

Exhibit "A"

All service boards shall contain the following caveat:

"Neither Partners For A Safer America nor the El Dorado County Sheriff's Office warrant the qualifications or competence of the persons or services listed on this service board."

It is understood that Contractor's right to install and maintain service boards on the premises shall be an exclusive right during the term of this License agreement.

Contractor shall be solely responsible for the assembly, construction, printing, and delivery to County of all service boards. Service boards must be constructed and made of safety material, (non-breakable break resistant frames, lexan plastic covers, and tamper resistant security screws) to prevent the inmates from removing, damaging or defacing the boards. All materials must be approved by the Sheriff's Facilities Maintenance prior to installation. Any damaged service board will be removed by the County and must be replaced by the contractor within thirty (30) days from date of written or e-mail notice to the Contractor. County agrees to install all original service boards, and in addition, will install replacement inserts provided by Contractor, twice annually. County will also provide Contractor with new County-wide telephone directories each year, at their time of distribution. In the event that the Contractor must change the information provided on the signboards more than twice annually, the contractor agrees to reimburse the County for their actual costs incurred for replacement of the boards, not to exceed \$250.

CONTRACTOR IS RESPONSIBLE FOR:

Securing and executing an advertising agreement with each Bail Bond Agent (Agency) who desires to advertise on the service board using the following criteria;

1. All Agency Trade Names appearing on the service boards must be on file with the California Department of Insurance and approved for use by the Department.

2. Each bail bond agency owner wishing to place an ad on the service boards must hold a valid bail bond license with California State Department of Insurance (Insurance Code 1800.75). The County reserves the right to block or remove any non-licensed or non-qualified agency information card from the service boards.
3. All employees conducting business must also be licensed and approved to solicit bail bonds under the agency owner's approved Trade Name.
4. All information cards must comply with Department of Insurance regulations and may include agent pictures, agency name, telephone numbers, address, services available and any other information the agency owner feels is pertinent to the business. Nothing on the display card can be obscene, immoral or illegal.

Placing the names of all licensed bail bond agents doing business in the County of El Dorado wishing to advertise their services in the El Dorado County Sheriff's Office Detention Facility, in a fair and equitable manner, on reasonable sized, professionally crafted, poster-like boards, not to exceed 40" x 32" in size (unless pre-approved by the El Dorado County Sheriff's Custody Commander).

Charging persons purchasing advertising space on the service board a minimum of one hundred Dollars (\$100.00) per month.

Contractor is also responsible for randomly placing all advertisements on the service boards through the use of their web-based "Internet Drawing Program". This program allows all advertisers to participate in specially scheduled random rotation drawings held twice each year over the Internet. Details for participation in the drawings are provided to qualified advertiser at the time they secure an advertising contract with Contractor.