



## EL DORADO LAKE TAHOE FILM & MEDIA OFFICE

QUARTERLY REPORT TO COUNTY OF EL DORADO, JULY 1, 2023 – SEPTEMBER 30, 2023

### Client Inquiry

- Michael Glaser scouting for a BC project Warner Bros. feature film directed by Paul Thomas Anderson
- Louis Mehaffey California Gold Rush project
- Brach Flemmer Mudville Media Western Horror Film Production
- American Pickers Meradith Ball
- Samantha Laurenti, short film
- BBC UK natural history unit filming wildlife in S. Lake Tahoe Emma Peace
- ULB short film Dan Riesser
- Angela Frisbie-Holloway commercial project
- Flint Maloney - 399 Location Manager abandon hotel
- Rob Gregory Honda - Gravel Roads with Rock Face Running Footage
- Phillip Nelson, Director indie short film
- Jessi Fry production manager for Across the Pond Inc., a creative agency based in San Francisco
- MacGillivray Freeman Films, *Superhuman Body: World of Medical Marvels*
- Dave Weber, photo shoot crew 50 forest / lake or river. VIP so while the lodge can be rustic, and well appointed.

- Expenses include Executive Director wages, shipping, promotional and informational materials.

### Scouting and Permitting

- Park Pictures Chevy Trucks Joff Hanwright
- Wonder Partners, Hills Doctors, at Marshal Medical
- Content Group, HGTV special Placerville
- Rivian Automotive, LLC
- RAW TV London UK Matthew Dewdney & Rowan Lee-Potter Production Managers two separate projects
- Rubicon Trail, Fordyce Campfire Creative, Dorian Gray, Australia
- Citizen Pictures Food Network, Best Bites in Town arriving in Placerville August 3rd and filming August 4th-August 6th
- Karli LaPerche, Sr. Production Coordinator on Vanderpump Rules
- Outerknown LLC Ed Z'berg Sugar Pine Point SLT

- Expenses include Executive Director wages, travel costs, client lodging and promo meals.

### Promotions and Marketing

- Social Media Promotion on Facebook and Instagram 12 posts / engagement 3165
- Source branding items back packs, and other promotional items for crews and clients.
- Aaron Leong, Director / Cinematographer editing clips filmed in EDC promo piece

- Expenses include Executive Director wages, social media services, travel, administrative overhead, website fees, promotional materials, and purchased services.

### Community Outreach

- Laura Donohue, owner of Polarlight Productions, Northern California Film Expo, the event is happening at Camera Kitchen in Downtown Sacramento
- Kevin Kirshner Taco House property (2689 Coloma Ct) location

- Matt Zogarc concoction lab relocated to Greenstone
- Doug Stanley and Charlene Taylor new film, North Point. attend EDH Chamber at Charm Studio Town Center.
- DJ Tarpey cabin, South Lake Tahoe, post photos on website in location library

- Expenses include Executive Director wages

#### **Press and Media**

- Place order and select artwork and proof for Reel Directory of Northern California ad
- Advertising and promotion for the annual Business Showcase and I Love Film Mixer

- Expenses include Executive Director wages

#### **Events and Speaking Engagements**

- Confirm and schedule date for Leadership session with Tourism and Film
- 1 Stop Cop Shop has Stunts and First Responders with vehicles now in El Dorado request participation in Film Mixer event
- Karen Coleman Motherlode Area Mtg of the California Association of Treasurer-Tax Collectors. February 22 speaker
- Begin planning and implementation for the Business Showcase and Film Industry Mixer October 20  
Arranging the Film portion of event space, selling display table space to film related business, pulling together a volunteer team, speaker, the Bob Trout Award, and advertising to attendees.

- Expenses include Executive Director wages, venue rental, travel, promotional and informational materials

#### **Associations and Organizations**

- CFC - California Film Commission scheduled Zoom meeting. Topic: California Film Commission Board Meeting
- AFCI – Zoom members meetings and survey reponse
- LMGI - Location Managers Guild International Virtual Fam Tour collaboration with Tri-County FLICS offices 9/28
- WGA- Writers Guild of America STRIKE May 2 through September 27, 2023
- SAG – Screen Actors Guild STRIKE begins July 14, 2023 Jen Mistrot | Business Representative, T.V. and Theatrical SAG-AFTRA San Francisco Northern California regarding not participating in the upcoming Film Industry Mixer due to strike.
- CFAA – Capitol Film Arts Alliance Participation in Film Mixer
- FLICS - Film Liaisons in California Statewide, collaborating on California on Location Award (COLA) nomination with local writer Danna Wilberg, Sponsorship committee ZOOM meeting prepping for event

- Expenses include Executive Director wages, professional memberships, travel, and sponsorships

#### **Administration**

- Purchase of office supplies
- Ongoing tracking and documentation to prepare for fiscal reporting
- Oversight of budget and payments
- Preparations for Funding Agreement Presentation
- Attend staff meetings
- Track and compile archives of google analytics
- File time and expense reporting
- Respond to time sensitive Emails, text, and calls from clients after business hours as needed

- Expenses include Executive Director wages and benefits, telephone and internet services, and administrative overhead, and office supplies.

**TOTAL EXPENDITURES: \$44,365.48**



## EL DORADO LAKE TAHOE FILM & MEDIA OFFICE

QUARTERLY REPORT TO COUNTY OF EL DORADO, OCTOBER 1, 2023 – DECEMBER 30, 2023

### Client Inquiry

- MediaWan Nina Marchand, Paris France
- Separate But Not Equal, Candy Guterres Feature Film rural Locations
- Toyota Tv commercial Geoff Juckes, Commercial Location Scout/Manager
- Matt Collins Productions RE: Filming on the South Fork of the American River
- Tanya Stephens, Producer Biscuit Filmworks, bidding a Hyundai commercial.
- Tom Nombros, controllable bridge 1-2 weeks of filming.
- Sara Benedict, "Memory in November "
- David Weber Cabins/Roads needed for Goodyear commercial
- Maleum's Crucible Brandon Pennick, short film

- Expenses include Executive Director wages, shipping, promotional and informational materials.

### Scouting and Permitting

- Raul Gonzo producer, Moonracer Films filming in South Lake Tahoe

- Expenses include Executive Director wages, travel costs, client lodging and promo meals.

### Promotions and Marketing

- Prepare Awards basket from El Dorado County including a trip to the county and local products to be presented to COLA winner at the event.
- Social Media Promotion on Facebook and Instagram 12 posts / engagement 1533
- Plan COLA sponsorship partnership with Fairplay area wineries Element 79, Miradore, Medeiros, MV Winery. Oversee ad design and wine deliveries, packaging and signage at event.

- Expenses include Executive Director wages, social media services, travel, administrative overhead, website fees, promotional materials, and purchased services.

### Community Outreach

- "Hollywood at Harris" gala concerts series October 7 and 8, appearance and marketing information
- Arrange all aspects of networking event to follow Film Mixer at Breakroom in Shingle Springs
- Project E RFI & E-Track working with Economic Development and Consumnes River Ranch Nick Guptil, associate project manager, business development Greater Sacramento Partnership.

- Expenses include Executive Director wages



### **Press and Media**

- Work with designers to create full page ad for the COLA Magazine.
- Creating barter agreements with Hollywood Reporter, Variety, and the Wrap for the COLAS.
- Megan Wiskus-Lim Editor-in-Chief STYLE Media Group "Our Favorite Things" article

- Expenses include Executive Director wages

### **Events and Speaking Engagements**

- Speaker presentation at the Business luncheon El Dorado County Chamber of Commerce November 15
- Attend COLA Awards event,
- Planning advertising, and implementation for the Business Showcase and Film Industry Mixer October 20, 2023 Guest speaker Producer, Roxanne Avent Taylor Hidden Empire. Arranging the Film portion of event space, selling display table space to film related business, pulling together a volunteer team, décor, speaker, the Bob Trout Award, and advertising to attendees.
- 2nd Annual Film Festival at Esquire Imax Sacramento April 6th and April 7th, 2024 speaker / panelist

- Expenses include Executive Director wages, venue rental, travel, promotional and informational materials

### **Associations and Organizations**

- CFC - California Film Commission California on Location Awards participation
- AFCI – Pay annual dues, vote AFCI Board Elections
- CFAA – Capitol Film Arts Alliance Participation in Film Mixer
- NCFA – Northern California Film Association Participation in Film Mixer
- FLICS - Film Liaisons in California Statewide - Sponsorship Committee California on Location Awards

- Expenses include Executive Director wages, professional memberships, travel, and sponsorships

### **Administration**

- Purchase of office supplies
- Working with Hatchback Creative to migrate our email and web hosting away from AT&T.
- Ongoing tracking and documentation to prepare for fiscal reporting
- Oversight of budget and payments
- Preparations for Funding Agreement Presentation
- Attend staff meetings
- Track and compile archives of google analytics
- File time and expense reporting
- Respond to time sensitive Emails, text, and calls from clients after business hours as needed

- Expenses include Executive Director wages and benefits, telephone and internet services, and r

**TOTAL EXPENDITURES: \$38,833.26**



## EL DORADO LAKE TAHOE FILM & MEDIA OFFICE

QUARTERLY REPORT TO COUNTY OF EL DORADO, JANUARY 1, 2024 – MARCH 31, 2023

### Client Inquiry

- Wall to Wall Media, UK, a Warner Bros. Discovery International Television Production company casting.
- Chenney Chen, auto commercial seeking huge warehouse space for indoor set
- Amop Films, David Aguilar, WGA short film 'Hangtown' in Placerville

- Expenses include Executive Director wages, shipping, promotional and informational materials.

### Scouting and Permitting

- Woof Cat Films, The Conjuring Tapes Gold Bug Mine
- Eddie Bauer, Alán Vasquez Location Manager locations in South Lake Tahoe
- BC Project Warner Bros Highway 50 and Placerville, Broadway area February 25
- Legend of The Campfire Killer, Producer Travis Chambers Sly Park EID

- Expenses include Executive Director wages, travel costs, client lodging and promo meals.

### Promotions and Marketing

- Social Media Promotion on Facebook and Instagram 12 posts / engagement 1549
- Www.filmtahoe.com website updates and additions

- Expenses include Executive Director wages, social media services, travel, administrative overhead, website fees, promotional materials, and purchased services.

### Community Outreach

- Laura Fickle City of Rancho Cordova, share information requested on filming ordinances in El Dorado Co
- Save the Date Business Showcase & I LOVE Film Mixer Friday June 28, 2024 planning begins
- Earth Day Arts Festival on April 20 at the Stage Burke Junction community partner
- El Dorado County Film Commission and renovated Margaritaville Resort Lake Tahoe
- Moonraker Millhouse to host this year's Business Expo & Film Industry Mixer reception

- Expenses include Executive Director wages

### Press and Media

- STYLE Magazine March issue "Hollywood is Here," highlighting recent movies filmed on-location in EDC

- Expenses include Executive Director wages

### Events and Speaking Engagements

- California Assoc of Treasurer-Tax Collectors, speak at Motherlode Regional Meeting, Feb 22
- Earth Day Arts Festival on April 20 at Burke Junction speaker presentation
- Leadership El Dorado prep and planning April 3 in Coloma partnership with Tourism Department
- SacTown Movie Buffs Participating in the Director's panel at Esquire Imax on April 7th

- Expenses include Executive Director wages, venue rental, travel, promotional and informational materials

### Associations and Organizations

- CFC - California Film Commission Brandy Davis, Location Resource Advisor submit local sound stages, CFC Regional Film Partner Meeting - Thursday, March 28th
- CACTTC- California Assoc of Treasurer-Tax Collectors, Motherlode Regional Meeting, Feb 22
- CFAA – Capitol Film Arts Alliance reach out for participation in Film Mixer June 28
- NCFA – Northern California Film Association reach out for participation in Film Mixer June 28
- FLICS - Film Liaisons in California Statewide de-brief California on Location Awards
- WGA – Writers Guild of America **STRIKE** May 2 – September 27, 2023
- SAG - Screen Actors Guild **STRIKE** JULY 14 – November 9, 2023
- IATSE - International Alliance of Theatrical Employees **CONTRACT NEGOTIATIONS BEGIN** March 4, 2024  
**CONTRACT RATIFIED** July 18, 2024
- AMPTP – Alliance of Motion Picture and TV Producers **CONTRACT NEGOTIATIONS BEGIN** March 4, 2024  
**CONTRACT RATIFIED** July 18, 2024

- Expenses include Executive Director wages, professional memberships, travel, and sponsorships

### Administration

- Purchase of office supplies
- Tricia Vogt Photography Professional Headshot
- Ongoing tracking and documentation to prepare for fiscal reporting
- Oversight of budget and payments
- Preparations for Funding Agreement Presentation
- Attend staff meetings
- Track and compile archives of google analytics
- File time and expense reporting
- Respond to time sensitive Emails, text, and calls from clients after business hours as needed

- Expenses include Executive Director wages and benefits, telephone and internet services, and administrative overhead, and office supplies.

**TOTAL EXPENDITURES: \$33,543.29**



## EL DORADO LAKE TAHOE FILM & MEDIA OFFICE

QUARTERLY REPORT TO COUNTY OF EL DORADO, APRIL 1, 2024 – JUNE 30, 2024

### Client Inquiry

- Joey Indrieri, Lionsgate Studio 1 Location Key/Scout season 2 production for Apple TV, KALM
- Mr. Location Scout, LLC Pharma project interested in filming in the Lake Tahoe area, resources
- Adam Dillon Studios Short Film
- Evergreen Films short film project (A Beautiful Soul)
- Hartley Wilderness, Brandon & Juliana eloping couple
- One Tree Project, Josh Porter, El Dorado National Forest - Carson Pass documentary film production
- Apex Locations, You Had a Bad Day 2-bedroom apartment
- Faith Hudson, 2025 car commercial Chrome Prods. LA June 18, 19 20 and 21 private roads ranch
- Valeria Lopez ranch/wilderness location that has multiple looks river/stream, sequoias, granite cliffs

- Expenses include Executive Director wages, shipping, promotional and informational materials.

### Scouting and Permitting

- Clean Up the Lake TahoeKeepers Video, Colin West - South Lake Tahoe EDCSO Marine Division
- Lorin Miller L.L. Bean shoot SLT September
- Edward Lim, short film EDHCSD
- Travis Chambers, Little Legion Productions Sly Park Emily M. Bertram Parks and Recreation EID
- Kristen Ory Project Manager XSiGHT Photography & Video Henningson Park
- Doc Side Media history and ghost hunting documentary/series filming in cemeteries June
- Wolf & Bear, Cameron Nunez, Poofy music video in a field south of Emerald Bay Rd

- Expenses include Executive Director wages, travel costs, client lodging and promo meals.

### Promotions and Marketing

- Social Media Promotion on Facebook and Instagram 12 posts / engagement 1077
- SetJetters research/submit 10 El Dorado County films Erik Nachtrieb, MS CEO, Founder SetJetters Inc.
- Logo branded pop sockets with new designed logo and Smarter Images Embroidery Film logo hats
- ACC Celebrity Golf Tournament, July 12-14

- Expenses include Executive Director wages, social media services, travel, administrative overhead, website fees, promotional materials, and purchased services.

### Community Outreach

- Smith Flat House special Chamber of Commerce luncheon and location will be held to honor and recognize Chamber Champions
- Alison Loeprich, Glenmorey Bed and Breakfast location listing



- Expenses include Executive Director wages

#### **Press and Media**

- Lauren Walike ABC10 Food Network airing a new show called Best Bite in Town.
- Marybeth Bizjak story for Comstock's about filmmaking in region
- Shelby Reilly, @ Paramount.com Highlight restaurants being featured on the Food Network

- Expenses include Executive Director wages

#### **Events and Speaking Engagements**

- April 20 - The Stage at Burkes Junction "Free to Public" Kathleen Dodge "You Ought to be in Pictures"
- April 26 - Placerville is featured on the Food Networks new series Best Bites in town. Stay Tuned!
- June 28 - Film Industry Mixer & Business Showcase 4-8PM EDC Fair Grounds "Free to the Public"
- Networking reception at Moonraker Millhouse in Cameron Park 8:30 – 10:30PM
- Wild Filly Films VIP Launch Reception Kim Kaplan | Sally Forcier May 16
- Comedy Show event with Mark S. Allen as Judge for Toni Staniewicz OnStageVacaville.org May 25

- Expenses include Executive Director wages, venue rental, travel, promotional and informational materials

#### **Associations and Organizations**

- CFC - California Film Commission Sundance Film Festival is looking to relocate starting in 2027 Karla Sayles to support Visit Lake Tahoe's bid letter for the festival.
- SAG – Dee Dee Escobedo Assistant Executive Director speaker for Film Industry Mixer
- CFAA – Capitol Film Arts Alliance participation in Business Showcase & Film Industry Mixer
- NCFA – Northern California Film Association participation in Business Showcase & Film Industry Mixer
- FLICS - Film Liaisons in California Statewide, COLA Committee Zoom meetings and board meetings

- Expenses include Executive Director wages, professional memberships, travel, and sponsorships

#### **Administration**

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**TOTAL EXPENDITURES: \$33,541.28**



2023 FILM OFFICE ROI

	Years	# of Proj.	Impact \$\$	Funding	Return	% on Return
1	1993	17	1,856,700.00	74,500.00	1,782,200.00	2492%
2	1994	24	1,321,900.00	74,500.00	1,247,400.00	1774%
3	1995	25	6,059,000.00	63,913.00	5,995,087.00	9480%
4	1996	20	1,984,500.00	89,683.00	1,894,817.00	2213%
5	1997	33	3,265,750.00	63,747.00	3,202,003.00	5123%
6	1998	33	2,721,000.00	78,016.00	2,642,984.00	3488%
7	1999	24	1,198,500.00	84,279.00	1,114,221.00	1422%
8	2000	27	2,169,000.00	91,356.00	2,077,644.00	2374%
9	2001	27	2,004,500.00	92,606.00	1,911,894.00	2165%
10	2002	33	4,726,300.00	69,455.00	4,656,845.00	6805%
11	2003	30	3,880,500.00	92,606.00	3,787,894.00	4190%
12	2004	26	1,493,000.00	100,000.00	1,393,000.00	1493%
13	2005	31	3,227,750.00	101,650.00	3,126,100.00	3175%
14	2006	37	1,290,500.00	107,148.00	1,183,352.00	1204%
15	2007	23	2,073,500.00	111,270.00	1,962,230.00	1863%
16	2008	29	1,337,000.00	96,200.00	1,240,800.00	1390%
17	2009	29	2,619,050.00	113,601.00	2,505,449.00	2305%
18	2010	27	1,811,000.00	104,140.00	1,706,860.00	1739%
19	2011	35	1,837,500.00	118,003.29	1,719,496.71	1557%
20	2012	29	1,761,000.00	124,824.60	1,636,175.40	1411%
21	2013	34	2,177,000.00	129,509.00	2,047,491.00	1681%
22	2014	33	2,336,000.00	110,538.00	2,225,462.00	2113%
23	2015	27	2,114,500.00	150,283.00	1,964,217.00	1407%
24	2016	27	2,736,000.00	137,175.00	2,598,825.00	1995%
25	2017	34	2,790,700.00	140,750.00	2,649,950.00	1983%
26	2018	20	4,665,000.00	140,750.00	4,524,250.00	3314%
27	2019	25	2,302,500.00	140,750.00	2,161,750.00	1636%
28	2020	25	2,386,000.00	150,750.00	2,235,250.00	1583%
29	2021	32	4,618,000.00	150,750.00	4,467,250.00	3063%
30	2022	23	1,678,000.00	150,750.00	1,527,250.00	1113%
31	2023	21	2,145,000.00	150,750.00	1,994,250.00	1423%

733

\$ 78,586,650.00 \$ 3,404,252.89 \$ 73,188,147.11

Cumulative Average

2548%