



PC 4-22-21  
Item #2  
Julie Saylor <julie.saylor@edcgov.us>  
2 pages

## Fwd: Cannabis Scoring Decision Meyers - EDC Planning Commission Hearing.

1 message

Planning Department <planning@edcgov.us>  
To: Julie Saylor <julie.saylor@edcgov.us>

Tue, Apr 20, 2021 at 7:22 AM

----- Forwarded message -----

From: **Mark Remelman** <mremelman.home@gmail.com>  
Date: Mon, Apr 19, 2021 at 9:26 PM  
Subject: Cannabis Scoring Decision Meyers - EDC Planning Commission Hearing.  
To: <planning@edcgov.us>

Clerk of the Planning Commission,

I would like to amend my second input (4/5) with the following, more concise & updated points / comments:

Proposed Embarc shop is barely 200ft from school bus stop (County Code requires 1,500ft from a school bus stop, County Ordinance 5111, page 3 section C, document # 19-1152 G)

The Building Owner (Greg Daum) was on the MAC (Meyers Advisory Committee) and did not recuse himself when voting to change the zoning (to allow pot shops) which affected his properties. This was a clear conflict of interest, both ethically & legally.

The traffic flow and traffic safety considerations were apparently not part of the scoring matrix but should have been. As presented the goal of a Pot shops in Meyers is to capture tourist business upon entering the Tahoe Basin. For the record there are already a number of pot shops for locals to use within 10 miles of Meyers. As planning is well aware, traffic is already a serious problem in the Meyers area. The potential customers coming into the basin, trying to access the Embarc or the Tahoe Honey locations would have to make a left turn across Hwy 50 (which during snow season would be extremely dangerous due to snow berms and reduced visibility) then make another left turn across Hwy 50 traffic to try and reenter the traffic flow headed towards the stateline area. The Boldwyn proposal is the only one which does not create a traffic flow / circulation hazard.

The Embarc & Tahoe Honey proposals both displace unique ongoing businesses in the Meyers business core, vs the Boldwyn proposal which will utilize a defunct business (wedding chapel) location. The Embarc proposal will displace the Altitude Gym which is a key Meyers community asset (and does not wish to close). The services the gym provides are far more valuable to the community than a pot shop.

The Tahoe Honey proposal would displace Bob Dog Pizza. Since my prior input, I have spoken to the owner of Bob Dog Pizza who also owns the building. He is indeed willing to close the Pizza business and sell the building to Tahoe Honey. However the traffic issues which exist for the Gym would actually be worse for this location because the egress from this location requires traversing two residential streets. This is contrary to the intent of keeping dispensaries & their traffic out of residential zones. Then, to get back to Hwy 50 East bound would be very dangerous especially in bad weather or heavy westbound traffic times. The restricted visibility caused by the Agricultural Inspection station exacerbates the danger of crossing WB 50 to reach EB 50.

The COVID-19 pandemic has forced so many businesses to fold, the last thing the county should be doing is encouraging landlords to close viable businesses.

Please acknowledge that this update will be included in the planning commission's cannabis operating permit appeals process.

Best Regards,  
Mark Remelman  
1530 Aztec Way, South Lake Tahoe, 96150  
510.673.1270 cell

4/20/2021

Edcgov.us Mail - Fwd: Cannabis Scoring Decision Meyers - EDC Planning Commission Hearing.



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**Letter to Planning Commission re: Medical/ Health Implications of Cannabis**

1 message

mike marini <mikepaisano@icloud.com>

Tue, Apr 20, 2021 at 10:42 AM

To: County Clerk Julie Saylor <julie.saylor@edcgov.us>, JULIE SAYLOR County CLERK <planning@edcgov.us>

Cc: mike marini <mikepaisano@icloud.com>

Dear Members of the PLanning Commission:  
Attention: Chairman. Mr John VEGNA

**KEY ISSUE:**

This letter is sent to draw your attention to the significant health and public safety issues that will inevitably result from the licensing of the proposed 8 Cannabis Dispensaries in the near future.

Question: What will be the long term health implications on the residents and visitors of El Dorado County when these Cannabis Units open for business? What information has been provided by the Public Health Department? WHAT concrete data have we solicited from nearby Medical Centers. Like: Carson Valley Drug rehab Center; Barton Health ER Service; Marshall Health; and others?

Question: Will these dispensaries lead to long term addiction and enhanced likelihood of introduction. Of more powerful drugs. ( ie. Heroin, Cocaine; and others? Simple answer.....YES. No question.

**CONCERNS:**

This letter comes to you from someone who witnessed first hand during a career that extends over 40 years in the Hospital Business. Yes I visited and spoke with dozens of new mothers in our NICU who gave birth to drug addicted infants; who suffered for months to break their addictions. YOU see; I was the President of a Health System in Solano County for decades ; and we had a very active Obstetric Service and ER. So I have a knowledge base to comment.

**RESEARCH:**

I would challenge the Planning Commission to task your capable staff to reach out to the local Health systems: Specifically Carson Valley Drug Rehab Unit in Carson Clty; Barton Health in SLT; Marshall Health in PLacerville; and others who deal routinely with the medical sickness that is Drug Addiction.

IF you innocently believe that 8 Cannabis Dispensaries will not lead to some form of drug addiction to some members of the public.....you are kidding yourself.

**Proposed Solution:**

After you do your homework and perhaps even invite therapists and physicians who treat such patients to share their real life stories with the Commission and the public ? During the licensing process you could establish a mandate of the 8 Cannabis Units to contribute some of their ample profits. ( ie. 3 - 5% of net collections) to create a local Treatment fund to pay for those unfortunate folks who are admitted to nearby hospitals or drug centers.....and have NO medical insurance to ay for services>. Such a fund could provide very necessary relief to those front line physicians and facilities.

**Closing:**

WHAT is the role of a PLanning Commission? Exactly. I believe you have a duty to the 200,000 residents of El Dorado and the over 20 million visitors we see each year to carefully consider the questions I have raised in the letter.....and conceive some innovative solutions that will focus on more than just the potential tax revenues likely to be generated by these Dispensaries.....BUT with equal vigor the invasive health issues that as certain as Night follows day; WILL surface in the days ahead.

Respectfully Submitted:

Michael Marini  
(Retired) President of NorthBay Hospital System

4/20/2021

Edcgov.us Mail - Letter to Planning Commission re: Medical/ Health Implications of Cannabis

Current Resident of SLT  
Ph 510-856-7577

Sent from my iPad

4/20/2021

Edcgov.us Mail - Embarc Meyers Letter



PC 4-22-21  
Item #2  
Julie Saylor <julie.saylor@edcgov.us>  
3 pages

## Embarc Meyers Letter

1 message

**Lauren Carpenter** <Lauren@goembarc.com>

Tue, Apr 20, 2021 at 11:25 AM

To: "jvegna@edcgov.us" <jvegna@edcgov.us>, "cheryl.bly-chester@edcgov.us" <cheryl.bly-chester@edcgov.us>, "john.clerici@edcgov.us" <john.clerici@edcgov.us>, "james.williams@edcgov.us" <james.williams@edcgov.us>, "aross@edcgov.us" <aross@edcgov.us>

Cc: Breann Moebius <breann.moebius@edcgov.us>, Aaron Mount <aaron.mount@edcgov.us>, "brendan.ferry@edcgov.us" <brendan.ferry@edcgov.us>, "julie.saylor@edcgov.us" <julie.saylor@edcgov.us>, "tpchevron@gmail.com" <tpchevron@gmail.com>, Christy Wilson <christy@wilsonpa.com>

Dear Chair Vegna and Members of the Planning Commission,

Attached please find a letter on behalf of Embarc Meyers. We are grateful to the County for its thoughtful process to date and look forward to a productive dialogue this week. Please feel free to reach out to me with questions at any time.

Thank you,  
Lauren



**Lauren Carpenter**

916-747-4643 | lauren@goembarc.com

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**Embarc Meyers Letter.pdf**  
1259K

April 19, 2021

Planning Commission  
El Dorado County  
Planning and Building Department  
2850 Fairlane Court  
Placerville, CA 95667

Dear Chair Vegna and Members of the Planning Commission,

First and foremost, we wish to express our sincere gratitude to Staff for a clear, objective and thorough process. We appreciate the County's thoughtfulness as it contemplates commercial cannabis activities – and particularly cannabis retail – in Meyers. Embarc Meyers is enthused at the prospect of operating a local cannabis business that will serve as a true partner to the Meyers community.

As the County is well aware, regulated cannabis is still an emerging market and communities are grappling with how to best integrate commercial cannabis activities into existing neighborhoods. Embarc Tahoe is a local cannabis retailer based in South Lake Tahoe that has successfully navigated this challenge by developing a business model that protects public health, safety and neighborhood integrity, and by providing meaningful benefits and inclusivity to all segments of our community.

Embarc Tahoe stands as a clear example of the type of operator we seek to be in the Meyers community. Embarc Tahoe lives its values through action, providing meaningful opportunities for employees, participating in significant ongoing volunteerism, and donating 1% of gross receipts in perpetuity to a local Community Investment Fund, with 100% of these funds directed by a local Community Advisory Board comprised of active and engaged residents and community leaders. This civic engagement and community betterment has had tangible impacts in the region, from supporting homelessness and food insecurity to providing funding for youth summer camp programming and rebranding for the Tahoe Alliance for Safe Kids given our focus on youth drug education and prevention.

Embarc Meyers intends to serve the community with similar integrity – we are committed to serving as a true partner to our employees, brands, vendors, patients and customers and the community at large. It is because of this commitment to integrity that we decline to address certain baseless claims and personal attacks regarding our character and business acumen. Instead, we have opted to give a high-level overview of who we are such that our track record can speak for itself:

- **We are proven retail operators**, with existing compliant cannabis retail and delivery operations in South Lake Tahoe, Alameda and Martinez. Our team brings centuries of combined experience in highly regulated industries including serving in key leadership positions for some of the most respected companies in cannabis and beyond. We bring that deep bench of experience to this endeavor.
- **We are local**. As a partnership between two local residents and Christy's long-time mentee, Embarc Meyers has deep roots in this community and in the region that will inform our neighborhood integration efforts, public safety outreach, partnership plans, local hiring, and community benefits programs. This is bolstered by our team's additional experience operating non-cannabis businesses in Meyers and in the Basin.
- **We are well capitalized** and operate with sound financial principles and a realistic, scalable and achievable plan rooted in our relevant retail cannabis experience. Our success to date is the result of significant innovative, responsive, competent and practical business acumen, as demonstrated

by our current operations. This makes us an economically viable and stable business. As an example, Embarc Tahoe was recently named one of the top 25 tax producing businesses in the City, demonstrating the economic potential of Embarc Meyers.

- **We protect public health and safety** through robust life safety and security plans developed by the state's leading subject matter expert and tested through existing operations to ensure compliance and safety are at the forefront of daily operations. Furthermore, all of the products on our shelves must undergo rigorous, state-mandated testing and we have had zero compliance or public health and safety issues to date.
- **We have a proven track record** of meaningful civic engagement, patient and customer education, and ongoing community support. Embarc Meyers will not simply be writing a check or undertaking a few hours of volunteerism; community-orientation is integrated into our operations by putting local residents and community stakeholders at the helm of our decision making via a Community Advisory Board.

Embarc Meyers brings a philanthropic ethos and commitment to support the County's economic growth and prosperity resulting in tangible economic benefits and opportunities for the County, its residents, and local nonprofit partners, with a significant focus on youth education and drug prevention programs.

Embarc Meyers is committed to bringing best-in-class practices and the experience of a team that has operated successful, legal cannabis dispensaries in California to this endeavor. We have a proven track record of delivering on our promises to residents, local officials, community leaders, neighbors, patients, and customers. We are a model retailer in the industry and demonstrate how cannabis can work in true partnership with the local community to define a new cannabis experience for the modern patient and consumer.

Ultimately, the County's process vetted applicants and determined Embarc Meyers to be the most qualified. It is our hope that you will stand with your staff in affirming the County's clear and objective process and allow Embarc Meyers to progress. Thank you for your consideration and your diligent and thoughtful review.

Thank you,

  
Lauren Carpenter

  
Gregory Daum

  
Christy Wilson