



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Linnea Marengo, Chair, At-Large Member
Laurence Brilliant, Vice Chair, District I
Scot Bernstein, District II
Maryann Argyres, District III
Roberta Long, District IV
David Orr, District V
Charlie Downs, At-Large Member
Kris Payne, Alternate, At-Large Member

Thursday, March 9, 2017

1:00 PM

EDC Government Center - Conf. Room C
330 Fair Lane, Building A
Placerville, CA 95667

South Lake Tahoe Teleconference Facility:
Engineering Conference Room - 2nd Floor
924 B Emerald Bay Road
South Lake Tahoe, CA 96150

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the office of the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:05 PM

Present: 5 - Maryann Argyres, Kris Payne, Linnea Marengo, Laurence Brilliant and Scot Bernstein

Absent: 2 - David Orr and Charlie Downs

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Argyres, seconded by Member Brilliant, to Adopt the Agenda and Approve the Consent Calendar with the following changes:

Pull Item 2 for discussion.

Yes: 4 - Maryann Argyres, Kris Payne, Linnea Marengo and Laurence Brilliant

Absent: 2 - David Orr and Charlie Downs

Abstained: 1 - Scot Bernstein

OPEN FORUM

L. Brent-Bumb

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

CHIEF ADMINISTRATIVE OFFICE, ECONOMIC DEVELOPMENT UPDATE

Jeanette Salmon, CAO Staff, read an update on behalf of Tiffany Schmid, including:

- 1) The Chief Administrative Office budget process for FY 17/18 has started;
- 2) On February 28th, the Chief Administrative Office brought an item to the Board regarding restructuring of the Community Development Agency;
- 3) Long Range Planning will report to Tiffany Schmid, CAO Principal Analyst, while the restructuring occurs and while they are recruiting for the new Deputy Chief Administrative Officer and three department heads;
- 4) The Board endorsed Long Range Planning's draft prioritization matrix on February 28;
- 5) The Communication Outreach Manager that was scheduled to start with the County has declined the position. The County is in the process of bringing another candidate on board. It is anticipated that he/she will start sometime in April;
- 6) The Economic Development element update of the County's Strategic Plan is scheduled to go to the Board on March 28. The item is time certain and will begin at 1:00 p.m. or 2:00 p.m.; and,
- 7) The Broadband RFPs are being evaluated. The top candidates will move to the next step, which will be the interview process. When the top candidate is chosen, it will go to the Board for approval. It is estimated that this will occur sometime in May.

CONSENT CALENDAR

1. 17-0235 Chief Administrative Office recommending approval of the Minutes from the regular meeting of February 9, 2017.
This matter was approved on the Consent Calendar

2. 17-0245 Vice Chair recommending the Committee receive and file the following attachments;
 - 1) 2016 Rich States, Poor States; and,
 - 2) 2015 El Dorado County Technical Assessment of Economic & Demographic Conditions

Public Comment: L. Brent-Bumb

No Action Taken.

DISCUSSION ITEMS

3. 17-0234 CEDAC Chair recommending the Committee receive and file a presentation from the Community Development Agency's Ombudsman, Kyle Zimbelman.

Public Comments: L. Brent-Bumb

No Action Taken.

Committee Member David Orr arrived at 1:39 PM

Present: 6 - Maryann Argyres, Kris Payne, Linnea Marengo, David Orr, Laurence Brilliant and Scot Bernstein

Absent: 1 - Charlie Downs

- 4. 15-1441** CEDAC to review the '2016 Action Plan Matrix' as approved by the Committee on February 25, 2016, and discuss possible updates and next steps to more closely align the plan with the County's Strategic Plan Goal.

Public Comment: N. Santiago

A motion was made by Member Payne, seconded by Member Argyres, to continue this item until the April 13, 2017 meeting.

Yes: 6 - Maryann Argyres, Kris Payne, Linnea Marengo, David Orr, Laurence Brilliant and Scot Bernstein

Absent: 1 - Charlie Downs

- 5. 16-1247** CEDAC 2016 Action Plan Matrix 'Promoting TGPA-ZOU Economic Opportunities' Ad Hoc Committee recommending the Committee;
1) Receive an update; and
2) Approve and authorize the Chair to sign a letter to the Board of Supervisors and the Chief Administrative Officer regarding the Good Governance Goal of the County Strategic Plan.

No Action Taken.

- 6. 16-1267** CEDAC 2016 Action Plan Matrix 'Placemaking' Ad Hoc Committee recommending the Committee;
1) Receive an update;
2) Approve and authorize the Chair to sign a letter to the Board of Supervisors in support of prioritizing the following General Plan Policies: Mixed Use Development [Policies 2.1.1.3, 2.1.2.5, 2.2.1.2], Infill Development [Policy 2.4.1.5] and Infill Incentive Ordinance [Measure HO-2013-4], Community Identification [Policy 2.4.1.2] and Opportunity Areas [Policies 2.1.4.1-2.1.4.4]
4) Provide direction to the Ad Hoc Committee and/or staff regarding next steps; and
(Con't from 2/9/17)

A motion was made by Member Orr, seconded by Member Argyres, to authorize the Chair to sign a letter to the Board with amendments provided during the meeting.

Yes: 6 - Maryann Argyres, Kris Payne, Linnea Marengo, David Orr, Laurence Brilliant and Scot Bernstein

Absent: 1 - Charlie Downs

7. **16-1268** CEDAC 2016 Action Plan Matrix Project 3 Ad Hoc Committee recommending the Committee;

1) Approve renaming of the Project 3 Ad Hoc Committee.
(Con't from 2/9/17)

A motion was made by Member Orr, seconded by Member Payne, to rename the Project 3 Ad Hoc Committee to 'High Speed Internet Access'.

Yes: 6 - Maryann Argyres, Kris Payne, Linnea Marengo, David Orr, Laurence Brilliant and Scot Bernstein

Absent: 1 - Charlie Downs

8. **16-1269** CEDAC 2016 Action Plan Matrix Project 4 Ad Hoc Committee recommending the Committee;

1) Approve renaming of the Project 4 Ad Hoc Committee.
(Con't from 2/9/17)

A motion was made by Member Argyres, seconded by Member Orr, to continue Item 8 until April 13, 2017.

Yes: 6 - Maryann Argyres, Kris Payne, Linnea Marengo, David Orr, Laurence Brilliant and Scot Bernstein

Absent: 1 - Charlie Downs

Members Kris Payne and David Orr left the meeting at 3:50 PM

Present: 4 - Maryann Argyres, Linnea Marengo, Laurence Brilliant and Scot Bernstein

Absent: 3 - Kris Payne, David Orr and Charlie Downs

CEDAC MEMBER UPDATES

Member Argyres updated the Committee on her next surgery date.

Member Long congratulated Charlie Downs on his architectural building article in the Sacramento Business Journal. She also talked about the upcoming Sacramento Food Festival.

ADJOURNED 4:05 PM

A motion was made by Member Brilliant, seconded by Member Argyres, to adjourn the meeting.

Yes: 4 - Maryann Argyres, Linnea Marengo, Laurence Brilliant and Scot Bernstein

Absent: 3 - Kris Payne, David Orr and Charlie Downs