Layton and Bill Hughes). Lastly Lou Rain, Planning commissioner was present.

The applicant presented his project. Each member of the DRC commented on the project (Scott McNeil abstained, due to a previous personal connection with the applicant limiting his ability to be objective).

The committee 4-0 (1 abstain) in favor of denial of the application.

The committee also voted 3-1 (1 abstain) in favor on an amendment to that motion that only upon complete redesign (and design review by our committee) including size, height and Architectural treatment would the committee consider the application again. This was voted on with the understanding that the committee would be presented the application again.

Open issues

- 1) Re-Appointment of Committee. No update
- 2) CP-APAC committee, draft resolution, boundaries. Lou Rain recommended that the Vision statement be broken out into a separate resolution for the BOS approval.
- 3) Update on Design Guidelines Eric D. to distribute most current sign guidelines

New business

Future Agenda Items

Discussion on writing a letter to the Board of Supervisors and the Planning Commission supporting a Moratorium on off premise signs.

Adjournment 8:09



Cameron Park: A Special Place to Live in 2030

Public Art
Executive Summary

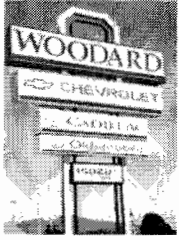

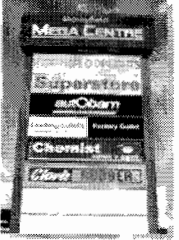



Keyword / Phrase	No. of Votes	Comments
LED	0	
Individual Pole Signs	1	
Tall retail center signs	0	
Low Profile monument signs	1	
Neon Signs	0	
Can Signs	0	
Building design integrated	1	
Pedestrian oriented building mounted	7	
Corporate design influenced	0	
Community design integrated	1	
Individual channel letters	1	

enVision 2030

vol. 2: design guidelines



Cameron Park: A Special Place to Live in 2030


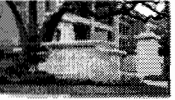


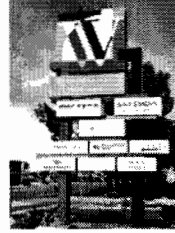
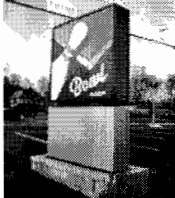

Imagery		
Sub-category		Comments
Tall Signs (subtotal)	0	
Photo	No. of Votes	Comments
	0	
	0	
	0	
	0	
	0	
	0	

enVision 2030

vol. 2: design guidelines



Cameron Park: A Special Place to Live in 2030










Sub-category		Comments
Monument Signs(subtotal)	6	
Photo	No. of Votes	Comments
	2	
	4	
	0	
	0	
	0	
	0	
	0	

enVision 2030

vol. 2: design guidelines



Cameron Park: A Special Place to Live in 2030




Sub-category		Comments
Neon (subtotal)	1	
Photo	No. of Votes	Comments
	0	
	0	
	0	
	1	
Sub-category		Comments
Lighted Channel letter signs (subtotal)	0	There were no votes for this. Suggesting that residents do not feel strongly that a theme is desired.
Photo	No. of Votes	Comments
	0	
	0	
	0	
	0	
	0	

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Cameron Park: A Special Place to Live in 2030




Sub-category		Comments
Internally lighted can Signs	0	
Photo	No. of Votes	Comments
	0	
	0	
	0	

enVision 2030

vol. 2: design guidelines



Cameron Park: A Special Place to Live in 2030





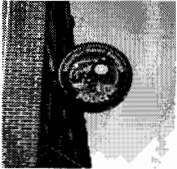
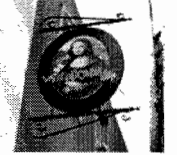




Sub-category		Comments
Integrated downtown (subtotal)	7	
Photo	No. of Votes	Comments
	5	
	0	
	0	

enVision 2030

vol. 2: design guidelines



Cameron Park: A Special Place to Live in 2030

Sub-category		Comments
Externally lighted (subtotal)	8	While there were few votes in the Imagery section of the board Fountains received an overwhelming response in the keyword portion.
Photo	No. of Votes	Comments
	5	
	0	
	2	
	1	
Sub-category		Comments
Pedestrian Oriented Building Signs(subtotal)	12	
Photo	No. of Votes	Comments
	7	
	2	
	1	
	2	
	0	
	0	



7 pages PC 2/9/12
#10.C
Aaron Mount <aaron.mount@edcgov.us>

Fwd: 032012ELD0004: Three Off-Premise Advertising Signs

1 message

Planning Unknown <planning@edcgov.us>
To: Aaron Mount <aaron.mount@edcgov.us>

Tue, Feb 7, 2012 at 4:36 PM

----- Forwarded message -----

From: **Jorge Rivas** <jorge_rivas@dot.ca.gov>
Date: Tue, Feb 7, 2012 at 4:25 PM
Subject: 032012ELD0004: Three Off-Premise Advertising Signs
To: planning@edcgov.us
Cc: Eric Fredericks <eric_fredericks@dot.ca.gov>

032012ELD0004
03-COUNTY- US 50- PM VAR
Off-Premise Advertising Signs
Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

Dear Mr. Mount:

Thank you for the opportunity to review and comment on the Initial Studies for Three Off-Premise Advertising Signs to be located along US 50 at about Post Miles 6.8, 8 and 9. Each advertising sign will be 14 feet by 48 feet placed on a pedestal of 32.5 feet high, for a total height of 50 feet. Attached please find our comments. A hard copy of the letter is in the mail. Please contact me if you have any comments or questions regarding the attachments.

Thank you,
Jorge

Jorge Rivas Jr.
California Department of Transportation District #3
2379 Gateway Oaks Drive Suite #150
Sacramento, CA 95833
916.274.0679

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Any retransmission, dissemination or other use of the information by persons other than the intended recipient or entity is prohibited.
If you receive this e-mail in error please contact the sender by return e-mail and delete the material from your system.
Thank you.

2 attachments

- 032012ELD0004_Caltrans Comment Letter.pdf**
324K
- 032012ELD0004 LandArc Review.pdf**
382K

DEPARTMENT OF TRANSPORTATION

DISTRICT 3—SACRAMENTO AREA OFFICE

2379 GATEWAY OAKS DRIVE, SUITE 150

PHONE (916) 274-0635

FAX (916) 274-0602

TTY 711

www.dot.ca.gov

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February 7, 2012

032012ELD0004

03-COUNTY- US 50- PM VAR

Off-Premise Advertising Signs

Initial Study

Mr. Aaron Mount

El Dorado County Planning Services

Placerville, CA 95667

Dear Mr. Mount:

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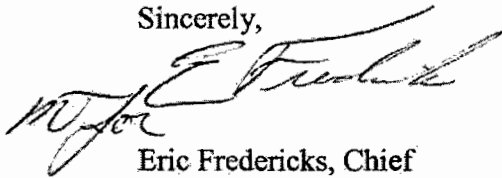
- Sign plans for any proposed freeway monument signage should be provided to Caltrans for review and, depending on proposed sign location, approval. The plans should depict the layout, roadway setback, orientation, glare intensity, and sign size. Caltrans is required by law to enforce the Outdoor Advertising Act and Regulations regarding the placement of advertising along the highways. That document is available on the internet at [http://www.dot.ca.gov/hq/oda/download/ODA Act & Regulations.pdf](http://www.dot.ca.gov/hq/oda/download/ODA_Act_&_Regulations.pdf). For more information contact Mr. James Arbis at (916) 654-6413.
- Refer to Attachment: 032012ELD0004 LandArc Review, for visual exhibits on advertisement placement.
- The Outdoor Advertising Act stresses the importance of limiting light and glare for the safety of drivers. Caltrans does not define formal requirements regarding brightness or light intensity of advertising signs. However, the Outdoor Advertising Association of America (OAAA) suggests that a commonly sized LED billboard should commit to a maximum ambient light output level of 0.3 footcandles at a distance of 250 feet from the billboard. The light levels emitted from the billboard should be set to adjust, based upon ambient light conditions at any given time (i.e., nighttime versus daytime).

If you have any questions regarding these comments, please contact Jorge Rivas, El Dorado County Intergovernmental Review Coordinator, at (916) 274-0679 or via email at jorge_rivas@dot.ca.gov.

*"Caltrans improves mobility across California"*AGENCY COMMENT
12-0380.I.23

Mr. Mount
February 7, 2012
Page 2

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Fredericks". The signature is written in a cursive style with a large initial "E".

Eric Fredericks, Chief
Office of Transportation Planning—South

Attachments:

- 1) Attachment: 032012ELD0004 LandArc Review

"Caltrans improves mobility across California"

Memorandum

*Flex your power!
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To: JORGE RIVAS JR.
Planning, IRQ/LDR Review

Date: February 1, 2012

File: 0312-ELD004

From: **Timothy Ellison**
Landscape Architect, CA #2255
Engineering Services, Landscape Architecture

Subject: IGR/LDR Review Request: 0312-ELD004.

Please find attached review of each of three proposed sign locations.

Attachment / Enclosure

Special Use Permit S11-0004 review
Special Use Permit S11-0005 review
Special Use Permit S11-0006 review

FILE: Special Use Permit S11-0004
PROJECT NAME: Sunset Lane, - Off-Premise Sign
APN: 090-430-09
ADDRESS: 4241 Sunset Lane, Shingle Springs, CA 95682

VISUAL EXHIBIT - Off-Premise Sign, - GPS: 38.666142,-120.929288, - PM: ED R9.102

To retain visual unity and intactness the upper limits of the proposed sign/billboard should not exceed the predominant average upper limits of the existing built/constructed structures within the viewshed from the highway drivers view as represented by the red line in the picture. Color, textures and shapes of the structural items supporting the sign/billboard should be consistent with the predominant built/constructed structures within the highway viewshed where the sign/billboard is placed. Heights above these limits would reduce unity and intactness, and will be a substantial impact to driver's views from the highway.



LOOKING EAST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE



LOOKING WEST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE

FILE: Special Use Permit S11-0005
PROJECT NAME: Mother Lode Dirve Off-Premise Sign
APN: 090-430-15
ADDRESS: 4081 Mother Load Dr., Shingle Springs, CA 95682

VISUAL EXHIBIT, - Off-Premise Sign, - GPS: 38.663299,-120.934757, - PM: ED R8.736

To retain visual unity and intactness the upper limits of the proposed sign/billboard should not exceed the predominant average upper limits of the existing built/constructed structures within the viewshed from the highway drivers view as represented by the red line in the picture. Color, textures and shapes of the structural items supporting the sign/billboard should be consistent with the predominant built/constructed structures within the highway viewshed where the sign/billboard is placed. Heights above these limits would reduce unity and intactness, and will be a substantial impact to driver's views from the highway.



LOOKING EAST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE



LOOKING WEST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE

FILE: Special Use Permit S11-0006
PROJECT NAME: Coach Lane Off-Premise Sign
APN: 109-211-03
ADDRESS: 3431 Coach Lane, Camelan Park, CA 95682

VISUAL EXHIBIT, - Off-Premise Sign, - GPS: 38.658974,-120.967321, - PM: ED 6.663

To retain visual unity and intactness the upper limits of the proposed sign/billboard should not exceed the predominant average upper limits of the existing built/constructed structures within the viewshed from the highway drivers view as represented by the red line in the picture. Color, textures and shapes of the structural items supporting the sign/billboard should be consistent with the predominant built/constructed structures within the highway viewshed where the sign/billboard is placed. Heights above these limits would reduce unity and intactness, and will be a substantial impact to driver's views from the highway.



LOOKING EAST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE



LOOKING WEST FROM HIGHWAY 50 TOWARD THE PLANNED STRUCTURE

PC 2/9/12
#10c



Planning Unknown <planning@edcgov.us>

032012ELD0004: Three Off-Premise Advertising Signs Addendum to Caltrans Comment Letter

Jorge Rivas <jorge_rivas@dot.ca.gov>

Wed, Feb 8, 2012 at 5:41 PM

To: planning@edcgov.us

Cc: Eric Fredericks <eric_fredericks@dot.ca.gov>, jdplawoff@sbcglobal.net

032012ELD0004
03-ELD-50- PM VAR
Off-Premise Advertising Signs
Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

Dear Mr. Mount:

Attached please find an addendum to our comment letter dated February 7, 2012 on the Initial Studies for Three Off-Premise Advertising Signs to be located along US 50 at about Post Miles 6.8, 8.0 and 9.0. A hard copy of the letter is in the mail. Please contact me if you have any comments or questions.

Thank you,
Jorge

Jorge Rivas Jr.
California Department of Transportation District #3
2379 Gateway Oaks Drive Suite #150
Sacramento, CA 95833
916.274.0679

— Forwarded by Jorge Rivas/HQ/Caltrans/CAGov on 02/08/2012 05:31 PM —

Jorge Rivas/HQ/Caltrans/CAGov

02/07/2012 04:25 PM

To planning@edcgov.us

cc Eric Fredericks/D03/Caltrans/CAGov@DOT

Subject 032012ELD0004: Three Off-Premise Advertising Signs

032012ELD0004
03-COUNTY- US 50- PM VAR
Off-Premise Advertising Signs

AGENCY COMMENT
12-0380.I.29

Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

Dear Mr. Mount:


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Thank you,
Jorge

[attachment "032012ELD0004_Caltrans Comment Letter.pdf" deleted by Jorge Rivas/HQ/Caltrans/CAGov]
[attachment "032012ELD0004 LandArc Review.pdf" deleted by Jorge Rivas/HQ/Caltrans/CAGov]

Jorge Rivas Jr.
California Department of Transportation District #3
2379 Gateway Oaks Drive Suite #150
Sacramento, CA 95833
916.274.0679

2 attachments

 **032012ELD0004_Addendum_Caltrans Comment Letter.pdf**
273K

 **Attachment #1 032012ELD0004_Caltrans Comment Letter.pdf**
324K

DEPARTMENT OF TRANSPORTATION
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2379 GATEWAY OAKS DRIVE, SUITE 150
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4 pages

PC 2/23/12
#10.d

RECEIVED
PLANNING DEPARTMENT
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February 8, 2012

032012ELD0004
03-ELD-50-PM VAR
Off-Premise Advertising Signs
Initial Study

Mr. Aaron Mount
El Dorado County Planning Services
Placerville, CA 95667

RE: Addendum to letter dated February 7, 2012 on the Initial Studies for three Off-Premise Advertising Signs

Dear Mr. Mount:

This is an addendum to our letter dated February 7, 2012 on the Initial Studies for three Off-Premise Advertising Signs to be located along US 50 at about Post Miles (PM) 6.8, 8.0 and 9.0.

- The California Department of Transportation (the Department) Office of Outdoor Advertising (ODA) has issued preliminary approval to the applicant, the Law Office of John David Pereira, for the three signs. The preliminary approval acknowledges that the applicant's outdoor advertisement signs are in conforming locations. This does not guarantee the issuance of a permit. The Department will grant a permit once the applicant;
 - Submits a formal application
 - Has paid the required fees
 - Has the consent of the property owner
 - And has obtained a building permit from the County

For more information on the status of the applicant's permit please contact Kenneth Parmelee at 916-651-9327 or at <http://www.dot.ca.gov/hq/oda>.

If you have any questions regarding these comments, please contact Jorge Rivas, El Dorado County Intergovernmental Review Coordinator, at (916) 274-0679 or via email at jorge_rivas@dot.ca.gov.

Mr. Mount
February 8, 2012
Page 2

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Fredericks". The signature is fluid and cursive, with a long horizontal stroke at the end.

Eric Fredericks, Chief
Office of Transportation Planning—South

Attachment:

Comment Letter dated February 7, 2012

CC: Law Office of John David Pereira

DEPARTMENT OF TRANSPORTATION
DISTRICT 3—SACRAMENTO AREA OFFICE
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February 7, 2012

032012ELD0004
03-COUNTY- US 50- PM VAR
Off-Premise Advertising Signs
Initial Study

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Placerville, CA 95667

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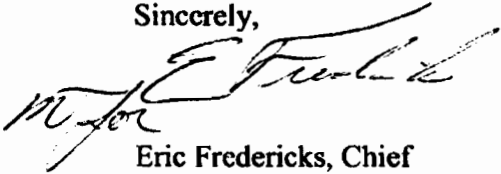
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"Caltrans improves mobility across California"

AGENCY COMMENT
12-0380.I.33

Mr. Mount
February 7, 2012
Page 2

Sincerely,

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Eric Fredericks, Chief
Office of Transportation Planning—South

Attachments:

- 1) Attachment: 032012ELD0004 LandArc Review