

**Department of Human Services  
Contribution to the Economic Development of  
El Dorado County  
May 18, 2009**

**Department of Human Services**

- The Department of Human Services facilitates economic development by administering the following programs:
  - Economic Development Block Grant (EDBG) Program
  - Workforce Investment Act (WIA)

**Economic Development Block Grant (EDBG)  
Program**

**Business Loan Program**

- Assists businesses and real estate projects that start-up, expand, or relocate to El Dorado County
- Funds can be used for working capital, purchase of supplies and equipment, property acquisition or leasehold improvements
- Loans range from \$5,000 to \$100,000
- Borrower must create one full time job for every \$35,000 borrowed

**Business Loan Program**

**Historical Accomplishments**

- Provided 9 economic development loans for a total of \$495,000 since 1998
- Types of Businesses Assisted:
  - Retail
  - Agricultural
  - Law Firm
  - Web Design
  - Manufacturers

**Economic Development Block Grant (EDBG)  
Program**

**Microenterprise Program**

- Assistance is available to income-qualified applicants
- Provides training, technical assistance and advisory services to encourage business development

- Offers a wide range of knowledge and skills development opportunities to promote business and entrepreneurial success
- Small business loans are available to eligible participants

## **Microenterprise Training and Technical Assistance Activities**

- Participants attend trainings and seminars designed to enlighten business owners and entrepreneurs and teach basic business skills
- Participants create a business plan to guide them through the organization, establishment and funding of their new venture or making their existing small business more profitable

## **Microenterprise Loan Activities**

- Provides loans to income-qualified applicants wanting to start or expand their small business
- Loan funds can be used for working capital and to purchase supplies or equipment
- Loans range from \$1,000 to \$25,000

## **Microenterprise Assistance Historical Accomplishments**

- Provided Microenterprise Technical Assistance and Training to 66 existing or potential business owners since 2002
- Provided \$75,000 in Microenterprise Loans since 2006

## **Economic Development Block Grant**

### **Current Grant Period Accomplishments**

- Completed three class sessions on Entrepreneurship, resulting in 12 successful graduates
- Provided four business loans totaling \$245,000
- Outreach and Technical assistance to the business community is ongoing to identify and access business owners to inform them about the various EDBG services available in El Dorado County

## County Revenue Enhancement

- County revenues result indirectly from successful establishment and retention of businesses in the community
- Successful businesses represent jobs that generate local purchases

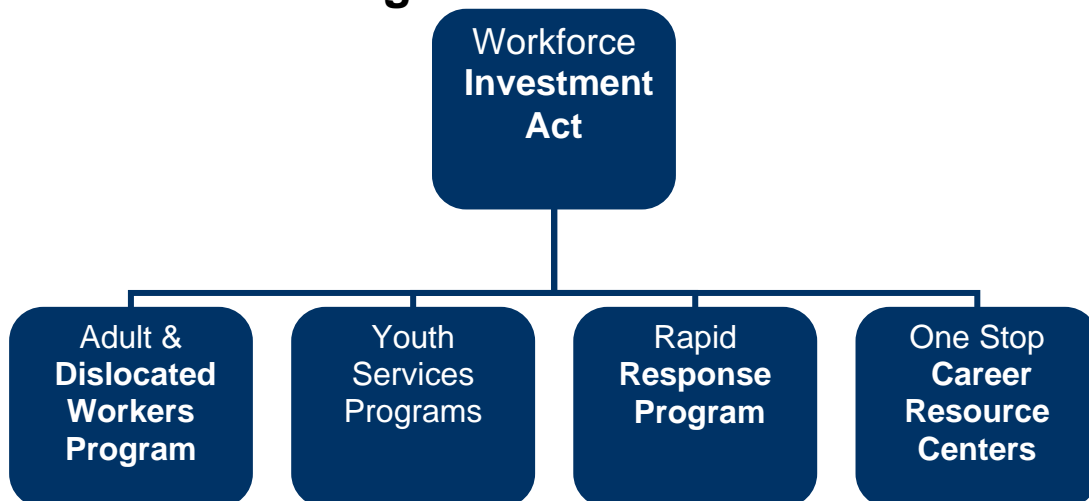
## Action Plan for 2009/10

- Continue Outreach and Technical assistance to the business community to identify and access business owners to inform them about the various EDBG services available in El Dorado County
- Provide ongoing Microenterprise Technical Assistance and Training current and potential business owners
- Continue to provide loans to income-qualified applicants wanting to start or expand their small business

## Workforce Investment Act

- The federal Workforce Investment Act (WIA) offers a comprehensive range of workforce development activities
- The purpose of these activities is to:
  - increase the number of individuals employed
  - promote participant job retention
  - increase earnings
  - increase occupational skills of participants

## WIA Funded Programs



## **Adult and Dislocated Workers Program**

- WIA programs enhance the job market by providing:
  - Funding to train or retrain adults to meet the needs of employers
  - Subsidized on-the-job training
  - Funding to train adults for work, including paid work experience and supportive services

## **Youth Services Program**

- Provides paid work experience to prepare youth for employment
- Provides educational activities to insure youth receive high school diplomas or GED
- Provides supportive services and case management to remove barriers to success

## **Rapid Response Program**

- County revenue is enhanced when the WIA Rapid Response Program helps businesses stay in business and thrive by offering free information and services, including:
  - Assistance with Human Resources-related issues such as recruiting, interviewing, hiring and retaining employees
  - The latest information on tax credits
  - Downsize and lay-off aversion assistance
  - Consulting and referral services
  - Small business workshops on relevant topics

## **Rapid Response Program Continued**

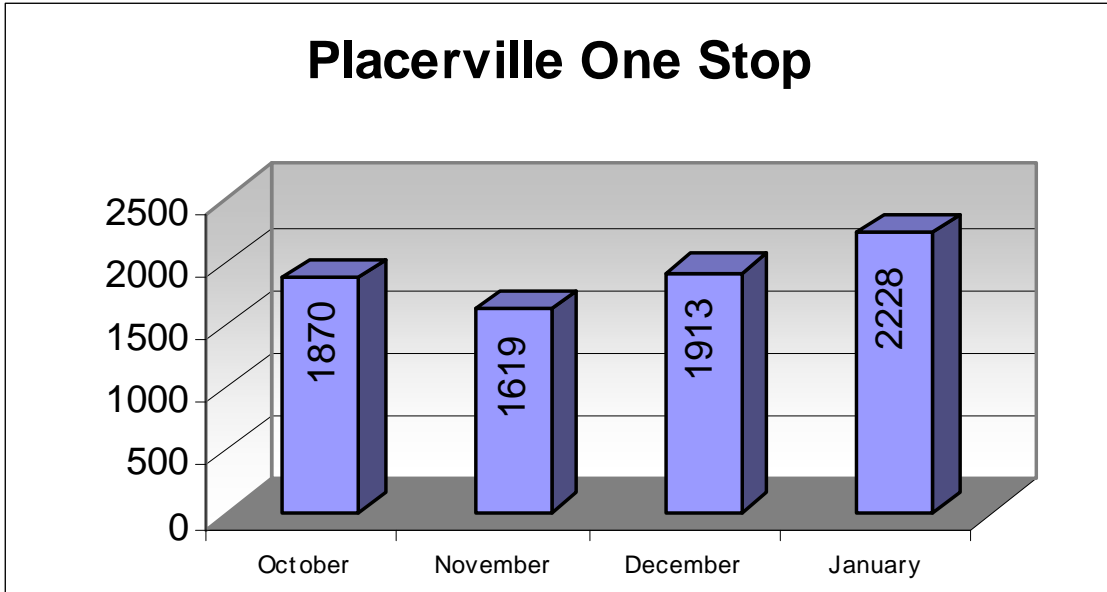
- In addition to providing direct services to job seekers at the One Stop locations, WIA staff have reached out to over 1,000 businesses to inform them about available WIA Rapid Response services

## **One Stop Career Resource Centers**

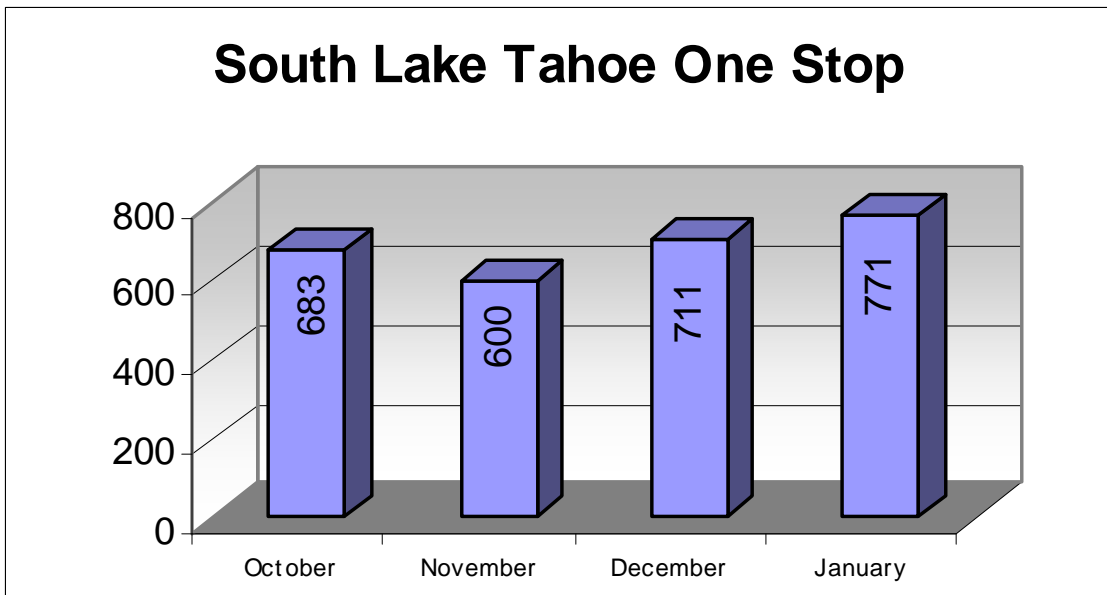
- The One Stop Career Resource Centers
  - are staffed through partnerships with other programs and organizations
  - provide job search assistance, use of computers, workshops and job/career information

## **One Stop Career Resource Centers**

These charts reflect the number of times job seekers accessed One Stop services between October 2008 and January 2009, representing over 7,500 contacts in Placerville and 2,700 contacts in South Lake Tahoe



## One Stop Career Resource Centers Continued



The number of persons accessing One Stop services is expected to continue to increase as unemployment rises

### Highlights

- Over 100 Sierra Pacific Lumber Mill employees received information regarding WIA Adult and Dislocated Worker retraining programs, unemployment insurance and job seeking services available to them from the Rapid Response team

## **Highlights Continued**

- Extensive community outreach conducted by WIA staff resulted in receipt of 16 bids from a variety of businesses/enterprises for funding to assist approximately 100 youth with job readiness skills and summer employment
- Expanded hours at both One Stop Career Resource Centers to provide greater public access

## **Action Plan for 2009/10**

- Improve marketing of WIA services
  - Increase Rapid Response business outreach
  - Increase WIA services in the South Lake Tahoe and Alpine County areas
  - Improve communications to other County departments and the public regarding the services offered by WIA
  - Explore opportunities for enhancing WIA marketing