

**FUNDING AGREEMENT NO.012-DMV-08/09-BOS  
WITH THE RIVER STORE, INC**

---

**This Agreement No. 012-DMV-08/09-BOS** made and entered by and between the **EL DORADO COUNTY AIR QUALITY MANAGEMENT DISTRICT**, a county air pollution control district formed pursuant to California Health and Safety Code section 40100, et seq. (hereinafter referred to as "AQMD"); and The River Store, Inc. (hereinafter referred to as "CONTRACTOR");

**WITNESSETH:**

**WHEREAS**, the California Clean Air Act requires local air pollution control districts to reduce emissions from motor vehicles; and

**WHEREAS**, AB 2766, codified in California Health and Safety Code section 44220, et seq., authorizes districts to impose a fee of up to four dollars upon certain registered motor vehicles within the AQMD, and the Governing Board of the AQMD has imposed said fee; and

**WHEREAS**, said legislation requires the AQMD to use said funds for activities related to reducing air pollution from motor vehicles and for related planning, monitoring, enforcement, and technical studies necessary for the implementation of the California Clean Air Act of 1988; and

**WHEREAS**, CONTRACTOR has proposed a Project that meets the eligibility criteria of the AQMD and that has been approved by AQMD for funding; and

**WHEREAS**, CONTRACTOR represents that it is willing and able to perform the activities set forth herein.

**NOW, THEREFORE**, AQMD and CONTRACTOR mutually agree as follows:

## **1. PROJECT**

CONTRACTOR shall perform all activities and work necessary to complete The River Store Shuttle Project (hereinafter referred to as "Project") set forth in the fully described "Proposal" attached hereto as Exhibit "A" and incorporated herein by this reference. CONTRACTOR agrees to furnish all labor, materials, equipment, licenses, permits, fees, and other incidentals necessary to perform and complete, per schedule, in a professional manner, the services described herein. CONTRACTOR represents that CONTRACTOR has the expertise necessary to adequately perform the Project specified in said Proposal. CONTRACTOR shall maintain the intended use of the motor vehicles for three (3) years or the useful life of the vehicles, whichever is shorter.

In the event of any conflict between or among the terms and conditions of this Agreement, the Proposal incorporated herein, and the documents referred to and incorporated herein, such conflict shall be resolved by giving precedence in the following order of priority:

1. To the text of this Agreement;
2. Proposal to this Agreement; and
3. To the "Motor Vehicle Emission Reduction Projects Request for Proposals" (RFP) released to Interested Parties by the AQMD and dated 2008-2009.

## **2. PERIOD OF PERFORMANCE/TIMETABLE**

CONTRACTOR shall commence performance of work and produce all work products in accordance with the Work Statement and deadlines for performance identified in the Proposal of this Agreement, unless this Agreement is terminated sooner as provided for elsewhere in this Agreement.

If requested by the AQMD, CONTRACTOR shall submit regular progress reports, at intervals determined by the AQMD, detailing the work performed during the current reporting period; work planned for the next reporting period; problems identified, solved, and/or unresolved; and the percentage of each task completed. CONTRACTOR shall provide AQMD with a comprehensive final written report prior to the end of Agreement term. Said final report shall be complete and shall document the work performed under this Agreement. CONTRACTOR shall provide a written report to the AQMD within thirty (30) days following the expiration of this Agreement detailing the use of any motor vehicle purchased pursuant to the Agreement for a period of three (3) years or the useful life of the vehicle, whichever is shorter.

### **3. TERM**

The term of this Agreement shall be for the period of July 1, 2008 through June 30, 2009 unless terminated earlier in accordance with Article 7, Termination.

### **4. COMPENSATION**

AQMD will pay the CONTRACTOR the sum of SEVENTY SIX THOUSAND, SEVEN HUNDRED TWENTY SEVEN DOLLARS AND NO CENTS (\$76,727.00) as follows:

CONTRACTOR shall obtain through other sources sufficient additional monies to fund the total cost of the Project as outlined in the Proposal. Satisfactory written evidence of such funding commitments shall be provided to AQMD prior to the release by AQMD of any funds under this Agreement. In the event funding from other sources for the total cost of the Project is not received by CONTRACTOR, AQMD reserves the right to terminate or renegotiate this Agreement. In accordance with Section 44233 of the California Health and Safety Code, CONTRACTOR agrees to limit expenditure of funds for the purpose of administration to not more than five percent of the monies distributed to CONTRACTOR. The AQMD is not obligated to pay CONTRACTOR for

administrative costs exceeding five percent of the actual total cost of the Project. The Project budget is an estimate and Contractor may move funds between line items with concurrence of the Contract Administrator.

The total obligation of the AQMD under this Agreement SHALL NOT EXCEED SEVENTY SIX THOUSAND, SEVEN HUNDRED TWENTY SEVEN DOLLARS AND NO CENTS (\$76,727.00).

A. **PAYMENTS:** Advance payments shall not be permitted. Payments will be permitted only at which time an equivalent service has been completed. The AQMD shall reimburse CONTRACTOR monthly, in arrears, after receipt and verification submitted to El Dorado COUNTY Air Quality Management District, Attention: Marcella McTaggart. Payment shall be made to CONTRACTOR by the AQMD upon submission and evaluation of the CONTRACTOR'S invoice of claim. Said invoice of claim shall set forth the work completed pursuant to this Agreement.

Upon receipt of proper documentation, and verification that CONTRACTOR has satisfactorily completed the work for which compensation is sought and that the work is in accordance with the Exhibit Summary Sheet attached hereto, AQMD will issue payment to CONTRACTOR within forty five (45) calendar days of verification.

The amount to be paid to CONTRACTOR under this Agreement includes all sales and use taxes incurred pursuant to this Agreement, if any, including any such taxes due on equipment purchased by the CONTRACTOR. The CONTRACTOR shall not receive additional compensation for reimbursement of such taxes and shall not decrease work to compensate therefore.

Concurrently with the submission of any claim for payment, CONTRACTOR shall certify (through copies of invoices issued, checks, receipts, and the like) that complete payment has been made to any and all subcontractors as provided.

It is understood that all expenses incidental to CONTRACTOR'S performance of services under this Agreement shall be borne exclusively by CONTRACTOR.

In no event shall compensation paid by the AQMD to the CONTRACTOR for the performance of all services and activities under this Agreement exceed the amount set forth in paragraph 4 above.

**B. Surplus Funds:** Any compensation under this agreement, which is not expended by CONTRACTOR pursuant to the terms and conditions of this Agreement by the Project completion date, shall automatically revert to the AQMD. Only expenditures incurred by the CONTRACTOR in the direct performance of this Agreement will be reimbursed by the AQMD. Allowable expenditures under this Agreement are specifically established and included in the Proposal.

**C. Closeout Period:** All final claims shall be submitted by CONTRACTOR within sixty (60) days following the final month of activities for which payment is claimed. No action will be taken by AQMD on claims submitted beyond the 60-day closeout period.

##### **5. NON-ALLOCATION OF FUNDS**

The terms of this Agreement and the services to be provided thereunder are contingent on the approval of funds by the appropriating government agency. Should sufficient funds not be allocated, the services provided may be modified or this Agreement terminated at any time by giving the CONTRACTOR thirty (30) days prior written notice.

## **6. INDEPENDENT CONTRACTOR LIABILITY**

CONTRACTOR is, and shall be at all times, deemed independent and shall be wholly responsible for the acts of CONTRACTOR'S employees, associates, and subcontractors, in connection with the installation, operation, use and maintenance of the Project.

## **7. TERMINATION**

**A. Breach of Agreement:** AQMD may immediately suspend or terminate this Agreement, in whole or in part, where in the determination of the AQMD there is:

1. An illegal or improper use of funds;
2. A failure to comply with any term of this Agreement;
3. A substantially incorrect or incomplete report submitted to the AQMD; or
4. Improperly performed services.

In no event shall any payment by the AQMD constitute a waiver by the AQMD of any breach of this Agreement or any default, which may then exist on the part of the CONTRACTOR. Neither shall such payment impair or prejudice any remedy available to the AQMD with respect to the breach or default. The AQMD shall have the right to demand of the CONTRACTOR the repayment to the AQMD of any funds disbursed to the CONTRACTOR under this Agreement which in the judgment of the AQMD were not expended in accordance with the terms of this Agreement. The CONTRACTOR shall promptly refund any such funds upon demand.

In addition to immediate suspension or termination, AQMD may impose any other remedies available at law, in equity, or otherwise specified in this Agreement.

**B. Without Cause:** Either party may terminate this Agreement at any time upon giving the other party at least thirty (30) days advance, written notice of intention to terminate. In such case, the AQMD shall, subject to paragraph 4, pay its pro rata share of the reasonable value of all services satisfactorily rendered and actual, reasonable costs incurred up to the time of the termination. Upon such termination, all the work product produced by CONTRACTOR shall be promptly delivered to the AQMD.

## **8. CHANGES TO AGREEMENT**

This Agreement may be amended by mutual consent of the parties hereto. Said amendments shall become effective only when in writing and fully executed by duly authorized officers of the parties hereto.

## **9. INDEMNIFICATION**

CONTRACTOR shall defend, indemnify, and hold the AQMD harmless against and from any and all claims, suits, losses, damages and liability for damages of every name, kind and description, including attorneys fees and costs incurred, brought for, or on account of, injuries to or death of any person, including but not limited to workers, AQMD employees, and the public, or damage to property, or any economic or consequential losses, which are claimed to or in any way arise out of or are connected with the CONTRACTOR'S activities and work necessary to complete the Project unless such claim, loss, damage, injury or death is the result of the sole or active negligence of the AQMD. This duty of CONTRACTOR to indemnify and save AQMD harmless includes the duties to defend set forth in California Civil Code, Section 2778.

AQMD shall indemnify CONTRACTOR against and hold it harmless from any loss, damage, and liability for damages, including attorney fees and other costs of defense incurred by

CONTRACTOR, whether for damage to or loss of property, or injury to or death of CONTRACTOR'S officer's, agents, or employees which shall in any way arise out of or be connected with AQMD's performance of its obligations hereunder, unless such damage, loss, injury, or death shall be caused by the sole or active by negligence of the CONTRACTOR.

#### **10. AUDITS AND INSPECTIONS**

CONTRACTOR shall at any time during regular business hours, and as often as AQMD may deem necessary, make available to AQMD for examination all of CONTRACTOR'S records and data with respect to the matters covered by this Agreement. CONTRACTOR shall, and upon request by AQMD, permit AQMD to audit and inspect all of such records and data necessary to ensure CONTRACTOR'S compliance with the terms of this Agreement. CONTRACTOR shall be subject to an audit by AQMD or its authorized representative to determine if the revenues received by CONTRACTOR were spent for the reduction of pollution as provided in AB 2766 and to determine whether said funds were utilized as provided by law and this Agreement. If, after audit, AQMD makes a determination that funds provided CONTRACTOR pursuant to this Agreement were not spent in conformance with this Agreement, or AB 2766 or any other applicable provisions of law, CONTRACTOR agrees to immediately reimburse AQMD all funds determined to have been expended not in conformance with said provisions. Additionally, if it is determined that the CONTRACTOR has not used any motor vehicle purchased with AQMD funds in accordance with this Agreement, then the AQMD shall have the right, for a period of three (3) years from the effective date of this Agreement, or for the useful life of the vehicle, whichever is shorter, to seek reimbursement of all or a portion of funds provided to CONTRACTOR which represent the reasonable value of the vehicle at the time the vehicle is no longer used to further the purpose of the Project.



CONTRACTOR shall retain all records and data for activities performed under this Agreement for at least three (3) years from the date of final payment under this Agreement or until all state and federal audits are completed for that fiscal year, whichever is later.

### **11. NOTICES TO PARTIES**

All notices to be given by the parties hereto shall be in writing and served by depositing same in the United States Post Office, postage prepaid and return receipt requested. Notices to AQMD shall be in duplicate and addressed as follows:

#### **CONTRACTOR**

The River Store, Inc.  
P.O. Box 472  
Lotus, CA 95651  
Attn: Dan Crandall  
President

#### **AQMD**

El Dorado County  
Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667  
Attn: Marcella McTaggart,  
Air Pollution Control Officer

### **12. TIME IS OF THE ESSENCE**

It is understood that for CONTRACTOR'S performance under this Agreement, time is of the essence. The parties reasonably anticipate that CONTRACTOR will, to the reasonable satisfaction of the AQMD, complete all activities provided herein within the time schedule outlined in the Proposals to this Agreement.

### **13. COMPLIANCE WITH APPLICABLE LAWS**

CONTRACTOR will comply with all federal, State, and local laws and ordinances which are or may be applicable to the PROJECT to be undertaken by the CONTRACTOR including but not limited to California Health and Safety Code sections 44220 et seq, all Air Resources Board and AQMD criteria there under, prevailing wage and work day definitions where applicable, contracting license requirements and permits.

**14. NO THIRD-PARTY BENEFICIARIES**

Nothing in this Agreement shall be construed to create any rights of any kind or nature in any other party not a named party to this Agreement.

**15. VENUE**

Any dispute resolution action arising out of this Agreement, including but not limited to litigation, mediation, or arbitration, shall be brought in El Dorado County, California, and shall be resolved in accordance with the laws of the State of California. CONTRACTOR waives any removal rights it might have under Code of Civil Procedure section 394.

**16. ENTIRE AGREEMENT**

This document and the documents referred to herein or exhibits hereto are the entire Agreement between the parties and they incorporate or supersede all prior written or oral Agreements or understandings.

**17. AGREEMENT ADMINISTRATOR**

The AQMD Officer or employee with responsibility for administration of this Agreement is Marcella McTaggart, Air Pollution Control Officer or her successor. The CONTRACTOR Officer or employee with responsibility for administration of this Agreement is Dan Crandall, President or his successor.

**18. AUTHORIZED SIGNATURES**

The parties to this Agreement represent that the undersigned individuals executing this Agreement on their respective behalf are fully authorized to do so by law or other appropriate instrument and to bind upon said parties to the obligations set forth herein.

**19. PARTIAL INVALIDITY**

If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remaining provisions will continue in full force and effect without being impaired or invalidated in any way.

**20. BUSINESS LICENSE**

It is unlawful for any person to furnish supplies or services, or transact any kind of business in the unincorporated territory of El Dorado County without possessing a County or City of South Lake Tahoe or City of Placerville business license unless exempt under County Code Section 5.08.070.

**AGREEMENT ADMINISTRATOR CONCURRENCE:**

**By:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

**Marcella McTaggart**  
**Air Pollution Control Officer**  
**El Dorado County Air Quality Management District**

**REQUESTING DEPARTMENT CONCURRENCE:**

**By:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

**Marcella McTaggart**  
**Air Pollution Control Officer**  
**El Dorado County Air Quality Management District**

**By:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

**Gerri Silva, M.S., R.E.H.S**  
**Director**  
**El Dorado County Environmental Management Department**

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the day and year first herein below written.

**CONTRACTOR  
THE RIVER STORE INC.**

**AQMD  
EL DORADO COUNTY  
AIR QUALITY MANAGEMENT DISTRICT**

**Date:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**By:** \_\_\_\_\_  
**Daniel R. Crandall  
President**

**By:** \_\_\_\_\_  
**Chair**

**Attest:**

**Date:** \_\_\_\_\_

**By:** \_\_\_\_\_  
**Daniel R. Crandall  
Corporate Secretary**

**Attest:  
Cindy Keck,  
Clerk of the Board**

**Date:** \_\_\_\_\_

**By:** \_\_\_\_\_

**EXHIBIT "A"**

**PROPOSAL**

**EXHIBIT SUMMARY SHEET (Cover)**

**Applicant:** The River Store Inc.

**Contact Person:** Dan Crandall  
Martin Harris

**Address:** 1032 Lotus Road or P.O. Box 472, Lotus, CA 95651

**Telephone #:** 530-333-9115 Dan  
530-626-4575 Martin

**FAX #(optional):** 530-626-3363

Project Budget	AB 2766 Funds	\$ Matching Funds	In-Kind Match	Total Project Costs
Materials	\$ 69,124.00	\$ 44,457.00		\$ 113,581.00
Personnel	\$ 24,199.00	\$ 60,812.00		\$ 85,011.00
Administration & Other	\$ 8,000.00	\$ 6,000.00		\$ 14,000.00
<b>TOTAL</b>	<b>\$101,323.00</b>	<b>\$111,269.00</b>		<b>\$ 212,592.00</b>

Alternative Project Budget	AB 2766 Funds	\$ Matching Funds	In-Kind Match	Total Project Costs
Materials	\$48,414.00	\$33,480.00		\$ 81,894.00
Personnel	\$20,313.00	\$47,721.00		\$ 68,034.00
Administration	\$ 8,000.00	\$ 4,000.00		\$ 13,000.00
<b>TOTAL</b>	<b>\$76,727.00</b>	<b>\$85,201.00</b>		<b>\$161,928.00</b>

Estimated Emission Reductions/Cost-Effectiveness	As Proposed	Alternate Funding Level
Useful Life of Project (years)	1	1
Total Lifetime Emissions Reduced (lbs. Of ROG, Nox, PM-10)	1103.76 lbs	839.17 lbs
Annualized Cost-Effectiveness (total project costs)	\$198.39/lbs	\$198.75/lbs
Annualized Cost-Effectiveness (AQMD Funded project costs)	\$94.55/lbs	\$94.17/lbs

**Brief Project Description:**

The River Store Inc. will establish a shuttle program for river recreationists boating the South Fork American River corridor from Chili Bar put-in to Skunk Hollow take-out. In addition, upon return to Coloma/Lotus the shuttle will be open to "dead head" transit for the community at large. Utilizing 2004 or newer gas powered passenger vans, the River Store Inc. will begin test routes in July and subsequently provide weekend & two weekday shuttle service during the months of August, May, June and weekend service during September & October. The total number of shuttle service days will be 76.

## REQUEST FOR PROPOSAL CONTENTS CHECKLIST

Applicant: The River Store Inc. (TRS)

**Please complete and attach this checklist with your application.**

- X Exhibit Summary Sheet (Cover) – Page 1
  - X Request for Proposal Contents Checklist (Second Page) – Page 2
  - X Authorization Letter/Resolution – Page 3
  - X Project Description – Page 4 – 6
  - X Project Organization/Background – Page 7
  - X Emission Benefits/Cost Effectiveness – Page 8 – 9
  - X Work Statement – Page 10
  - X Funding Request/Cost Breakdown – Page 11
  - X Matching Funds – Page 11
  - X Schedule of Deliverables/Monitoring Program – Page 12-13
  - X 3 Copies of Proposal
- Appendix A 2007 SFA River Use Counts  
Informal SFA Shuttle Survey taken on Surveymonkey.com
- Appendix B Letters of Support



The River Store, Inc  
1032 Lotus Road, Lotus, CA  
PO Box 472 Lotus CA 95651  
(530) 626-3435 Fax: (530) 626-3363  
www.theriverstore.com

March 7, 2008

Ms. Marcella McTaggart  
Air Pollution Control Officer  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

Dear Ms. McTaggart,

I am writing this letter as the President and CEO of The River Store Inc. I am also the majority shareholder in the corporation and have the full support of my minority shareholders for the following authorization. As such I have the legal ability to, and do so authorize The River Store Inc. to apply for and potentially accept the responsibility for administering any and all contracts and/or grant funding applied for from the EDCAQMD. This authorization is with full knowledge of the requirements of the grant funding proposal being submitted with regard to "The River Store Shuttle", and the resulting contract stipulations and responsibilities for performance and reporting.

I, Dan Crandall, will serve as the primary contact person for any such contracts and have listed my personal contact information below. I will also be the responsible River Store Inc. representative for authorizing and executing any and all documentations or actions resulting from the applications for funding or the successful receipt of said grant contract(s).

Sincerely,

Daniel R. Crandall

3/7/08

Daniel R. Crandall  
President/CEO, The River Store Inc.  
530-333-9115  
P.O.Box 472, Lotus, CA. 95651  
Dan@Kayaking.com

## **PROJECT DESCRIPTION**

### **Objectives:**

By its very nature, recreation on and in some cases near the river requires the use of multiple vehicles & drivers in addition to retracing vehicle drive routes. If approved for funding, The River Store Inc. will fill a void that has been recognized and evident for many years along the South Fork American River corridor by providing a shuttle program for river recreationists and the local community in a safe and convenient scheduled format. Funding from AB2766 would be essential for making this a viable program due to the high risks, start-up costs & rising gas prices associated with long term shuttle projects.

The overall objectives of The River Store shuttle service will be to:

- Fill boating community need for shuttle program as demonstrated in the 2007 weekend river use counts provided by the El Dorado County River Recreation Supervisor and a recent informal shuttle survey of 250 participants on surveymonkey.com. (See Appendix A) Also, as outlined in the 2001 El Dorado County River Management Plan – Element 3.1. (See El Dorado County Parks endorsement Appendix B)
- Provide an effective and convenient shuttle model that can provide community service “dead head” transit upon return to the Coloma/Lotus area. This option shows potential for expansion into service for local residents, institutional/commercial outfitters, community events and other visitors to the area such as hikers, campers, fishermen & mountain bikers.
- Lower emissions related to river recreationists who set their shuttle using their own vehicles in order to boat the runs on the South Fork American River from Chili Bar to the Gorge. And lower emissions from the subsequent community users that would use the “dead head” transit.
- Reduce traffic & congestion over the corresponding shuttle routes by eliminating the need for many individuals to drive to the put-in/take-out at the beginning of the day and subsequently drive back to the put-in/take-out to retrieve their car at the end of the day. Shuttle routes would include Salmon Falls Road, Highway 49, Highway 93 and other small roads between Chili Bar, Coloma and the Skunk Hollow parking lot.
- Redistribute noted parking impacts by encouraging riders to park in the Coloma/Lotus area and catch the shuttle in the beginning of the day to the Chili Bar put-in or at the end of the day at Skunk Hollow take-out. (See State Parks & Recreation endorsement Appendix B)

### **Scope of Work:**

The South Fork American River sections that will be serviced include Chili Bar - the typical boating run starts at Chili Bar put-in on Highway 93 to Henningsen Lotus Park in Lotus. And the Gorge – typical boating run starts at either Henningsen Lotus Park or Greenwood Creek put-in to the Skunk Hollow take-out at Folsom Lake State Recreation Area.

Budget constraints may force the use of older vans lowering our emissions benefits, however, the River Store will make every effort to purchase 2004 or newer gas powered 14-15 passenger vans, to run trial routes in July 2008, followed by runs on weekends & two weekdays during the months of August 2008, May 2009 and June 2009. It will operate on weekends during September and October 2008. The total number of shuttle service days will be 76.

The shuttle program will be utilizing the existing infrastructure elements of The River Store at 1032 Lotus Road and a nearby secure commercial warehouse/parking facility (Highway 49 in Coloma) as a base of operations. Shuttle stops and routes will be approved by any and all necessary entities or agencies prior to route establishment.

Shuttle riders will park at a variety of appropriate and approved public/private venues. The main points of operation will be The River Store parking lot, Henningsen Lotus Park, Chili Bar, Skunk Hollow and the Greenwood Creek overflow parking lot. Following the river flow schedule negotiated during the SMUD & PG&E Upper American River Project relicensing process, the shuttle will run service similar to the following based on capacity and demand:

	9:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM
Chili Bar Put In	2 Vans	1 Van	2 Vans	1 Van		
Skunk Hollow Pickup					1 Van	1 Van

	3:30 PM	4:00 PM	4:30 PM	5:00 PM	5:30 PM	6:00 PM
Skunk Hollow Pickup			2 Vans	1 Van	2 Vans	1 Van
Chili Bar Put In	1 Van	1 Van				

The alternative proposal would reduce the 2 van runs to 1 van.

All return trips will be open to "dead head" transit back to the Coloma/Lotus area. Possible transit stops include the intersection of Highway 93 & Highway 49, trail heads along Highway 49, Marshall Gold Discovery State Park, Dave Moore Nature Area, Lotus Post Office, Cronan Ranch Regional Trails Park and Pilot Hill. Again, the River Store will make every effort to comply with state and federal laws concerning public transportation to facilitate this excellent community service.

Shuttle users will be able to purchase "punch-card" style passes at The River Store, on-line via The River Store shuttle website and from the shuttle driver. Users will also be able to make pre-reservations for some pick-up points and for custom group shuttles through our dispatch & scheduling office.

The River Store will acknowledge the funds provided by El Dorado County Air Quality Management District on all shuttle stop signs, advertisements and public relations. Additionally, they will provide the following with grant & matching funds:

- Three gas powered ULEV 14-15 passenger vans. Alternative proposal – two vans
- Three custom trailers specifically designed for convenient and efficient loading of boats, paddles and boating gear. Alternative proposal – two custom trailers
- Approximately 1800 hours of shuttle service for the South Fork American River corridor. Alternative proposal – 1200 hours

- Safe, experienced, appropriately trained and licensed drivers
- River Store support staff: managing, scheduling, reservations, dispatch and marketing
- Outreach and regional marketing: development of on-line registration, website information, flyers, advertising/announcements to community and paddling organizations.
- Shuttle signage at safe loading stations at each shuttle stop
- Corresponding administration & permit fees
- Liability insurance coverage
- Associated overhead costs

## **PROJECT ORGANIZATION AND BACKGROUND**

### **Project Organization:**

The River Store Inc. (TRS) will administer the EDCAQMD contracts including public liability insurance, corresponding permits, vehicle drivers, acquisition, maintenance, administration and support. Additionally, under continued TRS administration there is the possibility to create a separate LLC to sub-contract the shuttle.

### **Background:**

Primary responsible parties include Dan Crandall and Martin Harris whose qualifications to successfully carry out the proposed shuttle program are detailed below:

Dan Crandall is President and majority shareholder of The River Store Inc. and has held this position since purchasing the company in 2004. He also owns and operates Current Adventures Kayak School, a sole proprietorship, from its Lotus base since its inception in 1994 - <http://www.theriverstore.com>, <http://www.currentadventures.com>.

As part of the administration of these entities Dan's responsibilities include:

- Coordinating and scheduling the disbursement of resources throughout Central California - including multiple 15 passenger vans, trailers, instructors and kayaking/rafting equipment.
- Annual and ongoing responsibility to negotiate, acquire and update insurance policies. As well as administer numerous permits, concession contracts, their resultant reports and accounts with such entities as California State Parks (2), U.S. Forest Service (4), BLM, and El Dorado County.
- Hiring, training and managing a combination of over 20 employees for both The River Store and Current Adventures with a special focus on assessing and enhancing the public service, safety and judgment skills of all employees.
- Development of kayak trips and outings/services with associated pricing schedules, logistical planning and contract negotiations/fulfillment in collaboration with numerous entities including 8 local or regional Parks and Recreation departments, REI and REI Adventures. As well as travel trips to destinations including Costa Rica, New Zealand, Scotland, Chile, The Grand Canyon, Panama, Oregon, Alaska and Utah.

Martin Harris is a family man who works as a West Slope of El Dorado County General Contractor that has lived in the river community for over eight years - <http://www.martinharris.us>.

His experience includes:

- Sixteen years of previous General Management experience including all aspects of starting and developing large transportation oriented business models and the associated financials and employee management responsibilities.
- The current vice president of the El Dorado County River Management Advisory Committee.
- A mechanic, fabricator, and equipment guy, Martin is CAD capable and experienced in the acquisition and management of maintenance for vehicles similar to what the shuttle program would utilize.

**Emissions Benefits/Cost Effectiveness (ULEV Ultra Low Emission Vehicle – 8501-10000 lbs)**

Effectiveness Period = 1 year

Days (D) = 76

	Van Passengers	# of Vehicles	# of Trips	# of Ways
Chili Bar (CB)	11	3	2	6
Chili Bar (CB)	11	2	1	2
Gorge	11	2	1	2
Gorge	11	3	2	6

Chili Bar (9:30, 10:00, 10:30, 11:00, 3:00, 3:30) Gorge (11:30, 12:00, 4:30, 5:00, 5:30, 6:00)

Ridership (R) = (River Van Passengers \* # of Vehicles \* # of Trips) +  
 ("Dead Head" Van Passengers \* # of Vehicles \* # of Trips)  
 = [(11\*3\*2)+(11\*2\*1)+(11\*2\*1)+(11\*3\*2)]  
 + [(11\*3\*2)+(11\*2\*1)+(11\*2\*1)+(11\*3\*2)] = 176 + 176 = 352

Annual Van/Shuttle VMT (Van VMT) = (# of Vehicles \* D \* # of Ways \* 11.2 Chili Bar Miles) + (# of Vehicles \* D \* # of Ways \* 13.5 Gorge Miles) =  
 (3\*76\*6\*11.2) + (2\*76\*2\*11.2) + (3\*76\*6\*13.5) + (2\*76\*2\*13.5)  
 = 15322 + 3405 + 18468 + 4104 = 41299 miles/year

Adjustment (A) on auto trips = 1

Auto Trip Length (L) = River Trip - CB (11.2\*2) = 22.4 miles Gorge (13.5\*2) = 27.0 miles  
 "Dead Head" Trip - CB = 11.2 miles Gorge = 13.5 miles  
 (River trip includes initial trip miles & miles back to retrieve car)

Adjustment (AA) for auto Access to and from shuttle = .75 (Default)

Trip Length (LL) for auto Access to and from shuttle = 5 (Default)

Annual Auto Trips Reduced = [(D) \* (R) \* (A)] \* [1 - (AA)]  
 [76\*352\*1] \* [1 - .75] = 6688 trips/year

Annual Auto VMT Reduced = [(D) \* (R) \* (A)] \* [(L) - {(AA) \* (LL)}]  
 River [(76\*88\*1) \* (22.4 - (.75\*5))] + [(76\*88\*1) \* (27.0 - (.75\*5))] +  
 "Dead Head" [(76\*88\*1) \* (11.2 - (.75\*5))] + [(76\*88\*1) \* (13.5 - (.75\*5))]  
 = 280227 + 115034 = 395261 miles/year

Annual Emission Reductions = [(Annual Auto Trips Reduced) \* (Auto Trip End Factor) + (Annual Auto VMT Reduced) \* (Auto VMT Factor) - (Van VMT) \* (Van VMT factor)]/454

(Default Factors for 2004 Vehicle) = 2005 average trip

ROG: [(6688\*1.719) + (395261\*0.470) - (41299\*0.14)]/454 = 421.78 lbs/year  
 NOx: [(6688\*0.721) + (395261\*0.602) - (41299\*0.20)]/454 = 516.54 lbs/year  
 PM10: [(6688\*0.014) + (395261\*0.218) - (41299\*0.27)]/454 = 165.44 lbs/year  
**Total Lifetime Emissions Reduced 1103.76**

Capital Recovery Factor (CRF) = 1.03

Cost Effectiveness of Total Funding Dollars = [(CRF\*Funding)/(ROG + NOx + PM10)]  
 • [(1.03\*212592)/(1103.76)] = \$198.39/lb

Cost Effectiveness of AB2766 Funding Dollars = [(CRF\*AB2766 Funding)/(ROG + NOx + PM10)]  
 [(1.03\*101323.20)/(1103.76)] = \$ 94.55/lb

**Emissions Benefits/Cost Effectiveness Alternative (ULEV – 8501-10000 lbs)**

Effectiveness Period = **1 year**

Days (D) = **76**

	Van Passengers	# of Vehicles	# of Trips	# of Ways
Chili Bar	11	2	2	4
Chili Bar	11	2	1	2
Gorge	11	2	1	2
Gorge	11	2	2	4

Chili Bar (9:30, 10:00, 10:30, 11:00, 3:00, 3:30) Gorge (11:30, 12:00, 4:30, 5:00, 5:30, 6:00)

Ridership (R) = (River Van Passengers \* # of Vehicles \* # of Trips) +  
 ("Dead Head" Van Passengers \* # of Vehicles \* # of Trips)  
 = [(11\*2\*2)+(11\*2\*1)+(11\*2\*1)+(11\*2\*2)]  
 + [(11\*2\*2)+(11\*2\*1)+(11\*2\*1)+(11\*2\*2)] = 132 + 132 = **264**

Annual Van/Shuttle VMT (Van VMT) = (# of Vehicles \* D \* # of Ways \* 11.2 Chili Bar Miles) + (# of Vehicles \* D \* # of Ways \* 13.5 Gorge Miles) =  
 (2\*76\*4\*11.2) + (2\*76\*2\*11.2) + (2\*76\*4\*13.5) + (2\*76\*2\*13.5)  
 = 6810 + 3405 + 8208 + 4104 = **22527 miles/year**

Adjustment (A) on auto trips = **1**

Auto Trip Length (L) = River Trip - CB (11.2\*2) = **22.4 miles** Gorge (13.5\*2) = **27.0 miles**  
 "Dead Head" Trip - CB = **11.2 miles** Gorge = **13.5 miles**  
 (River trip includes initial trip miles & miles back to retrieve car)

Adjustment (AA) for auto Access to and from shuttle = **.75 (Default)**

Trip Length (LL) for auto Access to and from shuttle = **5 (Default)**

Annual Auto Trips Reduced = [(D) \* (R) \* (A)] \* [1 - (AA)]  
 [76\*264\*1] \* [1 - .75] = **5016 trips/year**

Annual Auto VMT Reduced = [(D) \* (R) \* (A)] \* [(L) - ((AA) \* (LL))]  
 River [(76\*66\*1) \* (22.4 - (.75\*5))] + [(76\*66\*1) \* (27.0 - (.75\*5))] +  
 "Dead Head" [(76\*66\*1) \* (11.2 - (.75\*5))] + [(76\*66\*1) \* (13.5 - (.75\*5))]  
 = 210170 + 86275 = **296455 miles/year**

Annual Emission Reductions = [(Annual Auto Trips Reduced) \* (Auto Trip End Factor) + (Annual Auto VMT Reduced) \* (Auto VMT Factor) - (Van VMT) \* (Van VMT factor)] / 454

(Default Factors for 2004 Vehicle)

ROG: [(5016\*1.719) + (296455\*0.470) - (22527\*0.14)] / 454 = **318.94 lbs/year**  
 NOx: [(5016\*0.721) + (296455\*0.602) - (22527\*0.20)] / 454 = **391.13 lbs/year**  
 PM10: [(5016\*0.014) + (296455\*0.218) - (22527\*0.27)] / 454 = **129.10 lbs/year**  
**Total Lifetime Emissions Reduced 839.17**

Capital Recovery Factor (CRF) = **1.03**

Cost Effectiveness of Total Funding Dollars = [(CRF\*Funding) / (ROG + NOx + PM10)]  
 [(1.03\*161928) / (839.17)] = **\$198.75/lb**

Cost Effectiveness of AB2766 Funding Dollars = [(CRF\*AB2766 Funding) / (ROG + NOx + PM10)]  
 [(1.03\*76726.66) / (839.17)] = **\$94.17/lb**

## **WORK STATEMENT**

### **July 2008**

- Initial trailer fabrications and van acquisitions
- Press release and marketing of impending shuttle operations through variety of public and private sources to reach desired demographics and multiple potential user groups to include but not limited to private boater clubs and organizations, outfitters, rafting chapters, hiking clubs, citizens groups and chambers of commerce.
- Website and phone reservation/information lines implemented.
- Trial runs of schedules and routes for confirmation and adjustment purposes
- Hiring and orientation of drivers
- First billing installment submitted to EDCAQMD

### **August 2008**

- Provide shuttle services 4 days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
- Second billing installment submitted to EDCAQMD

### **September – October 2008**

- Provide shuttle services 2 days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
- Third and “Season” end billing installment to EDCAQMD

### **April 2009**

- Marketing and Press releases of impending resumption of shuttle services available May-June
- Hiring and orientation of new drivers as needed

### **May – June 2009**

- Provide shuttle services 4 days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
- Final report and billing submitted to EDCAQMD for fiscal year 2008-2009 grant contract



## FUNDING REQUEST/BREAKDOWN OF COST

### Funding Request

The River Store is requesting a maximum allocation of \$101,323 of AB2766 DMV Surcharge funds to this project. The funding will provide for 76 days of shuttle service for the South Fork American River corridor.

<b>Total Project</b>		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>		212,592	161,928
<b>Project Costs</b>			
River Store Shuttle Materials		113,920	82,280
River Store Shuttle Personal		84,672	67,648
Admin Fees/Permits		8,000	8,000
Marketing/Online Website Reservation Setup		6,000	4,000
		<u>212,592</u>	<u>161,928</u>

<b>AB2766 Funds</b>		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>		101,323	76,727
<b>Project Costs</b>			
River Store Shuttle Materials		69,124	48,414
River Store Shuttle Personal		24,199	20,313
Admin Fees		8,000	8,000
		<u>101,323</u>	<u>76,727</u>

<b>Matching Contribution</b> River Trust Fund - El Dorado County River Management (See El Dorado County Parks Letter Appendix B)		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>		27,000	22,000
<b>Project Costs</b>			
River Store Shuttle Materials		15,165	12,085
River Store Shuttle Personal		5,835	5,915
Marketing/Online Website Reservation Setup		6,000	4,000
		<u>27,000</u>	<u>22,000</u>

<b>Matching Projected Revenue</b> Shuttle Fees (See 2007 SFA River Use Counts Appendix A)		<i>Proposal</i>	<i>Alternative</i>
<b>Funding</b>			
\$5/Ride + \$20/Raft Assuming 5% of Daily Ridership are Rafters w/one raft for every 4 riders - Daily Ridership (A) 352, (B) 264		140,448	105,336
Less 40% River Store Inc. Margin		<u>56,179</u>	<u>42,134</u>
		84,269	63,202
<b>Project Costs</b>			
River Store Shuttle Materials		29,292	21,395
River Store Shuttle Personal		54,976	41,806
		<u>84,269</u>	<u>63,202</u>

## **SCHEDULE OF DELIVERIES/SELF-MONITORING PROGRAM**

### **Deliverables:**

South Fork American River corridor shuttle service during the following time period:

July 2008 – Trial Runs, Vans & Trailers  
August 2008 – Weekends & 2 Weekdays  
September 2008 – Weekends  
October 2008 – Weekends  
May 2009 – Weekends & 2 Weekdays  
June 2009 – Weekends & 2 Weekdays

### **Monitoring:**

The River Store Inc. will submit one (1) project report to EDCAQMD documenting the overall usage and passenger boarding statistics per day (See following Sample AB2766 Project Report). Additionally, other informal surveys of the riders, paddling and local community will be implemented and the results shared with EDCAQMD. (See initial shuttle survey done on [surveymonkey.com](http://surveymonkey.com) Appendix B)

**AB2766 PROJECT REPORT**

**Project Name:** The River Store South Fork American River Shuttle 2008

**EDCAQMD Contract No.** \_\_\_\_\_

**Reporting Period:** AUG - OCT 2008 & MAY-JUNE 2009

DAY	DATE	PASSENGER BOARDINGS	TOTAL PASSENGER TRIPS
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			

**APPENDIX A**

**2007 SFA River Use Counts  
Informal SFA Shuttle Survey taken on Surveymonkey.com**

South Fork American River  
 2007 Private Institutional Weekend Use by Boater  
 Submitted by El Dorado County River Supervisor

<b>Private</b>			<b>Institutional</b>		
Date	Chili Bar	Gorge	Date	Chili Bar	Gorge
5/26/2007	197	251	5/26/2007	17	0
5/27/2007	211	199	5/27/2007	0	0
6/2/2007	161	107	6/2/2007	0	0
6/3/2007	169	155	6/3/2007	0	0
6/9/2007	259	296	6/9/2007	0	0
6/10/2007	138	301	6/10/2007	0	0
6/16/2007	192	100	6/16/2007	0	15
6/17/2007	207	202	6/17/2007	59	20
6/23/2007	273	362	6/23/2007	42	68
6/24/2007	185	207	6/24/2007	0	47
6/30/2007	255	302	6/30/2007	26	39
7/1/2007	212	0	7/1/2007	0	0
7/7/2007	187	550	7/7/2007	0	63
7/8/2007	189	174	7/8/2007	0	18
7/14/2007	325	490	7/14/2007	71	35
7/15/2007	207	246	7/15/2007	0	77
7/21/2007	183	450	7/21/2007	32	139
7/22/2007	325	303	7/22/2007	10	44
7/28/2007	283	479	7/28/2007	22	70
7/29/2007	226	286	7/29/2007	0	45
8/4/2007	264	548	8/4/2007	0	129
8/5/2007	345	228	8/5/2007	23	23
8/11/2007	208	535	8/11/2007	4	127
8/12/2007	268	383	8/12/2007	23	7
8/18/2007	277	619	8/18/2007	95	57
8/19/2007	243	365	8/19/2007	53	54
8/25/2007	252	388	8/25/2007	0	94
8/26/2007	117	357	8/26/2007	0	58
9/1/2007	272	383	9/1/2007	0	55
9/2/2007	383	224	9/2/2007	0	0
Average	234	316	Average	16	43

550  
 Private  
 Average Weekend Day Use

59  
 Institutional  
 Average Weekend Day Use

**609**  
**Total**  
**Average Weekend Day Use**

	<b>Proposal</b>	<b>Alternative</b>
Daily Ridership	176	132
% of Average Weekend Day Use	28.91%	21.68%



**SurveyMonkey.com**  
because knowledge is everything

Logged in as "tsimsiman" [Log Off](#)

[Home](#) | [Create Survey](#) | [My Surveys](#) | [Address Book](#) | [My Account](#) | [Help Center](#)

survey title:

**SFA SHUTTLE PROGRAM** [Edit Title](#)

[design survey](#) | [collect responses](#) | [analyze results](#)

- [View Summary](#)
- [Browse Responses](#)
- [Filter Responses](#)
- [Download Responses](#)
- [Share Responses](#)

current report: [Default Report](#) [Add Report](#)

## Response Summary

Total Started Survey: 251  
Total Completed Survey: 250 (99.6%)

Page: [Default Section](#)

### 1. I am (select all that apply):

	Response Percent	Response Count
A Local <input type="checkbox"/>	12.4%	31
<b>A Hardshell Kayaker</b> <input checked="" type="checkbox"/>	<b>66.8%</b>	167
An Inflatable Kayaker <input type="checkbox"/>	27.2%	68
A Canoeist <input type="checkbox"/>	1.6%	4
A Rafter <input type="checkbox"/>	58.8%	147
A River Boarder <input type="checkbox"/>	5.2%	13
An Institutional Group <input type="checkbox"/>	9.6%	24
A Hiker <input type="checkbox"/>	26.0%	65
A Biker <input type="checkbox"/>	23.2%	58
<a href="#">view</a> Other (please specify) <input type="checkbox"/>	3.2%	8
<b>answered question</b>		<b>250</b>
<b>skipped question</b>		<b>1</b>

### 2. Reasons to ride a shuttle (select all that apply):

	Response Percent	Response Count
<b>Save On Gas</b> <input checked="" type="checkbox"/>	<b>82.8%</b>	207
No Shuttle Partner <input type="checkbox"/>	56.4%	141
Improve Air Quality <input type="checkbox"/>	71.2%	178
Avoid More Driving <input type="checkbox"/>	80.8%	202
Local <input type="checkbox"/>	15.2%	38

Less Hassle	<input type="checkbox"/>	74.0%	185
Other (please specify)	<input type="checkbox"/> <a href="#">view</a>		34
<b>answered question</b>			<b>250</b>
<b>skipped question</b>			<b>1</b>

**3. What is your total travel time to the South Fork American River?**

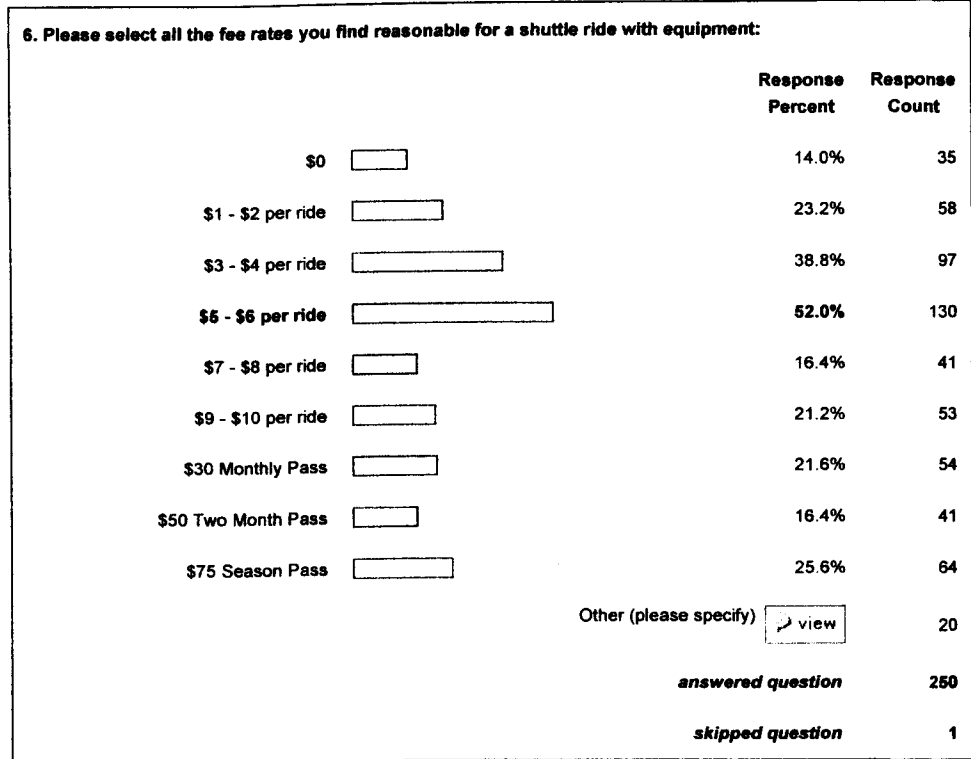
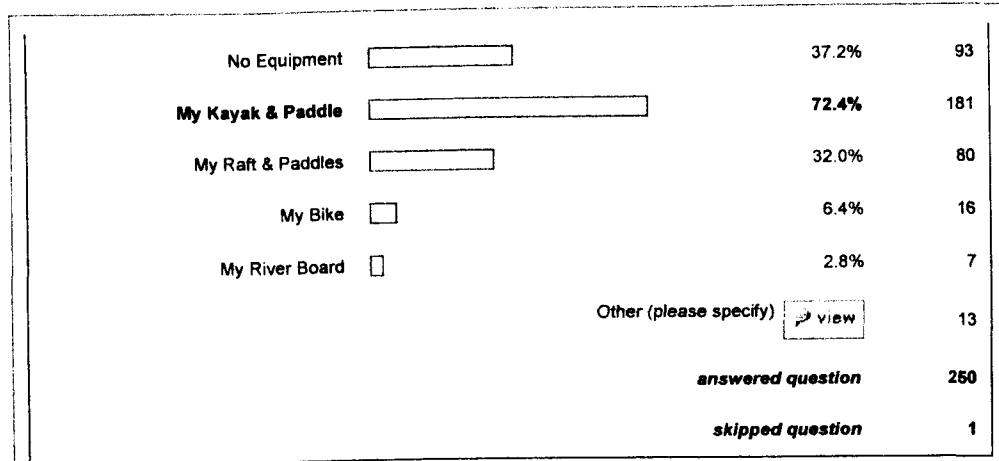
		Response Percent	Response Count
Local	<input type="checkbox"/>	12.4%	31
<30 Minutes	<input type="checkbox"/>	8.8%	22
30 Minutes	<input type="checkbox"/>	14.4%	36
1-2 Hours	<input type="checkbox"/>	28.8%	72
2-3 Hours	<input type="checkbox"/>	26.0%	65
>3 Hours	<input type="checkbox"/>	9.6%	24
<b>answered question</b>			<b>250</b>
<b>skipped question</b>			<b>1</b>

**4. I would ride the shuttle from:**

	Never	1-2 times/week	2-3 times/week	> 4 times/week	Rating Average	Response Count
Henningson Lotus Park to Chili Bar	14.0% (35)	78.8% (197)	6.4% (16)	0.8% (2)	1.94	250
Skunk Hollow to Chili Bar	56.4% (141)	38.4% (96)	4.4% (11)	0.8% (2)	1.50	250
Skunk Hollow to Henningson Lotus Park	37.6% (94)	59.2% (148)	2.4% (6)	0.8% (2)	1.66	250
Skunk Hollow to Greenwood Creek	42.8% (107)	52.0% (130)	5.2% (13)	0.0% (0)	1.62	250
Marshall Gold to Greenwood Creek	76.0% (190)	22.8% (57)	1.2% (3)	0.0% (0)	1.25	250
Greenwood Creek to Marshall Gold	60.8% (152)	37.6% (94)	1.6% (4)	0.0% (0)	1.41	250
<b>answered question</b>						<b>250</b>
<b>skipped question</b>						<b>1</b>

**5. I would ride a shuttle with (select all that apply):**

	Response Percent	Response Count
--	------------------	----------------



**7. Please rate the following:**

	No Importance	Important	Very Important	Rating Average	Response Count
Shuttle Convenience	1.6% (4)	46.0% (115)	<b>52.4% (131)</b>	2.51	250
Shuttle Location	4.0% (10)	47.2% (118)	<b>48.8% (122)</b>	2.45	250
Shuttle Safety	22.4% (56)	<b>48.8% (122)</b>	28.8% (72)	2.06	250
Shuttle Frequency	3.2% (8)	<b>54.0% (135)</b>	42.8% (107)	2.40	250
<b>answered question</b>					<b>250</b>
<b>skipped question</b>					<b>1</b>





# EL DORADO TRANSIT

6565 COMMERCE WAY  
DIAMOND SPRINGS, CA 95619-9454  
(530) 642-5383  
FAX (530) 622-BUSS  
[www.eldoradotransit.com](http://www.eldoradotransit.com)

March 14, 2008

Ms. Marcella McTaggart  
Air Pollution Control Officer  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

RE: Support for The River Store Shuttle  
AB2766 Grant Program

Dear Ms. McTaggart:

The El Dorado County Transit Authority (El Dorado Transit) endorses the River Store, Inc. request for AB 2766 grant funds to provide shuttle services within the Coloma Valley and between communities.

El Dorado Transit is the designated Consolidated Transportation Service Agency (CTSA) for the Western Slope of El Dorado and a public transit operator. As the CTSA, El Dorado Transit strives to coordinate transportation services and the proposed shuttle is an excellent opportunity for coordination between private and public entities resulting in improved access to public transportation; supportive of economic development and emissions reduction. The proposed community shuttle will connect with the El Dorado Transit Placerville route which enhances transportation options to residents and visitors.

We strongly recommend that the El Dorado County Air Quality Management District approve the River Store Inc. grant for the proposed shuttle service. The proposed river and community shuttles will meet the AB 2766 program objectives of reducing emissions.

Sincerely,

Mindy Jackson  
Transit Director



**The County of El Dorado**  
**Department of General Services**

---

*Airports Parks &  
Grounds Division*

*Jordan L. Postlewait, Manager*

*Phone (530) 621-6052 Fax (530) 295-2540*

March 4, 2008

Marcella McTaggart  
El Dorado County  
Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

Dear Ms. McTaggart,

This letter is to inform you of El Dorado County Parks River Program's support of the application for grant AB 2766 for the purposes of a South Fork American boater shuttle service.

In addition the County's River Management Advisory Committee (RMAC) also is in support of this endeavor. At the February RMAC meeting the committee voted to approve support of the application and also in support of using \$27,000 from the County's "River Trust Fund" for the grant match.

El Dorado County started managing river use on the South Fork American River in 1981 with the adoption of the Streams and Rivers Ordinance chapter 5.48 and subsequently the first County River Management Plan (RMP) in 1984, both with the goal to help mitigate and monitor impacts from river use.

The current RMP, 2001, has several programs that have not been implemented, one of which is a boater shuttle to reduce impacts associated with vehicle traffic. Element 3.1 of the RMP states that: "The County will encourage the private sector to implement a river shuttle service. The County will assist in the implementation of this shuttle service or, if the private sector is unable to do so, the County may investigate operating this shuttle service."

Another benefit of a boater shuttle would be reduced parking congestion at certain locations by removing the need to park at these locations or the need to drive multiple vehicles to run a river trip. Two of these locations are Salmon Falls and Greenwood Cr. parking areas. These locations are under management of CA State Parks (SP) and the Bureau of Land Management (BLM). The parties of this endeavor are aware of this goal and have pledged to coordinate and work with the SP, BLM and County if the shuttle service unknowingly increases the parking problems associate at various locations.

Sincerely,

Noah Rucker-Triplett  
El Dorado County River Recreation Supervisor



DEPARTMENT OF PARKS AND RECREATION • P.O. Box 942896 • Sacramento, CA 94296-0001  
Auburn State Recreation Area – 501 El Dorado Street - Auburn, CA 95603  
Phone: 530-885-4528; FAX: 530-885-2798

Ruth Coleman, Director

March 5, 2008

Marcella McTaggart  
El Dorado County  
Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

Re: Grant Request for South Fork American River Shuttle Proposal

Dear Ms. McTaggart,

It is with pleasure that I am sending this letter to endorse the concept of the South Fork American River Shuttle program currently being developed by Dan Crandall, owner of the River Store in Lotus CA. and that is to be partially funded by the River Trust Fund (as voted by members of RMAC).

As you may be aware, there are tens of thousands of non-commercial boaters recreating on the South Fork of the American river primarily during the spring, summer and fall seasons. Two of the access locations for these boaters are at Marshall Gold State Historic Park and at the Salmon Falls area of Folsom Lake SRA. Both of these locations are units of California State Park system.

A negative aspect of this form of recreation is the vehicle traffic associated with the necessary shuttles needed for transportation of people and their equipment – both to the put-in locations where the trips begin and to the take-out locations where the trips conclude.

A secondary problem associated with this activity is the corresponding impact on the available parking spaces in the already over stressed parking lots and roadside parking shoulder areas in the Salmon Falls Bridge area.

A shuttle such as that which is being proposed, would help to relieve the number of vehicles on the roadways; have less impact on parking areas; improve air quality; save time for those recreating on the rivers; and would also offer a more efficient means for the non-boating public to access the various recreational access points in the area.

I would like to thank you for your consideration on this matter. Should you have any questions or if you would like to discuss this further, please feel free to give me a call at (530) 823-4164.

Respectfully,

Bill Deitchman  
Whitewater Program Manager



# United States Department of the Interior



## BUREAU OF LAND MANAGEMENT

Folsom Field Office  
64 Natoma Street  
Folsom, California 95630  
www.ca.blm.gov/folsom

Marcella McTaggart  
El Dorado County  
Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

Dear Ms McTaggart:

The Bureau of Land Management, Folsom Field Office supports the creation of a boating shuttle program for the South Fork American River corridor and the Coloma Valley.

This Shuttle program will effectively reduce congestion and overflow parking at the put-in and take out facilities along Highway 49. It would also reduce traffic congestion in the surrounding communities of Coloma and Lotus. Hopefully this program will flourish and set an example as an efficient, effective and convenient shuttle system that will expand in the future.

Sincerely

James Eicher  
Acting Folsom Field Manager

TAKE PRIDE  
IN AMERICA 



COLOMA-LOTUS  
CHAMBER OF COMMERCE

Coloma-Lotus Chamber of Commerce  
PO Box 608  
Coloma, CA 95613

Marcella McTaggart  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

**Dear Ms. McTaggart**

At the March 11, 2008 meeting of the Coloma-Lotus Chamber of Commerce, it was unanimously approved that a letter of support be prepared and sent endorsing the South Fork American River Shuttle Program as proposed by Dan Crandall and the River Store.

It is strongly believed that such a program will strongly benefit the community; we support the program fully.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Marjorie Sanborn'. The ink is dark and the signature is fluid.

**Marjorie Sanborn**  
President  
Coloma-Lotus Chamber of Commerce

530-622-6919