



## Fwd: EDC Bunny Ranch Billboard Ad

2 messages

The BOSTWO <bostwo@edcgov.us>  
To: EDC COB <edc.cob@edcgov.us>

Tue, Jun 25, 2013 at 3:15 PM

Thank you.

Kitty Miller on behalf of  
Ray Nutting  
El Dorado County Board of Supervisors  
530) 621-5651

----- Forwarded message -----

From: **Kathleen Newell** <knewellvs@gmail.com>  
Date: Sun, Jun 16, 2013 at 5:52 PM  
Subject: EDC Bunny Ranch Billboard Ad  
To: bosfive@edcgov.us, bosfour@edcgov.us, bosone@edcgov.us, bosthree@edcgov.us, The BOSTWO <bostwo@edcgov.us>

Dear El Dorado County Supervisors,

This Bunny Ranch brothel billboard is getting a lot of attention on the Hangtown fb page. I think there are two Bunny Ranch Billboards on HWY 50 between Pollock and Meyers. They are fairly new. I did some research. Nevada does not allow brothel billboard advertising in a county that doesn't allow brothels. Other restrictions too. How did these end up in El Dorado County?

**Excerpt from linked article about 2010 court decision:**

*The state law (Nevada) prohibits brothels from advertising in any county where the sale of sexual services is prohibited by state law or local ordinance. And in counties that permit houses of prostitution, advertisements can't be shown in any public theater, on the public streets of any city or town or on any public highway.*

Read more: <http://www.lasvegassun.com/news/2010/mar/11/federal-court-state-has-right-ban-brothel-advertis/#ixzz2WQgWy6A5>

Someone made a comment on the fb page that this was a cigar lounge. I googled it. Not. Very revealing front page website. My computer needs cleaning now.

Take a look at the fb page with the comments. <https://www.facebook.com/pages/Hangtown-Ca/134273483881?ref=ts>

It was posted Saturday, so you'll have to scroll down a bit. Big pink Bunny Ranch Billboard pic.

I'm not going to go to the podium to say anything, but I was wondering if this these Ads are legit for California. I think it is something El Dorado County Government should check on, especially since Nevada only allows them in counties that allow brothels.

Regards,

Kathleen Newell

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Public Comment

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6/25/13

Edcgov.us Mail - Fwd: EDC Bunny Ranch Billboard Ad

Thank you.

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**The BOSTHREE** <bosthree@edcgov.us>  
To: EDC COB <edc.cob@edcgov.us>

Tue, Jun 25, 2013 at 3:16 PM

**Kathy Witherow**

Assistant to Supervisor Brian K. Veerkamp  
District Three - El Dorado County  
530.621.5652

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## Fwd: Bunny Ranch part two

3 messages

The **BOSTWO** <bostwo@edcgov.us>  
To: EDC COB <edc.cob@edcgov.us>

Tue, Jun 25, 2013 at 3:14 PM

Thank you.

Kitty Miller on behalf of  
Ray Nutting  
El Dorado County Board of Supervisors  
530) 621-5651

----- Forwarded message -----

From: **Kathleen Newell** <knewellvs@gmail.com>  
Date: Mon, Jun 17, 2013 at 4:07 PM  
Subject: Bunny Ranch part two  
To: bosfive@edcgov.us, bosfour@edcgov.us, bosone@edcgov.us, bosthree@edcgov.us, The BOSTWO <bostwo@edcgov.us>

Dear El Dorado County Supervisors,

This is part two of the Bunny Ranch Billboard.

Rather old 2002 News & Review article, but it goes over Bunny Ranch's aggressive marketing campaign to entice CA residents. It also goes over the CA law prohibiting solicitation.

<http://www.newsreview.com/sacramento/selling-sex/content?oid=11166>

### CA law background info for Penal Code 647b PC

#### 1.2. Soliciting prostitution

*The legal definition of soliciting prostitution is:*

1. *that you solicited another person to engage in an act of prostitution, and*
2. *that you did so with the specific intent to engage in an act of prostitution.*<sup>11</sup>

*Depending on the nature of the exchange...and on who initiated the interaction...prosecutors could charge this offense against the prostitute or the customer (or "john").*<sup>12</sup>

*"Soliciting" means to lure, or to try to induce or elicit.*<sup>13</sup>

*And, in order to be guilty of soliciting, you have to have had the specific intent to engage in an act of prostitution. This intent is typically evidenced by an offer to pay money or other compensation (typically drugs) in exchange for sexual acts<sup>14</sup> ...not by a simple unspoken gesture or appearance.*

*Simply soliciting another person, without that specific intent, is insufficient to uphold a Penal Code 647(b) PC solicitation for prostitution case.*

Anyhow, that's my bit of research.

Not a proponent of brothels. I've done numerous news stories on them. Profiled women who thought it was a good thing at first, only to outgrow the job and end up beyond destitute.

I think Bunny Ranch billboard ads should be challenged by EDC District Attorney. There are limits to free speech. Goofing around and screaming fire in a crowded public space will get you in hot water. Certain words not allowed on public airwaves, etc... Bunny Ranch Billboards violating Ca prostitution laws, and we have two right here in EDC.

Public Comment

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6/25/13

Edcgov.us Mail - Fwd: Bunny Ranch part two

Regards,

Kathleen Newell

KathleenNewell.com

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**The BOSTWO** <bostwo@edcgov.us>

Tue, Jun 25, 2013 at 3:15 PM

To: EDC COB <edc.cob@edcgov.us>

[Quoted text hidden]

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**The BOSTHREE** <bosthree@edcgov.us>

Tue, Jun 25, 2013 at 3:16 PM

To: EDC COB <edc.cob@edcgov.us>

**Kathy Witherow**

Assistant to Supervisor Brian K. Veerkamp

District Three - El Dorado County

530.621.5652

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[Quoted text hidden]



## Fwd: Bunny Ranch part three

1 message

The BOSTHREE <bosthree@edcgov.us>  
To: EDC COB <edc.cob@edcgov.us>

Tue, Jun 25, 2013 at 3:17 PM

### Kathy Witherow

Assistant to Supervisor Brian K. Veerkamp  
District Three - El Dorado County  
530.621.5652

—— Forwarded message ——

From: **Kathleen Newell** <knewellvs@gmail.com>

Date: Tue, Jun 18, 2013 at 7:31 PM

Subject: Bunny Ranch part three

To: bosfive@edcgov.us, bosfour@edcgov.us, bosone@edcgov.us, bosthree@edcgov.us, The BOSTWO <bostwo@edcgov.us>

Dear El Dorado County Supervisors,

I drove up to visit my son in South Lake Tahoe this afternoon and got pics of the Bunny Ranch Billboards on the way. Please note there is no sign in Kyburz. The two signs are on Eastbound 50 in Strawberry and Camino.

Also another nice billboard for Teaz and Pleaz (adult store) at Ice House Road. You can see that one going both directions.

Aside from the billboard content, I thought billboards were prohibited on HWY 50 from Placerville to Tahoe due to the Scenic HWY designation. We have quite a few.

Hopefully our sign ordinance update/revision will be on the agenda soon, so the public can weigh in on billboards in El Dorado County. FYI, if a Bunny Ranch ad shows up on the Pondersosa billboard in Shingle, I think the residents will riot. We're still having fits over the Bud beer sign.

I realize Dennis Hof, the owner of Bunny Ranch, will say his signs are protected by the First Amendment, and do not openly solicit another person to engage in an act of prostitution, but I would argue that his world wide marketing strategy for the past decade to promote his business has made the Bunny Ranch synonymous with prostitution. He's done a very good job of selling his brand. Just having the Bunny Ranch name in public view is soliciting. Here's his Oxford University Speech from 2012. <http://www.youtube.com/watch?v=ZAW3KSXv89k>

I've attached the three billboard pics. Note that both Bunny Ranch billboards are with CBS Outdoor. That's CBS, as in CBS Corporation (CBS NEWS). Not sure who a complaint against the ad content would be directed to. Maybe both Hof and CBS Outdoor.

My thanks to Supervisor Veerkamp for speaking up at today's BOS meeting and saying he is looking into the matter. I hope he has all of your support.

Best Regards,

Kathleen Newell  
KathleenNewell.com

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Thank you.

3 attachments



1bunnyranch\_camino.png  
1274K



1bunnyranch\_strawberry.png  
1192K



1teazpleaz\_icehouseRD.png  
368K



## Fwd: Inappropriate or excessive signage - Pollock Pines/Camino

2 messages

The BOSONE <bosone@edcgov.us>  
To: EDC COB <edc.cob@edcgov.us>

Tue, Jun 25, 2013 at 4:47 PM

### Cindy Munt

Assistant to Supervisor Ron Mikulaco, Dist 1  
Board of Supervisors, County of El Dorado  
Phone: (530) 621-5650

----- Forwarded message -----

From: **Jeanne Harper** <jmharper2@comcast.net>

Date: Tue, Jun 25, 2013 at 3:07 PM

Subject: Inappropriate or excessive signage - Pollock Pines/Camino

To: bosone@edcgov.us, bostwo@edcgov.us, bosthree@edcgov.us, bosfour@edcgov.us, bosfive@edcgov.us

Cc: Margaret Birge <Realtor@margaretbirge.com>, Derrell Roberts <derrellroberts@sbcglobal.net>, Jeanne Harper <jmharper2@comcast.net>, Ken Harper <klharper1@comcast.net>, Tom Deville <tdeville@mindspring.com>

Good afternoon all!

I was in attendance at this morning's BOS meeting in the hopes of participating in the discussion regarding sign ordinance. I had to leave for another appointment, so was unable to give input...or to hear what others had to say. Please accept this in place of my live testimony:

There are two types of signage that I will address my remarks to: billboard signage and nuisance signage in town

-

#### Billboard Signage

-

The "Bunny" Sign located on Highway 50 in the Camino area is inappropriate for our state and our county, as well as our community for the following reasons:

-

1. Prostitution is illegal in the state of California. Why then are we advertising it?
2. These kinds of advertisements are not permitted in Nevada. Why then are we advertising it?
3. If our own local businesses cannot be advertised on community billboards, why are we advertising this one?
4. The proximity of this sign to our communities of Camino and Pollock Pines gives some feeling that the ranch is located in our communities. It does not state anywhere that it is in Nevada. This is so not the identity that we have been striving for. It is an offense to every resident, business and organization.

#### "Nuisance" Signage

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This is probably not the best language I could use for the kind of signage I am referring to it as, but since many local businesses and residents have approached CEDAPP to do something about it (using that language), I am passing on the message.

"Downtown" Pollock Pines, i.e. Pony Express Trail primarily, has been inundated with signs everywhere the human eye can see. Nailed to trees, on top of other bulletin boards, all along the sides of the streets, big ones, small ones, billowing ones, etc.....all advertising something. CEDAPP will always support our businesses and understand the need for our businesses to try and capture as much traffic as they can...in almost any way they can. However, with no sign ordinance to help them do so with responsible care for the overall ambiance, it's been difficult for anyone to determine where one's person rights begin and another person's ends. In any case, CEDAPP has steadfastly refused to be the "sign Nazis" for the community and has advised that those who have the concern call a meeting to try and determine a course of action fair and equitable to all....and one that can and will be respected by all. That has not happened either.

With the Sign Ordinance item at the BOS level, I had hopes for some direction so that we could call such a meeting.....with the guidance of the county ordinances.

In this case, I would hope that Bryan, Ray, and Norma would all be able to respond to this email. If the item was handled this am, can you please tell me what the outcomes were.

Thanks.

Respectfully submitted,

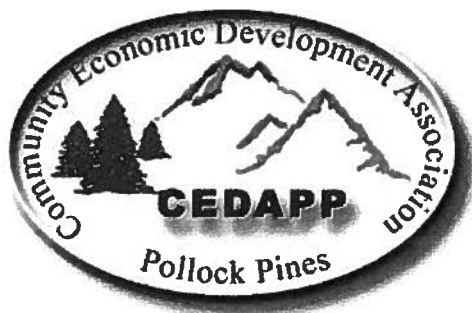
J.

**Jeanne Harper, Executive Director**

**Community Economic Development Assn. Of Pollock Pines**

**(530) 613-1332**

**[www.cedapp.biz](http://www.cedapp.biz)**



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Public Comment

13-0086 2B 8 of 9



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The BOSTHREE <bosthree@edcgov.us>  
To: EDC COB <edc.cob@edcgov.us>

Tue, Jun 25, 2013 at 5:48 PM

**Kathy Witherow**

Assistant to Supervisor Brian K. Veerkamp  
District Three - El Dorado County  
530.621.5652

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