



**2013
Study
Mission**

Reserve Now

Space is limited

Reservation is required as
seating is limited to 30
participants

www.eldoradocounty.org

Price includes: Airfare, Hotel &
Sponsored Meals

REGISTER NOW

Deadline May 30TH

\$2,400

Contact: Lauren Boyd, (714) 621-1040
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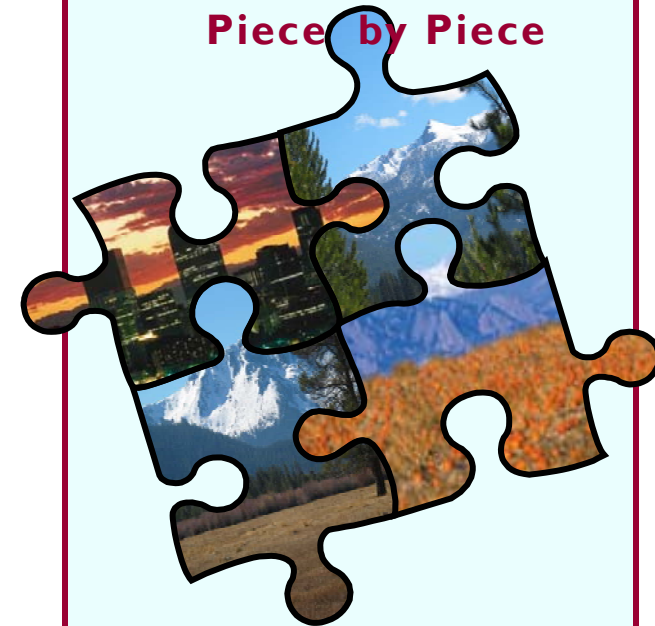
El Dorado County
Folsom, El Dorado Hills, and
Shingle Springs/Cameron Park
Chambers of Commerce
present

Study Mission 2013

**URBAN TO RURAL
CONNECTION**

Creating the destination

Piece by Piece



**Vancouver/Victoria
July 11 —14, 2013**

www.eldoradocounty.org

Creating a destination Piece by Piece



One of the greatest benefits of being an El Dorado County Chamber is the business insight gained from exclusive chamber events. We are proud to announce to you the next in our Study Mission Series —

Victoria / Vancouver

The Study Mission Series is a business immersion program, dedicated to broadening the chamber members' horizon while promoting business and political relations between regions. Each El Dorado County Study Mission is focused on key topics such as agritourism, sustainability, economic development, transportation, education, and government issues. Each Study Mission selects a destination region with similar experience to share their past solutions and best-known methods to address key challenges.



The trip will include how collaboration has

showcased this region to become a leader in Economic Development and Tourism

Study Mission participants will learn first hand how the region creates a sustainable culture in the business community and how they promote their message for the benefit of the area, its residents and its visitors.

The region's many assets, including its agriculture, abundant recreation all in close proximity to a thriving town center, offer many parallels to Folsom and El Dorado County.



Vancouver / Victoria

The Study Mission will explore the regional model that promotes a sustainable future through influencing decisions related to:

- Waterfront Development
- Park Development
- Mixed Use Development
- Culinary Tourism

British Columbia is Canada's westernmost province and is set between the Pacific Ocean in the west and the magnificent Rocky Mountains in the east.

Blessed with breathtaking landscapes, BC is home to a geographical diversity that lends itself to a vast array of activities and adventures.

Vancouver offers outstanding opportunities for outdoor adventures and the sophisticated amenities of a world class city.

Victoria, situated on the southern tip of Vancouver Island, is a cosmopolitan city in an intimate setting. It offers an abundance of waterfront development and natural history.