



County of El Dorado

Economic Development
Division
2850 Fairlane Court
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Glenn Krakow, Vice Chair, District I
Scot Bernstein, District I
Seana Hartsell, District III
Sol Nisbet, District IV
Leon Abravanel, District V
Kris Payne, Chair, At-Large Member
Tamara Johnston, At-Large Member
Felicity Carlson, At-Large Member
Brandon Reinhardt, At-Large Member

Staff

*Kyle Zimbelman, Planning and Building Department, Economic
Development Division*
*Amelia Pedri, Planning and Building Department, Economic
Development Division*

Thursday, March 12, 2020

1:00 PM

Conference Room D
Lower level of the El Dorado County Government Center
330 Fair Lane
Placerville, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Planning and Building Department if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes.

Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Division located in Building C, 2850 Fairlane Court, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL @ 1:04 PM

- Present:** 7 - Kris Payne, Glenn Krakow, Felicity Carlson, Brandon Reinhardt, Tamara Johnston, Seana Hartsell and Sol Nisbet
- Absent:** 2 - Leon Abravanel and Scot Bernstein

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

CONSENT CALENDAR

OPEN FORUM

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

Public Comment: M. McEfee, J. Knight.

Member Bernstein Arrived 1:11 PM

- Present:** 8 - Kris Payne, Glenn Krakow, Felicity Carlson, Brandon Reinhardt, Scot Bernstein, Tamara Johnston, Seana Hartsell and Sol Nisbet
- Absent:** 1 - Leon Abravanel

DISCUSSION ITEMS

1. [20-0355](#)

Chair recommending the following:

- 1) Receive and file an update from the Committee Lead on Housing;
- 2) Discuss and vote on whether the Committee would like to present housing recommendations to the Board of Supervisors at a future date yet to be determined; and,
- 3) Discuss and vote on whether the Committee would like to draft a letter of support to the Board of Supervisors advocating for the creation of a West Slope Housing Strategy. (Est. Time 20 Min.)

Public Comment: M. McEfee, J. Knight

A motion was made by Member Carlson, seconded by Member Payne, for staff to request an agenda item from CEDAC be placed on the Board of Supervisor's meeting calendar for a future date. CEDAC would like to voice their support for the need of a housing strategy in El Dorado County, particularly, for the median income households that support economic development.

Yes: 7 - Glenn Krakow, Felicity Carlson, Brandon Reinhardt, Scot Bernstein, Tamara Johnston, Seana Hartsell and Sol Nisbet

Noes: 1 - Kris Payne

Absent: 1 - Leon Abravanel

A motion was made by Member Krakow, seconded by Member Payne, requesting an update from the Economic Development Division on what will be presented to the Board of Supervisors on the topic of a West Slope Housing Strategy. CEDAC will decide whether to write a letter of support to the Board once they have more information.

Yes: 8 - Kris Payne, Glenn Krakow, Felicity Carlson, Brandon Reinhardt, Scot Bernstein, Tamara Johnston, Seana Hartsell and Sol Nisbet

Absent: 1 - Leon Abravanel

2. [20-0356](#)

Chair recommending the Committee receive and file an update from the Ad Hoc Committee for Community Planning. (Est. Time 5 Min.)

No Action Taken.

3. [20-0357](#)

Chair recommending the Committee receive and file an update from the Ad Hoc Committee Lead on Exploring Energy Alternatives. (Est. Time 5 Min.)

Received and Filed

ECONOMIC DEVELOPMENT UPDATES

Kyle Zimbelman, Economic and Business Relations Manager, gave a brief update on the following:

- 1) He introduced Bret Sampson, Economic Development's new Senior Planner;
- 2) On March 11, 2020, the Business Retention and Expansion Program survey results were sent to the Board of Supervisors. Kyle updated the Board on future Business Retention and Expansion surveys and incentives;
- 3) On April 14, 2020, Economic and Planning Systems, Inc. (EPS) will be presenting their findings to the Board on the opportunity market analysis of El Dorado County;
- 4) On February 20, 2020, he attended the public open house for the Missouri Flat Master Circulation and Financing Plan (MC&FP) Phase II;
- 5) He's been attending the broadband meetings that Supervisor Frentzen leads. He has been tasked to locate potential pilot project areas for broadband throughout the County;
- 6) The Coloma-Lotus impact study will begin soon. The Economic Development Division will be working closely with the Coloma-Lotus Business Council regarding the impact of tourism in the Coloma-Lotus area. The Economic Development Division will be taking on more aspects of the study due to the abundance of staffing resources we have; and,
- 7) The El Dorado Hills Town Center Hotel submitted their permit application. The permit is close to being issued.

CEDAC MEMBER UPDATES

Member Payne updated the Committee on the following:

- 1) He was able to see the new video of the Mosquito Bridge high level alternative for the selected project. This is the new bridge to take the place of the South Fork suspension bridge originally built in 1867. It will be a boom for the area and for fire safety;
- 2) There has been a re-establishment of Surveyors, Architects, Geologists, and Engineers (SAGE), a professional organization that he participates in since he's a retired engineer. This organization volunteers with kids, some who place maps in the Board Chambers. They are looking for other ways to get kids involved; and,
- 3) Parks and Recreation received a \$2 million dollar grant from State Parks to develop the two-acre pump track at the bike park near Old Depot Road in Diamond Springs. This will be a big economic boom to Diamond Springs.

Member Krakow updated the Committee on the following:

- 1) On the first Monday of every month, Supervisor Hidahl hosts the El Dorado Hills Community Council Meeting where they receive updates from Departments in the County: El Dorado County Sheriff, Highway Patrol, El Dorado Hills Fire, League of Women Voters, and various guest speakers each month;
- 2) He attended the El Dorado Hills Chamber luncheon on March 3, 2020, where Supervisor Veerkamp delivered a State of the County; and,
- 3) The El Dorado County Chamber of Commerce has postponed the Business Showcase and I Love Film Mixer that was scheduled for March 20, 2020, to a later date.

Member Hartsell attended a meeting at the Berkeley Ecology Center on May 3, 2020, regarding a \$2.5 Million dollar grant that will allow California Farmers' Markets to double food stamp purchases for three more years.

Member Johnston updated the Committee on the following:

- 1) She attended the first Tourism Industry Mixer of the year on March 10, 2020, at Nello Olivo Winery. There were about 30 attendees and they meet quarterly. It's a great mixer for people in the tourism industry to discuss tourism and it followed the El Dorado County Tourism Summit. The next meeting will be in June at Holly Hills Winery in Placerville;
- 2) The El Dorado County Fire Safe Council applied for the CAL Fire California Climate Investments (CCA) Fire Prevention Grant. They did not receive any of the \$200 million dollar grant funds for fuel reduction, which was very disappointing for El Dorado County; and,
- 3) From a hospitality standpoint, she updated the group of Reverie Retreat's bookings and how they've steadily declined due to Covid-19 concerns. She has concerns about this year especially with the power shutoffs and now the Coronavirus. She thinks the tourism industry is going to get hit hard. She's nervous that it's going to affect the County's economic development.

Member Carlson updated the Committee on the following:

- 1) She is on the Cameron Park Community Services District and has been assigned to the Parks and Recreation Committee where she went on a field trip and visited three other Community Service Districts' Parks. The Cameron Park Community Services District has about \$800,000.00 in development fees sitting in an account to develop parks in the Cameron Park District. They've also

contracted with a grant writer and a Master Planner. She thinks the Cameron Park CSD will be updating their outdated parks within the next 2-3 years;

- 2) A new 18-hole disc golf course opened up in Cameron Park near the base of the dam at Cameron Park Lake; and,
- 3) She ran for the District II County Supervisor seat but lost. Although she lost the vote, she won a community. She was very happy to have met so many great community members in District II.

Member Nisbet updated the Committee on the following:

- 1) She is very disappointed that the El Dorado County Chamber of Commerce Business Showcase and I Love Film Mixer scheduled for March 20, 2020, has been cancelled;
- 2) The Georgetown area has been doing very well. The Divide Chamber of Commerce purchased plants for new businesses on the Divide that they'll distribute. There are a lot of new businesses in the area; and,
- 3) The Georgetown Mercantile on Main Street has new owners. There's also a new business coming to town, the Georgetown Distillery. They'll be opening in a few months. They will be hosting the Divide Chamber of Commerce mixer in November. Committee Members are invited to attend.

Member Reinhardt attended a two day Energy Training course in Folsom, which covered energy trading, changing the grid, compartmentalizing batteries to the grid stability and solar issues. There were people from all over the United States in attendance. One take away was that there were a lot of people from Community Choice Aggregation (CCA) in attendance. He made a lot of great connections and learned more about how the CCAs work.

Member Bernstein has been thinking about the economic aspects of the Coronavirus. He discussed his view on the how the local community will take a downturn due to the virus.

ADJOURNED AT 3:00 PM