

## **SEED 3-20-25**

Segmented Regional Approach:

Industry Comparative (dis)advantages: What are they for each region?

Features and benefits.

### **REGIONS:**

- Tahoe Basin
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- 49 Corridor
  - 193
- El Dorado Hills

Transportation corridors in each region.

Matrix of allowed uses in each area.

Barriers and historical perspectives.

Change Mindset.

Unified voice on what economic development is.

### **REVENUE STRATEGIES:**

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Short/Medium/Long Term strategies:

Economic Strengthening of TOT/SALES/PROPERTY TAX

How does it fit with Industry: Industry attractiveness/ Competitive Strength

### **ECON DEV STORY TELLING**

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Community visits for comparable assets

Environmental cost of the “Do Nothing Strategy” Protection mindset.