



County of El Dorado

330 Fair Lane, Building A
Placerville, California
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www.edcgov.us/bos/

Minutes - Final Strategic Economic Enhancement Development Committee

Members:

**Thomas Conwell Jr. - Commercial Real Estate Broker,
Managing Director**
**Les Heinsen - Owner/President Credence Corp. dba Element
79 Vineyards**
Perry McLain - Businessman, PMC Aquatics, LLC
**Bryce Miller - Executive Director, Business Development,
Marshall Hospital**
Christine Noonan - General Manager/Owner Delfino Farms
Carl Ribaldo - President/Chief Strategist, SMG Consulting
**David Spaur - Retired City Manager, Consultant, S2
Consulting, LLC**

Wednesday, November 13, 2024

2:00 PM

<https://us06web.zoom.us/j/85105679820>

**Building A, Conference Room D (Lower Level)
330 Fairlane Ct.
Placerville, CA 95667**

PUBLIC PARTICIPATION INSTRUCTIONS: The Committee meeting room will be open to the public. The meeting will be live-streamed via Zoom. By participating in this meeting, you acknowledge that you are being recorded.

Members of the public may address the Committee in-person or via Zoom to make a public comment. The public should call into 530-621-7603 or 530-621-7610. The Meeting ID is 851 0567 9820. Please note you will not be able to join the live-stream until the posted meeting start time.

To observe the live stream of the Committee meeting go to <https://us06web.zoom.us/j/85105679820>.

If you are joining the meeting via zoom and wish to make a comment on an item, press the "raise a hand" button. If you are joining the meeting by phone, press *9 to indicate a desire to make a comment. Speakers will be limited to 3 minutes.

Although the County strives to offer remote participation, be advised that remote Zoom participation is provided for convenience only. In the event of a technological malfunction, the only assurance of live comments being received by the Committee is to attend in person. Except for a noticed teleconference meeting, the Committee reserves the right to conduct the meeting without remote access if there is a malfunction.

If you choose not to observe the Committee meeting but wish to make a comment on a specific agenda item, please submit your comment in writing. You are encouraged to submit your comment in writing by 4:00 PM on the Wednesday before the meeting to ensure the Committee has adequate time to review. Please submit your comment to the Clerk of the Board at edc.cob@edcgov.us. Your comment will be placed into the record and forwarded to Committee members.

PROTOCOLS FOR PUBLIC COMMENT Speakers will be limited to 3 minutes or as otherwise provided by the Committee Chair. By participating in this meeting, you acknowledge that you are being recorded. While speaking, please reduce any background noise to ensure that your comments can be heard. When you hear the item called that you wish to comment on, please follow the following instructions accordingly. **ONLINE LIVE STREAM:** When you hear the item called that you wish to comment on, press the "raise a hand" button. **PHONE IN:** When you hear the item called that you wish to comment on, press *9 to indicate a desire to make a comment. The clerk will call you by the last three digits of your phone number when it is your turn to comment.

A video recording of this meeting will be published to the website.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Planning and Building Department if you require accommodation at (530) 621-5595.

The SEED Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter. Written information or public comments may be submitted to: Economic.Development@edcgov.us.

CALL TO ORDER AND ROLL CALL

Meeting called to order at 2:17 P.M.

Present: 7 - Conwell Jr., Heinsen, McLain, Miller, Noonan, Ribaldo and Spaur

ADOPTION OF THE AGENDA

A motion was made by Member Ribaldo, seconded by Member Spaur, to Adopt the Agenda.

Yes: 7 - Conwell Jr., Heinsen, McLain, Miller, Noonan, Ribaldo and Spaur

OPEN FORUM

Public Comment: None

Open Forum is an opportunity for members of the public to address the Committee on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to 3 minutes per person. The Committee Chair may limit public comment during Open Forum.

AGENDA ITEMS

1. [24-1933](#) Welcome and introduction of Staff and appointed Committee Members.

Public Comment: None

Welcome and Introduction of SEED Members, County Staff, and Consultant John Krueger. No Action Taken.

2. [24-1934](#) Election of Chair and Vice Chair.

Public Comment: None

A motion was made by Member Noonan, seconded by Member Spaur, that Member Ribaldo be appointed as Chair.

A motion was made by Member Spaur, seconded by Member Conwell, that Member Spaur be appointed as Vice Chair.

Yes: 7 - Conwell Jr., Heinsen, McLain, Miller, Noonan, Ribaldo and Spaur

3. [24-1930](#) Review of SEED Committee Purpose - Resolution and Bylaws - adopted by the Board of Supervisors.

Public Comment: None

A motion was made by Member Spaur, seconded by Member Noonan, to accept the Committee Purpose as outlined by the Board of Supervisors

Yes: 7 - Conwell Jr., Heinsen, McLain, Miller, Noonan, Ribaldo and Spaur

4. [24-1935](#) Propose and Adopt Committee Meeting Schedule.

Public Comment: None

A motion was made by Member Spaur, seconded by Member Conwell, that the SEED Committee meet every 3rd Thursday on the month at 3 P.M., with the option to schedule special meetings as needed.

Yes: 7 - Conwell Jr., Heinsen, McLain, Miller, Noonan, Ribaldo and Spaur

5. [24-1932](#) Staff led discussion on the development of an Economic Development Strategic Plan.

Public Comment: M. Ranalli

Consultant Krueger, Staff, and SEED Members discussed the Economic Development Strategy Creation Plan. No Action Taken.

ECONOMIC DEVELOPMENT UPDATES

No update

SEED MEMBER UPDATES

No updates

ADJOURNED at 4:01 P.M.