

EL DORADO COUNTY CHAMBER OF COMMERCE
Study Mission Series Presents:

One of the greatest benefits of being an El Dorado County Chamber Member is the business insight gained from exclusive chamber events. We are proud to announce to you our El Dorado County Chamber of Commerce Study Mission Series.

The Study Mission Series is a business immersion program, dedicated to broadening the chamber members' horizon whilst promoting business and political relations between regions. Each El Dorado County Study Mission is focused on key topics such as agri-tourism, smart growth, economic development, transportation, education, and government issues. Each Study Mission selects a destination city with similar experience to share their past solutions and best-known-methods to key challenges.

Through an El Dorado County Study Mission, our Chamber Members are able to forge business relationships with the destination city, promote awareness of our chamber business offerings and develop a blue-print to address key regional issues.

Contact our El Dorado County Chamber office to find out more about our Study Mission Series!

El Dorado County Chamber of Commerce

542 Main Street

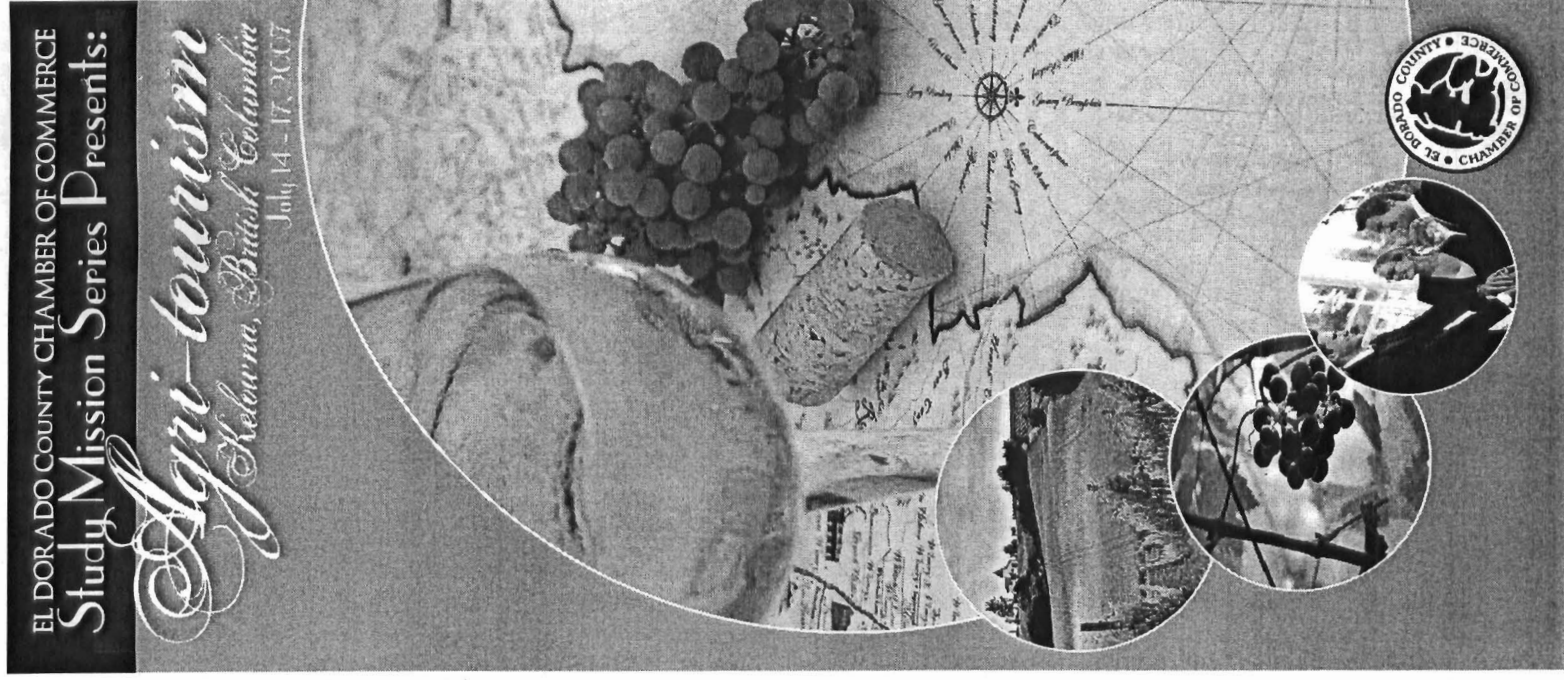
Placerville, CA 95667

Phone: (530) 621-5885 or

Email: www.eldoradocounty.org



El Dorado County Chamber of Commerce
542 Main Street
Placerville, CA 95667
Address correction requested.



EL DORADO COUNTY CHAMBER OF COMMERCE
Study Mission Series Presents:

Agri-tourism
Delaware, British Columbia
July 14 - 17, 2007



Agri-tourism in Kelowna



STAY CONNECTED!

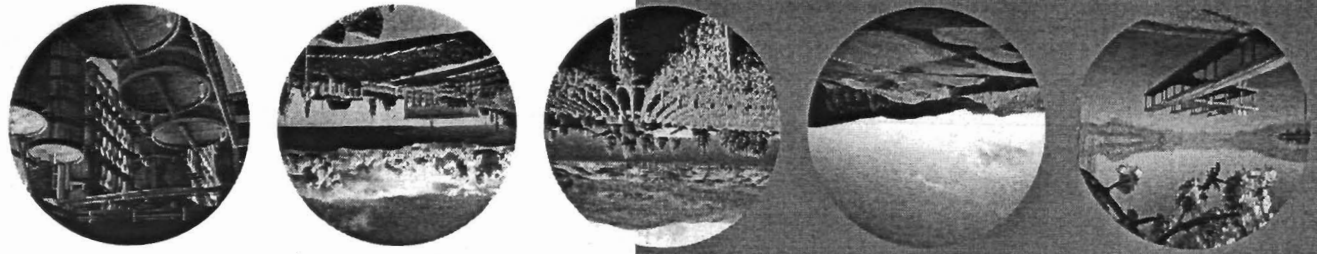
Your source for keeping the pulse and being connected. All community and regional leaders are invited to participate in this regionally beneficial Study Mission.

PARTICIPATING CHAMBERS:

- El Dorado County Chamber (Presenting Chamber)
- Amador County Chamber
- El Dorado Hills Chamber
- Lodi Chamber
- Sacramento Metropolitan Chamber
- Shingle Springs/Cameron Park Chamber
- West Sacramento Chamber
- Woodland Chamber

Reservation is required as seating is limited to 50 Study Mission participants.

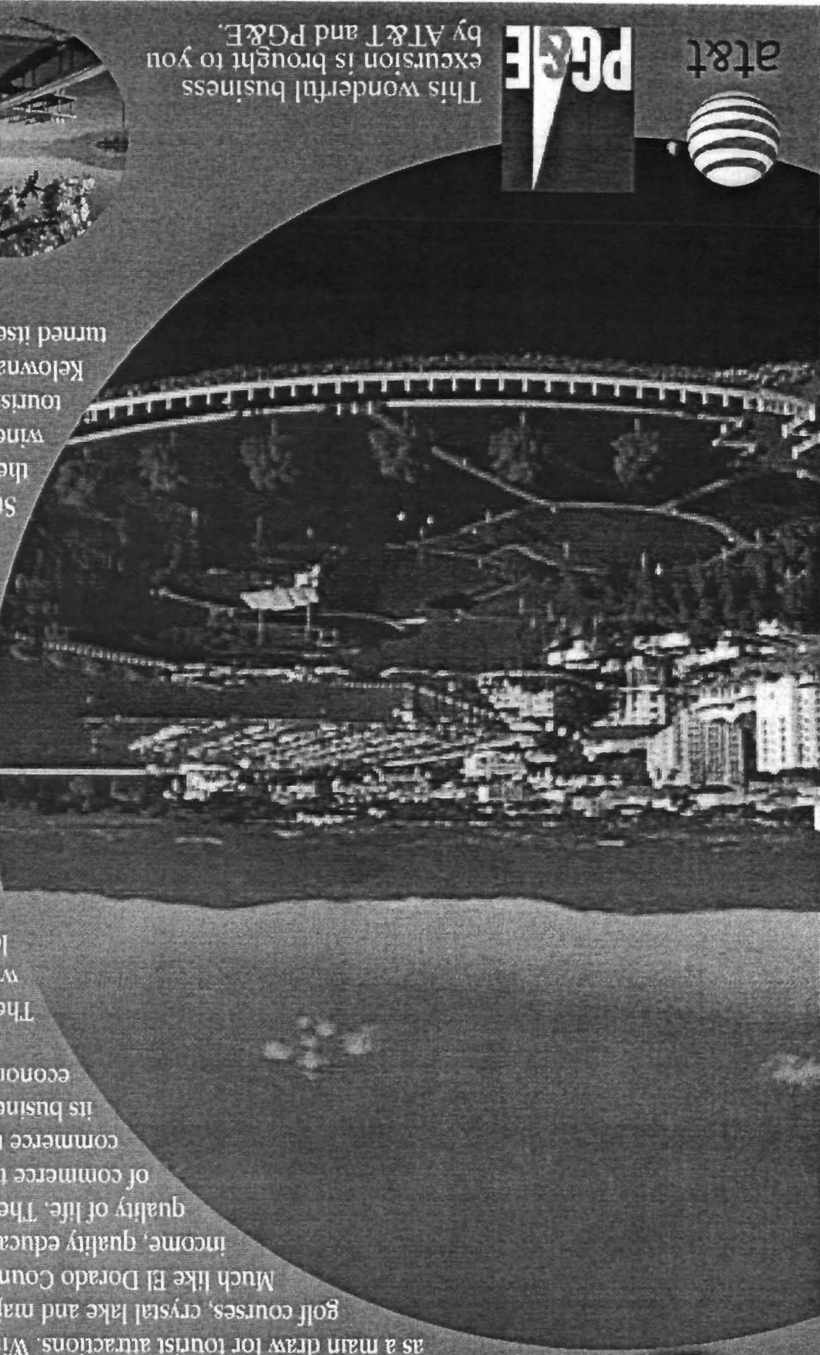
ONLINE REGISTRATION BEGINS APRIL 2, 2007!
 TRIP PRICE INCLUDES: AIR, HOTEL, SPONSORED MEALS, BUSINESS AND LEISURE ITINERARIES.
 \$1850 Registrations between April 2 - April 30
 \$1950 Registrations after April 30
www.EldoradoCounty.org



Kelowna, British Columbia, is best known for its ability to offer its natural resources and agriculture as a main draw for tourist attractions. Wineries blanket the beautiful landscape as golf courses, crystal lake and majestic mountains adorn the panoramic view. Much like El Dorado County, Kelowna is a city with higher-than-median income, quality education, job growth opportunities, and better quality of life. The city worked methodically with its chamber of commerce to produce a strategic blue-print for successful commerce throughout the region. Today, Kelowna and its businesses continue to enjoy the successes of its economic development plans.

The El Dorado County Study Mission to Kelowna will enable its chamber members to meet with local dignitaries, city planning officials and other business executives. Study Mission chamber members will collaborate with their Kelowna counterparts to share thoughts and ideas specific to agri-tourism. Chamber members will glean first-hand how the city creates an ag-friendly business environment as well as how chamber members can effectively become involved in planning discussions to provide opportunities to link agriculture and tourism with its natural resources.

Study Mission chamber members will visit the famed Lake Okanagan, tour the prestigious wineries and discuss with local businesses how tourism positively affected their business. Come to Kelowna and learn from the source how a sleepy town turned itself to an international tourism wonder!



EL DORADO COUNTY CHAMBER OF COMMERCE
 STUDY MISSION SERIES



This wonderful business excursion is brought to you by AT&T and PG&E.