



County of El Dorado

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Minutes - Final Board of Supervisors

Ron Briggs, Chairman, District IV
Norma Santiago, First Vice Chairman, District V
Ray Nutting, Second Vice Chairman, District II
John R. Knight, District I
James R. Sweeney, District III

Suzanne Allen de Sanchez, Clerk of the Board of Supervisors
Gayle Erbe-Hamlin, Chief Administrative Officer Louis B.
Green, County Counsel

Monday, May 18, 2009

9:00 AM

Board of Supervisors Meeting Room

9:00 A.M. - CALL TO ORDER AND PLEDGE OF ALLEGIANCE TO THE FLAG

Present: 5 - Supervisor Knight, Supervisor Sweeney, Supervisor Nutting, Supervisor Briggs
and Supervisor Santiago

1. [09-0571](#) Chief Administrative Office recommends adoption of an interdepartmental 12-month economic development action plan. On May 4, 2009 Board of Supervisors began a workshop to review the interaction between the General Plan and Economic Development. Taking into consideration the May 4, 2009 discussion, an overarching goal of “creating prosperous and sustainable communities while maintaining our quality of life” would help describe the mission of Economic Development. (Cont'd 5/4/09, Item 1)

A motion was made by Supervisor Sweeney, seconded by Supervisor Knight to adopt the Interdepartmental 12-Month Economic Development Action Plan focusing on the following elements:

REGULATORY REFORM

1. Improve the processing of permits in a timely fashion.
 - a. Continue to examine process and the steps as set forth in the Ad-Hoc Report.
2. Complete General Plan zoning ordinance update, Permit Center, and Code Enforcement.
3. Identify alternative resources to accelerate zoning ordinance update.
4. Review County Fee Schedule.
5. Work with the Economic Development Advisory Committee and community groups to identify specific General Plan policy opportunities.

TRANSPORTATION INFRASTRUCTURE

1. Explore ways to increase revenues and/or decrease project costs.
 - a. Examples are: Sales tax, Parcel tax, Mello-Roos tax, Special District Assessment (MC & FP's or BID's), additional State/Federal grants or loan programs.
 - b. Identify more economical design standards, and
 - c. Advocate for full State and Federal funding for projects on State Highway System.
2. Explore project funding to facilitate economic development.
 - a. Alternatives for several projects that currently have large price tags (e.g. US 50/Cameron Park Drive and US 50/Silva Valley Interchanges).
3. Align major economic development opportunities with the 20-year Capital Improvement Program (CIP).

ECONOMIC DEVELOPMENT TOOLS

1. Use Experience El Dorado to support a Brand and Marketing Campaign.
2. Explore avenues to acquire Economic and Demographic Profiles to support key business and industry sectors.
 - a. Customer Analytics.
 - b. Economic Base Analysis.

3. Explore and apply for community economic development grants, State and Federal governmental assistance sources.
 - a. Explore ways to implement General Plan 2.4.1 regarding community design guidelines.
 - b. Obtain CDBG or other grant funding.
4. Develop commercial, industrial and Research and Development of vacant (and underutilized) land inventory.
5. Develop regulatory and fiscal incentives for new and existing businesses.
 - a. Develop criteria and processes for establishment of an economic development incentive program targeting critical socioeconomic development projects.
 - I. Early Care and Education industry as Beta Test.
 - b. Explore programmatic opportunities for local economic development incentive programs such as Enterprise Zone, Redevelopment Agency, establishing a technology incubator.
6. Identify existing key economic development projects.

Yes: 5 - Knight, Sweeney, Nutting, Briggs and Santiago

2. [09-0608](#) Chief Administrative Office, Office of Economic Development, recommending adoption of Resolution **91-2009** to revise the term of and voluntary basis to serve on the Economic Development Advisory Committee (EDAC).

1) Adopt the Board of Supervisors Resolution 91- 2009 revising the Economic Development Advisory Committee term to one year and changing the service on the committee to be on a voluntary basis.
2) Appoint an 11-member committee that provides for the following: five (5) direct Supervisorial nominated appointments (one each), six (6) at-large appointments, and the formation of an open ended Technical Advisory Group comprised of local chambers, community service organizations, business and other industry stakeholders. (Cont'd 5/12/09, Item 39)

FUNDING: Savings of \$4,200.

A motion was made by Supervisor Sweeney, seconded by Supervisor Briggs, to appoint the following people to the Economic Development Advisory Committee with terms to expire May 18, 2010. Supervisorial District: District 1, William T. Abraham; District 2, Jim Brunello; District 3, Thalia Georgiades; District 4, Roberta Long; and District 5, Michael Ward. At-large: Charles Downs, Dale van Dam, Gordon Helm, Maryann Argyres and Mark Nava.

Yes: 5 - Knight, Sweeney, Nutting, Briggs and Santiago

A motion was made by Supervisor Knight, seconded by Supervisor Briggs, to adopt Resolution 91-2009.

Yes: 5 - Knight, Sweeney, Nutting, Briggs and Santiago

ADJOURNMENT