

2024

High-Level Estimated Economic & Fiscal Impacts

El Dorado County Fair

El Dorado County Fair & Event Center

Placerville, CA



El Dorado County Fair
High-Level Estimated Economic & Fiscal Impact

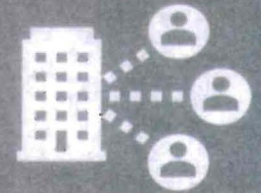
2024



82,000
VISITORS

400

hotel room nights generated

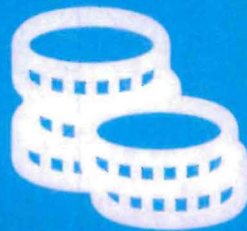


12%

of visitors originated from out-of-town

\$19.9
MILLION

Economic impact on the
local economy



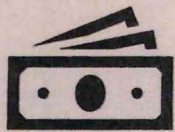
130

Ongoing jobs sustained



\$6.7

MILLION
Wages created



\$853,800

Sales tax revenues generated



\$13,100

Hotel tax revenues generated



\$867
THOUSAND

Fiscal impact
(sales and hotel tax revenues)



JOHNSON
CONSULTING

El Dorado County Fair & Event Center: TOTAL (FAIR & NON-FAIR)
High-Level Estimated Economic & Fiscal Impact

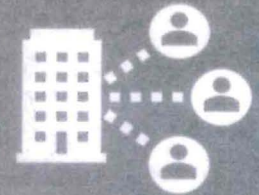
2024



430,394
VISITORS

5,900

hotel room nights generated

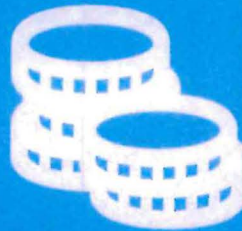


20%

of visitors originated from out-of-town

\$80.9
MILLION

Economic impact on the
local economy



510

Ongoing jobs sustained



\$27.2

MILLION
Wages created



\$3.4 M

Sales tax revenues generated



\$159,500

Hotel tax revenues generated







\$3.6
MILLION

Fiscal impact
(sales and hotel tax revenues)



JOHNSON
CONSULTING

	Fair	Total (Year-Round)
Activity Volume  <p>Attendance: 82,000 Out-of-Town Visitors: 9,600 Overnight Visitors: 700 Hotel Room Nights: 400</p>		<p>430,394 85,600 10,100 5,900</p>
Estimated Spending Volume  <p>Spending at Fair/ Fairgrounds: \$4.1 M Spending Outside Fair/ Fairgrounds: \$2.5 M Operational Spending: \$2.4 M Total Direct Spending: \$9.1 M</p>		<p>\$11.1 M \$18.6 M \$7.0 M \$36.7 M</p>
Economic Impact  <p>Wages Created: \$6.7 M Ongoing Jobs Sustained: 130 Total Economic Impact: \$19.9 M</p>		<p>\$27.2 M 510 \$80.9 M</p>
Fiscal Impact  <p>State Sales Tax Revenues*: \$651,600 County Sales Tax Revenues : \$112,300 City Sales Tax Revenues : \$89,900 State Hotel Tax Revenues: - County Hotel Tax Revenues: \$6,600 City Hotel Tax Revenues: \$6,600 Total Fiscal Impact: \$866,900</p>		<p>\$2.6 M \$448,300 \$358,600 - \$79,700 \$79,700 \$3.6 M</p>

*Including general Sales Tax on lodging, where applicable

Source: BEA (RIMS II), Johnson Consulting