



Matrix of Policies Regulating the Density and/or Proximity of Tobacco Retail Sales Venues in California

July 2023

California cities and counties are adopting policies to regulate the density and proximity of tobacco retail sales venues in order to reduce the availability of tobacco products and tobacco advertising in an effort to decrease tobacco use and improve health outcomes in our communities.

Jurisdictions on this matrix regulate retailer density or proximity in **at least 1 of 6 ways**: limiting the number of tobacco retailers based on population, limiting the number of tobacco retailers by setting a cap on the number of licenses, limiting tobacco retailer proximity to residential areas, limiting tobacco retailer proximity to other tobacco retailers, limiting tobacco retailer proximity to youth-populated areas, or limiting tobacco retailer proximity to marijuana retailers.

Note: This matrix includes **both** policies that are on the PETS website, which is current through March 31, 2021, **and** more recently enacted and amended policies that have been analyzed but are not yet in the PETS database. Jurisdictions with new policies or updated policy provisions on this matrix that are not yet on PETS are identified with ~.

Currently, **119** California municipalities in 29 counties regulate the density and/or proximity of tobacco retail sales venues in some manner.

Density:

14 jurisdictions limit the number of tobacco retail sales venues (stores and/or lounges) **based on population**.

11 jurisdictions limit the number of tobacco retail sales venues (stores and/or lounges) by **setting a cap** on the total number of licenses that can be issued.

Proximity:

19 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **residential areas**.

63 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **other tobacco retailers**.

103 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **youth-populated areas**, which may include schools, parks, and/or childcare.

7 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **marijuana retailers**.

See Definitions and Explanatory Notes starting on page 12.

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
1. Alameda~	Alameda	11/2018	78,320	Yes, all types (1 per 2,500 residents)			Yes, all types	Yes, less than 1000'	
2. Alameda County~	Alameda	1/2020	152,231	Yes, all types (1 per 2,500 residents)			Yes, all types (500')	Yes, 1000' or more (1000')	
3. Albany~	Alameda	2/2009	19,958			Yes, all types (75')	Yes, all types (500')	Yes, less than 1000' (500')	
4. Anaheim	Orange	4/2019	119,607			Yes, less than all types		Yes, 1000' or more	
5. Antioch~	Contra Costa	3/2022	69,818				Yes, all types (500')	Yes, 1000' or more (1000')	
6. Apple Valley	San Bernardino	5/2010	12,747				Yes, less than all types		
7. Arcadia~	Los Angeles	11/2016	162,254			Yes, less than all types (200')		Yes, 1000' or more (1000')	
8. Auburn~	Placer	9/2019	88,403				Yes, all types (500')	Yes, 1000' or more (1000')	
9. Benicia~	Solano	12/2019	47,815	Yes, all types (1 per 1,750 residents)			Yes, all types	Yes, 1000' or more	Yes, all types
10. Berkeley~	Alameda	9/2015	437,548					Yes, less than 1000' (600')	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
11. Bishop	Inyo	4/2016	79,558					Yes, 1000' or more	
12. Calabasas	Los Angeles	4/2010	91,176					Yes, less than 1000'	
13. Capitola	Santa Cruz	7/2019	70,828					Yes, 1000' or more	
14. Carpinteria	Santa Barbara	5/2013	20,409					Yes, 1000' or more	
15. Cloverdale	Sonoma	9/2014	114,750					Yes, less than 1000'	
16. Colton	San Bernardino	11/2019	176,183					Yes, 1000' or more	
17. Contra Costa County~	Contra Costa	7/2017	43,673		Yes, all types (90 licenses)		Yes, all types (500')	Yes, 1000' or more (1000')	
18. Costa Mesa	Orange	9/2015	25,898				Yes, less than all types	Yes, 1000' or more	
19. Covina	Los Angeles	3/2014	26,050				Yes, less than all types	Yes, less than 1000'	
20. Cudahy~	Los Angeles	7/2018	25,384			Yes, less than all types (500')		Yes, 1000' or more (1000')	
21. Cupertino~	Santa Clara	2/2020	42,996				Yes, all types (500')	Yes, 1000' or more (1000')	
22. Danville~	Contra Costa	10/2018	75,701				Yes, all types (500')	Yes, 1000' or more (1000')	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
23. Duarte~	Los Angeles	8/2014	115,677	Yes, less than all types (1 per 3,500 residents)			Yes, less than all types	Yes, less than 1000'	
24. Dublin	Alameda	7/2014	31,975				Yes, all types	Yes, less than 1000'	
25. El Cajon	San Diego	8/2014	12,534			Yes, all types	Yes, all types	Yes, less than 1000'	
26. El Cerrito	Contra Costa	10/2015	24,545				Yes, all types	Yes, less than 1000'	
27. Emeryville	Alameda	9/2018	3,800					Yes, 1000' or more	
28. Encinitas~	San Diego	1/2001	14,085					Yes, 1000' or more (1000')	
29. Fairfield	Solano	10/2017	8,730				Yes, less than all types	Yes, 1000' or more	
30. Fontana	San Bernardino	1/2015	27,505					Yes, 1000' or more	
31. Garden Grove	Orange	3/2012	56,697			Yes, less than all types		Yes, 1000' or more	
32. Gilroy~	Santa Clara	11/2014	23,410					Yes, 1000' or more (1000')	
33. Goleta~	Santa Barbara	10/2021	51,061					Yes, 1000' or more (1000')	
34. Grand Terrace	San Bernardino	1/2017	23,003				Yes, all types	Yes, 1000' or more	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
35. Guadalupe~	Santa Barbara	7/2020	21,723					Yes, 1000' or more (1000')	
36. Hayward	Alameda	7/2020	19,787			Yes, less than all types	Yes, less than all types	Yes, 1000' or more	
37. Hemet	Riverside	9/2012	55,439				Yes, all types	Yes, 1000' or more	
38. Hercules~	Contra Costa	5/2018	5,651				Yes, less than all types (500')	Yes, less than 1000' (300')	
39. Hermosa Beach	Los Angeles	1/2019	38,447					Yes, less than 1000'	
40. Huntington Park~	Los Angeles	11/2011	31,423	Yes, all types (1 per 1,000 residents)			Yes, all types	Yes, less than 1000'	
41. La Habra	Orange	10/2010	82,419			Yes, less than all types		Yes, 1000' or more	
42. La Habra Heights	Los Angeles	4/2018	67,497						Yes, less than all types
43. La Puente	Los Angeles	1/2015	62,828				Yes, less than all types		
44. La Verne~	Los Angeles	9/2021	103,330				Yes, all types (1000')	Yes, 1000' or more (1000')	
45. Lafayette~	Contra Costa	5/2019	167,987	Yes, all types (1 per 2,500 residents)	Yes, all types (11 licenses)				
46. Lakewood	Los Angeles	12/2013	138,771					Yes, 1000' or more	Yes, less than all types

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
47. Livermore	Alameda	7/2019	151,592					Yes, 1000' or more	
48. Livingston	Merced	1/2015	93,308				Yes, less than all types	Yes, less than 1000'	
49. Loomis	Placer	2/2020	26,837					Yes, 1000' or more (1000')	
50. Los Altos	Santa Clara	2/2020	36,526				Yes, all types	Yes, 1000' or more	
51. Los Gatos	Santa Clara	5/2017	35,678				Yes, all types	Yes, 1000' or more	
52. Lynwood~	Los Angeles	10/2012	87,184	Yes, all types (1 per 1,000 residents)		Yes, all types	Yes, all types	Yes, less than 1000'	
53. Manteca	San Joaquin	9/2021	69,138					Yes, less than 1000'	
54. Marin County~	Marin	4/2002	53,214					Yes, 1000' or more (1000')	
55. McFarland	Kern	12/2017	14,078				Yes, less than all types	Yes, less than 1000'	
56. Mendota	Fresno	2/2014	85,993					Yes, less than 1000'	
57. Merced	Merced	9/2016	91,616					Yes, 1000' or more	
58. Merced County	Merced	10/2019	163,004				Yes, less than all types	Yes, 1000' or more	
59. Montclair	San Bernardino	6/2013	3,097				Yes, less than all types	Yes, 1000' or more	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
60. Montebello	Los Angeles	9/2009	348,204			Yes, less than all types	Yes, less than all types	Yes, 1000' or more	
61. Moreno Valley	Riverside	11/2016	112,148				Yes, all types		Yes, less than all types
62. National City	San Diego	11/2018	172,708					Yes, 1000' or more	
63. Nevada City	Nevada	7/2016	63,287		Yes, all types				
64. Newark	Alameda	1/2018	64,600			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
65. Norwalk	Los Angeles	7/2015	38,167					Yes, less than 1000'	
66. Novato~	Marin	1/2018	91,267			Yes, less than all types (500')		Yes, 1000' or more (1000')	
67. Oakland	Alameda	2/2000	13,738			Yes, all types		Yes, 1000' or more	
68. Oakley~	Contra Costa	12/2018	6,791		Yes, all types (25 licenses)		Yes, all types	Yes, 1000' or more	
69. Oroville~	Butte	3/2013	70,317	Yes, less than all types (1 per 4,000 residents)					
70. Palmdale	Los Angeles	4/2019	88,903					Yes, less than 1000'	
71. Palo Alto~	Santa Clara	10/2017	208,371				Yes, all types (500')	Yes, 1000' or more (1000')	
72. Pasadena	Los Angeles	1/2005	36,511					Yes, 1000' or more	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
73. Petaluma~	Sonoma	12/2021	78,358	Yes, all types (1 per 2,000 residents)			Yes, all types (500')	Yes, 1000' or more (1000')	
74. Pismo Beach	San Luis Obispo	10/2019	518,605				Yes, less than all types		
75. Pittsburg	Contra Costa	11/2016	75,311				Yes, less than all types		
76. Pleasanton~	Alameda	8/2020	53,894					Yes, 1000' or more (1000')	
77. Pomona	Los Angeles	5/2005	208,087			Yes, all types	Yes, all types	Yes, 1000' or more	
78. Rancho Cordova~	Sacramento	6/2014	13,079				Yes, less than all types (500')	Yes, 1000' or more (1000')	
79. Richmond	Contra Costa	7/2018	37,871				Yes, all types	Yes, 1000' or more	
80. Riverbank	Stanislaus	11/2015	106,043					Yes, less than 1000'	
81. Rocklin	Placer	9/2015	62,140				Yes, less than all types	Yes, 1000' or more	
82. Rohnert Park	Sonoma	4/2009	56,846				Yes, less than all types	Yes, less than 1000'	
83. Sacramento	Sacramento	10/2020	516,074				Yes, all types		
84. Salinas~	Monterey	11/2017	98,651						Yes, less than all types (1000')
85. San Clemente	Orange	10/2019	865,933			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
86. San Diego County~	San Diego	12/2020	82,408		Yes, all types (330 licenses)		Yes, all types		
87. San Francisco~	San Francisco	12/2014	92,792		Yes, all types (45 licenses per district)		Yes, all types	Yes, less than 1000'	
88. San Leandro~	Alameda	4/2003	8,058				Yes, less than all types (1500')	Yes, 1000' or more (1500')	
89. San Pablo~	Contra Costa	5/2015	66,331		Yes, less than all types (6 licenses)		Yes, less than all types	Yes, less than 1000'	Yes, less than all types
90. Santa Barbara County	Santa Barbara	12/2019	13,289					Yes, 1000' or more	
91. Santa Clara	Santa Clara	3/2015	32,677			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
92. Santa Clara County	Santa Clara	6/2014	8,138				Yes, all types	Yes, 1000' or more	
93. Santa Cruz	Santa Cruz	4/2014	139,680				Yes, less than all types	Yes, 1000' or more	
94. Santa Cruz County	Santa Cruz	10/2016	109,309					Yes, less than 1000'	
95. Santa Maria~	Santa Barbara	12/2019	60,681	Yes, all types (1 per 1,500 residents)			Yes, all types	Yes, less than 1000'	
96. Saratoga	Santa Clara	9/2020	58,802				Yes, all types	Yes, 1000' or more	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
97. Scotts Valley~	Santa Cruz	12/2015	31,562					Yes, less than 1000' (500')	
98. Sebastopol~	Sonoma	9/2020	33,309	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more (1000')	
99. Selma	Fresno	3/2016	68,624				Yes, less than all types	Yes, less than 1000'	
100. Sonoma~	Sonoma	6/2015	127,922		Yes, all types (15 licenses)				
101. Sonoma County~	Sonoma	4/2016	87,796	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more	
102. South Gate	Los Angeles	2/2015	31,194				Yes, less than all types	Yes, 1000' or more	
103. South Pasadena	Los Angeles	11/2010	10,041					Yes, less than 1000'	
104. South San Francisco	San Mateo	10/2019	62,714		Yes, less than all types				
105. Stanton~	Orange	11/2019	134,100					Yes, less than 1000' (500')	
106. Taft	Kern	8/2016	12,317				Yes, all types	Yes, less than 1000'	
107. Temple City	Los Angeles	12/2019	27,191				Yes, less than all types	Yes, 1000' or more	
108. Tracy	San Joaquin	11/2020	118,932			Yes, less than all types		Yes, less than 1000'	
109. Union City	Alameda	1/2010	125,350		Yes, less than all types	Yes, less than all types	Yes, all types	Yes, 1000' or more	

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
110. Vallejo~	Solano	12/2009	9,023			Yes, less than all types (1000')	Yes, less than all types (1000')	Yes, 1000' or more (1000')	
111. Ventura~	Ventura	1/2020	60,050					Yes, 1000' or more (1000')	
112. Vista	San Diego	6/1997	44,420					Yes, 1000' or more	
113. Wasco	Kern	6/2016	7,563	Yes, less than all types (1 per 30,000 residents)					
114. West Hollywood~	Los Angeles	10/2016	10,819					Yes, less than 1000' (600')	
115. Westminster	Orange	9/2014	135,820				Yes, less than all types	Yes, less than 1000'	
116. Whittier	Los Angeles	8/2009	26,548				Yes, less than all types	Yes, less than 1000'	Yes, less than all types
117. Wildomar	Riverside	10/2019	24,714					Yes, less than 1000'	
118. Windsor~	Sonoma	8/2021	110,572	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more	
119. Yolo County	Yolo	7/2019	27,791		Yes, all types (24 licenses)				

Explanatory Notes:

~ **Not in PETS:** Jurisdictions marked with ~ have new or updated policy provisions that are not yet reflected in the PETS database.

* The **specific distance** for the proximity provisions is currently available only for the sub-set of jurisdictions whose policies have completed full analysis.

The **specific density and proximity** limitations (i.e. number of licenses or specific distance) are listed in parentheses for jurisdictions that have completed long-form analysis, with some limited exceptions.

Policies commonly exempt existing tobacco retail sales businesses from the six types of proximity and density provisions.

Definitions:

Most Recent Enactment Date: Jurisdictions may have enacted multiple policies regulating the sale of tobacco, such as amending prior policy provisions. The matrix lists the most recent date that a policy addressing the sale of tobacco for the topics covered by this matrix was enacted or amended.

Number of Retailers Limited by Population

Yes, all types = The ordinance establishes a maximum number of retail licenses per stated population for all types of establishments (stores and/or lounges) selling regulated tobacco products.

Yes, less than all types = The ordinance establishes a maximum number of retail licenses per stated population for some types of establishments (stores and/or lounges) selling regulated tobacco products, such as only limiting specialty tobacco retailer or vape shops.

Number of Retailers Limited by Cap on Licenses

Yes, all types = The ordinance establishes a cap on the total number of retail licenses for all types of establishments (stores and/or lounges) selling regulated tobacco products.

Yes, less than all types = The ordinance establishes a cap on the total number of retail licenses for some types of establishments (stores and/or lounges) selling regulated tobacco products, such as only limiting specialty tobacco retailer or vape shops.

Limits Proximity to Residential Areas

Yes, all types = The ordinance limits the sale of regulated tobacco products in all types of retail venues near residential areas.

Yes, less than all types = The ordinance limits the sale of regulated tobacco products in some types of retail venues near residential areas.

Limits Proximity to Other Tobacco Retailers

Yes, all types = The ordinance limits the sale of regulated tobacco products in all types of tobacco retail venues near other tobacco retailers.

Yes, less than all types = The ordinance limits sales of regulated tobacco products in some types of tobacco retail venues near other tobacco retailers, such as limiting proximity only to specialty tobacco retailers.

Limits Proximity to Youth-Populated Areas

Yes, 1,000' or more = The ordinance limits the sale of regulated tobacco products within 1,000 feet or more of youth-populated areas, such as schools, parks, and/or childcare.

Yes, less than 1,000' = The ordinance limits the sale of regulated tobacco products within a distance of less than 1,000 feet of youth-populated areas, such as schools, parks, and/or childcare.

Limits Proximity to Marijuana Retailers

Yes, all types = The ordinance limits the sale of regulated tobacco products in all types of tobacco retail venues near marijuana retail sales venues.

Yes, less than all types = The ordinance limits the sale of regulated tobacco products in some types of tobacco retail venues near marijuana retail sales venues, such as limiting proximity only to specialty tobacco retailers.

ANR Foundation is actively collecting policies for the PETS Database. **If you know of local laws that you think should be included in this matrix**, or want to inquire about additional information on particular laws, please contact the ANR Foundation at PETS-TA@no-smoke.org.

© 2023, California Department of Public Health. This material may not be reproduced or disseminated without prior written permission from the California Department of Public Health.