



RESOLUTION NO. 025-2009

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF EL DORADO

***RESOLUTION ESTABLISHING THE
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE***

WHEREAS, the County of El Dorado expresses in its General Plan, Economic Element – Policy 10.1.1.1, the need for an advisory body to help implement the Economic Element and County’s adopted Economic Development Strategy, and Annual Economic Development Report that supports the development of an environment conducive to sustainable economic activity, business development, private sector investment; and

WHEREAS, business and economic development can play a key role in providing a balanced economy for a local government; and

WHEREAS, the County of El Dorado has identified a critical need to increase its net revenue from diversified income sources while enhancing the County’s distinct character and quality of life, retain current businesses and industries while encouraging those uniquely compatible to locate and grow in the county, build the infrastructure to support a wide range of destination recreation tourism activities and shopping options, while capitalizing on our exceptionally competitive advantages for fostering existing and emerging industry cluster expansion; and

WHEREAS, the Board of Supervisors adopted Resolution #103-2006 creating the Economic Development Advisory Commission to provide input and advice to the Board of Supervisors on matters related to business, industry and economic development on May 9, 2006, superceded by Resolution #213-2007 on February 13, 2007.

BE IT FURTHER RESOLVED by the Board of Supervisors that:

SECTION 1. ECONOMIC DEVELOPMENT ADVISORY COMMITTEE. Resolution #213-2007 is hereby rescinded and there is hereby created for the County of El Dorado a standing Economic Development Advisory Committee; and

SECTION 2. ROLES AND RESPONSIBILITIES. The Economic Development Advisory Committee shall have the following responsibilities:

- A. Recommend ways to reform and improve regulatory processes relating to business in order to foster the spirit of cooperation, understanding and consensus between government and business, including a specific review of existing County regulations and procedures to eliminate contradictory, unneeded requirements, and to narrow the scope of government to only those regulations that are necessary to the common good and that do not usurp the right of the individual to make responsible and creative choices.
- B. Advise the Board of Supervisors and staff on matters relating to economic development: attraction; retention and expansion; entrepreneurial business formation; and workforce development. While reviewing and researching economic development opportunities and obstacles, the Committee shall be informed and work with the Economic Development Strategy as stated in the 2004 General Plan and seek ways to enhance the economic vitality of the County by diversifying economic activities
- C. Identify and determine ways to support dynamic business sectors, review and recommend business attraction incentives and collaborative marketing strategies that address both countywide needs and district-specific needs.
- D. Analyze costs and benefits both socially and financially of various and diverse kinds of economic development and present a plan to best achieve the Board's goals of increasing net revenue to the County while maintaining and enhancing quality of life.
- E. Perform the following activities: identify constraints and incentives to economic development, direction and incentives for business recruitment, represent the County on business outreach visits to existing businesses, sponsor and support collaborative business and community outreach efforts on the importance of growing a sustainable economic base (Economic Development) appropriate to the County of El Dorado, monitoring of sales tax leakage, and engage in other activities as directed by the Board of Supervisors.
- F. Serve as a conduit for the business community and County government on economic development projects and issues. Work cooperatively with the Planning Commission and other County and community groups on economic issues of mutual interest.
- G. Report annually to the Board of Supervisors concerning activities, achievements, and recommendations. Reports may be presented with greater frequency where the Supervisors or Commission deems necessary.

SECTION 3. MEMBERSHIP. The Economic Development Advisory Commission shall be comprised of thirteen (13) members: 5 direct Supervisorial appointments (one per district each), 7 at large industry sector members, the Director of Development Services, and the formation of a supporting Technical Advisory Group (non-voting) comprised of local chambers and other business and industry stakeholders, and the Assistant Chief Administrative Officer to act as staff to reformulated EDAC.

A. Economic Development Advisory Committee composition:

- Five direct Supervisorial appointments;
- Two Education representatives one from Folsom Lake College, El Dorado Center (currently serving as an ex-officio) and one Education representative from Lake Tahoe Community College;
- One Banking Representative;
- One Health/Medical Technology representative;
- One Small Business representative;
- One Building industry representative;
- One Recreation & Tourism industry representative;
- El Dorado County Development Services Director;
- Technical Advisory Body.

B. Members shall be nominated after completion of an application process.

C. All members shall have relevant knowledge, experience, and expertise in key existing and emerging County business clusters or related fields that support those key clusters (such as business management, workforce development, recreation and tourism development, or real estate development).

D. In nominating members for the Committee, the Board of Supervisors will consider appropriate geographic and industry specific representation.

SECTION 5. MEETINGS. The Commission shall meet quarterly or more often as the Committee or Board of Supervisors deems necessary. Efforts shall be made to avoid unnecessary meetings. The Committee shall establish a regular time and place of meeting. Special meetings of the Committee may be called at any time by the chairperson or a majority of the members of the Committee. The special meeting shall be noticed as required by law.

SECTION 6: TERMS OF OFFICE. The terms of office of all members shall be four years. However, the terms of six members, drawn by lot of the initial group, shall be for only two years, ending March 3, 2010 to create staggered membership terms. All members shall serve at the pleasure of the Board of Supervisors.

SECTION 7. AUTOMATIC TERMINATION OF APPOINTMENT. The appointment of any Committee member who has been absent from three consecutive regular meetings without the approval of the Committee shall be automatically terminated.

SECTION 8. APPOINTMENT/VACANCY. All appointments made to the Committee shall be by action of the Board of Supervisors.

SECTION 9. OFFICERS OF THE COMMITTEE. At the first meeting of the Economic Development Advisory Committee held after January 1 in each calendar year, the Committee shall select one of its members as chairperson and one of its members as vice-chairperson, who shall hold office for one year and until the election of their successors. The chairperson shall be responsible for chairing Committee meetings, calling special meetings, and conferring with staff on meeting agendas. In the event of the chairperson's absence, the vice-chairperson shall assume the responsibilities of the chairperson.

SECTION 10. ORGANIZATION AND PROCEDURE. The Committee may make or alter all rules and regulations governing its organization and procedure that are not inconsistent with this resolution, any ordinance of the County, or law of the State of California.

SECTION 11. FUNDING. The Committee's compensation shall be \$50.00 per half-day session and \$100.00 per full day session.

PASSED AND ADOPTED by the Board of Supervisors of the County of El Dorado at a regular meeting of said Board, held the _____ day of _____, 2009, by the following vote of said Board:

Attest:
Suzanne Allen de Sanchez
Clerk of the Board of Supervisors

Ayes:
Noes:
Absent:

By: _____
Deputy Clerk

Chairman, Board of Supervisors

I CERTIFY THAT:
THE FOREGOING INSTRUMENT IS A CORRECT COPY OF THE ORIGINAL ON FILE IN THIS OFFICE.

DATE: _____

Attest: Suzanne Allen de Sanchez Clerk of the Board of Supervisors of the County of El Dorado, State of California.

By: _____