

**El Dorado County – CAO Economic Development Division**  
**2016 Countywide Business Survey**  
**Questions – 1/21/16 Final**

**1. What is your type of business:**

- |  |   |
|--|---|
| <input type="checkbox"/> Agriculture, forestry, fishing                                | <input type="checkbox"/> Government                   |
| <input type="checkbox"/> Banking, Finance, Insurance                                   | <input type="checkbox"/> Hotel/motel/lodging          |
| <input type="checkbox"/> Bar/restaurant  | <input type="checkbox"/> Manufacturing                |
| <input type="checkbox"/> Construction/trades   | <input type="checkbox"/> Mining                       |
| <input type="checkbox"/> General retail/grocery/<br>liquor/convenience                 | <input type="checkbox"/> Property management          |
| <input type="checkbox"/> Services - Auto repair services                               | <input type="checkbox"/> Services - Business services |
| <input type="checkbox"/> Services - Educational services (non-government)              |   |
| <input type="checkbox"/> Services - Engineering services                               | <input type="checkbox"/> Services - Health services   |
| <input type="checkbox"/> Services - Legal services                                     |   |
| <input type="checkbox"/> Services - Personal services (dry cleaning, hair salon, etc.) |   |
| <input type="checkbox"/> Services - Social services (non-government)                   |   |
| <input type="checkbox"/> Services - Other services: _____                              |   |
| <input type="checkbox"/> Recreation/attractions/amusements                             |   |
| <input type="checkbox"/> Transportation, Communication, Utilities                      |   |
| <input type="checkbox"/> Warehouse / storage   |   |
| <input type="checkbox"/> Not for Profit Agency   |   |
| <input type="checkbox"/> Seasonal  |   |
| <input type="checkbox"/> Other: _____  |   |

**2. How many current full time employees does your business have?**

- a. 0 (sole proprietor)
- b. 1-5 employees
- c. 5-10 employees
- d. 10-20 employees
- e. 20-50 employees
- f. 50 + employees

**3. In the next five years, how many new full time jobs do you project to add to your business?**

- a. 0 (no new employees added)
- b. 1-5 employees
- c. 5-10 employees
- d. 10-20 employees
- e. 20-50 employees
- f. 50 + employees

**4. In the next five years, can you estimate the salary range of the types of employees that you need to recruit?**

- a. \$10,000-\$25,000
- b. \$25,000 – 50,000
- c. \$50,000 – 75,000
- d. \$75,000 - \$100,000
- e. \$100,000 +
- f. N/A (no new jobs created)

**5. In the next five years, can you estimate the education levels required for the employees that you need to recruit?**

- a. High school education
- b. Trade/Technical School
- c. Some college/Associates Degree
- d. Bachelors level degree
- e. Graduate level degree
- f. Unknown

**6. If you have employees who have left or rejected employment, what response below best explains the situation?**

- a. Area lacked affordable housing
- b. Area lacked transportation
- c. Area lacked daycare
- d. Cost of living in the area was too high
- e. Area lacked amenities
- f. Better paying position found elsewhere
- g. Found position with more housing options elsewhere
- h. Position with better benefits found elsewhere
- i. Personal or family needs better met elsewhere
- j. Other: \_\_\_\_\_

**7. Please estimate the percent of your employees that live in the following geographic areas:**

- \_\_\_\_ % El Dorado Hills/Cameron Park
- \_\_\_\_ % Elsewhere in western El Dorado County
- \_\_\_\_ % City of Placerville
- \_\_\_\_ % El Dorado County Highway 50 corridor, east of Placerville to Meyer
- \_\_\_\_ % City of South Lake Tahoe
- \_\_\_\_ % Lake Tahoe Region
- \_\_\_\_ % Folsom/Roseville/Citrus Heights area
- \_\_\_\_ % Other Sacramento metro area
- \_\_\_\_ % Other areas: \_\_\_\_\_.

100% TOTAL

**8. How would you characterize your workers' experience finding area housing?**

**Rental:** a. Very Difficult      b. Difficult      c. Easy      d. Very Easy

**Home Ownership:** a. Very Difficult      b. Difficult      c. Easy      d. Very Easy

**9. Please list the features, regulations, and practices in El Dorado County that you consider as favorable for economic development:**

- a. Access via roads, bridges, public transit, highways
- b. Availability and quality of workforce
- c. Availability and cost of commercial/business space
- d. Access to banks and professional services
- e. Access to arts, cultural and entertainment
- f. Access to retail, recreational, and shopping opportunities
- g. Commute time
- h. Infrastructure conditions
- i. Quality of School system (K-12)
- J. Access to parks and public space
- k. Tax structure (state and local)
- l. Water, air and land quality
- m. Other: \_\_\_\_\_

**10. Please list the features, regulations, and practices in El Dorado County that you consider obstacles to economic development:**

- a. Access via roads, bridges, public transit, highways
- b. Availability and quality of workforce
- c. Availability and cost of commercial/business space
- d. Access to banks and professional services
- e. Access to arts, cultural and entertainment
- f. Access to retail, recreational, and shopping opportunities
- g. Commute time
- h. Infrastructure conditions
- i. Quality of School system (K-12)
- J. Access to parks and public space
- k. Tax structure (state and local)
- l. Water, air and land quality
- m. Other: \_\_\_\_\_

**11. What initiatives should El Dorado County pursue in order to spur sustainable job creation and economic growth and prosperity in the county?**

- a. Provide financial incentives to existing businesses to create jobs
- b. Increase job training to improve workers skills
- c. Create financial incentives to develop new businesses/industries
- d. Clean up and beautify streets and neighborhoods and expand existing businesses/industries
- e. Provide grants to businesses to start economic activity

- f. Streamline County bureaucratic processes
- g. Promote tourism
- h. Invest in parks, public space, and recreation
- I. Provide incentives for affordable housing and workforce housing
- J. Develop recreation facilities, arts, and cultural amenities
- k. Redevelop abandoned/underperforming areas and communities
- l. Provide resources to expand community college/higher education offerings
- m. Other: \_\_\_\_\_

12. In what ways might the County coordinate efforts across the public, private and nonprofit sectors to set mutual priorities and establish unified visions for economic development in El Dorado County?

13. What is your business ZIP code? \_\_\_\_\_

14. In what community is your business located? \_\_\_\_\_

15. Do you have any additional comments concerning topics addressed in this survey?

**OPTIONAL (Please provide information below if you will like to be contacted for further input on this Survey):**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ I would like to be called so I can personally sum up my responses (limit 1minute)