

Attachment 1

PROJECT SUMMARY

Applicant: El Dorado County Chamber of Commerce

Contact Person: Laurel Brent-Bumb, CEO

Address: 542 Main Street, Placerville CA 95667

Telephone: 530-621-5885

FAX: 530-642-1624

Email: chamber@eldoradocounty.org

Project Description: The El Dorado Stay & Play Shuttle program is designed to address transportation & lodging concerns with regard to weddings and large events. The shuttle will encourage group transportation and overnight stays from El Dorado County lodging to regional wedding and event venues by sharing the cost with the applicant. Total contribution will be based on number of room nights at one or more EDC Lodging. Included in the Stay & Play program will be elements of public education with regard to emissions, public behaviors and the benefits of public and group transportation to the community as well as ride share options.

Estimated Emission Reduction/Cost Effectiveness	
Useful Life of Project	24months
Total Lifetime Emissions Reduced	262.09lbs
Cost Effectiveness (total project costs)	273.51
Cost Effectiveness (AQMD Funded project costs)	223.72

Budget Summary	AB2766 Funds	Matching Funds	In-Kind Match	Total Budget
Personnel	\$21,000	\$5,400.00	\$14,100	\$40,500
Sub Contract Work - with private transportation company for shuttles	\$60,000			\$60,000
Marketing/Advertising	\$14,000	\$4,000.00		\$18,000
Accounting/Admin	\$5,000			\$5,000
TOTAL	\$100,000	\$9,400.00	\$14,100	\$123,500

Attachment 2

CONTENTS CHECKLIST

Applicant:

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Still Finding Gold In El Dorado County

AQMD Grant Funding Request June 2018

Proposal request for authorization

Required for Public Agency Only

El Dorado County Chamber of Commerce
is a private non-profit organization 501 C-6

Board of Directors

Adam Anderson
WealthGuard Advisors

Kirk Bone
Parker Development

Kevin Brown
Breaker Glass Company

Christa Campbell
Rainbow Orchards

Susie Davies
M.O.R.E.

Richard Esposito
Mountain Democrat

Leonard Grado
Palos Verdes Properties

Gordon Helm
Dry Diggings Distillery

Brian Jensen
Hospital Council of N. Calif.

Mike Kobus
Koby Pest Control

Mark Luster
Sierra Pacific Industries

Ed Manansala
EDC Office of Education

Sol Nisbett
Divide Chamber of Commerce

Alice Perez
A T & T

Brandon Sanders
P G & E

Sue Vandelinder
Waste Connections

Dolly Wager
DSW & Associates

EL DORADO COUNTY CHAMBER OF COMMERCE

542 Main Street, Placerville, California 95667

(530) 621-5885 (800) 457-6279 Fax (530) 642-1624 18-1226 D 3 of 27

Project Description

Objectives:

- Encourage group transportation and overnight stays from El Dorado County lodging to regional wedding and event venues.
- Provide safe, convenient and reliable shuttle service to weddings and other large volume events
- Reduce number of motor vehicle emissions related to large events and weddings.
- Educate new visitor segments about EDC transportation options and the benefits of choosing group transportation

El Dorado Stay & Play Shuttle Program Guidelines:

- Operate shuttle year round within the limitations of funding
- Number of passengers riding each shuttle will be incorporated into reporting structure
- Area of operation will expand beyond county lines to region.
- Lodging must be in El Dorado County
- Transportation funding will be managed on a sliding scale with a maximum of \$1,000.
- Cost with a total dollar funding based on number of rooms at one or more EDC Lodging.

20 room nights	\$500.00
30 room nights	\$750.00
40 room nights	\$1000.00 max

Project Scope of Work provided separately on next page

The El Dorado Stay & Play program manager, with support from the program coordinator, will be responsible for completing the scope of work and managing volunteers associated with the program.

**2018 – 19 El Dorado Stay & Play Shuttle Program
Scope of Work**

Activity:	Deliverable(s):	Activity Completion Date:
<p>Operate a year round shuttle program that provides cost share transportation from El Dorado County Lodging Properties to major regional event venues.</p>	<p>Marketing/Promotion -</p> <ul style="list-style-type: none"> • Update marketing plan to include current objectives • Update “welcome kits” for all shuttle participants to include map of charging stations and other information about EDC transportation options and the benefits of choosing group transportation. • Update landing page on www.visiteldorado.com/shuttle website to include elements of the 2018-19 marketing plan. • Implement Digital Marketing campaign target wedding planners • Promote program across multimedia platforms & database <p>Content Development (Content /Photo/Video)</p> <ul style="list-style-type: none"> • Evaluate VisitElDorado.com website for opportunities to increase visitor knowledge of transportation options in El Dorado County to include ride share options. • Increase photo library and digital assets • Identify & solicit testimonials from past participants of the program to serve as brand ambassadors for the program • Develop, Implement and manage a Wakamatsu150 collaborative cost sharing transportation structure • Create a WakamatsuFest150 Ridership Log • Create Shuttle schedule that provides round trip transportation from lodging to WakamatsuFest150 and post on a dedicated landing page <p>Program Evaluation</p> <ul style="list-style-type: none"> • Develop and implement survey to participants • Develop and implement survey to lodging, transportation and event venues if applicable. • Design a simple route map and parking map that can be easily interpreted • Implement any recommended modifications to program 	<p align="center">Approved Contract End Date</p>

Activity:	Deliverable(s):	Activity Completion Date:
<p>Operate a year round shuttle program that provides cost share transportation from El Dorado County Lodging Properties to major regional event venues.</p>	<p>Research & Measurement</p> <ul style="list-style-type: none"> • Gather and report necessary data including number of riders, distance driven in miles, cost of transportation, room nights generated, type and size of vehicle. Other program include website analytics, email opens, and banner ad click-throughs. 	<p>Approved Contract End Date</p>

Project Organization/Background - The EDC Visitors Authority, a council of the EDC Chamber of Commerce, will be the governing board to oversee the program. The council is comprised of volunteers representing several tourism related organizations throughout El Dorado County. The council is very proud of its successes leveraging promotional funding from the county with other marketing funds through partnerships, collaborations and in kind donations to create a countywide tourism promotional plan.

The El Dorado Stay & Play program manager, with support from the program coordinator, will be responsible for completing the scope of work and managing volunteers associated with the program. The program manager also works with transportation providers to ensure equipment and reporting methods meet the requirements of the grant. Currently, API Global Transportation, Baja Limo, and Universal Limousine & Transportation Company have met the requirements of the grant. Shuttle size ranges from 24 passenger Corporate Mini Coach to a 57 passenger full size coach bus.

Past Program Success: The Visitors Authority Council created the El Dorado Stay & Play Shuttle pilot program in January 2013 to address transportation & lodging concerns with regard to weddings and large events. The program serviced 8 applicants for a total of 186 room nights from April 2013 to September 2013. Shuttle size ranged from 24 passenger Corporate Mini Coach to a 57 passenger full size coach bus. Professional transportation was contracted with Baja Limo of Rancho Cordova. Lodging, applicant and Baja Limo were all surveyed after event to determine success, areas of improvement and economic impact of the program. After evaluating the pilot program, the EDC Visitors Authority agreed on its success and expanded the program to meet the needs of the community and visitors.

In 2015 the program was responsible for transporting 2481 passengers a total of 4290 miles. Then in 2016 & 2017 we added 2 more professional transportation providers. The program generated 1367 room nights, transported 2934 passengers, a total of 6415 miles. Visit-ElDorado.com/stay-play-shuttle

date	2016	lodging	venue	riders	miles	vehicle	cost
4/23/2016	Gale/Jeffries	Shadow Ridge Ranch/The Cary H	Shadow Ridge Ranch	27	109	API 35 Ford 20	1,000
6/11/2016	Abercrombie	North Canyon Inn/Best Western	David Girard Vineyard	27	91	Shuttle Coach	750
6/18/2016	Konwinski/N	Holiday Inn Express	The Akin Ranch, Gold H	64	186	28 passenger n	1000
7/30/2016	Mosbacher/	Shadow Ridge Ranch/The Cary H	Shadow Ridge Ranch	29	116	27 & 36 Diesel	1,000
8/6/2016	Melikian/Sol	Holiday Inn Express	Sequoia Mansion	58	86	27 Passenger S	750
8/13/2016	Bourne/Stea	Eden Vale Inn/Best Western Plac	Hart2Hart Vineyard	19	151	27 Passenger D	750
9/10/2016	CKW/Chack	Holiday Inn Express	Serrano Golf Course	38	74	27 Passenger S	750
10/7/2016	Wendt/Cart	Holiday Inn Express	David Girard Vineyard	108	149.6	27 Pax Shuttle	1000
10/15/2016	Henjum/Car	Holiday Inn Express	David Girard Vineyard	35	137	Diesel 2009 Fo	1000
10/15/2016	Ward	Mother Lode Motel,Gold Trail Lo	Saluti Cellars	31	122	Diesl 2011 Van	1000
10/16/2016	Small	Holiday Inn Express	Flower Farm	30	100	Executive Coac	750
10/22/2016	Tacker/Picar	Cary House Hotel	Shadow Ridge Ranch	90	40	Diesel 2001 MC	1000
11/12/2016	Souza/Jenkir	Holiday Inn Express	Holy Trinity Church, Dav	55	127	55 Pax Bus	1000
				611	1488.6		
		add a column for room nights - starting in january					
	2017	Lodging	venue	passengers	miles	vehicle	amount
4/7/2017	Stroh/Hertz	Holiday Inn Express	David Girard Vineyard	39	133	36 Pax mini co	750
4/22/2017	Kagarakis/H	Holiday Inn Express & Best West	David Girard Vineyard	108	149.6	27 Pax Shuttle	750
5/13/2017	Clutter/Hut	Holiday Inn Express	Lehman Barn	128	31	Prevost Motor	1000
5/27/2017	Cross/Fisher	Holiday Inn Express	Brookshire Gardens	54	54.5	27 Pax Shuttle	750
6/3/2017	Kian/Thomp	Holiday Inn Express	Lehman Barn	56	67	27 Pax Shuttle	500
6/3/2017	McLoughlin/	Historic Cary House	Leaning Tree Lodge	36		36 Pax Coach	1000

6/17/2017	DiNapoli/AM	Best Western Placerville Inn/Bell	David Girard Vineyard	51	40	27 Pax Shuttle	500
6/24/2017	Gottfried/Rc	Holiday Inn Express	Sweeney Residence	110	54	Prevost Motor	1000
7/8/2017	Baker/Shaffe	Best Western Placerville/Historic	Fausel Ranch	58	64	27 Pax Shuttle	1000
7/8/2017	Troiano Wed	Historic Cary House/Shadow Ridge	Davies Family Inn at Shadow Ridge	128	106	2-27 Pax Shuttle	1000
8/5/2017	Peiz/Harris V	Holiday Inn Express & Suites	Cielo Estate Winery	78	129	27 Pax Shuttle	500
9/9/2017	Seifert/Flem	Best Western/Saluti Cellars	Saluti Cellars	81	86	27 Pax Shuttle	500
9/16/2017	Corporate Ev	Best Western/American River Resort		35	125	36 Pax Coach	500
9/23/2017	Babin/Todd	Holiday Inn Express & Suites	Private Residence	28	161	28 Pax Coach	1000
9/30/2017	Nunez/Kalar	Holiday Inn Express & Suites/Sal	Saluti Cellars	30	136	36 Pax Coach	1000
10/1/2017	El Dorado	Food Bloggers Tour		27	145	2015 Ford F550	1,697
10/7/2017	Cottrell/Brin	Historic Cary House, Camino Hot	Davies Family Inn at Shadow Ridge	77	106	27 Pax Shuttle	1,000
10/7/2017	Fenrich-Pile	Holiday Inn Express & Suites/Mc	Leaning Tree Lodge	52	116	27 Pax Shuttle	500
10/14/2017	Wilson	Historic Cary House, Best Weste	David Girard Vineyard	28	161	28 Pax Shuttle	1,000
10/20/2017	Sinner/Toste	Holiday Inn Express & Suites/Sal	Saluti Cellars	108	94	27 Pax Shuttle	1,000
12/5/2017	LEK Enterpri	Holiday Inn Express & Suites	Sienna Restaurant	40	80	2016 Ford E450	500
				1352	2038.1		4,000

WakamatsuFest150 Trip Log 2

The El Dorado Stay & Play Shuttle will provide group transportation in conjunction with WakamatsuFest150 in June 2019. The routes listed below are based upon projected trips needed for this event

# of Groups/ days	Route Log	Miles per trip	Total Shuttle		Total Riders = Riders per trip x total # of trips	starting destination	destination	Route Log
			Miles = Group/days x mies per trip	riders per trip/day				
4	Lodging AM	30	120	25	100	Holiday Inn Exp	Wakamatsu	Lodging AM
4	Lodging PM	30	120	25	100	Wakamatsu	Holiday Inn Express	Lodging PM
3	Fri -Sun Parking Shuttle	105	315	175	525	Wakamatsu	Marshall Gold,	Friday - Sunday Parking Shuttle
1	Thursday Parking Shuttle	130	390	325	975	Wakamatsu	Marshall Gold	Thursday Parking Shuttle
2	Airport Shuttle	60	120	25	50	Lodging	Airport	Airport Shuttle
14		355	1065	575	1750			



The El Dorado Stay & Play Shuttle Program was designed to encourage group transportation and overnight stays in El Dorado County, reduce motor vehicle emissions and introduce new visitors to the area.

Participants contract directly with the transportation company. Our program is designed to contribute to that cost. In some cases, our contribution covers the entire cost of the transportation service. The program provides funding for transportation from one or more El Dorado County lodging to regional wedding and event venues. The level of funding is based upon the number of rooms nights booked.

Qualified applicants will meet the following requirements:

- 20 room nights = \$500.00 contribution from EDVA to shuttle cost
- 30 room nights = \$750.00 contribution from EDVA to shuttle cost
- 40 room nights = \$1000.00 max contribution from EDVA to shuttle cost

*Lodging must be in El Dorado County **Program funds only group transportation of 20 more guests, no limos can be funded.

What transportation providers should know:

- Participant will refer to the “El Dorado Stay & Play Shuttle” when making their reservation with your company.
- Your company must provide us with a copy of your business license and a copy of your liability insurance with El Dorado County Chamber of Commerce named as additionally insured.
- Your company must report the type of vehicle, actual number of riders transported, total number of miles transported, total transportation cost that includes client contribution and our contribution within 10 days of completed transportation.
- Both tax and gratuity can be included in our Stay & Play Shuttle contribution.

Brooks Walton
El Dorado Stay & Play Program Coordinator
stayandplay@eldoradocounty.org
800-457-6279
Visit-ElDorado.com

The El Dorado Stay & Play Shuttle is funded by a grant from the El Dorado County Air Quality Management District.



The El Dorado County Visitors Authority (EDVA) designed the program to encourage group transportation and overnight stays in El Dorado County, reduce motor vehicle emissions and introduce new visitors to the area.

CITY OF WEST SACRAMENTO

1110 West Capital Avenue, 2nd Floor
West Sacramento, CA 95691 (916) 617-4645

Business License No:	16216	Expires:	12/31/2015
Business Name:	AP GLOBAL TRANSPORTATION INC.	Business Location:	1751 ENTERPRISE BLVD WEST SACRAMENTO, CA 95691
Mailing Address:	API GLOBAL TRNASPORTATION INC. 1751 ENTERPRISE BLVD WEST SACRAMENTO, CA 95691	Business Phone:	916-852-5466
Business Owners/Officer(s) Name:	DAVID B. KINNEY	Issued On:	1/8/2015
		Active Since:	10/10/2013
NAICS Code/Description:	485320 Limousine Service	Ownership Type:	Sole Proprietor
		Parcel Number:	067020017000
Contractor's Number:	TCP20949-A	Conditions of license:	
		<p>This License is effective only for the business shown at the location on this license.</p> <p>Non-Transferable Post in a conspicuous place.</p>	

This license is issued without verification that the holder is subject to or exempt from licensing by the state, county, federal government, or any other regulatory agency. Issuance of this license is not an endorsement, nor certification of compliance with other ordinances or laws. It is the owner's responsibility to renew their business license or notify the City if they are no longer doing business, even if they do not receive a renewal notice by mail.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

11/25/2015

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER TransCap Insurance Agency, LLC 6260 McLeod Dr Ste 100 Las Vegas NV 89120		CONTACT NAME: Julia Mancuso PHONE (A/C, No, Ext): (702) 364-4727 E-MAIL ADDRESS: jmancuso@transcapins.com FAX (A/C, No): (702) 364-9727	
INSURED API Global Transportation Inc 1751 Enterprise Blvd West Sacramento CA 95691		INSURER(S) AFFORDING COVERAGE INSURER A: Philadelphia Indemnity Ins Company NAIC # 18058 INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	

RECEIVED
 DEC 14 2015
 FED CHAMBER
 OF COMMERCE

COVERAGES **CERTIFICATE NUMBER:** 15/16 Liability/GL **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL/SUBR INSD/ WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	X	PHEK1426056	12/1/2015	12/1/2016	EACH OCCURRENCE	\$ 1,000,000
						DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 100,000
						MED EXP (Any one person)	\$ 5,000
						PERSONAL & ADV INJURY	\$ 1,000,000
						GENERAL AGGREGATE	\$ 2,000,000
						PRODUCTS - COMP/OP AGG	\$ 2,000,000
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input checked="" type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS	X	PHEK1426056	12/1/2015	12/1/2016	COMBINED SINGLE LIMIT (Ea accident)	\$ 5,000,000
						BODILY INJURY (Per person)	\$
						BODILY INJURY (Per accident)	\$
						PROPERTY DAMAGE (Per accident)	\$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$					EACH OCCURRENCE	\$
						AGGREGATE	\$
							\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A			PER STATUTE	OTH-ER
						E.L. EACH ACCIDENT	\$
						E.L. DISEASE - EA EMPLOYEE	\$
						E.L. DISEASE - POLICY LIMIT	\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
 THE CERTIFICATE HOLDER IS ALSO NAMED AS ADDITIONAL INSURED BUT ONLY TO THE EXTENT THAT THE CERTIFICATE HOLDER IS ALSO LIABLE FOR THE CONDUCT OF THE NAMED INSURED

CERTIFICATE HOLDER El Dorado County Chamber 542 Main Street Placerville, CA 95667	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Lee Martinez/JULIA
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CITY OF RANCHO CORDOVA
2729 Prospect Park Drive • Rancho Cordova, CA 95670 • (916) 851-8737

BUSINESS LICENSE

License not transferable • Not valid at any other location • Post in conspicuous place

EFFECTIVE DATE **EXPIRATION DATE**
8/25/2017 08/25/2018

LICENSE NUMBER
326528

BUSINESS TYPE: LIMOSUINE RENTALS

CONDITIONS

- **TRANSPORTATION SERVICES: LIMO AND BUS RENTALS**
- **COMPLY WITH RC ORDINANCES, CODES, REGULATIONS**

OWNER(S)
ANITA MAIN

BAJALIMO.NET
3160 GOLD VALLEY DR # 500
RANCHO CORDOVA, CA 95742

LOCATION
3160 GOLD VALLEY DR # 500
RANCHO CORDOVA, CA 95742

CALIFORNIA
Incorporated 2003

This license is issued without verification that the holder is subject or exempted from licensing by the state, county, federal government, or any other government agency.



CERTIFICATE OF LIABILITY INSURANCE

OP ID: HA

DATE (MM/DD/YYYY)
06/11/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Jack Gilbert Insurance Agency 2051 Junction Ave. Suite 115 San Jose, CA 95131	CONTACT NAME: PHONE (A/C, No, Ext): E-MAIL ADDRESS: PRODUCER CUSTOMER ID #: BAJAL-1	FAX (A/C, No):
	INSURER(S) AFFORDING COVERAGE	
INSURED Anita Main DBA Baja Limousine 3160 Gold Valley Drive Ste 500 Rancho Cordova, CA 95742	INSURER A: National Interstate Insurance	NAIC # 32620
	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADD'L SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	GENERAL LIABILITY		GLR 0574670-08	06/13/2018	06/13/2019	EACH OCCURRENCE	\$ 2,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY					DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 100,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR					MED EXP (Any one person)	\$ EXCLUDED
	GEN'L AGGREGATE LIMIT APPLIES PER:						PERSONAL & ADV INJURY
	<input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					GENERAL AGGREGATE	\$ 2,000,000
						PRODUCTS - COMP/OP AGG	\$ 2,000,000
A	AUTOMOBILE LIABILITY	Y	CAR 0574672-05	06/13/2018	06/13/2019	COMBINED SINGLE LIMIT (Ea accident)	\$ 1,500,000
	<input type="checkbox"/> ANY AUTO					BODILY INJURY (Per person)	\$
	<input checked="" type="checkbox"/> SCHEDULED AUTOS					BODILY INJURY (Per accident)	\$
	<input checked="" type="checkbox"/> HIRED AUTOS					PROPERTY DAMAGE (PER ACCIDENT)	\$
	<input type="checkbox"/> NON-OWNED AUTOS						\$
	UMBRELLA LIAB	<input type="checkbox"/> OCCUR				EACH OCCURRENCE	\$
	EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE				AGGREGATE	\$
	DEDUCTIBLE						\$
	RETENTION \$						\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	Y/N	N/A			WC STATUTORY LIMITS	OTH-ER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	<input type="checkbox"/>				E.L. EACH ACCIDENT	\$
	If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - EA EMPLOYEE	\$
						E.L. DISEASE - POLICY LIMIT	\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Transportation Services

The certificate holder is named as additional insured, but only in respects to their interest in the operations of the named insured.

CERTIFICATE HOLDER**CANCELLATION**

El Dorado Country Chamber
 of Commerce
 542 Main Street
 Placerville, CA 95667

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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CITY OF WEST SACRAMENTO

1110 West Capitol Avenue, 2nd Floor
West Sacramento, CA 95691 (916) 617-4645

Business License No:

19564

Expires:

3/31/2019

Business Name:

UNIVERSAL LIMOUSINE AND TRANSPORTATION

Business Location:

**1781 SOUTH RIVER RD
WEST SACRAMENTO, CA 95691**

Mailing Address:

**MARC SIEVERS
1781 SOUTH RIVER ROAD
WEST SACRAMENTO, CA 95691**

Business Phone:

Issued On:

2/5/2018

Active Since:

2/5/2018

Business Owners/Officer(s) Name:

MARC SIEVERS

Ownership Type:

Corporation

Parcel Number:

058260015000

NAICS Code/Description:

Limousine Service

Contractor's Number:

Conditions of License:

**This License is effective
only for the business
shown at the location on
this license.**

**Non-Transferable
Post in a conspicuous
place.**

This license is issued without verification that the holder is subject to or exempt from licensing by the state, county, federal government, or any other regulatory agency. Issuance of this license is not an endorsement, nor certification of compliance with other ordinances or laws. It is the owner's responsibility to renew their business license or notify the City if they are no longer doing business, even if they do not receive a renewal notice by mail.



CERTIFICATE OF LIABILITY INSURANCE

OP ID: KD

DATE (MM/DD/YYYY)

06/02/2016

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Jack Gilbert Insurance Agency 2051 Junction Ave. Suite 115 San Jose, CA 95131	CONTACT NAME:		
	PHONE (A/C, No, Ext):	FAX (A/C, No):	
E-MAIL ADDRESS:			
PRODUCER CUSTOMER ID #: UNIVE-1			
INSURER(S) AFFORDING COVERAGE		NAIC #	
INSURED Universal Limousine & Transportation Company 2505 Front Street West Sacramento, CA 95691	INSURER A : Philadelphia Insurance		18058
	INSURER B :		
	INSURER C :		
	INSURER D :		
	INSURER E :		
	INSURER F :		

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

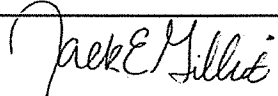
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY		PHPK1436378	12/24/2015	12/24/2016	EACH OCCURRENCE \$ 1,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY					DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR					MED EXP (Any one person) \$ 5,000
						PERSONAL & ADV INJURY \$ 1,000,000
						GENERAL AGGREGATE \$ 2,000,000
						PRODUCTS - COMP/OP AGG \$ 1,000,000
						\$
A	AUTOMOBILE LIABILITY	X	PHPK1436378	12/24/2015	12/24/2016	COMBINED SINGLE LIMIT (Ea accident) \$ 5,000,000
	<input type="checkbox"/> ANY AUTO					BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS					BODILY INJURY (Per accident) \$
	<input checked="" type="checkbox"/> SCHEDULED AUTOS					PROPERTY DAMAGE (PER ACCIDENT) \$
	<input checked="" type="checkbox"/> HIRED AUTOS					\$
	<input checked="" type="checkbox"/> NON-OWNED AUTOS					\$
A	UMBRELLA LIAB		PHUB9118361	12/24/2015	12/24/2016	EACH OCCURRENCE \$ 4,000,000
	<input checked="" type="checkbox"/> EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE				AGGREGATE \$
	<input type="checkbox"/> DEDUCTIBLE					\$
	<input type="checkbox"/> RETENTION \$					\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY		N/A			WC STATUTORY LIMITS
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	Y/N <input type="checkbox"/>				E.L. EACH ACCIDENT \$
	If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - EA EMPLOYEE \$
						E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

TRANSPORTATION SERVICES

The certificate holder is named as additional insured but only in respects to their interest in the operations of the named insured.

CERTIFICATE HOLDER El Dorado County Chamber of Commerce 542 Main Street Placerville, CA 95667	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE 

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The **El Dorado Stay & Play Shuttle** contracts group transportation only. Many times multiple trips are made for the same event. See projected Wakamatsu fest trip log and 2016-2017 trip logs

Groups = Trip Days			
Effectiveness Period =	2	24 MONTHS	
(G) Groups=Days		48	
(R) Ridership		3713	
(VMT) Annual Van/Shuttle Miles Traveled		5276	
(A) Adjustment on Auto Trips		1.0	
(L) Auto Trip Length	N/A		
(AA) Adjustment for auto access to & from shuttle			N/A
(LL) Trip Length for auto access to & from Shuttle			N/A
Annual Auto Trips Reduced = (R*A) =	3713		
Annual Auto VMT Reduced = G*R*A=	178224	miles reduced	
Annual Emissions Reductions			
ROG: [(3713*1.023)+(178224*.277)-(5276*.20)]/454=	41.517488986		
NOx: [(3713*0.462)+(178224*.324)-(5276*.20)]/454=	40.71546225		
PM10: [(3713*0.016)+(178224*.221)-(5276*.32)]/454=	262.0945814977974		
Total Annual Emissions Reduced = 262 lbs/24 mos			
(CRF) Capital Recovery Factor =	0.51		
Cost Effectiveness of Total Funding Dollars			
(CRF*Funding)/(ROG+NOx+PM10)			
(0.51*123500)/262.09=	273.51		
Cost Effectiveness of AB2766 Funding Dollars			
(CRF*151,000)/(ROG+NOx+PM10)			
(0.51*123500)/262.09=\$	223.72		

Work Statement - Timeline for program activities

0-6 months

- Update marketing plan to include current objectives
- Update “welcome kits” for all shuttle participants to include map of charging stations and other information about EDC transportation options and the benefits of choosing group transportation.
- Update landing page on www.visiteldorado.com website to include elements of the 2018-19 marketing plan.
- Evaluate VisitEIDorado.com website for opportunities to increase visitor knowledge of transportation options in El Dorado County to include ride share options.
- Identify and Solicit Testimonials from past participants

6-12 months

- Implement updated marketing plan across media platforms
- Create a WakamatsuFest150 Ridership Log
- Create Shuttle schedule that provides round trip transportation from lodging to WakamatsuFest150, and post on dedicated event landing page
- Design a simple route map and parking map that can be easily interpreted\
- Develop, Implement and manage WakamatsuFest150 transportation plan
- Promote program across multimedia platforms & database
- Increase Photo Library and Digital Assets

12–18 months

- Develop and implement survey to participants
- Develop and implement survey to service providers
- Implement any recommended modifications to program

Ongoing –

- Gather and report necessary data

Measurement Tools: Measurement of traffic to Stay & Play page, number of room nights, number of event attendees, volume of shuttle riders and miles traveled, cost of transportation, type and size of vehicle, number of email opens, banner and click throughs. Level of engagement social media channels.

Personnel Involved: The El Dorado Stay & Play program manager, with support from the program coordinator, will be responsible for completing the scope of work and managing volunteers associated with the program. The program manager also works with transportation providers to ensure equipment and reporting methods meet the requirements of the grant. Currently, API Global Transportation, Baja Limo, and Universal Limousine & Transportation Company have met the requirements of the grant. Shuttle size ranges from 24 passenger Corporate Mini Coach to a 57 passenger full size coach bus.

Acknowledgment – Public acknowledgment that project was funded by AQMD with AB2766 Funds will be included on marketing materials, dedicated landing page, print media, and welcome kit collateral. When appropriate and possible the Air Quality Management District will be included with the following copy

The El Dorado Stay and Play Shuttle is funded by a grant from the El Dorado County Air Quality Management District using AB2766 funds. The El Dorado County Visitors Authority (EDVA) designed the program to encourage group transportation and overnight stays in El Dorado County, reduce motor vehicle emissions and introduce new visitors to the area.

Monitoring Program

Measurement Tools: Measurement of traffic to Stay & Play page, number of room nights, number of event attendees, volume of shuttle riders and miles traveled, cost of transportation, type and size of vehicle, number of email opens, banner and click-throughs. Level of engagement on social media channels.

Written Reports will be submitted quarterly and will include number of room nights, number of event attendees, volume of shuttle riders and miles traveled, cost of transportation, type and size of vehicle, Volunteer and personnel hours worked, rate of pay, as well as all backup documentation needed.

BUDGET ITEMIZATION

Expand Table as necessary to itemize all expenditures

Line Item	Title/Classification	No. Of Hours	Salary Rate	Benefit %	Total	Total Costs
Personnel						
Program Coordination	Program Manager	337	\$30/hr	48.1%	\$10,110	\$21,000
	Program Coordinator	504	18/hr	43.2%	\$9,072	
	Distribution	140	\$13/hr	8.7%	\$1,820	
Contracts (removal, transportation, disposal)						
	transportation service providers					\$60,000
Administrative fees						
						\$5,000
Other Costs						
	Marketing / Advertising					\$14,000

PROJECT GRAND TOTAL: \$ \$100,000

STAY AND PLAY SHUTTLE EXHIBIT C BUDGET ITEMIZATION
 El Dorado County Chamber of Commerce
 542 Main Street Placerville CA 95667
 530-621-5885

Contact:
 Dave Johnston
 County of El Dorado AQMD
 330 Fairlane
 Placerville, CA 95667

2018-2019

Invoice Number:
 Invoice Date:
 Invoice Amount:

Agreement Number:

LABOR EXPENSES	Max Rate per Hour	Budgeted		Total To Date Labor	Invoice Period Labor	Remaining Budget
		Hours	Labor			
1 Program Coordination	\$30	700	\$21,000.00			\$21,000.00
			\$0.00			\$0.00
			\$0.00			\$0.00
Sub-Total			\$21,000.00	\$0.00	\$0.00	\$21,000.00

OPERATIONS EXPENSES	Budgeted Expense	Total To Date Expenses	Invoice Period Expenses	Remaining Budget
3. Marketing, Advertising, Merchant Fees	\$14,000.00			\$14,000.00
4. Administrative Costs	\$5,000.00			\$5,000.00
Sub-Total	\$79,000.00	\$0.00	\$0.00	\$79,000.00
PROJECT GRANT TOTAL	\$100,000.00	\$0.00	\$0.00	\$100,000.00

MATCH EXPENSES	Budgeted Expense	Total To Date Expenses	Invoice Period Expenses	Remaining Budget
6. In Kind Event Trans. Management	\$30	20	\$600.00	\$600.00
7. In Kind Office Asst & In Kind Volunteer	\$9	1500	\$13,500.00	\$13,500.00
8. Marketing, Advertising			\$4,000.00	\$4,000.00
Match Sub-Total	23.5%	\$23,500.00	\$0.00	\$23,500.00

PROJECT TOTAL:	\$123,500.00	\$0.00	\$0.00	\$123,500.00
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Still Finding Gold In El Dorado County

June 16th 2018

Board of Directors

Adam Anderson
WealthGuard Advisors

Kirk Bone
Parker Development

Kevin Brown
Breaker Glass Company

Christa Campbell
Rainbow Orchards

Susie Davies
M.O.R.E.

Richard Esposito
Mountain Democrat

Leonard Grado
Palos Verdes Properties

Gordon Helm
Dry Diggings Distillery

Brian Jensen
Hospital Council of N. Calif.

Mike Kobus
Koby Pest Control

Mark Luster
Sierra Pacific Industries

Ed Manansala
EDC Office of Education

Sol Nisbett
Divide Chamber of Commerce

Alice Perez
A T & T

Brandon Sanders
P G & E

Sue Vandelinder
Waste Connections

Dolly Weger
DSW & Associates

Dave Johnston, Air Pollution Control Officer
El Dorado County Air Quality Management District
330 Fair Lane
Placerville, Ca 95667

Dear Mr. Johnston,

The El Dorado County Chamber of Commerce Board of Directors requests your consideration of our proposal for the AB2766 Motor Vehicle Emissions Reductions Grant 2018-2019.

We recognize that this is a competitive process and that our request may not be a successful candidate. Should our request for proposal be successful and chosen for grant funding we are aware of and accept all responsibility and encumbrances associated with said grant.

Thank you for your consideration.

Respectfully submitted,

Sue Vandelinder
President

Laurel Brent-Bumb, A.C.E.
Chief Executive Officer

EL DORADO COUNTY CHAMBER OF COMMERCE

542 Main Street, Placerville, California 95667
(530) 621-5885 (800) 457-6279 Fax (530) 642-1624



Still Finding Gold In El Dorado County

2018 El Dorado County Board of Directors

Susan Van Delinder, Waste Connections	President
Gordon Helm, Dry Diggings	President-Elect
Mike Kobus, Koby Pest Control	Vice President
Leonard Grado, Palos Verde Properties	Vice President
Richard Esposito, Mountain Democrat	Past -President

Adam Anderson, Wealthgard
Kirk Bone, Parker Development
Kevin Brown, Breaker Glass
Christa Campbell, Rainbow Orchards
Susie Davies, MORE
Brian Jensen, Hospital Council of Northern and Central CA.
Mark Luster, Sierra Pacific Industries
Ed Manansala, El Dorado County Superintendent of Schools
Sol Nisbet, Divide Chamber Representative
Alice Perez, AT&T
Brandon Sanders, PG&E
Dolly Wager, DSW & Associates
Duane Wallace, South Tahoe Representative

EL DORADO COUNTY CHAMBER OF COMMERCE

542 Main Street, Placerville, California 95667

(530) 621-5885 (800) 457-6279 Fax (530) 642-1624 18-1226 D 24 of 27

June 13,2018

Dave Johnson, Air Pollution Control Officer
El Dorado County Air Quality Control Officer
330 Fair Lane
Placerville, Ca.95667

Mr. Johnson,

I just want to articulate how invaluable the Stay and Play program is to our County. The Stay and Play program offers our guests the convenience of transporting them from lodging to the programs participating venues. The shuttle reduces vehicles on the road and the pollution that are the by products from them. Our County is then able to collect Tot Tax and Sales Tax which help fund El Dorado County.

The El Dorado County Chamber's efforts have been so successful these past few years in helping build our Tourism Economy, which is vital to our business community. This is a win/win for everyone and it makes sense to keep building on a good thing.

We here at Bella Vista would like to encourage the continuation of this program. Please consider the Chamber's request for another Grant to continue the shuttle operation for our upcoming Season. Let's keep El Dorado County Strong !

Very Sincerely,

Bob and Kathleen Ash
Owner/Innkeepers
Bella Vista Inn & Events
581 Cold Springs Road
Placerville, Ca 95667

Laurel Brent-Bumb

From: Kristen Stevenson <kstevenson@hieeldoradohills.com>
Sent: Monday, June 18, 2018 12:44 PM
To: chamber@eldoradocounty.org
Subject: Holiday Inn Express & Suites Letter

To Whom it May Concern:

The El Dorado County Stay & Play Shuttle Program is an integral part of our business. We are the most popular hotel for wedding guests in our county, yet we do not offer a shuttle at our hotel. The Stay & Play Shuttle Program is an essential selling point for guests to choose our hotel over the hotels just one mile down the freeway in Folsom that offers a shuttle. We also have corporate clients who have utilized this program for their meetings and have selected our hotel year after year with this program in mind.

Please accept this letter of support to renew the Stay & Play Shuttle Program from the Holiday Inn Express & Suites.

Thank you!



Happy Days,
Kristen Stevenson

Director of Sales
Holiday Inn Express Hotel & Suites El Dorado Hills
Sales Office 916.358.3107 Front Desk 916-358.3100
This Hotel is independently owned and operated by El Dorado Hotel, LLC

June 14, 2018

Dave Johnson, Air Pollution Control Officer
El Dorado County Air Quality Management District
330 Fair Lane
Placerville, CA 95667

Mr. Johnson,

I would like to voice my support for the El Dorado County Chamber of Commerce Visitors Authority's request for AB 2766 grant funds. The ability to operate a shuttle bus for the EDC Stay and Play 2018-2019 program is extremely important. The Chamber initiated this program in 2013 as a pilot program and it has subsequently become a vital aspect of their tourism efforts.

The EDC Chamber of Commerce works diligently to preserve the county's quality of life by supporting a strong, vibrant and diverse business community. Their innovation in developing programs that serve all aspects of county businesses has a proven and successful track record.

The Stay and Play shuttle offers visitors the convenience of transportation from local lodging to participating tourism venues. This alternative form of transportation greatly reduces congestion and dramatically increases local Transit Occupancy and sales tax revenue, both highly important to the county. I dare say it also enhances our stature with visitors in showing our understanding of keeping more individual vehicles off the roads.

I strongly hope the El Dorado County Air Quality Management District approves the Chamber's grant to implement this program. The shuttle bus has met all the objectives of the grant and will continue to enhance visitors travel to local events. Thank you for considering my request.

Sincerely,



Maryann Argyres
4220 North Canyon Road
Camino, CA 95709