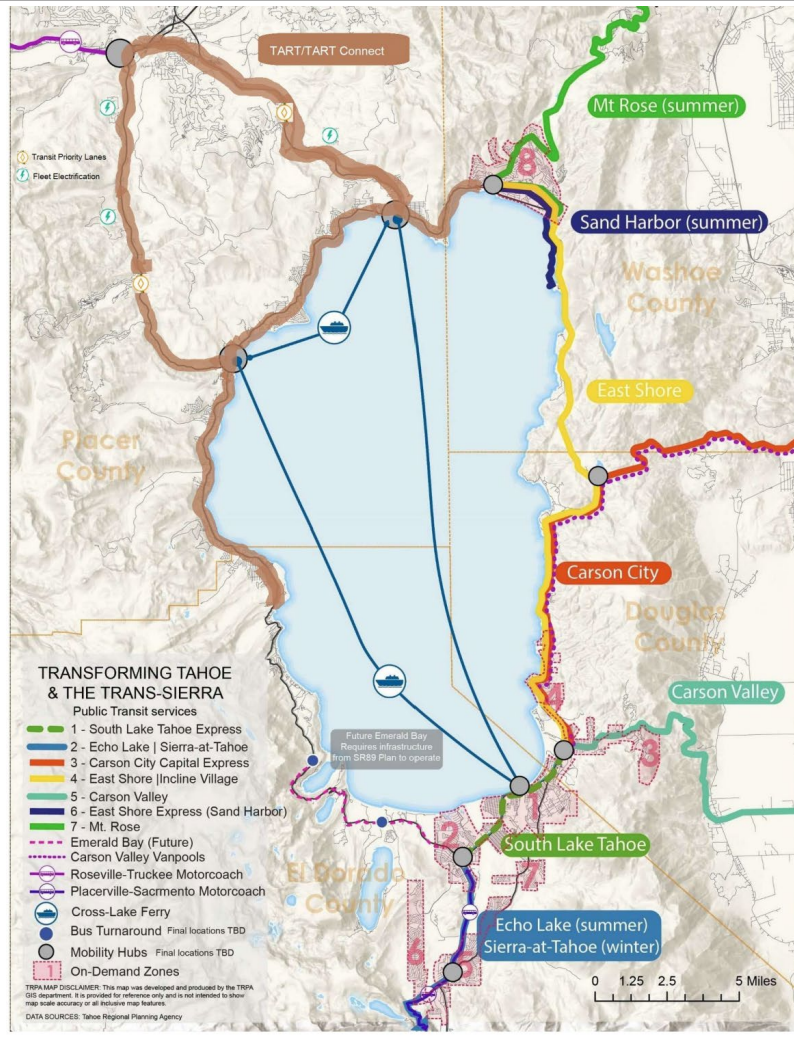


TTD Draft Regional Service Plan Options



LAKE LINK

POWERED BY



Raymond Suarez, Executive Director,
South Shore Transportation Management Association
Program Manager of the Lake Link service

Tahoe Transportation District | March 11, 2024

tahoelakelink.com

LAKE LINK

FREE, ON DEMAND RIDES

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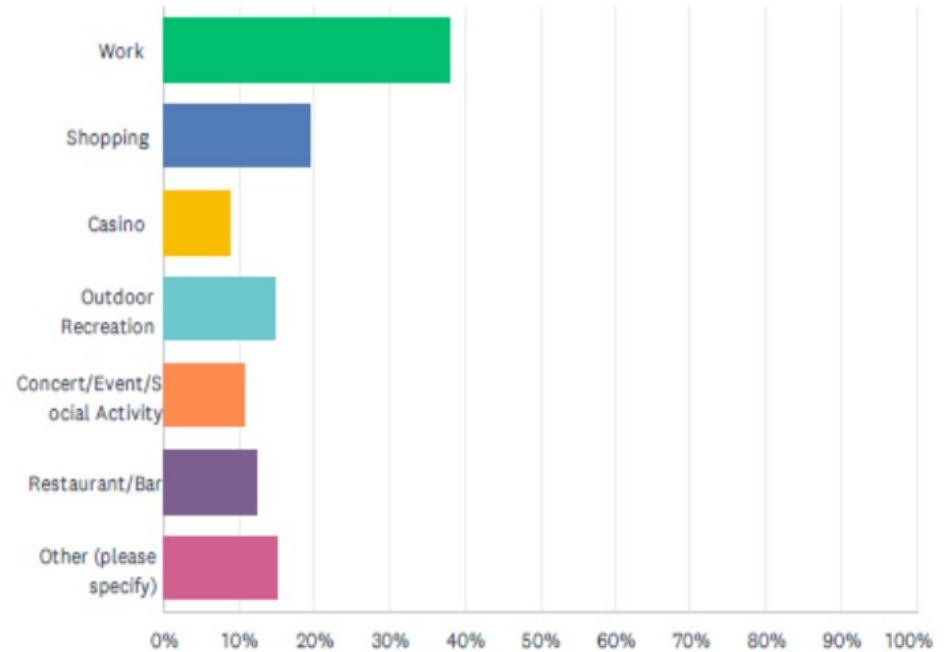


sstma
South Shore Transportation Management Association



LAKE LINK - Ridership, By Trip Purpose

Pickups Heat Map



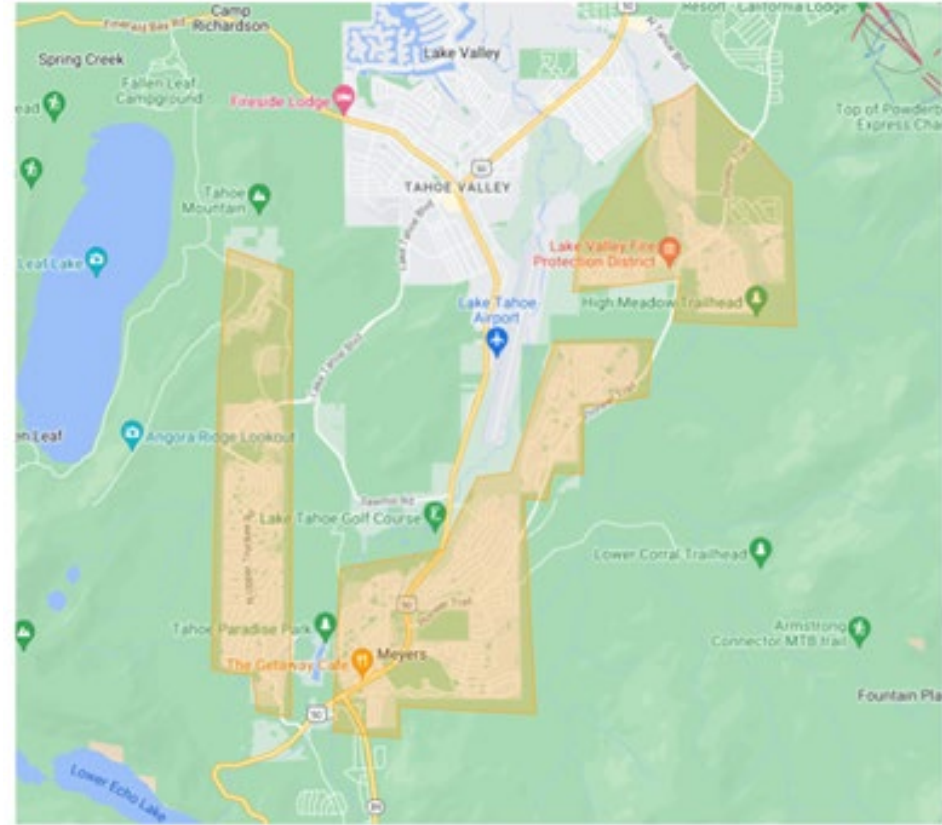


- Highly successful, totally funded outside the Tahoe Transportation District
- 122,000+ riders Yr1, Est. 200,000 Yr2
- 12,000+ are using Lake Link every month, 24,000 in January 2024 alone
- El Dorado County contributed \$300K in 2022, and \$200K 2023

Survey Data

- There is no transit for the everyday person in this portion of El Dorado County beside Paratransit
- Survey Data of 450 that responded, 80% said they would use transit
- 60% said they were willing to walk up to ½ mile to transit service
- Vast majority would use transit to access recreation in the summer

Meyers Service Options

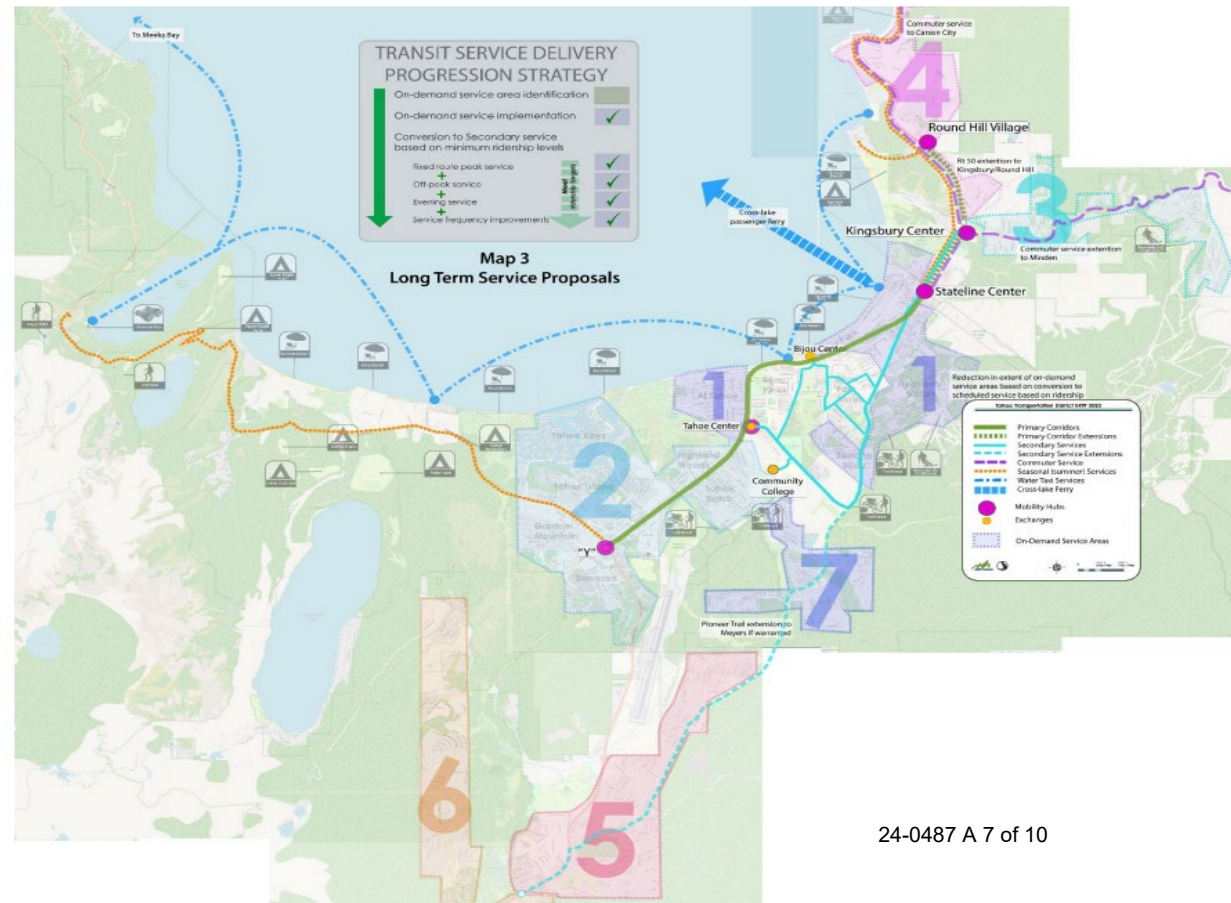


Paratransit Service Only, Operated by TTD (no change).

DRAFT

Longer Term – South Lake Tahoe (Map 3) Partial – Details

- Eight service area zones are being assessed in the SRTP
- Extension of Rt 50 to Kingsbury
- Extension of 50 to Round Hill (subject to demand)
- Service to Zephyr Cove from Stateline/Kingsbury
- Extend East Shore Express to Spooner/Summit
- Subject to demand, Convert Gardnerville service to a schedule service and extend to Minden
- Following existing DART alignment
- Reinstate schedule commuter service to Carson City via Hwy 50 to connect with JAC Rt 3 at Park and Ride
- Kingsbury Mobility Hub (integrate with Hospital and event center development)
- Long term – Round Hill Mobility Hub development



LAKE LINK Funding as of February 2024 and Beyond

- **\$2.2M** CY24 raised by existing P3 funding partners (EDC, \$200K)
- **\$3.8M required for citywide service**
- **Future Additional Funding Options** for sustainable citywide transit service and surrounding portions of El Dorado County not well served by TTD: FTA, State Transportation Development Act Funding, P3 partners (evaluating TOT, TBID, or Equivalent); **Prefer Local Control of Existing TDA Funds** ~\$2.2M - \$2.5M
- **Joint Powers Authority** suggested to secure local control and claim the TDA funding and explore becoming direct recipient of Federal, State funding in the future.

LAKE LINK Future El Dorado County Service Options

- **First Step - Establish local control**
- **Explore Options to expand existing Paratransit Service for Meyers residents by expanding Microtransit on-demand**
- **Explore limited stop bus service from Meyers to The Y transit hub**
- **Explore service to Emerald Bay**
- **Explore options to enhance El Dorado Transit Authority bus service frequency (Amtrak Route)**

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