



Sign Ordinance Update and Cameron Park Sign Standards

Board of Supervisors Hearing



SEPTEMBER 16, 2025

Project Objectives

- Expand maximum size allowances for signs associated with commercial development
- Update consistent with current law
- Create sign standards for the Cameron Park Community Region
- Clarify permitting and enforcement requirements for offsite subdivision signs

Key Ordinance Amendments

Secs. 010-030 - Applicability, General Requirements, Exemptions

- Clarified Tahoe Basin applicability, ensured Title 130 consistency, revised exemptions for clarity

Sec. 050 - Temporary Signs

- Allow year-round A-frame signs

Sec. 060 - Community Sign Programs

- Added new Design Review Permit requirement, clarified permit requirements

Sec. 070 - Design Standards

- Clarified usability and enforcement, added visibility rules for US Highway 50 - oriented signs

Key Ordinance Amendments

Table 130.36.070.1b - Commercial Zone Standards

- Increased minor sign size

Table 130.36.070.1d - Misc. Zone Standards

- Adjusted sign sizes in Recreational Facility Zones for better visibility
- Added new category for Specific Plan Zones without standards

Sec. 080 + Table 130.36.080.1- Permits & Review

- Revised permit types and review procedures

Revised Permit & Review Procedures (Sec. 080)

Planned Development (PD) Permit

- Required for Uniform Sign Programs (USP) that propose exceptions to the sign standards

Design Review Permit (DRP)

- Required for signs visible from U.S. Highway 50, and new or changed community sign programs

Administrative Permit (A)

- Required for offsite subdivision signs, new freestanding/building-attached signs, and signs on public property

Variance (V)

- Required for non-USP signs that deviate from these standards

Enforcement

Temporary election-oriented signs

- Staff coordination with Elections Department

Removal of illegal temporary signs

- Code Enforcement Unit reporting/removal program

Draft Cameron Park Sign Standards – What's Different?



Sec. 010 – Purpose & Applicability

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- Supports quality design and protects visual resources
- Promotes context-sensitive signage
- Supersedes County standards where specified

Sec. 050 – Temporary Signs

- Restricts A-frame signs: max 6 sq. ft., within 5 ft. of entrance

Sec. 070 – Design Standards

- Minimizes reflection: Internally lit signs must use non-reflective materials
- Regulates location, size, and number of signs

Draft Cameron Park Sign Standards – What's Different?



Sec. 070.F.6 – Flag (Pole) Standards

- Restricts size and placement: Outside rights-of-way; max 1 flagpole per 50 ft. of façade; flag size limits by pole height; no roof-mounted poles in non-residential zones

Sec. 080 – Permit & Review

- Requires Cameron Park DRC review for DRP or PD permits

Sec. 090 – Prohibited Signs

- Lists prohibited sign types in Cameron Park; more restrictive than County

Sec. 120 – Definitions

- Clarifies specialized terms in the sign standards

Recommendation

Staff recommends the Board take the following actions as recommended by the Commission:

1. Adopt the Addendum to the County 2015 Sign Ordinance Update Final Environmental Impact Report;
2. Approve and authorize the Chair to sign the Ordinance amending Chapter 130.36 and resolution to adopt the Cameron Park Sign Standards;
3. Consider adoption of additional amendments to Chapter 130.36 based on the Board's Signage Ad Hoc Committee recommendations and additional research by staff.



Questions & Comments

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