



**Big Brothers  
Big Sisters®**  
OF NORTHERN SIERRA

**TOGETHER, WE ARE DEFENDERS OF POTENTIAL**

535 Main Street  
Placerville, CA 95667  
530.626.1222

[www.bbbsns.org](http://www.bbbsns.org)  
Tax ID #94-2523254

**RE: 14th Annual Snowball Event** This December 3rd will be the 14th year of the Snowball shopping event for at-risk kids. Each year we have partnered with local law enforcement, fire service and local non-profits to serve two primary purposes: Direct aid to at-risk kids and fostering a relationship between those kids and first responders. Once again our primary sponsors are Shingle Springs Band of Miwok Indians, and the Deputy Sheriff's Association. We expect Santa to be in attendance and once again the Rotary Club of El Dorado Hills will be preparing a pancake breakfast.

While we all have much to appreciate for living and working in El Dorado County, far too many of our most vulnerable children are at risk of falling through the cracks in society. Surprisingly, there are children who attend schools here without the basic necessities such as socks, properly fitting shoes or jackets. Additionally, some of our kid's only contact with fire or law enforcement personnel comes with the stark reality of mom or dad being arrested or overdosing. This event attempts to make a small dent contribution to these issues. Each year these children interact with local fire and law enforcement personnel in a positive and constructive environment.

Your assistance is requested to make a difference in the lives of these children. Due to the growth of this event, the cost has risen. We are asking your association for a contribution to assist with the purchase of gifts for the children. Our goal is to raise \$40,000 to provide 200 kids with \$200 to purchase warm clothing and one small gift. With the increase of the amount of kids in need, we need further funding to provide them with gifts for Christmas. Donations can be made to Big Brothers Big Sisters of Northern Sierra. Chief Executive Officer, Brenda Frachiseur can be contacted by phone or email at (530) 626-1222 or [Brenda@bbbsns.org](mailto:Brenda@bbbsns.org).

Very sincerely,

Brenda Frachiseur  
Chief Executive Officer