18 19,20+21

Public Comment

EDC COB <edc.cob@edcgov.us>

billboards

1 message

C. Tomaszek

Carole <tuzi1014@yahoo.com> Tue, Aug 7, 2012 at 9:31 AM
To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Dear El Dorado County Board of Supervisors,

If there's one thing the county of El Dorado does NOT need, it's three huge ugly billboards along the 50. Not only are billboards an eyesore, but they pose a danger as well, as they distract a driver from safely operating a vehicle. We have laws against using cellular phones for both conversation and texting because they divert a driver's attention from the road. Common sense should tell you that a billboard provides a diversion as well. Also, we don't need such monstrosities making our community unsightly. If you want to see just how "attractive" billboards are, drive into Sacramento on the 50. We the residents of El Dorado County take pride in the natural beauty of our area. Don't let some money hungry people who don't give a damn about our area ruin it for us.

Sincerely,
Carole Tomaszek

18, 19, 20 +21

EDC COB <edc.cob@edcgov.us>

Billboard Signs

1 message

S. Freeno

Shane Freeno <freeno@sbcglobal.net> Mon, Aug 6, 2012 at 8:10 PM
To: edc.cob@edcgov.us

To the Board of Supervisors,

I am strongly opposed to the approval and installation of any kind or size of billboard sign in El Dorado County along the 50 corridor.

Thank you in advance for keeping our County from looking like a City!

Shane Freeno, Placerville Resident

18, 19, 20 + 21

EDC COB <edc.cob@edcgov.us>

NO NEW SIGNS ON HIGHWAY 50!!!

1 message

R. Nisson

Bob Nisson <sheolraver@sbcglobal.net> Mon, Aug 6, 2012 at 6:54 PM
To: edc.cob@edcgov.us

Dear BOS. I am a 25 year Shingle Springs resident. I came here for the rural character and the scenic beauty which is El Dorado County. Any large billboard significantly detracts fromt the reason I love to live here. PLEASE KEEP THE BILLBOARDS OUT!!!

Thank you,

Robert L. Nisson
Shingle Springs
530 677-1769

18, 19, 20 + 21

EDC COB <edc.cob@edcgov.us>

Whitehall Sign

1 message

Bob Nisson <sheolraver@sbcglobal.net> Mon, Aug 6, 2012 at 6:55 PM
To: edc.cob@edcgov.us

Dear BOS:

The large billboard at Whitehall is an abomination!!!

My understanding is is breaks many codes and statutes. This sign should be removed!!!!!!

Thank you,

Robert Nisson
Shingle Springs
530 677-9173

EDC COB <edc.cob@edcgov.us>

18, 19, 20 & 21

billboards

1 message

Klein

fred klein <dasklein@sbcglobal.net> Tue, Aug 7, 2012 at 6:33 AM
To: edc.cob@edcgov.us

Supervisor,
This is my third e-mail concerning these eyesore billboards under appeal.
How many appeals does this guy get?
Enough already, we DON'T WANT THESE ELECTRONIC EYESORES.
Regards,
The Klein family
Cameron Park

18, 19, 20, #21

EDC COB <edc.cob@edcgov.us>

Opposition to billboards

1 message

N. Campbell

campbell9453@att.net <campbell9453@att.net> Tue, Aug 7, 2012 at 12:53 AM
To: edc.cob@edcgov.us

Please convey my strong opposition to my representative supervisor, Mr. Nutting, as well as the other members of the boat re: the construction of three billboards in Cameron Park and Shingle as proposed by David Periera.

Nancy Campbell
3276-B Heights Drive
Cameron Park, CA 95682

campbell9453@att.net

19, 19, 20, 21

The BOSFOUR <bosfour@edcgov.us>

Fwd: Billboard Hearings tomorrow, Tue Aug 7 2 PM. Please E-mail or be there!

1 message

Stacey <cabodywraps@gmail.com> Mon, Aug 6, 2012 at 8:13 PM
To: edc.cob@edcgov.us, aaron.mount@edcgov.us, The BOSONE <bosone@edcgov.us>, bostwo@edcgov.us, bosthree@co.el-dorado.ca.us, The BOSFOUR <bosfour@edcgov.us>, bosfive@edcgov.us, pierre.rivas@edcgov.us
Cc: Stacey Williams <swilliams.willowhouse@gmail.com>

We the residents of El Dorado County object to the construction of the proposed off-premise signs (billboards) in Cameron Park and Shingle Springs oriented toward the Highway 50 corridor due to the negative visual impact.

Reference Sign Permits #S 11-0006 in Cameron Park behind Jim Boys, #S11-0004 on Sunset Lane, and #S11-0005 on Motherlode Drive in Shingle Springs which proposes three 50' high, two-sided 48'wide by 14' high illuminated signs (billboards).

Please do not allow any billboard signage on our corridor. Keep our rural neighborhood classy, clean and environmentally safe. Billboards are a breeding ground for taggers and the like. Furthermore, the unsightly mechanisms to keep taggers at bay are not appealing to our corridor. Show some class and vote no on billboards in Cameron Park, Shingle Springs and Placerville.

Please keep me on your list to notify about hearings and votes. My hope is that the ordinance will be enforced, to not allow such monstrous illuminated boards in our area.

Stacey and Evan Williams
(530)363-5334

p.s. I have sent this to our neighbors as well.

LATE DISTRIBUTION
DATE 8/7/12

2012 AUG -7 AM 9:29
BOARD OF SUPERVISORS
EL DORADO COUNTY

---------- Forwarded message ----------
From: **Ken Greenwood** <krg@d-web.com>
Date: Mon, Aug 6, 2012 at 7:20 PM
Subject: Billboard Hearings tomorrow, Tue Aug 7 2 PM. Please E-mail or be there!
To:

"But this time w/out my sleeve." (Bulwinkle pulling a Rabbit out of his hat!!)
This has attachments!! So sorry

Dear Shingle Springs & Cameron Park Billboard 'fans',

Important "action information" contained regarding signs in El Dorado County. Sorry for the last minute, but the Board only advertises 5 days in advance, and we all have our other lives. Hope you can e-mail, attend or both.

My name is Ken Greenwood. I am a resident of El Dorado County (EDC) for 23 years and a Senior Planner for the EDC Planning Department for 14 years, participating in drafting the General Plan update, the Bass Lake Specific Plan and many of the major projects of the time, including several sign projects. Retired since 2003, I am a resident and land use consultant seeking to keep the County "honest" in their dealings with

land use issues that effect us all. I was the "stumbling block" that kept the Winery Ordinance from creating huge, year round "Entertainment Venues with an Agricultural Theme" from springing up throughout the county. Under the drastically revised ordinance, the wine people are happy and their neighbor's rights are protected, just as the founding fathers envisioned.

I have called a few of you to alert you to the Board of Supervisors (BOS) hearing tomorrow at 2:00 PM regarding the three billboards in Cameron Park and Shingle Springs proposed by John David Pereira. I noticed your e-mail addresses (sheilded by my "Bcc") and comments in the official record and was pleased to see your opposition to these monsters. Thank you for your effort as I was unaware of the proposal in 2011 due to the noticing procedures designed to "encourage" public comment. Please see agenda and go to pages 7 & 8 at: http://eldorado.legistar.com/View.ashx?M=A&ID=198765&GUID=5FAC2CF3-CC21-472C-A9AF-883C6C2ECDC9 and the file items (link to left of each item) at: http://eldorado.legistar.com/LegislationDetail.aspx?ID=1159281&GUID=D9F52E9B-A343-4754-98B9-38D266EB58B8 http://eldorado.legistar.com/LegislationDetail.aspx?ID=1159280&GUID=B57C1F4E-C84F-4B09-B6FC-D1C538690BDC and http://eldorado.legistar.com/LegislationDetail.aspx?ID=1159282&GUID=9D3D3143-F636-43FD-812F-DCA4FB2637BB There is a ton of info in these links and please note staff has recommended approval of the appeal.

Similarly, I was not aware of the "Sign Moratorium" hearing prior to the Billboard hearing until last Thursday when the BOS Agenda was released on line. I was working all weekend and unable to write this to you until today. Item Link: http://eldorado.legistar.com/LegislationDetail.aspx?ID=971929&GUID=972C501E-23C9-444E-AE0F-45665AFFC5B8 I was there in May 2012 to support the original moratorium, discuss billboards and will be there tomorrow to extend it.

The billboard hearings (likely to be "heard" together) are to appeal the DENIAL of these signs by the Planning Commission in 2011. There is little chance the BOS will approve this appeal, but they must hear from you again to **help seal the deal** and give them "cover" to do so.

- If you can send another e-mail to the "Clerk of the Board" at <edc.cob@edcgov.us> , that would be GOOD.
  - If you can send an e-mail AND attend the hearing at 2:00 PM, that would be GREAT!
    - If you could help convince the BOS to extend the current moratorium on all signs greater than 50 Square Feet, that would be EVEN GREATER!

I will be there for all four hearings despite my involvement in the "National Night Out" event in Pollock Pines that starts at 4 PM as these are crucial to our future.

And finally;

- If you could join me in my effort to remove/reduce an ILLEGALLY PLACED billboard on US 50 near "White Hall", that would be GOLDEN!
  - TOGETHER we will have made a huge difference in the retention of our scenic beauty here in El Dorado County.

As detailed below and shown in the attached photos, this "Mini Monster" of a sign is completely out of place anywhere in EDC, but especially in our "Designated Scenic Corridor" from Placerville to the Nevada state line. The size and scale of the support, the reflective face of the sign and the chain link fence with "RAZOR WIRE" are not appropriate for this rural highway leading to Lake Tahoe, the "Jewel of the Sierra's"!

After an approved sign of much lessor scale was destroyed by a vehicle leaving the roadway in 2007, the Rogers Sign Company "replaced" the sign on Christmas day 2007 without benefit of any permit from ANY AGENCY. The sign face at that time was ~ 12 X 30 feet and cantilevered out OVER the CalTrans Right Of Way (the structural "reason" for the massive scale of the current supports). I filed complaints with both agencies in January 2008 and due to foot dragging and inaction by both, the sign still stands and may be there FOREVER due to a "Grandfather" clause in State law if it is still there Christmas day 2012, THREE and 1/2 short months from today!

Through an amazing chain of events culminating in an August 8, 2009 "Settlement Agreement" (PDF too LARGE to attach) between Rogers and CalTrans, the sign was "cut back" to 12 X 16 feet and CalTrans considered the sign 100% compliant and ALSO agreed to support and defend Rogers in any future action (meaning, CalTrans will pay Rogers for any action demanded by EDC!). This was all done behind closed doors without any public or EDC participation, and perhaps in violation of their Statutes, Regulations and Policies. I am pursuing Administrative Remedies for their (in)action with the assistance of Senator Ted Gaines office. If this effort does not result in removal or reduction in scale and size of this sign, I will attempt to pursue legal remedies if necessary.

Meanwhile, El Dorado County dropped the ball for TWO years on my complaint as they were told "it's OK with CalTrans" by EDC County Counsel in August 2009. However, my appearance before the BOS in May 2012 (re)triggered (in)action and EDC has requested Rogers apply for a building permit for the sign. Application # 207387 was submitted June 11, 2012.

The Development Services Director has been cooperative, but has unfortunately stated he will consider the sign as constructed and illustrated in the plans to be in "Substantial Conformance" with the 1992 plans (see below for history) and that the chain link fence and razor wire is OK as there are no ordinances prohibiting it.

I disagree 100% as the sign supports are TWICE the size and bulk of the approved plans, the "functional face" is larger than approved and the "service walkway" on the front of the sign is not needed as the sign can be safely serviced by a snorkel truck from the US 50 right of way and the "repair or replacement" of any "Non Conforming Use" requires a Special Use Permit and a Public Hearing by the EDC Planning Commission per the Zoning Ordinance. The chain link fence and razor wire would not be found to be in compliance with the scenic corridor and State Highway provisions of the Zoning Ordinance in those hearings.

The reason for the chain link fence and razor wire is to prevent "tagging" as the illegally placed sign structure includes the "service walkway" that is a mere 4-5 feet above the ground and is easily climbed onto to "tag" the lower face of the sign. Remove the "service walkway" that is not needed and there is no reason for the chain link fence and razor wire is to prevent "tagging" of the sign. Problems solved!

Another thing illustrated in the attached pictures is the fact the sign face is reflective and thus equal to an internally or externally illuminated sign

that would likely not be allowed in that setting during the public hearing process. Similar to the chain link fence and razor wire, I am not sure that feature has a place in the "Scenic Corridor", especially when the 1962 nor 1992 approved signs NEVER included such reflective facing or lighting.

The facts do not support ANY "Finding of Substantial Compliance" and therefore the sign must become the subject of a public hearing before the Planning Commission to determine if THIS structure should remain, be modified or replaced with something consistent with the 1961 or 1992 EDC approvals.

Similarly, the May 2012 moratorium on billboard signs along US 50 and SR 49 does not allow approval of Building Permit 207387 at this time. The project is therefore "dead in the water", BUT the sign still exists and may be there forever due to the 5 Year Grandfather Clause!

As above, the only way the BOS will "See the light" on this and the other signs is to "Feel The Heat" tomorrow at 2:00 PM.

If you cannot attend, a quick e-mail to the BOS at <edc.cob@edcgov.us> would do wonders! We (and they) cannot allow Rogers to BE REWARDED for their flagrant violation of the rights of the traveling public. Thus far, Rogers has been substantially rewarded as they had over a year of revenue from the 12 X 30 foot sign and three years of a reflective 12 X 16 foot sign on a very busy corridor to a destination resort. Not bad for a little overtime for the workers that constructed the sign on Christmas day! I'm sure it has paid out several times over.

I will sarcastically remind the applicant for the three billboards he too should just put them up on Christmas day, as CalTrans and EDC will likely do little or nothing to bring them down once they are up. This sounds absurd, but is obviously true.

Please help the BOS to come to the right conclusion on these issues. I will fight them to my last breath as this is my home and Lake Tahoe is of incredible significance in my life. Even though I am knowledgeable to their ways, public outcry on this or any other issue is absolutely necessary for change.

Please help them "feel the heat" to see the light. Please reply or call me for more information.

Sincerely,

Ken Greenwood
Straight Shot Consulting
krg@d-web.com
530-306-6390 / 530-647-2456

****

Original e-mail; to EDC BOS for May 8, 2012 hearing:
*****

May 7, 2012

El Dorado County Board of Supervisors
330 Fair Lane
Placerville, CA 95667

Subject: 05-08-12 Agenda Item 12, Sign Regulations

Members of the Board,

I feel compelled to comment on this item as there are some (billboard) signs out there that deserve renewed attention and corrective action before they are considered "Grandfathered" by State law, particularly the Outdoor Advertising Act. I will also suggest a few items that should be integral to any revision of the sign ordinance/regulations.

As detailed below, there is an **illegally constructed (on Christmas Day 2007)** sign on the north roadside of US 50 just before 'Whitehall' in the American River Canyon (APN: 011-160-13). I have been in correspondence with County staff since 2008 regarding this abomination that assaults the traveling public on their way to Lake Tahoe, the "Jewel of the Sierras," our # 1 tourist attraction.

The sign is overly constructed to originally support a significant cantilever over the Caltrans ROW (now removed via Caltrans action I initiated) and is now surrounded by a 6 foot chain link fence topped with coils of razor wire (presumably in response to vandalism). It looks like a billboard from the inner city and certainly out of place on 'scenic' US 50. It must be removed and at best replaced by the steel sign (incorrectly, but unfortunately) approved following the destruction of the original wooden sign by the 1992 Cleveland Fire.

My understanding is that after 5 years, even a **TOTALLY ILLEGAL** sign such as this is considered 'grandfathered' by the California Outdoor Advertising Act IF THE LOCAL JURISDICTION FAILS TO ABATE IT. As this sign 'sprouted' on Christmas day 2007, we have little time to act and have it removed by year's end. There is an existing Code Compliance action that for some reason has 'fizzled' over the last two years. This abatement effort must be reactivated and completed or we will be the laughing stock of northern California (friends and customers from Sacramento and the Bay Area have mentioned this to me through the years as being "very noticeable" and they really laugh when I tell them 'the rest of the story' as to how it got there and especially why it's ***still*** there).

Please note I am requesting a response of the status of this sign within 30 days from Planning or County Counsel. There is no time to waste to

remove this sign and I have waited long enough for resolution.

Other signs with similar (but not as blatant) histories exist along US 50, especially the sign on the south side of the road just before the old "Pow Wow" site and ski area turn off. This sign has been significantly expanded since 1989 when I worked in the South Lake Tahoe Planning office. I recently came across close up pictures of the 'original' sign showing the 'recent additions' of 1990 or so, that were added upon since that time. There was even a solar powered lighting system installed for a few years, but has been thankfully removed. It currently appears ready to fall over due to rot and weathering. The 'new regulations' should include a program to 'abate' such signs when they fall over (I.E.: 'destroyed' per current Ordinance).

Two other signage concerns are internal illumination and documentation of existing signs.

I reviewed and approved a huge number of commercial permits from 1998 through 2002; many I am proud of (Blue Cross in EDH), but some are a reminder every time I drive by them. One is the 'internally illuminated' sign at the Holiday Market in Pleasant Valley. I recall the plans mentioned "Hi Lume" fluorescent bulbs and I did not realize just how "HIGH LUME" a bulb could be. I shop at the store and drive by this sign frequently as it is 3 miles from my house and I feel terrible that we had no specifications for the 'brightness' of a sign (and especially that I did not catch the significance). My joke is 'the sign is visible from space' as it projects a shadow onto nearby residential structures. I am surprised the neighbors have not complained.

Illumination of a sign is not the issue, it is a question of HOW MUCH illumination of the sign is needed to advertise the product while respecting the rights of adjacent property owners and the traveling public.

I was involved in the adoption of the TRPA Sign Ordinance in the early 1990's and recommended an inventory of existing signs be conducted as there was an amortization schedule included depending on size, cost and when constructed. Unfortunately, there was/is no such inventory, so it has complicated implementation of the regulations. Indeed cost is an issue, but a 'self registration process' would allow commercial property owners to submit an inventory, or the signs do not exist and therefore must be achieve compliance by a certain (earlier) date. Registered signs could have a longer time period for replacement, thus a self rewarding process with little need for extensive staff inventory. Just a thought to help resolve future issues.

Thank you for your attention to these matters.

Sincerely,

Ken R. Greenwood
Straight Shot Consulting

****

"Original Correspondence" from 2009-10 (A computer crash in August 2008 lost earlier correspondence).

——— Original Message ———
Subject: Re: Whitehall billboard
Date: Mon, 24 May 2010 13:55:21 -0700
From: Ken Greenwood <krg@d-web.com>
To:pierre.rivas@edcgov.us
CC: Jim.Wassner@edcgov.us
References:<OFFF2B5620.3136FEF0-ON8825772D.00632EAC-8825772D.0063690E@LocalDomain>

Pierre and Jim,

For Clarification please read the whole exchange through time and consider the following:

"New/existing sign"

- Caltrans determined the huge cantilevered sign was over their ROW and base was (more or less) on Private parcel.
- Owners reduced size of sign to eliminate trespass over ROW (date unknown).
  - Current sign remains ILLEGAL as below.
- Current sign was constructed illegally on Christmas Day 2007 (Proof: Truck and material were there 12-23-07 when I went to work at Sierra At Tahoe. HUGE sign was there 12-26-07 when I went to work at Sierra At Tahoe.)
  - This was constructed to replace much smaller steel frame sign damaged by a car in ~2006 OR 7.
- Sign was vandalized and base was surrounded by chain link topped with razor wire in Spring 2008.

"Old Sign"

- "Original" (pre-October 1992) sign was wooden frame ~ 10' X 10' to advertise SLT Travelodge. Been there since I was a kid.
- Burned down in Cleveland fire, October 1992.
- Permit to replace sign issued by EDCo. in ~1993 by DW Schulze (despite my caution that it was not consistent with NCU Ord. due to size and materials. A = "It won't burn down next time." and "We're supposed to expedite Cleveland Fire victims.").
  - Sign face slightly larger and constructed with steel frame.
    - Incorrectly as "Existing Non-Conforming Use" Ord ONLY allows replacement of sign of original size and materials, and only if replaced w/in 1 year of destruction. Otherwise an SUP is needed.

Bottom line:

- Existing sign is TOTALLY ILLEGAL and must be removed or application for SUP must be made w/in prescribed # of days.
  - If Notice Of Violation was filed and served, seems timing to send to DA for prosecution has passed.
- At worst must revert to 1993 (incorrectly, but) permitted size and materials.
- At best, must revert to original wood frame and size (problematic as there is likely no "as built" plans).
- ANY sign must be exclusively ON the "sign parcel" consistent with survey.

Due to size of base, construction materials and the razor wire, the thing is an urban eyesore and something has to be done ASAP to resolve the situation. They have more than paid for their investment in the 2+ years since it was illegally constructed (on Christmas Day) and therefore nobody can say EDCo. has been "repressive" or any such nonsense. Caltrans has done their job and it is now time for EDCo to step up and do what should have been done last year, if not 1993.

Please provide me with a report of your proposed actions and timeline of same within 30 days of this e-mail. Otherwise, I will have no alternative but to go to the Board of Supervisors and the media demanding action. Sorry, but the paragraph above says it all. The traveling public should not be subjected to this eyesore any longer.

Thanks for your response.

Sincerely,

Ken Greenwood
530-306-6390

pierre.rivas@edcgov.us wrote:

> Jim: What is the status of the Whitehall billboard? It is my recollection that Caltrans negotiated a settlement with the sign owner to reduce the size of the sign. -Pierre
>
> Pierre Rivas, Principal Planner
> El Dorado County Development Services Department
> 2850 Fairlane Court, Placerville, CA 95667
> 530-621-5841 530-642-0508 FAX
> pierre.rivas@edcgov.us
>
> **Ken Greenwood <krg@d-web.com>**
>
> 05/20/2010 12:28 AM
>
> To Pierre Rivas <privas@co.el-dorado.ca.us>
>
> cc
>
> Subject Re: Whitehall billboard
>
> Pierre,
>
> What is the status of this. Drove by it Monday 05-17-10 and it's still there.
>
> Should I go to the BOS and PC open forums to push the point??
>
> Thanks,
>
> Ken
>
> *******
> 06-16-09
> Ken Greenwood wrote:
> Pierre,
>
> What's the story on removal of this sign?
>
> Remain inquisitive,
>
> Ken

privas@co.el-dorado.ca.us wrote: 01-22-09

Hi Ken,

I received as survey conducted by Caltrans that verified that the Whitehall billboard that was installed December 23 & 24 is located on private property (APN 011-160-13). The bill board crosses over the west property boundary onto property owned by Caltrans.

The code violation file has been reopened by Jim Wassner in code enforcement. We will require removal of the sign and would only authorize replacement of a wooden sign matching the original sign.

Pierre

–
To your health!

Stacey Williams
Diamond Exec. **ItWorks! Global**
530.363.5334
www.cabodywraps.com
cabodywraps@gmail.com
www.facebook.com/wrap2slimyou
Find me on Twitter: swilliams4life

VIEW A VIDEO - What is the Wrap??
http://www.youtube.com/watch?v=Gf4tHop-JMU&feature=player_embedded

Loyal Customer Toll Free: 800-537-2395
Hours: Monday-Thursday 9:30a-6p EST and Friday 9:30a-5p EST (GMT-5:00)

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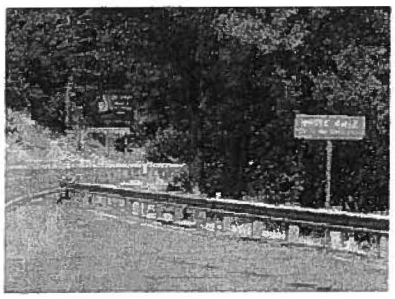
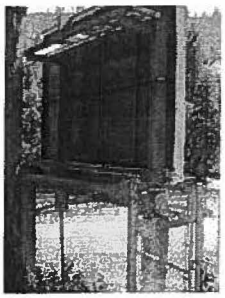
4 attachments



Pictures US 50 sign 08-03-12 001.jpg
155K



Pictures US 50 sign 08-03-12 005.jpg
153K

Pictures US 50 sign moonrise 08-12 016.JPE
15K

Pictures US 50 sign 08-03-12 011.jpg
155K

18, 19, 20, 21

The BOSFOUR <bosfour@edcgov.us>

LATE DISTRIBUTION

DATE 8/7/12

Billboards--Hearing Today

1 message

Cheryl Langley <clangley@cdpr.ca.gov> Tue, Aug 7, 2012 at 7:37 AM
To: bosfive@edcgov.us, bosfour@edcgov.us, bosone@edcgov.us, bosthree@edcgov.us, bostwo@edcgov.us
Cc: edc.cob@edcgov.us

Board of Supervisors:

I am writing in regard to four items on the August 7, 2012, agenda (items 18-21). Briefly, I request the following:

- I ask that you deny the special use permits for the construction of the three billboards in the Shingle Springs/Cameron Park communities proposed by John David Pereira (Special Use Permits S11-0004-R, S11-0005 and S11-0006).

- I ask for your support of the Temporary Moratorium (Urgency Ordinance 4978) that would impose a 45-day moratorium on the acceptance and processing of new applications for freestanding signs.

Thank you for considering my position on these issues.

Cheryl Langley
clangley@cdpr.ca.gov

BOARD OF SUPERVISORS
EL DORADO COUNTY
2012 AUG -7 AM 9:29

18, 19, 20, +21

The BOSFOUR <bosfour@edcgov.us>

Agenda Items BOS Meeting of 8/7

1 message

SAS EXECUTIVE <sasexec@gmail.com> Tue, Aug 7, 2012 at 8:40 AM
To: bosone@edcgov.us, bostwo@edcgov.us, bosthree@edcgov.us, bosfour@edcgov.us, bosfive@edcgov.us

Supervisors Knight, Nutting, Sweeney, Briggs, and Santiago:

RE: File #11-1020-I would like to request that this Ordinance requiring a 45 day moratorium on the acceptance of new freestanding sign applications be passed. Our beautiful county is going to become like Sacramento county if we continue allowing large signs and billboards along our roadways.

I also feel on the following appeals that you, as County Supervisors, have made prior decisions and nothing has occured or can occur that would make your prior decisions erroneous or that would increase El Dorado County's need for these billboards:

File #12-0373 regarding appeal of previous denial of special use permit S11-0005

File #12-0380 regarding appeal of previous denial of special use permit S11-0006

File #12-0368 regarding appeal of previous denial of special use permit S11-0004

When these requests originally came up on the agenda I sent each of you the following email:

"Please vote against the appeals pending of the Planning Commission rulings on the above billboard applications because:

A) These billboards will most likely advertise for businesses not in the local area. (ie: Reno and Tahoe Casinos, etc.). Local residents would have to view these billboards daily and maybe never use the businesses advertised. Highway signs advertising the location of a business (Jim Boys Tacos, McDonalds, etc) are more logical (even if they are also undesirable) as they, at least, advertise local businesses.

B) Billboards are very unattractive. It is sad that there are as many as currently exist along Highway 50. The areas in Folsom and Rancho Cordova where billboards are excessive are examples of the unattractiveness of the structures. Once these 3 are approved then many more applications will surely I follow. The outdoor advertising companies charge thousands monthly for the space on the billboards and the county and its residents receive very few, if any benefits.

C) Billboards are a distraction to drivers. We already have too much sign-age along the roadways. More hazards are not needed or wanted.

I am sure the Planning Commission had valid reasons for denying these applications. As a member of the Board of Supervisors you should only consider overturning the denial if it is determined that the Planning Commission ruling was in error. The profit motives of the companies filing the appeals should not be a consideration.

Thanking you in advance for you consideration of my request.

Bob Figgins

Cameron Park

Voter, Homeowner, Resident"

My feelings and reasons for opposing these billboards have not changed.

Thank you for your considerations.

Bob Figgins

Cameron Park

EDC COB <edc.cob@edcgov.us>

hearing on 3 signs in CP & SS

1 message

Pam Greever <pamgreever@yahoo.com> Tue, Aug 7, 2012 at 9:05 PM
Reply-To: Pam Greever <pamgreever@yahoo.com>
To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Board of Supervisors

Keep the moratorium on billboards. El Dorado Co is a natural county. I want to see trees NOT signs. At the hearing tomorrow regarding the three billboards in Cameron Park & Shingle Springs proposed by John Pereira I want the moratorium to continue. NO more signs.

Pam Greever