

2024

High-Level Estimated Economic & Fiscal Impacts

El Dorado County Fair

El Dorado County Fair & Event Center

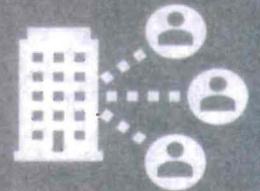
Placerville, CA



82,000
VISITORS

400

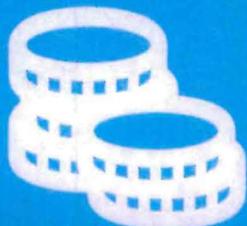
hotel room nights generated



12%

of visitors originated from out-of-town

\$19.9
MILLION



Economic impact on the
local economy

130

Ongoing jobs sustained



\$6.7
MILLION

Wages created



\$853,800

Sales tax revenues generated



\$13,100

Hotel tax revenues generated



\$867
THOUSAND

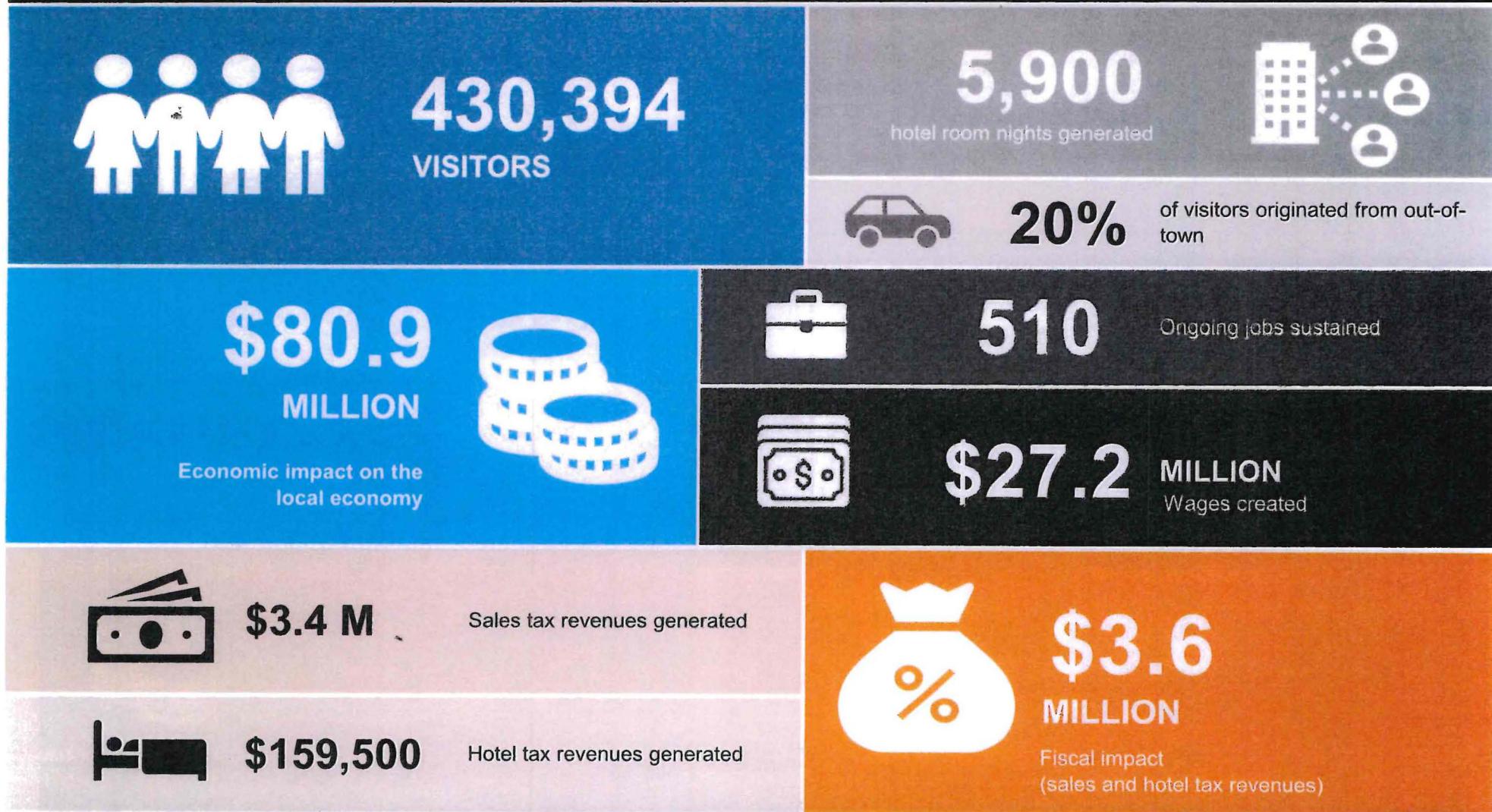
Fiscal impact
(sales and hotel tax revenues)



**JOHNSON
CONSULTING**

El Dorado County Fair & Event Center: TOTAL (FAIR & NON-FAIR)
High-Level Estimated Economic & Fiscal Impact

2024



	Fair	Total (Year-Round)
Activity Volume		
	Attendance: Out-of-Town Visitors: Overnight Visitors: Hotel Room Nights:	82,000 9,600 700 400
		430,394 85,600 10,100 5,900
Estimated Spending Volume		
	Spending at Fair/ Fairgrounds: Spending Outside Fair/ Fairgrounds: Operational Spending: Total Direct Spending:	\$4.1 M \$2.5 M \$2.4 M \$9.1 M
		\$11.1 M \$18.6 M \$7.0 M \$36.7 M
Economic Impact		
	Wages Created: Ongoing Jobs Sustained: Total Economic Impact:	\$6.7 M 130 \$19.9 M
		\$27.2 M 510 \$80.9 M
Fiscal Impact		
	State Sales Tax Revenues*: County Sales Tax Revenues : City Sales Tax Revenues : State Hotel Tax Revenues: County Hotel Tax Revenues: City Hotel Tax Revenues: Total Fiscal Impact:	\$651,600 \$112,300 \$89,900 - \$6,600 \$6,600 \$866,900
		\$2.6 M \$448,300 \$358,600 - \$79,700 \$79,700 \$3.6 M

*Including general Sales Tax on lodging, where applicable

Source: BEA (RIMS II), Johnson Consulting