

Details

Reports

File #: 19-0885 Version: 1

Type: Agenda Item Status: Approved

File created: 5/29/2019 In control: Board of Supervisors

On agenda: 6/11/2019 Final action: 6/11/2019

Title: Chief Administrative Office recommending the Board approve the updates to the Countywide Strategic plan and direct all Department Heads to incorporate the goals and priorities identified in the Countywide Strategic Plan into their short, middle and long term goals. (Est. Time: 1 Hour) FUNDING: N/A

Attachments: 1. [A - Strategic Plan Update](#), 2. [B - Strategic Plan Update - Presentation](#)

Related files: [14-1322](#), [23-1023](#), [23-0977](#), [19-1012](#), [21-0140](#), [22-0461](#), [23-1092](#)

History (1)

Text

1 record Group Export

Date ▼	Ver.	Action By	Action	Result	Action Details	Meeting Details	Video
6/11/2019	1	Board of Supervisors	Approved	Pass	Action details	Meeting details	Video

- *Partnering with all stakeholders, we are prepared to meet the needs of our growing older adult population*
- 3) "Address homelessness"
 - *Implement solutions to address and reduce homelessness in El Dorado County*
- 4) "Child and youth outcomes (mental/behavioral health, cannabis education), youth services"
 - *Achieve better outcomes for children, young adults and families in the areas of mental illness and substance abuse prevention*
- 5) Encourage and support through policy and infrastructure the pursuit of local, state, and federal, private and public funding opportunities to support and promote healthy communities.

Economic Development

Definition: Enable a prosperous and vibrant community.

- 1) Attract, develop and retain businesses that provide economic sustainability and quality job creation.
 - a. Continue business attraction and retention incentive efforts to retain, expand, and import businesses to El Dorado County
 - i. Reach out to targeted business sectors for relocation to the County
 - ii. Search out to local businesses for expansion incentives
 - iii. Develop business clusters and Geographically-Targeted Economic Development Areas if deemed feasible
 - b. Deploy a small business/entrepreneurial development strategy
 - c. Implement strategy to promote occupation and telecommuting jobs
 - d. Identify what businesses have left the County in the last five years and why
 - e. Continue to monitor appropriate and competitive fee levels
 - f. Promote and expand agriculture, recreation and tourism (etc. geotourism and agriculture tourism) and their related businesses
 - g. Increase retail opportunities
- 2) Increase employment opportunities by improving workforce development skills.
 - a. Identify current workforce resources
 - b. Identify labor skills gaps and assets
 - i. Conduct survey with the business community to determine labor skills gap
 - ii. Conduct survey with economic development recruiters and regional economic development organizations to determine labor skills gap
 - iii. Identify skills the County's workforce has in abundance for business attraction
 - c. Collaborating with the local school systems, community colleges, and county departments on how to create workforce development classes desired by the market
 - i. Start workforce round table with business community, education partners, and local governments
- 3) Invest in infrastructure needs to improve and maintain competitiveness
 - a. Conduct a comprehensive land use, water/sewer, gas, electricity, multi-modal transportation, etc. infrastructure needs study to identify potential economic

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- development zones or clusters
 - b. Explore Community Choice Aggregation (CCA) Feasibility
 - c. Encourage development of high speed Internet service (broadband and/or Wi-Fi)
 - d. Explore the use of special financing districts such as Business Improvement Districts, Tourism Improvement Districts, Agriculture Improvement Districts, Tax Increment Financing, etc.
 - e. Survey the local business community, regional economic development agencies and economic development recruiters on what infrastructure the County lacks
- 4) Strengthen the County's business friendly reputation
- a. Continue to evaluate opportunities to improve County processes that are identified as onerous for the business sector.
 - b. Actively participate with local, Regional and National organizations to strengthen the County's economic development advantages.
 - c. Continue to provide expert assistance and guidance to help navigate regulatory requirements in support of business development.
- 5) Provide attainable housing options - balance jobs with housing
- a. Do a gap analysis on what housing options the County is lacking
 - b. Research what housing options are needed to support desired business sectors
 - c. Determine appropriate mix of housing alternatives for all types of housing including, transitional housing, very-low, low, moderate, and above-moderate income housing
 - d. Complete a study of housing incentives used by peer counties or cities/towns
 - e. Recognize the impact of homelessness on Economic Development and identify methods to assist the chronically homeless associated with mental illness