







Multi-Jurisdiction Collaborative

Business, Education, & Workforce Partners

Placer County

Washoe County

Carson City

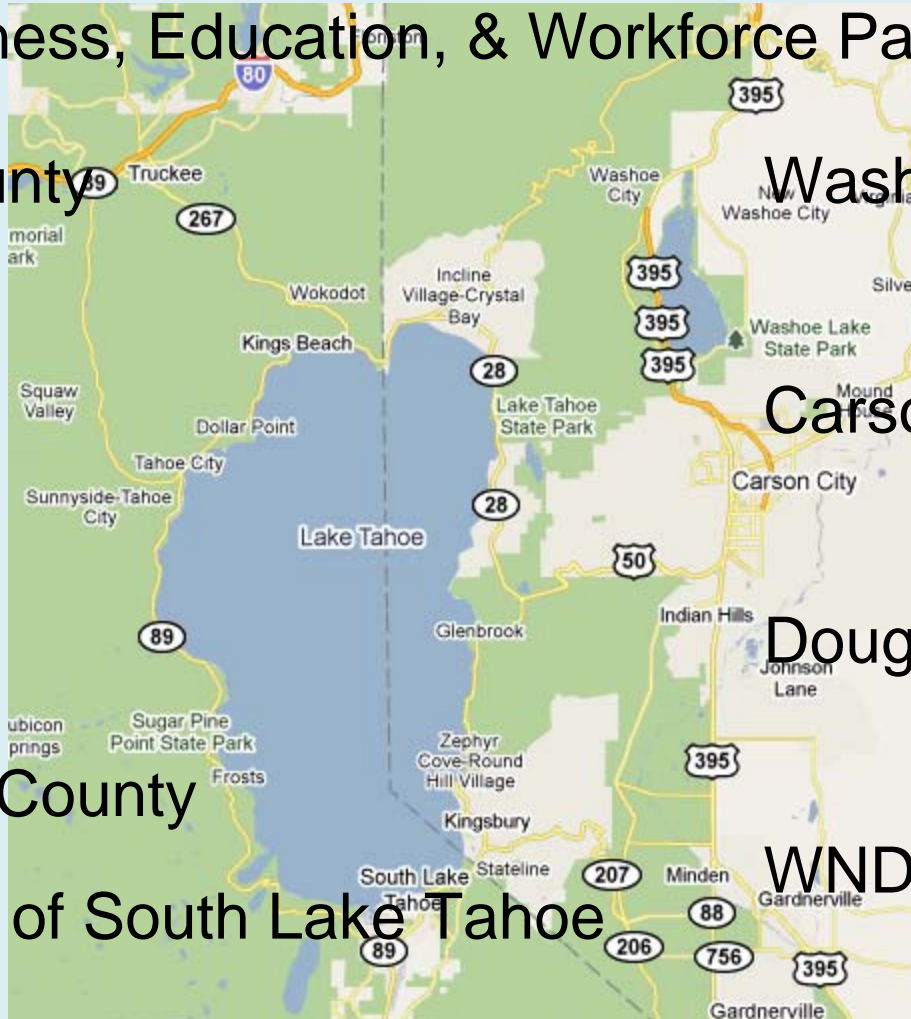
Douglas County

El Dorado County

WNDD

City of South Lake Tahoe

Tahoe Regional Planning Agency





Conditions Continue to Deteriorate and not just on the South Shore

Tahoe Prosperity Center

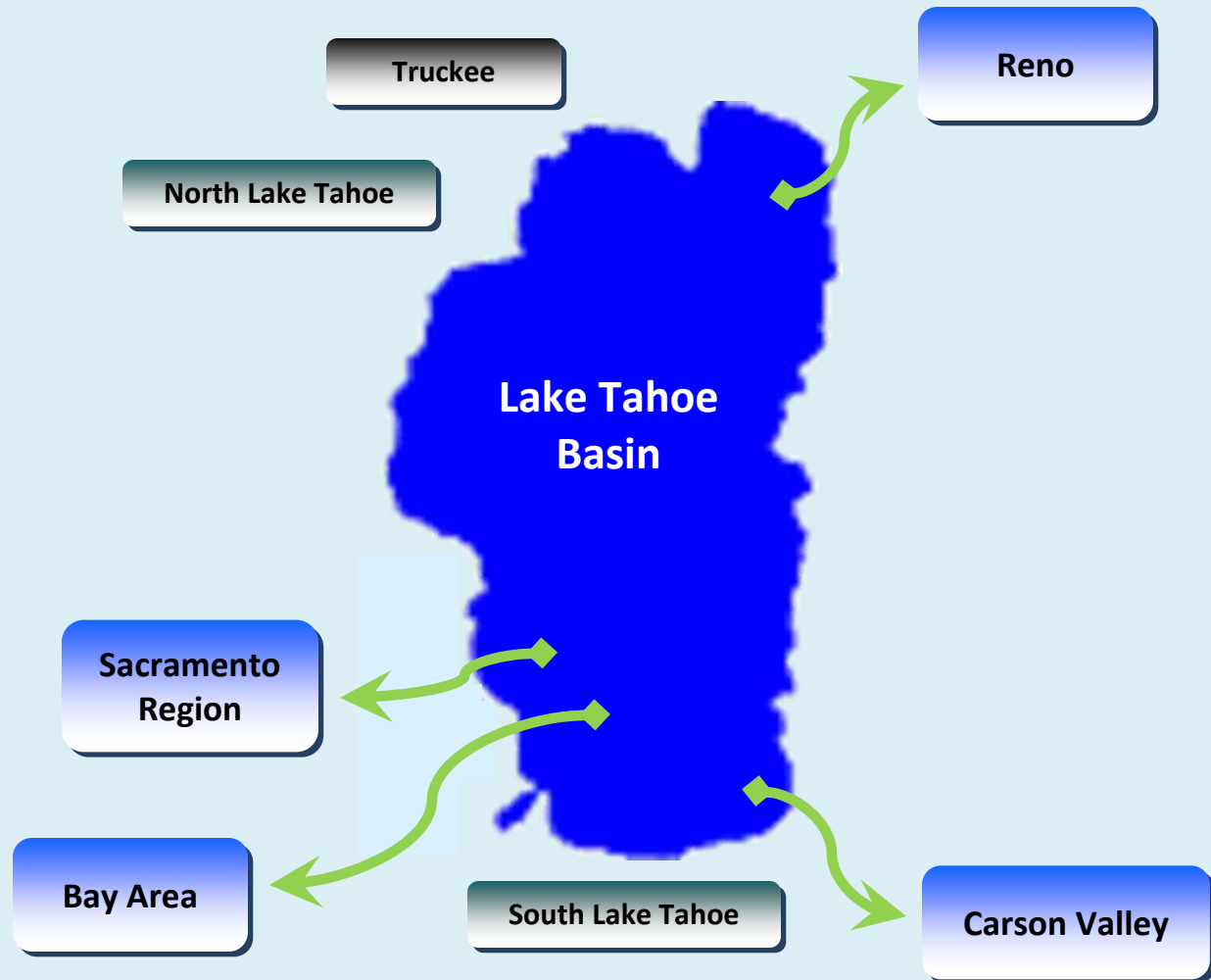


Tahoe Prosperity Center

- Convener & Stewardship of Regional Initiatives
- Resources & Services for three Clusters
- Research & Data Center
- Grant Coordinator/Administrator
- Regional Linkages



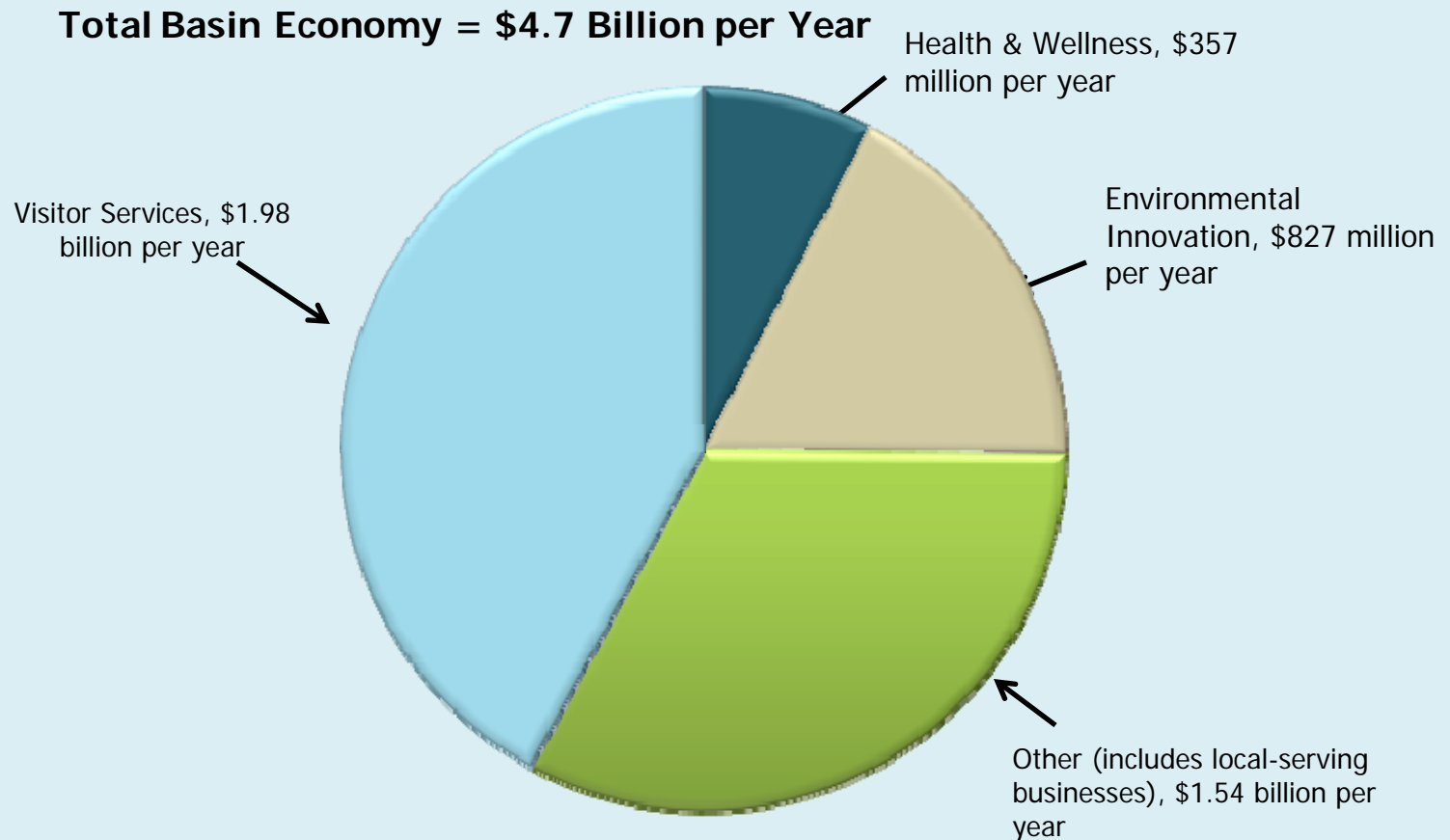
Regional Linkages



Contribution to Tahoe Basin Economy

Cluster Core Industries and Suppliers Support Two-Thirds of Tahoe Basin Private Sector Economy

Total Basin Economy = \$4.7 Billion per Year



Source: ADE, Inc., and Center for Economic Development, CSU Chico, using Implan3 I/O Model. 11-0201 page10





Environmental Innovation Initiatives

- i. Link Science With Capital At An Incubator (Innovation Hub)
- ii. Use New Environmental Technologies For Remediation Of Under-performing Assets
- iii. Design Programs To Help Tahoe Businesses, Residents, And Visitors Embrace Green Practices



Health & Wellness Initiatives

- i. Promote Medical Specialties And Coordinated Marketing Strategy
- ii. Create A Branded Regional Sports Commission
- iii. Expand “Concierge” Training Of Front-line Hospitality Staff On Basin Health And Wellness Services



Tourism & Visitor Services Initiatives

- i. Promote Geotourism And Authentic Visitor Experiences
- ii. Facilitate Online Itinerary Planning for Visitors
- iii. Develop Environmental & Cultural Educational Experiences



Cluster Foundations

- i. Elevate the Importance of Transportation Hubs and Infrastructure Improvements
- ii. Facilitate Ubiquitous Access to Broadband Technology
- iii. Coordinate Small Business Development Resources
- iv. Align Workforce and Education Career Pathways





Tahoe Partnership for Sustainable Communities

\$995,000





Missed Opportunity



Future Opportunities



Monterey Bay Aquarium & Research Institute



- \$250 million to local economy annually
- 930 jobs
- 1000 volunteers



Economic Development Partners

- Federal, State, Regional Governmental entities
- Financial Institutions
- Education Institutions
- Business
- Chambers of Commerce
- Economic Development Entities
- Visitor Authorities
- Non Profit Organizations
- Community Foundations



African Proverb

**If you want to go fast,
go alone.**

**If you want to go far,
go together!**





TAHOE PROSPERITY CENTER

www.tahoeprosperty.org