

K. Payne # 17
BOS 8/18/15

Tues. August 18, 2015 BOS Agenda
Item #17, Attachment C



proposed changes by
Kris Payne

RESOLUTION NO.

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF EL DORADO

**RESOLUTION REVISING THE COMMUNITY & ECONOMIC
DEVELOPMENT ADVISORY COMMITTEE**

~~WHEREAS, the County of El Dorado expresses in its 2004 General Plan, Economic Development Element, Policy 10.1.1.1, envisions a community-oriented group to advise and actuate economic development policy for the county the need for an advisory body to help implement the Economic Development Element and County's adopted Economic Development Strategy, and Annual Economic Development Report that supports the development of an environment conducive to sustainable economic activity, business development, private sector investment; and~~ ^{add "satisfactory"}

~~WHEREAS, business and economic development can plays a key role in providing a balanced economy for a local government, and quality of life for its residents; and~~

~~WHEREAS, the County of El Dorado has identified a critical need to increase its net revenue from diversified income sources while enhancing the county's distinct rural character, support and retain existing businesses and industries while encouraging those uniquely compatible to locate and grow in the county, build the infrastructure to support a wide range of destination recreation tourism activities and shopping options, while capitalizing on our exceptionally competitive advantages for fostering existing and emerging industry cluster expansion; and~~

~~WHEREAS, the Board of Supervisors created the Economic Development Advisory Commission in May of 2006 (Resolution 103-2006); expanded and revised membership criteria in July of 2007 (Resolution 213-2007), February of 2009 (Resolution 25-2009), and May of 2009 (Resolution 91-2009); renamed the Commission to be Community and Economic Development Advisory Committee (CEDAC) in March of 2013 (Resolution 29-2013); and created the Technical Advisory Committee rescinded Resolution 29-2013 and replaced it with Resolution 69-2014 revising CEDAC and establishing a Technical Advisory Subcommittee in June of 2014 (Resolution 69-2014); and~~

~~WHEREAS, due to the increasing importance of economic development to the quality of life for El Dorado County residents, it is necessary to rescind prior Resolution 069-2014s and establish a new policy and administrative focus to the Committee; and~~

~~WHEREAS, the Board of Supervisors adopted Resolution #103-2006 creating the Economic Development Advisory Commission to provide input and advice to the Board of Supervisors on matters related to business, industry and economic development on May 9, 2006; and~~

~~WHEREAS, on July 3, 2007, the Board adopted Resolution #213-2007 which added a workforce development and education at large member and henceforth superseded Resolution #103-2006; and~~

~~WHEREAS, on February 10, 2009, the Board adopted Resolution #25-2009 which expanded the commission to 11 members and henceforth superseded Resolution #213-2007; and~~

~~WHEREAS, on May 18, 2009, the Board adopted Resolution #91-2009 which revised the terms of office to one year with Committee member participation to be on a strictly volunteer basis and henceforth superseded Resolution #25-2009; and~~

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~~WHEREAS, on March 25, 2013, the Board adopted Resolution #29-2013 to change the Committee name to Community and Economic Development Advisory Committee (CEDAC), recognizing the need to engage all county communities; and~~

~~WHEREAS, at the March 6, 2014, special meeting of the Community and Economic Development Advisory Committee, the Committee voted to implement the Technical Advisory Subcommittee, as provided for in Board of Supervisors Resolution #29-2013.~~

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of El Dorado rescinds Resolution #~~29-2013~~ 069-2014 and replaces it with the following:

SECTION 1. COMMUNITY AND ECONOMIC DEVELOPMENT ADVISORY COMMITTEE. There is hereby created for the County of El Dorado a standing Community and Economic Development Advisory Committee.

SECTION 2. ROLES AND RESPONSIBILITIES. At the direction of the Board of Supervisors, and in collaboration with the County Economic Development Division, ~~the~~ Community and Economic Development Advisory Committee shall have the following responsibilities:

- A. Analyze ~~socio-economic benefits of varied~~ economic development opportunities and present recommendations on plans of how best to achieve the goal of creating prosperous and sustainable communities while maintaining the county's ~~our~~ quality of life. *add "satisfactory"*
- B. - Recommend ways to reform and improve regulatory processes relating to business in order to foster the spirit of cooperation, understanding, and consensus between government and business, including a specific review of the General Plan and continue with existing County regulations and procedures to eliminate contradictory, unneeded requirements, and to narrow the scope of government to only those regulations that are necessary to promote a sound and balanced economic development strategy that is consistent with the objectives identified in the County's General Plan ~~the common good and that do not usurp the right of the individual to make responsible and creative choices.~~
- C. Advise the Board of Supervisors and the County Economic Development Division on matters relating to economic development: business retention and expansion, entrepreneurial business formation, business attraction, infrastructure needs, job creation, and workforce development. ~~While reviewing and researching economic development opportunities and obstacles, the Committee shall be informed and work with the Economic Development Strategy as stated in the 2004 General Plan and seek ways to enhance the economic vitality of the county by diversifying economic activities.~~
- D. Identify and determine ways to support County dynamic business sectors, review and recommend business incentives and collaborative marketing strategies that address both countywide needs and district specific needs in unincorporated areas. *add "The"*
- E. ~~Perform the following activities:~~ identify constraints and incentives to economic development, facilitate direction and incentives for business recruitment, ~~represent the County on business outreach visits to existing businesses, sponsor and~~ and support collaborative business and community outreach efforts focused on the importance of growing the county's ~~a~~ sustainable economic base ~~(Economic Development) appropriate to the County of El Dorado, monitor sales tax leakage, and engage in other activities as directed by the Board of Supervisors.~~
- F. Serve as a conduit between ~~for~~ the business community and County government on economic development projects and issues. Work cooperatively with the Planning Commission and other County and community groups on economic issues of mutual interest. *Leave in 2nd sentence*

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*delete:
"Locally is
not necessary"*

G. Identify ~~annually the top~~ economic development tools for funding and promoting business attraction and retention and advise the County on how these resources can be used ~~locally~~ *on which to focus and establish annual goals and objectives to reflect these priorities.*

H. Report quarterly to the Board of Supervisors concerning activities, achievements, and recommendations. Reports may be presented with greater frequency where the Committee or Supervisors deem necessary.

*is it
remove
?
establishes
accountability*

SECTION 3. MEMBERSHIP. ~~Members of the~~ Community and Economic Development Advisory Committee ~~members~~ shall be appointed by the Board of Supervisors as follows:

- A. Five direct Supervisorially-nominated appointments, representing each district, and ~~six~~ four at-large appointments, selected from business, industry, and trade organizations, private-sector advocacy, and educational institutions.
- B. Members shall be ~~nominated~~ appointed by the Board of Supervisors after completion of an County application process.
- C. All members shall have relevant knowledge, experience, and expertise in ~~key existing and emerging~~ county business clusters or related fields that support economic development ~~these key clusters~~ (such as business management, workforce development, recreation and tourism development, or real estate development).
- D. In nominating members for the Committee, the Board of Supervisors will consider appropriate geographic and industry-specific representation.

what is the meaning?

SECTION 4. MEETINGS. The Committee shall hold regular meetings ~~meet~~ quarterly or more often as the ~~Committee or~~ Board of Supervisors or Economic Development Manager deems necessary. ~~The Committee shall establish a regular time and place of meeting. Efforts shall be made to avoid unnecessary meetings. The Committee shall establish a regular time and place of meeting.~~ Special meetings of the Committee may be called at any time by the chairperson ~~or a majority of the members of the Committee.~~ ~~Special meetings and shall be noticed as required by law. Efforts shall be made to avoid unnecessary meetings.~~

*what constitutes the effort?
under what criteria?*

SECTION 5: TERMS OF OFFICE. ~~The terms of office for Supervisor-nominated appointed members shall be for one year, however, the term shall expire upon the conclusion of the nominating Supervisor's term. Terms of service for at large members shall be for one year. All members shall serve at the pleasure of the Board of Supervisors. Members of the Committee shall take office upon their appointment by the Board of Supervisors. Members representing supervisorial districts shall hold office during the term of office of the supervisor nominating the member. The term of office for district-specific members of the Committee shall also expire at any time a vacancy occurs in the office of the supervisor who nominated the member, provided that the member may continue to serve on the Committee until his or her successor is appointed. The term of office for members at-large shall be for a period of two years. All Committee members shall serve at the pleasure of the Board of Supervisors.~~

Add: "A notice shall be sent to..."

SECTION 6. AUTOMATIC TERMINATION OF APPOINTMENT ~~LAPSE OF~~ MEMBERSHIP. ~~The appointment of any Committee member who has been absent from three consecutive regular meetings without the approval of the Committee shall be automatically terminated. In the event that a member of the Committee fails to attend three consecutive regular meetings of the Committee, the Chair of the Committee shall notify the Board of Supervisors of the fact and the Board of Supervisors may declare the office vacant and immediately fill the vacancy by appointment for the unexpired term, made in the same manner as other members are appointed.~~

this section works with section 4.

~~SECTION 7. APPOINTMENT VACANCY. All appointments made to the Committee shall be by action of the Board of Supervisors.~~

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L. Parlin #17 BOS 8/18/15

Re: 8-18-15 BOS Agenda item #17, CEDAC Resolution

When the Board of Supervisors renamed EDAC to CEDAC in March of 2013, I was here, and I asked that they NOT add the word "community" to the EDAC name because it gives a false sense that this group works with and involves communities in their recommendations to the Board. In fact, I have attended EDAC meetings for the past 2, going on 3 years. My input is usually ignored, dismissed, or belittled, which illustrates my point, that this group is only community-oriented by name, not by its actions. Matter of fact, I have witnesses that will corroborate the fact that I have actually been yelled at and publicly belittled for having a point of view that was different than the committee members. If this group is truly community-oriented, then why on earth is it being proposed to strike out Resolution SECTION 2. item F, "Work cooperatively with the Planning Commission and other County and community groups on economic issues of mutual interest." Why would it be proposed to strike that? Why don't we want CEDAC to work with the community groups?

Quite fundamentally, was this document vetted properly? If you take a look at CEDAC agendas, there is not an action item to review this Resolution as far I could find. There were a few discussion items, but that's it. Did this supposedly community-oriented group do any outreach beyond their members for input? Was it only a select group that CEDAC reached out to, or did they do a fair and thorough public outreach? They have an extensive list of community groups in the County - were any of those groups contacted? I know that the Shingle Springs Community Alliance was not.

Accountability:

Where is the accountability from this group if you remove its requirement to report to the Board quarterly, as proposed by striking SECTION 2. ROLES AND RESPONSIBILITIES, H?

The very first WHEREAS of this proposed Resolution misquotes Policy 10.1.1.1. The actual policy states this:

"Policy 10.1.1.1 Annually review the success of the Economic Development Element, establish the program for the coming year, and take action to ensure continued productive activities."

So do you really want to accept this proposed Resolution, which is based on a misquoted interpretation of our General Plan?

This committee has been active in determining the expenditure of TOT funds over the past few years. What do we have to show for those hundreds of thousands of dollars?

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What is in this Resolution to stop this group from wasting more County funds? Where is the \$100,000 that was allocated for a new web portal for the County? Also, there was \$100,000 allocated for a grant writing specialist to get grant money for community groups throughout the county. Where is the reporting on this chunk of money and did it meet its goals and intent? The Board of Supervisors was sold the idea of spending TOT money on community groups, which was to include funding the development of Community Plans. But when all was said and done, the money was not used toward Community Plans. What is to prevent this committee from selling you another bait-and-switch?

Please do not approve this Resolution today. It needs a lot of work to be a meaningful document that will guide this committee to be the truly community-oriented group that it portrays itself to be.