



# El Dorado County Travel Demand Model and SB 743 Implementation

Planning Commission Presentation  
March 11, 2021

# Agenda

- \* El Dorado County Travel Demand Model (TDM) Overview
- \* Senate Bill (SB) 743
- \* El Dorado County Implementation of SB 743

# El Dorado County Travel Demand Model (TDM)

What is a travel demand model?

- \* Tool for understanding human behavior
- \* Forecasts trips onto transportation facilities
- \* Part of the planning process

# What is a Travel Demand Model?

- \* Forecasts trips onto transportation facilities, roadways, highways, etc.
- \* Tool used by most public agencies
- \* Part of the planning process
- \* CEQA Support
- \* Fair Share for Impact Fees (AB 1600)
- \* TDM does NOT calculate LOS

# TDM Underlying Assumptions

- \* Models try to replicate human behavior that assumes...
  - \* People's driving habits are predictable
  - \* Forecasts to where people live and where they work are reasonable
  - \* existing conditions are accurately reflected
  - \* external factors are known and under our control
- \* As things change model will be updated

# Why are Models Important?

- \* Models are the heart of Transportation Planning
- \* They help guide the development of Transportation Plans
- \* They help us to understand the impact that development has on our roadways
- \* They guide future investment strategies
- \* Models allow us to make informed decisions

# Components of Model

1. Land use forecast does not equal entitlements; it is a planning tool only.

2. Land use forecast is reviewed annually and updated every 5 years.

## Traffic Analysis Zones (TAZ)

### Roadway Network

- Traffic Count Information
- Types and size (i.e. # of lanes)
- Peak hour information
- GIS shapes

### Land Use Input from General Plan

- 2018 Baseline Information (where development exists)
- 2040 Forecast Information based on existing 2004 General Plan Land Use

# Travel Demand Model Inputs:

## Residential

Persons per household

Workers per household

Auto ownership

## Non-residential

Manufacturing employees

Office employees

Medical employees

Education employees

Other employees

K-12 enrollment

College enrollment



# Model Transportation Modes



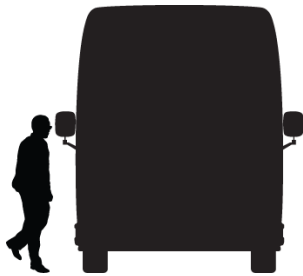
Drive Alone



HOV 2+ Occupants



Park and Rides



Transit, Walk Access



Walk



Bicycle

# How is our data organized?

It is subdivided into special zones commonly referred to as:

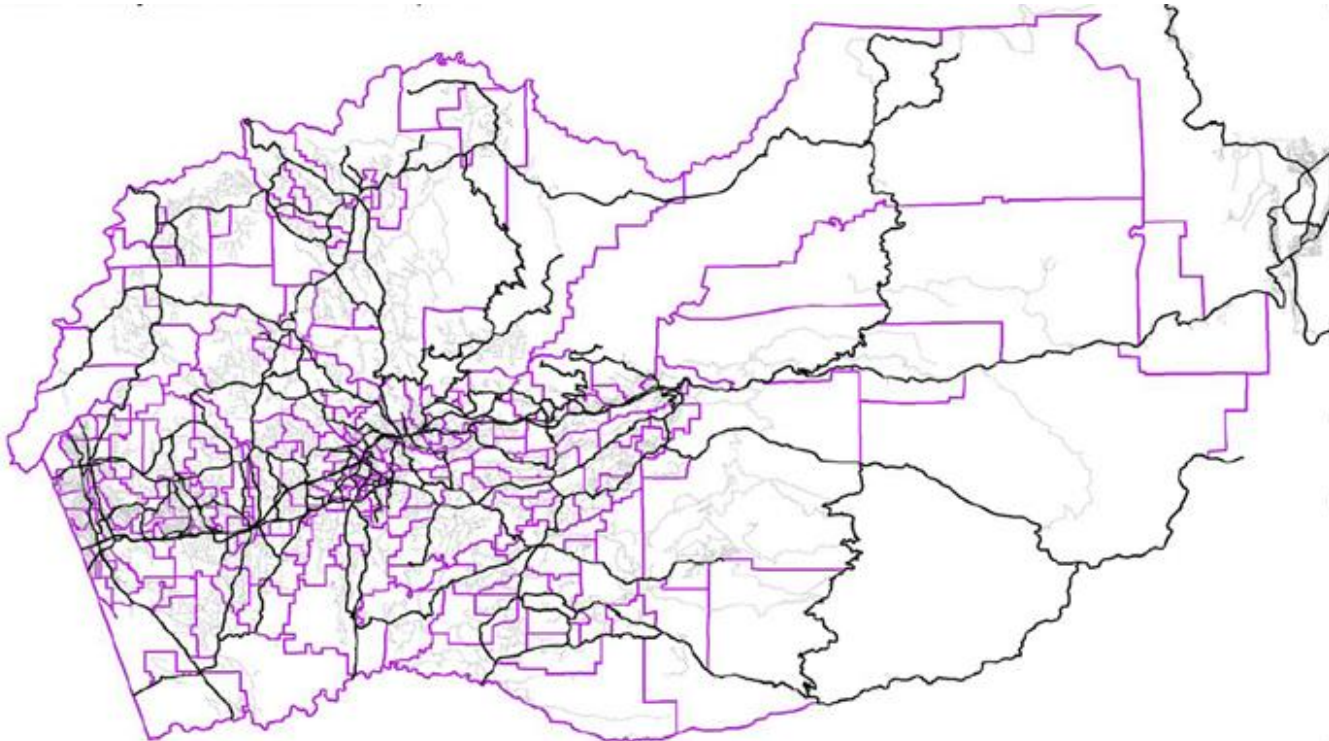
Traffic Analysis Zones  
TAZs for short

# What is a TAZ?

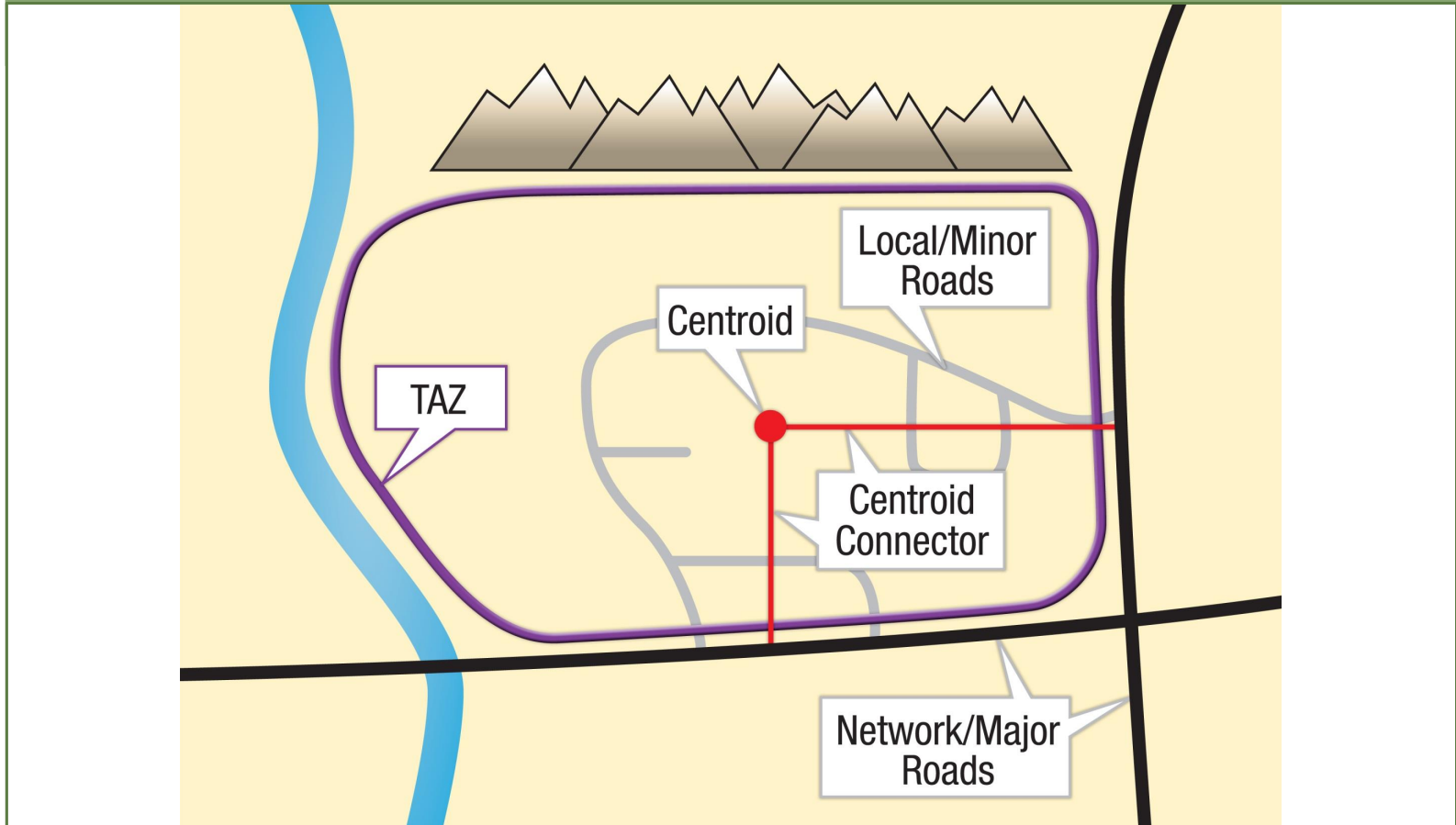


- \* Used as a “data bucket” taking into account a Geographic Area where Data is Stored
  - \* Population
  - \* Employment
  - \* School Enrollment
- \* Basis for loading the travel demand model

# El Dorado County TAZ Map



# TAZ Driver Information

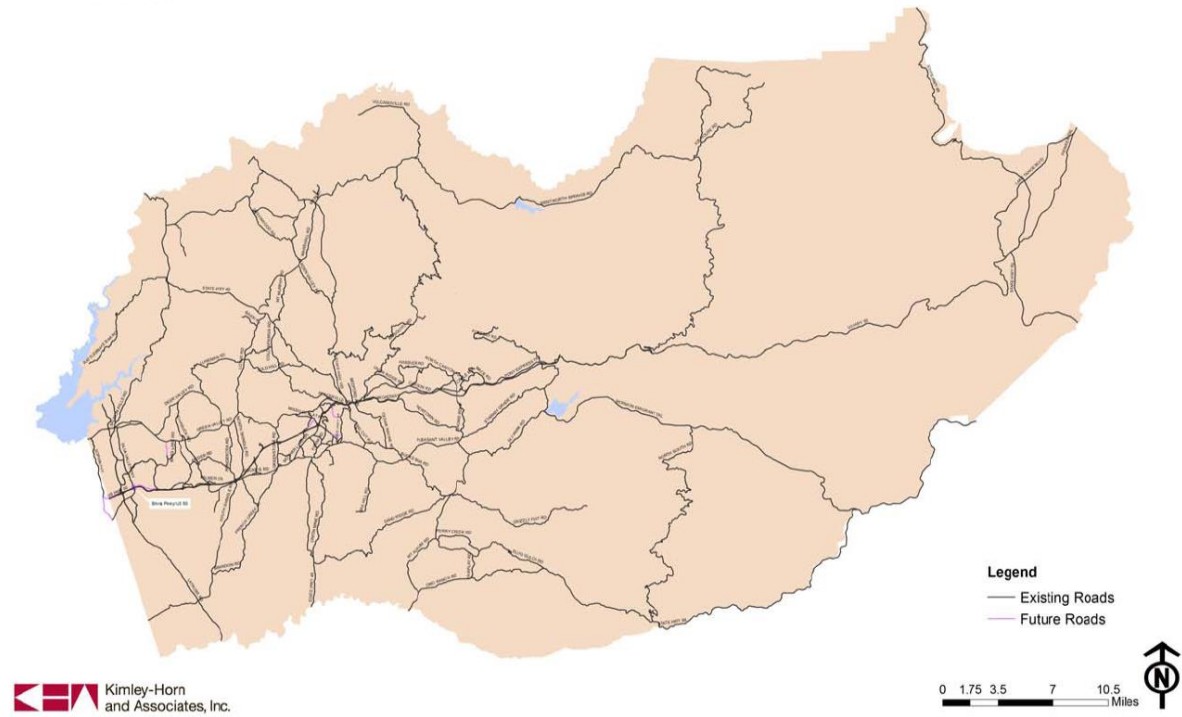


# Roadway Network

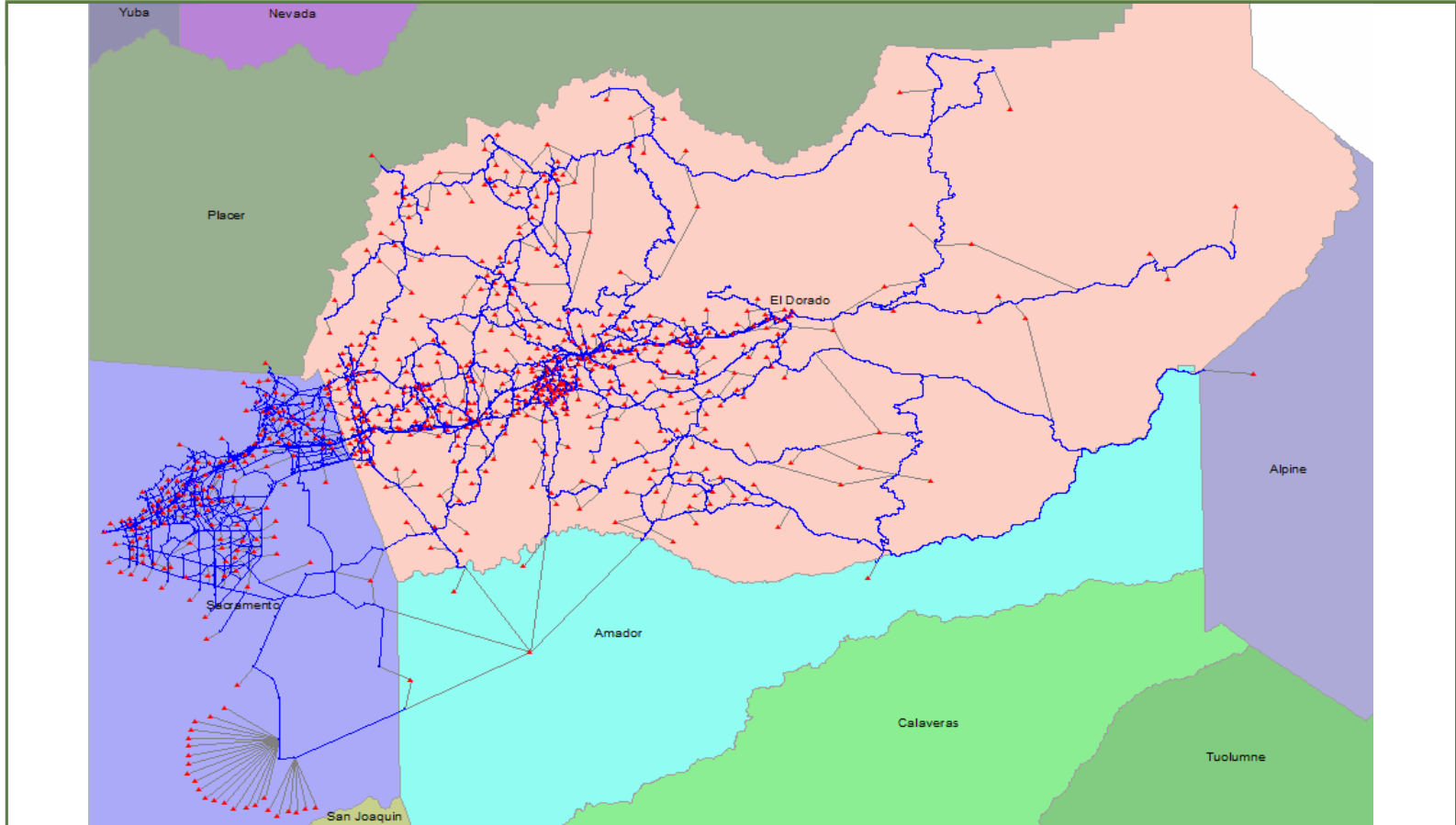
- \* Estimating travel time between Traffic Analysis Zones
- \* Traffic assignments
- \* Understanding of how trips are distributed, and
- \* Displaying the level of traffic congestion associated with different development scenarios.

El Dorado County Travel Demand Model Update  
Final Model Network

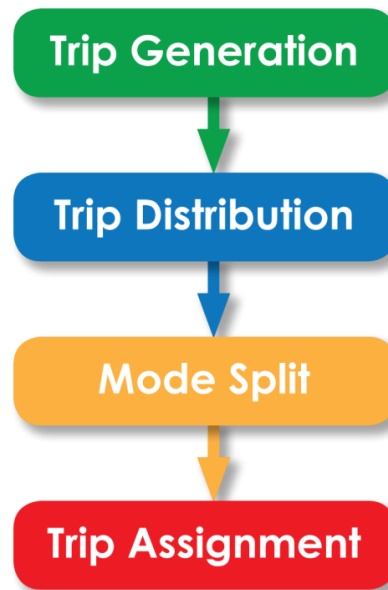
Date: 6/7/2012



# Model Extent

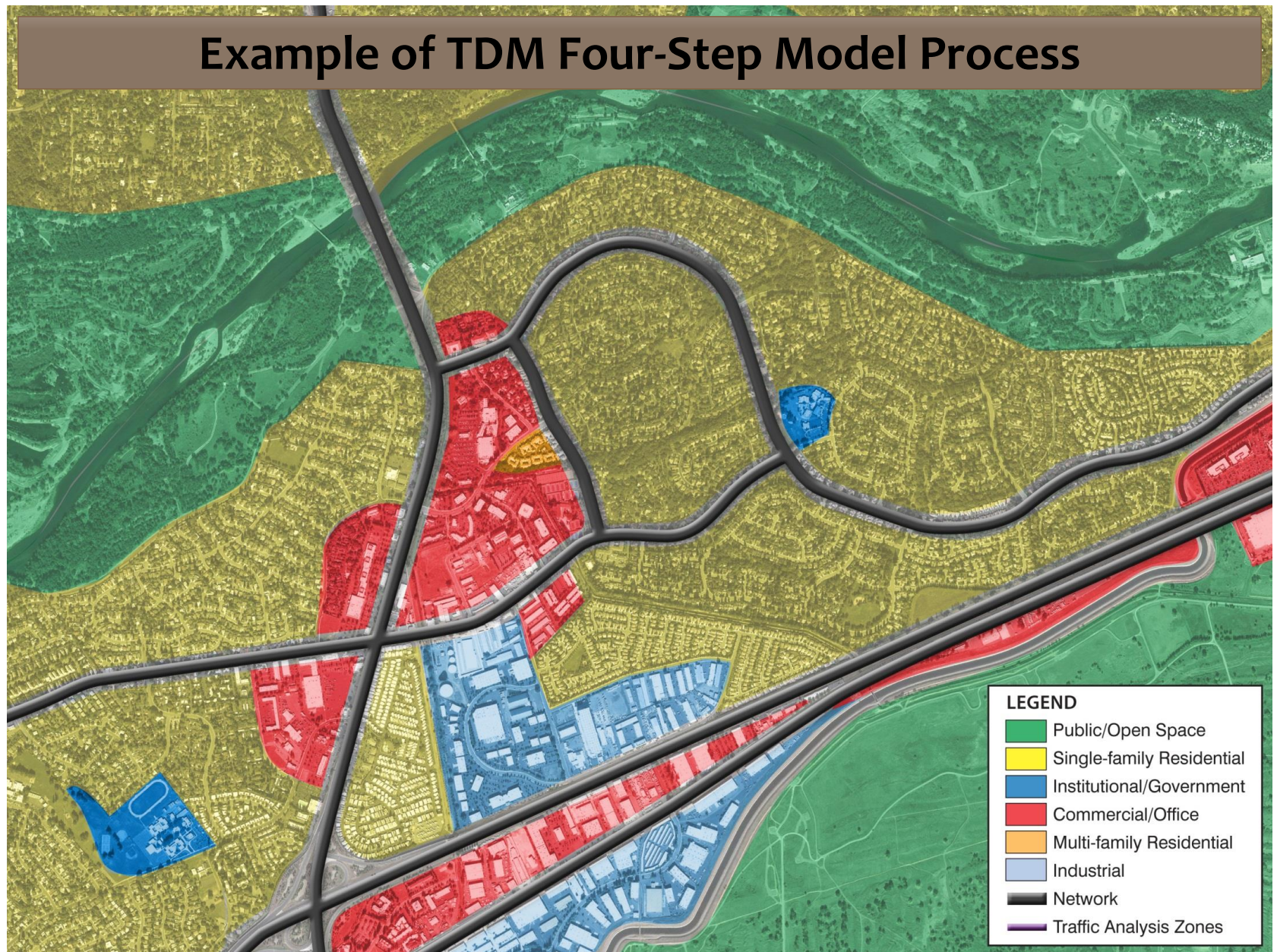


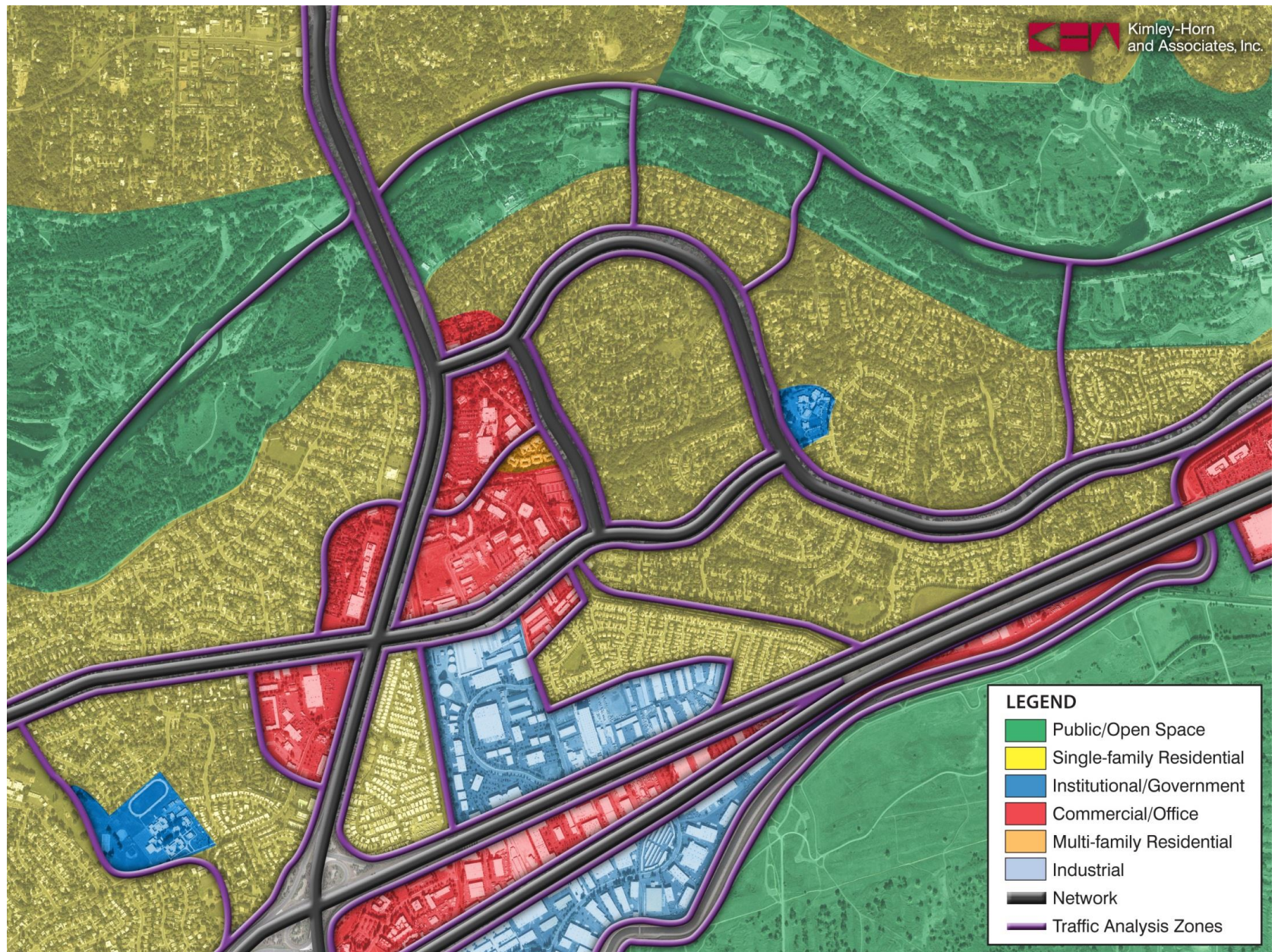
# “Four Step” Model






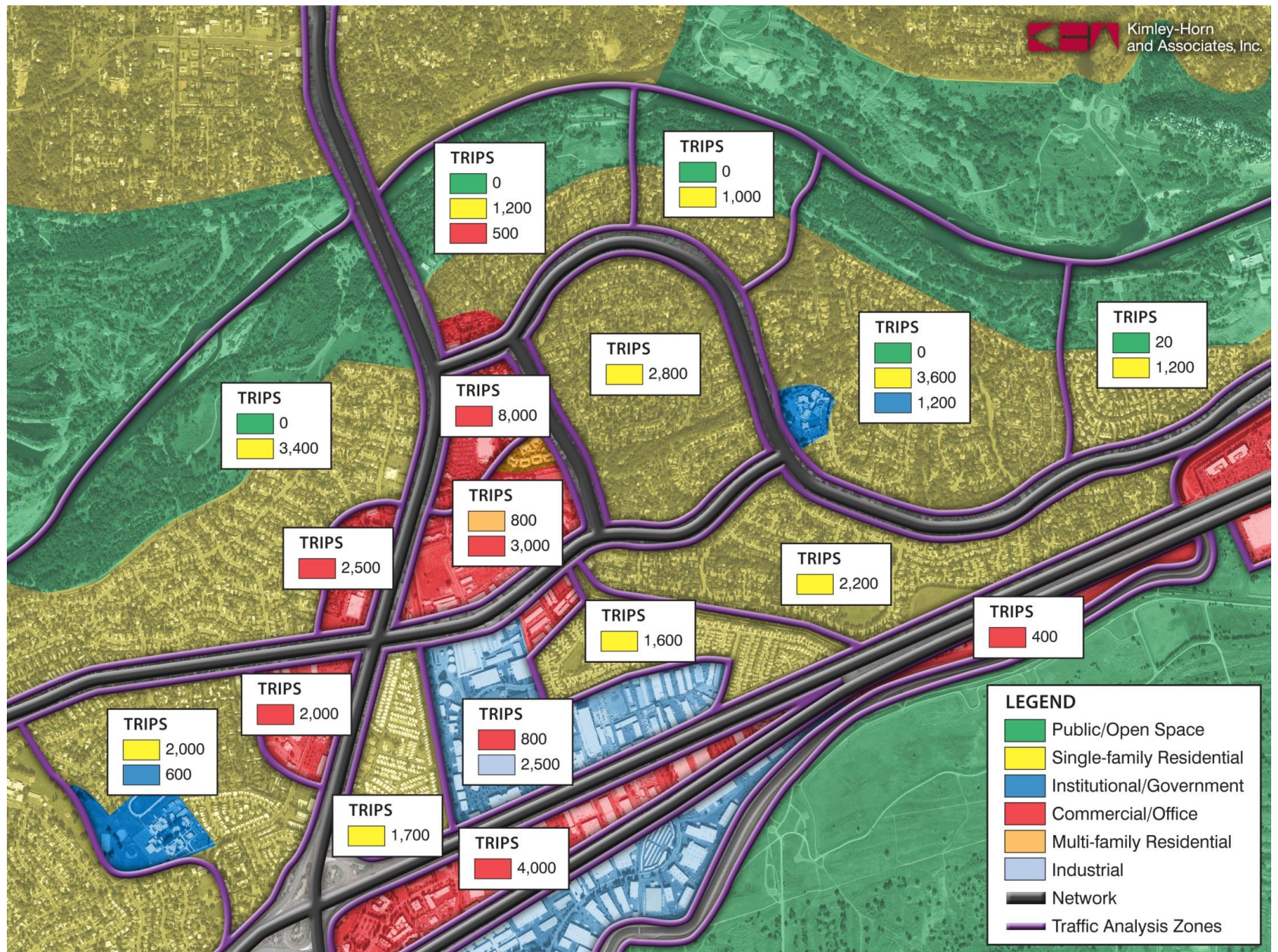
# Example of TDM Four-Step Model Process

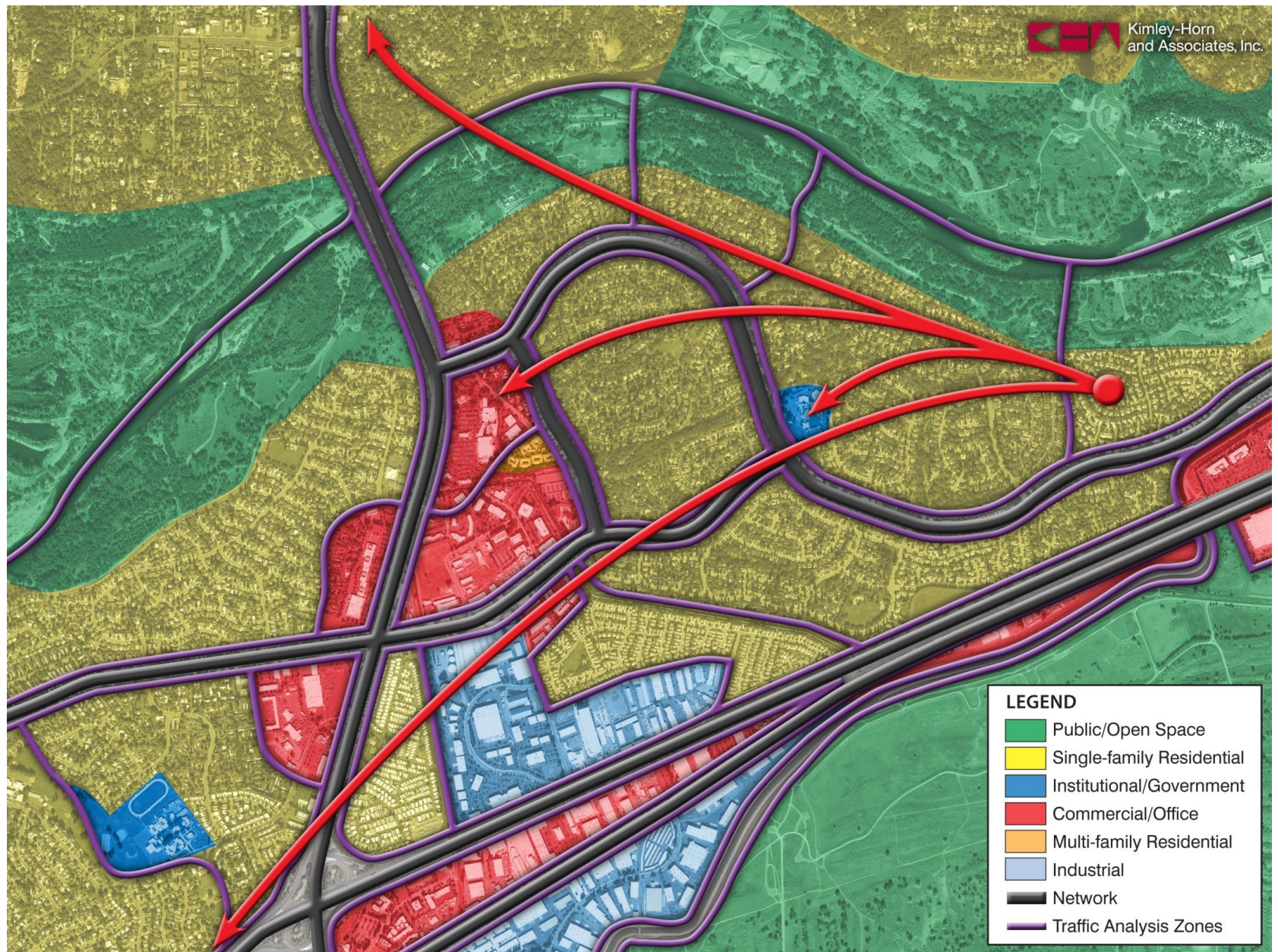


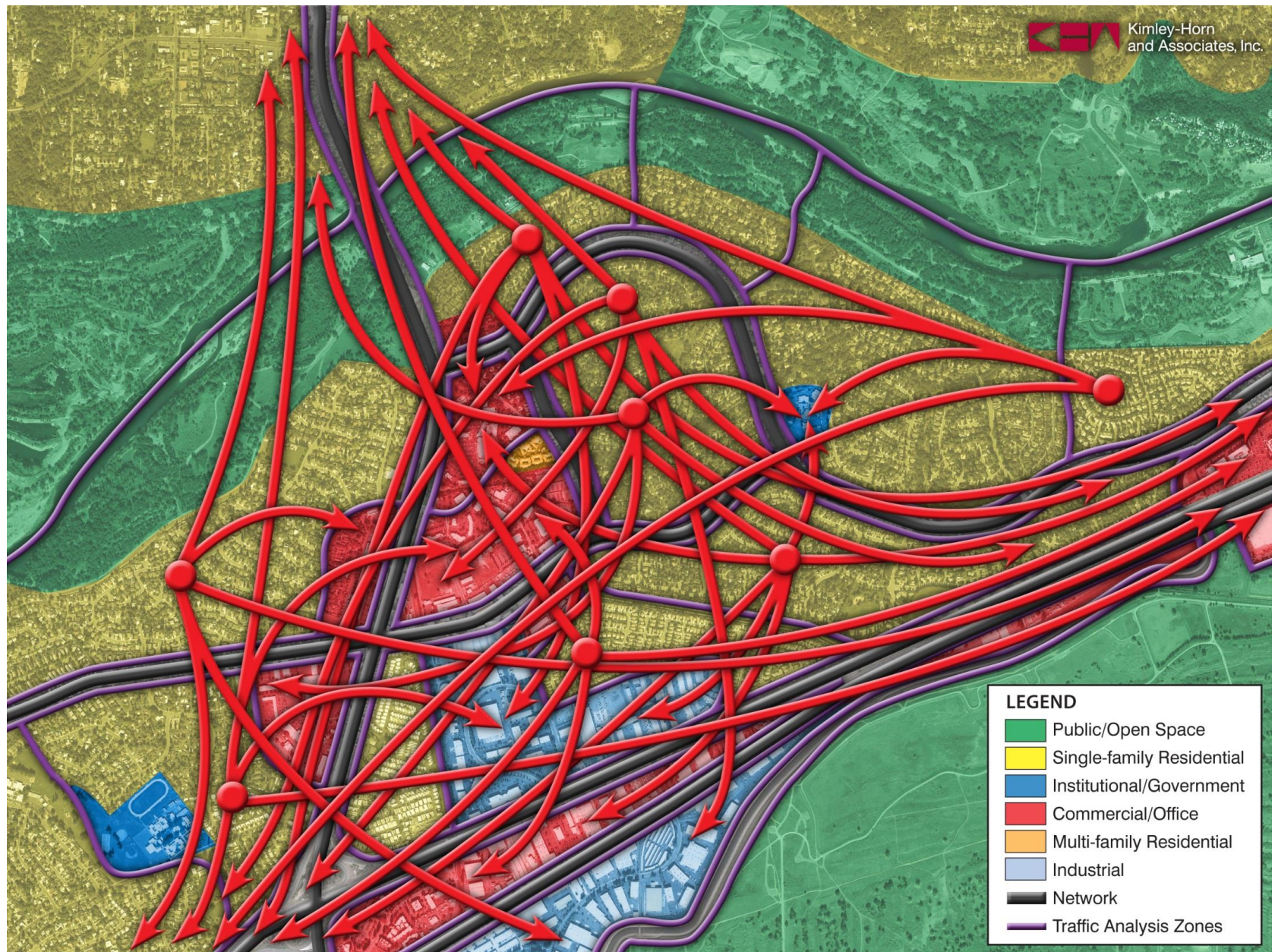


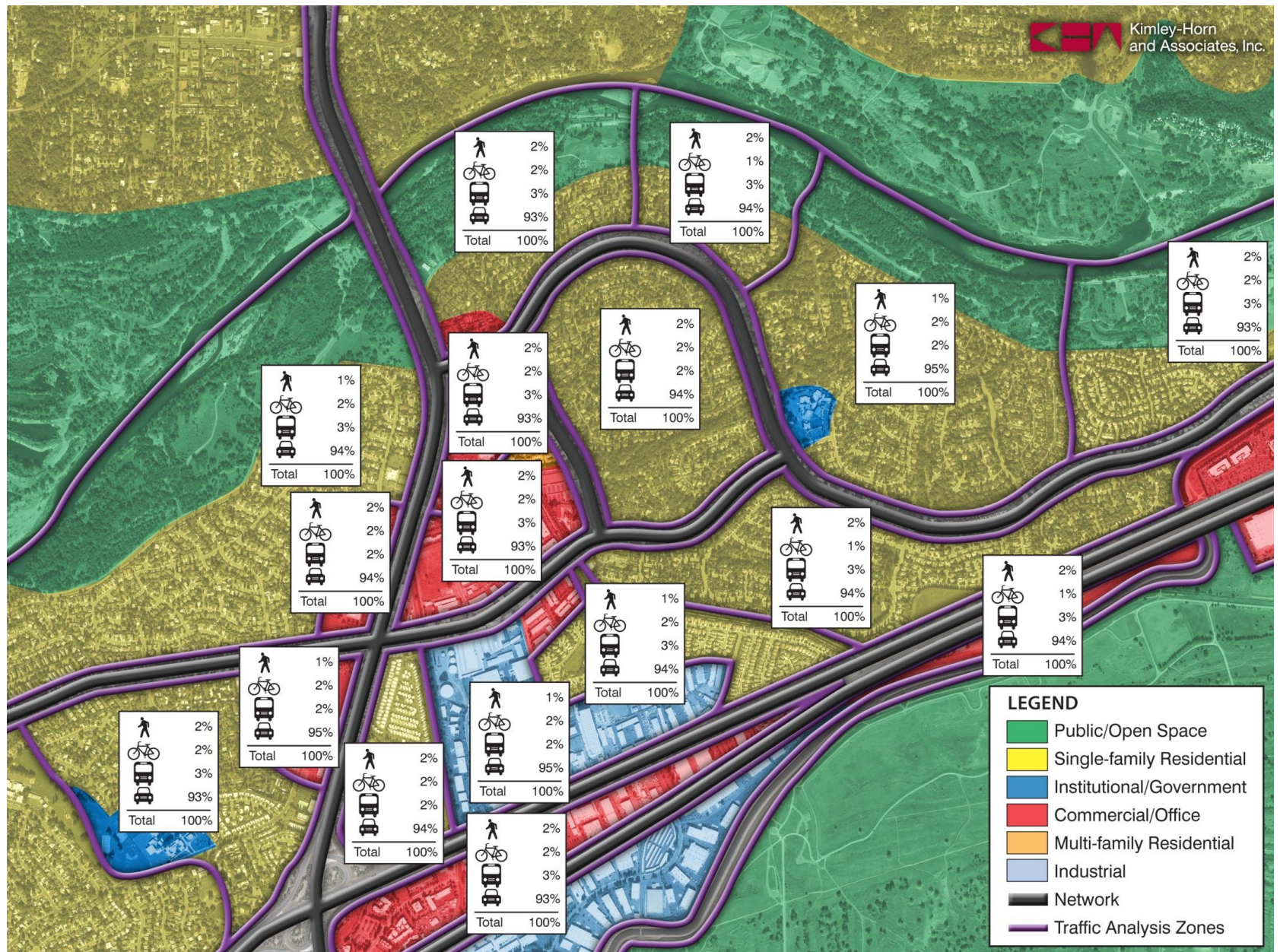
**LEGEND**

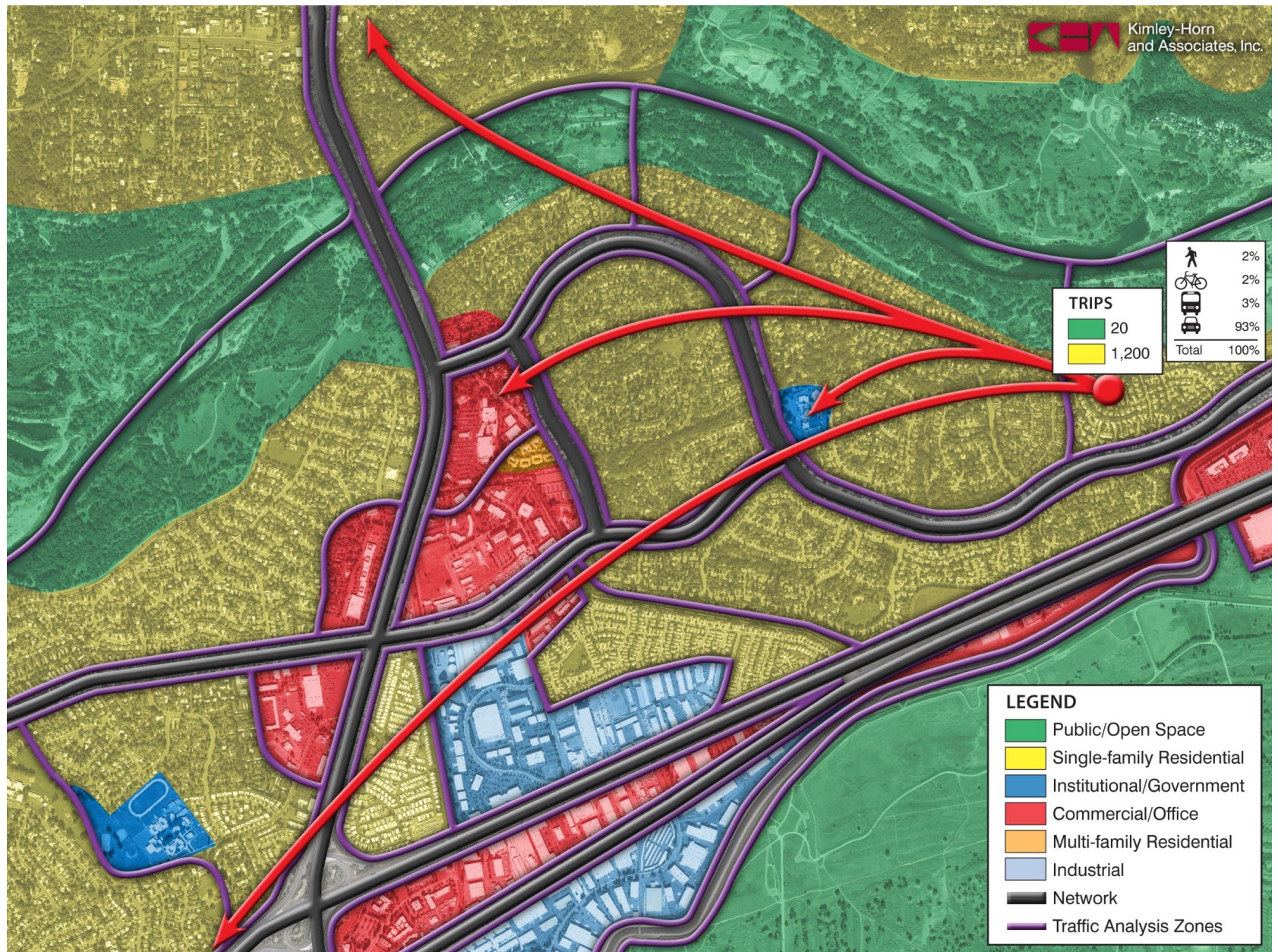
-  Public/Open Space
-  Single-family Residential
-  Institutional/Government
-  Commercial/Office
-  Multi-family Residential
-  Industrial
-  Network
-  Traffic Analysis Zones

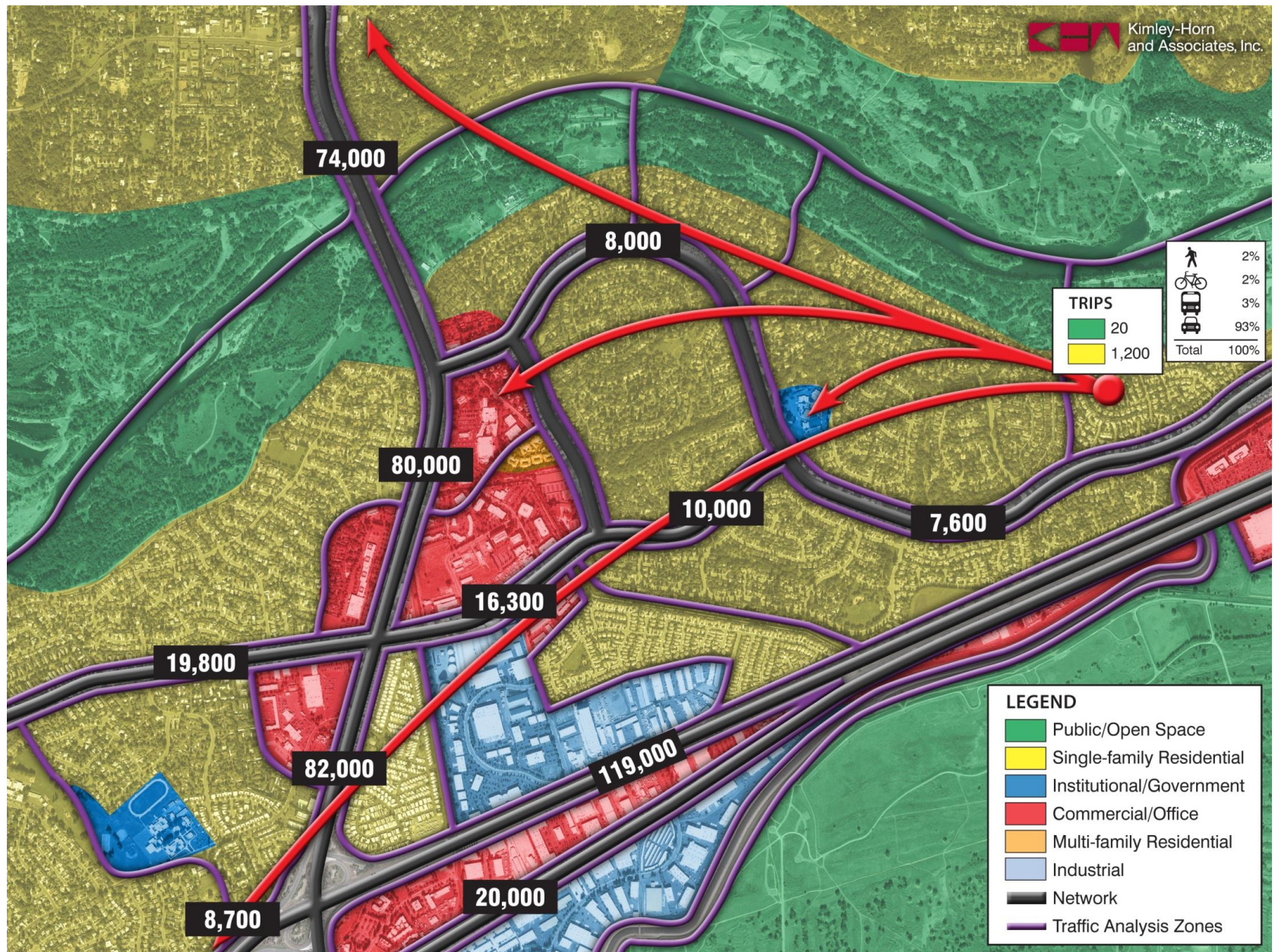














# How the Macro Model Can Help

- \* Evaluate road widening and road additions
- \* Evaluate new interchanges
- \* Analyze the impacts of transportation plans
- \* It can show impacts of large developments
- \* It can forecast corridor volumes
- \* It can be used as a basis for micro models and simulation
- \* It can test alternative land use plans

# Validation Criteria Sources

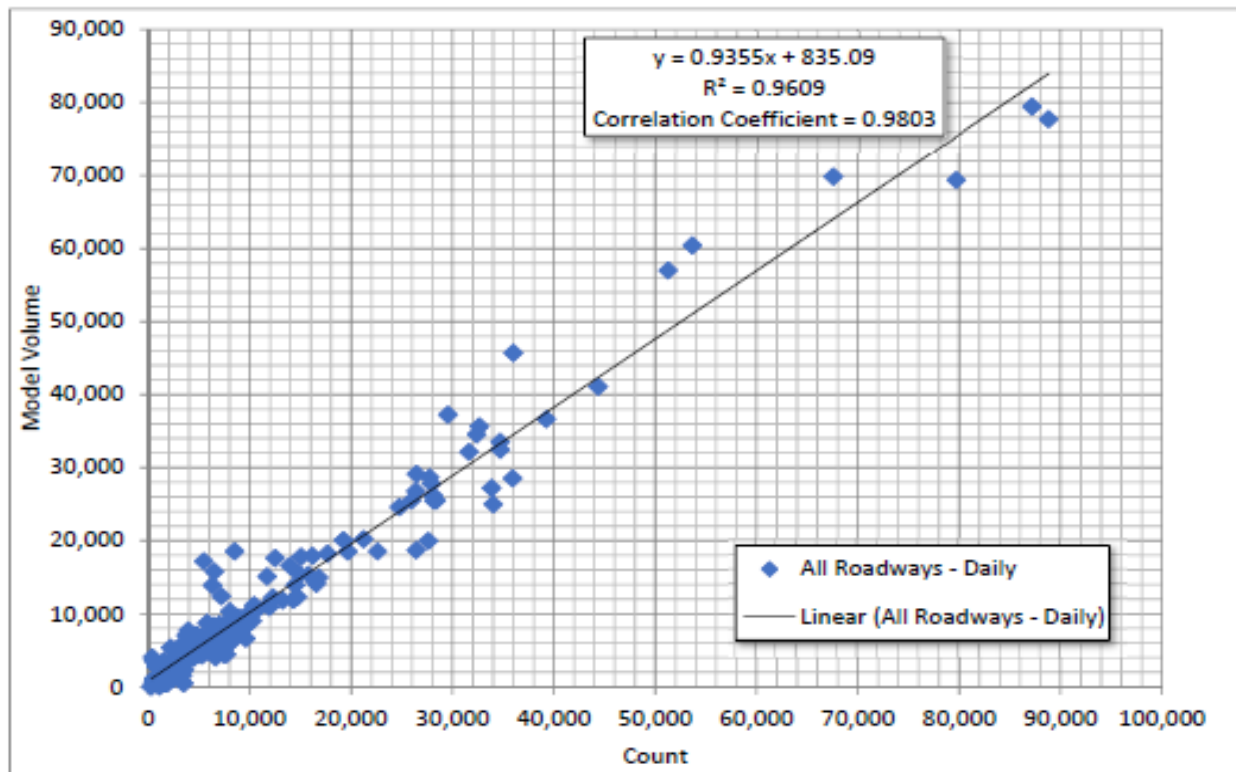


# Model Validation Criteria

Validation Criteria	Question
Correlation Coefficient	Is the model a good predictor in total?
Percent Error	Do we have the right amount of total traffic on roadways?
Percent Root Mean Square Error (RMSE)	Are total model errors within a reasonable range?
Screenline Analysis	Are the traffic flows between areas reasonable?
Roadway Link Validation	Are individual roadway volumes reasonable?
Peak Period Validation	Considers just the highest 4 hour periods.
Peak Hour Validation	Considers just the highest 1 hour periods.
Dynamic Validation	Is the model sensitive to change?

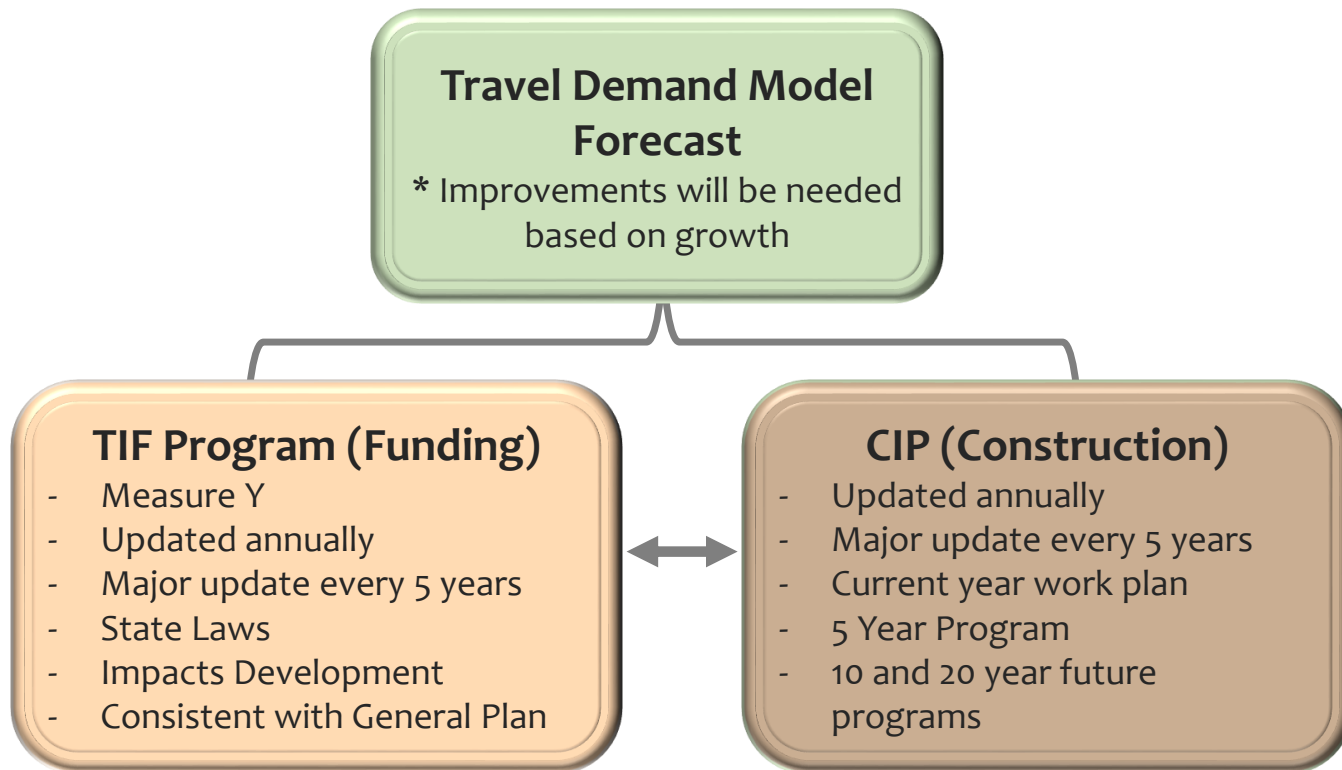
**Validation tests are interrelated**

# Is the model a good predictor in total?



Yes - 0.96 against 0.88 goal

# Travel Demand Model feeds the Traffic Impact Fee (TIF) Program and the Capital Improvement Program (CIP):



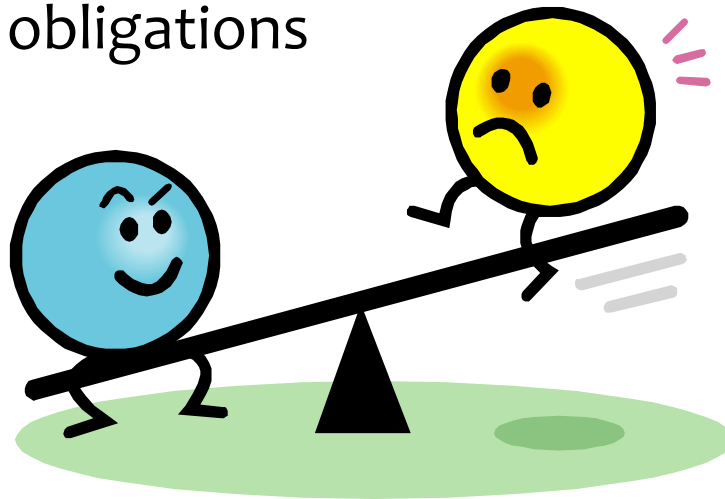
It all begins with forecasting. If we had a crystal ball, forecasting would be easy...



There are consequences in forecasting too high or too low.

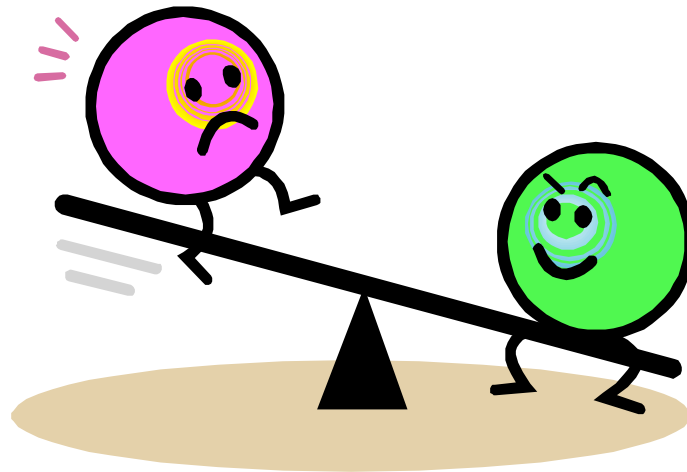
# Forecasting Too High:

- \* Lack of revenue to complete programmed projects
- \* Adding new CIP projects may result in inability to repay current obligations



# Forecasting Too Low:

- \* May lose ability to add needed CIP projects due to lack of budget





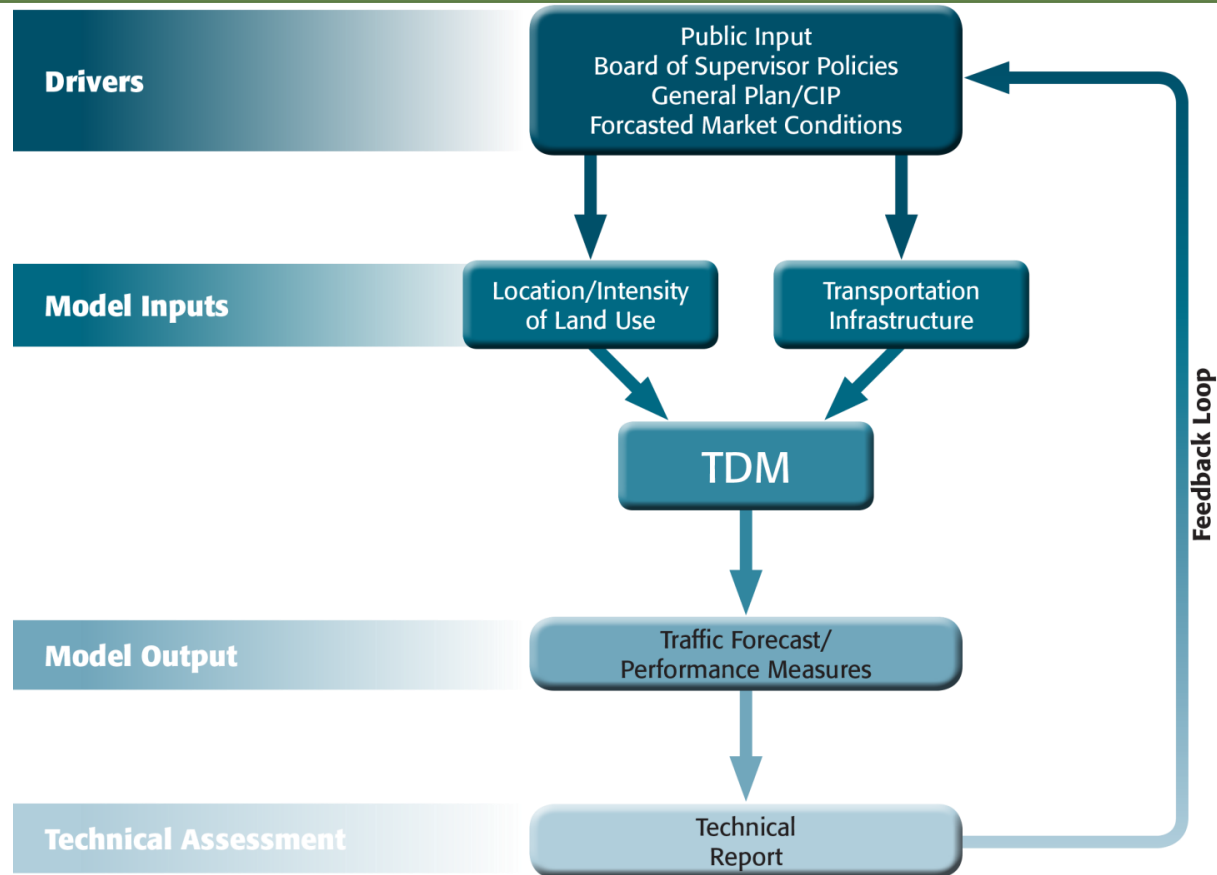
# Accommodating Regional Housing Needs Allocation (RHNA)



## Importance of Accommodating 2021-2029 RHNA

- Legal adequacy of the General Plan
- Local control of land use decisions
- Maintain eligibility to pursue grant funds  
(Including Transportation and Circulation Funds)

# TDM and Planning Process



# SB 743

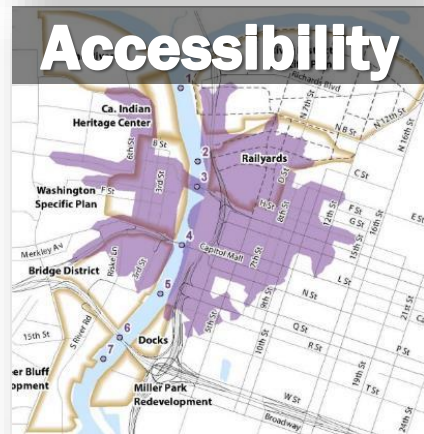
## LEGISLATIVE INTENT

- **Reduce greenhouse gas emissions**
- **Balance the needs of congestion management with statewide goals related to infill development**
- **Improve public health through active transportation**



# SB 743

## OVERVIEW



## What SB 743 Does Do...

- **Eliminates Level of Service (LOS) / Delay**
- **Adds Vehicle Miles Traveled (VMT)**
- **Methods and Thresholds Guidance**

# Forecasting Too Low:

- **LOS Analysis Required to Determine General Plan Consistency**
- **If impacts to transportation facilities are identified – three options to alleviate the impacts:**
  - **Pay Traffic Impact Fee (TIF) if improvements are part of the Program and the Capital Improvement Program (CIP)**
  - **Pay fair share if not in the CIP, with the County coordinating improvements**
  - **Construct improvements**

# SB 743

## SHIFTING CEQA FOCUS

- **Traditional CEQA Focus: Measure impacts to driving**
- **Post-SB 743 CEQA Focus: Measure impacts from driving**



**Higher VMT Per Capita**



**Lower VMT Per Capita**



# SB 743

## SHIFTING CEQA METRICS

### Impacts measured by LOS (Traditional CEQA Focus)

- Travel time delays while driving
- Traffic congestion

Table 1: El Dorado County Peak Hour Roadway Segment LOS Criterion

Code	Functional Class Codes (Updated to HCM 2010)	HCM 2010 Planning Level Volumes <sup>1</sup>				
		A	B	C	D	E
2A	Two-Lane Arterial	-	-	850	1,540	1,650
4AU	Four-Lane Arterial, Undivided	-	-	1,760	3,070	3,130
4AD	Four-Lane Arterial, Divided	-	-	1,850	3,220	3,290
6AD	Six-Lane Arterial, Divided	-	-	2,760	4,680	4,710
4M	Four-Lane Multi-Highway (Two Dir.)	-	2,240	3,230	4,250	4,970
2F	Two Freeway Lanes (One Dir.)	-	2,070	2,880	3,590	4,150
2FA	Two Freeway Lanes + Auxiliary Lane (One Dir.)	-	2,610	3,630	4,520	5,230
3F	Three Freeway Lanes (One Dir.)	-	3,100	4,320	5,380	6,230
3FA	Three Freeway Lanes + Auxiliary Lane (One Dir.)	-	3,640	5,070	6,320	7,310
4F	Four Freeway Lanes (One Dir.)	-	4,140	5,760	7,180	8,310

<sup>1</sup> Freeway LOS based on HCM 2010, Exhibit 10-8, Urban Area, Rolling Terrain, K-factor of 0.09, and D-factor of 0.60  
 2-lane highway (and arterial 2-lane) LOS based on HCM 2010, Exhibit 15-30, Class II Rolling, .09 K-factor, and D-factor of 0.6  
 Arterial LOS based on HCM 2010, Exhibit 16-14, K-factor of 0.09, posted speed 45 mi/h  
 Volumes are for both directions unless noted

El Dorado County Community Development Agency. 2014. *Transportation Impact Study Guidelines*.

<https://www.edcgov.us/Government/longrangeplanning/DOT/tis-guidelines/documents/TIS-Guidelines-November-2014-Final-01-08-14.pdf> (pg. 11)



# SB 743

## EDCTC SPONSORED IMPLEMENTATION PLAN

- **In 2018, the El Dorado County Transportation Commission (EDCTC) hired Fehr & Peers to perform work to assist the County and the City of Placerville with implementation of SB 743.**
- **Fehr & Peers worked in direct partnership with County, City and EDCTC staff to review the existing General Plan policies, travel demand model metrics and other technical elements.**
- **The Plan was accepted by the EDCTC on August 1, 2019.**

# SB 743

## EDCTC SPONSORED IMPLEMENTATION PLAN

- **The Plan produced an analysis tool for use by the jurisdictions that is based on the El Dorado County TDM.**
- **The Plan proposed using the County's Community Region Boundaries to set the thresholds instead of the Sacramento Area Council of Governments (SACOG) region.**
- **Updates to the TDM were needed to easily produce the analytics in the appropriate metrics to complete the transportation analysis for a CEQA document.**

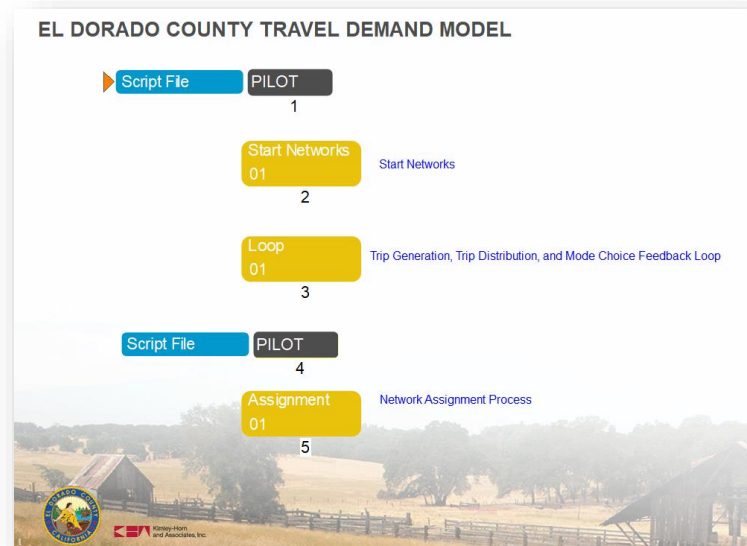
**SB 743** |

# **El Dorado County Travel Demand Model Update**

# EDCTDM

## VMT FORECASTING

- **El Dorado County Travel Demand Model**
  - **Can estimate project generated VMT and the project's effect on VMT**
  - **Existing (2018) and future year (2040) conditions based on the General Plan**

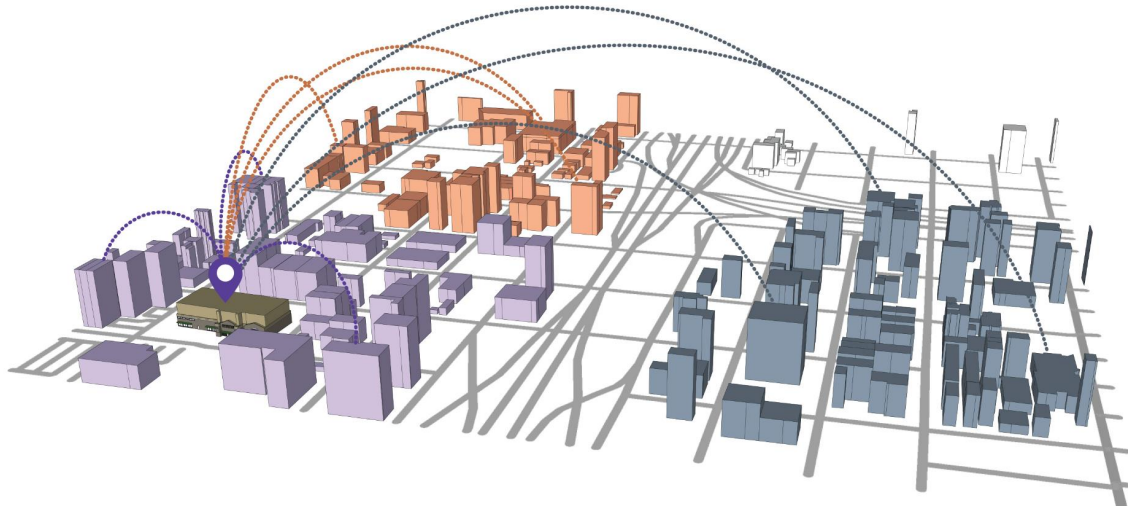


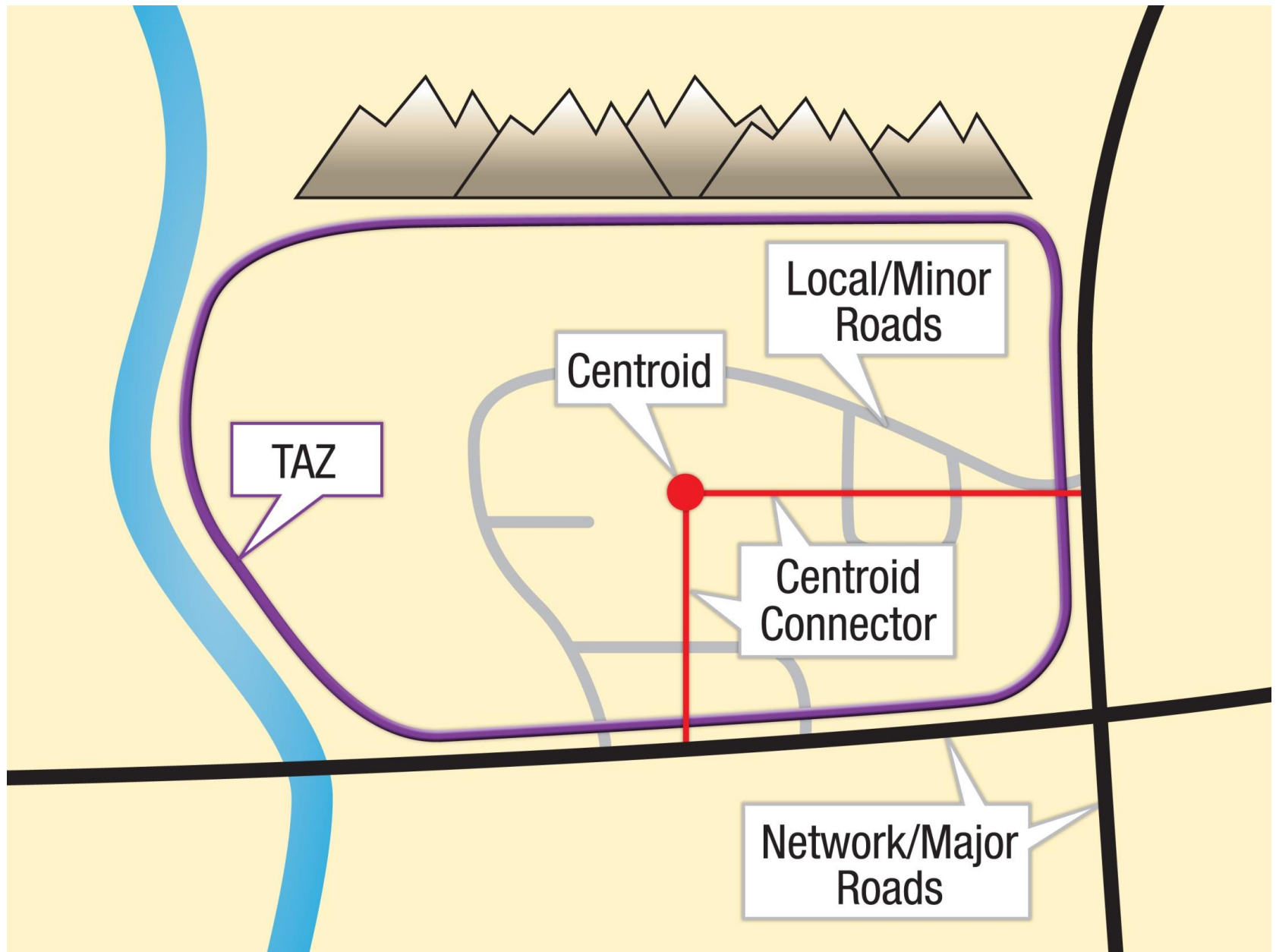
- **Enhancements made in response to SB 743:**
  - **Adjust the length of trips that travel across the EDCTDM's boundaries**
  - **Calculate SB 743 compliant VMT estimates**
  - **Enhance the models sensitivity to the built environment to test VMT mitigation measures (based on latest research)**

# Methods

## WHAT VMT COUNTS?

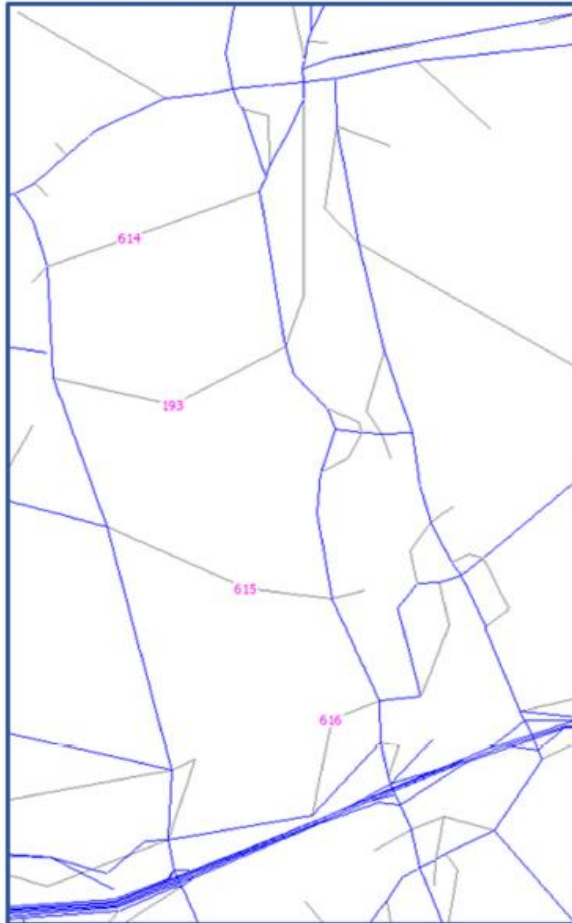
### **Project Generated VMT vs. the Project's Effect on VMT Project vs. Cumulative**



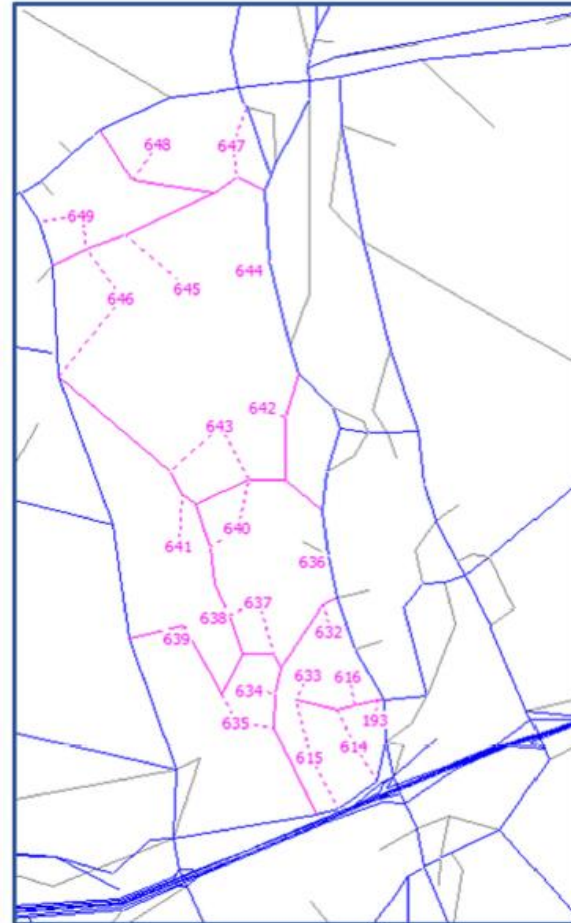


EDCTDM Model Network Refinements

Without Modification



With Modification

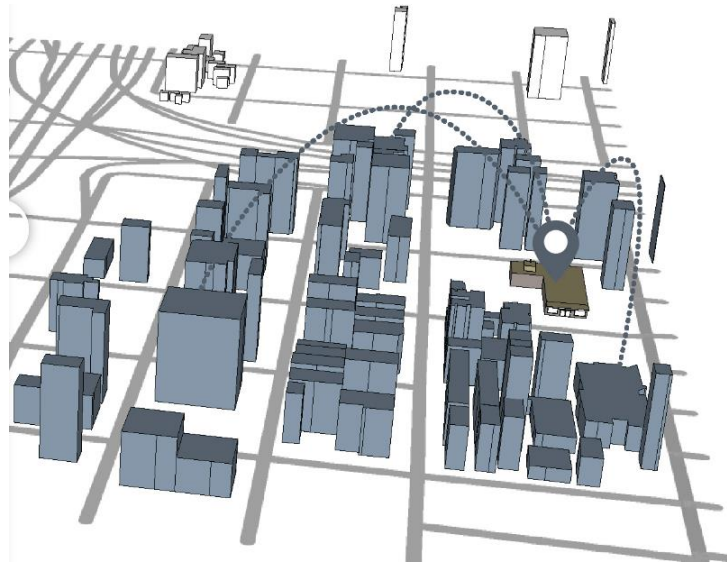




# Methods

## WHAT VMT COUNTS?

### **Project Generated VMT vs. the Project's Effect on VMT Project vs. Cumulative**



# SB 743

## METRICS & METHODOLOGIES

- **Absolute vs. Efficiency Metrics**
  - **Absolute:** Total VMT
  - **Efficiency:** Total VMT per service population
- **Project Effect vs. Project-Generated VMT**
  - **Project Effect:** Captures changes in existing travel patterns
  - **Project Generated:** Captures project traffic only
- **Qualitative Assessment**

# SB 743

## POTENTIAL MITIGATION MEASURES



Provide rideshare or car-share programs

0.3 – 8.3%



Build low-stress bicycle network improvements & provide traffic calming measures

0 – 1.7%



Encourage tele-commuting & alternative work schedules

0.2 – 4.5%



Increase diversity of land use

0 – 12%



Improve pedestrian network

0.5 – 5.7%



Regional VMT Mitigation Program  
**Unknown**

**Office of Planning & Research (OPR) Technical Advisory suggested some “Screening Thresholds” for Land Use Projects, the Board of Supervisors adopted the following on October 6, 2020 with Resolution 141-2020:**

- **Small Projects – projects that generate less than 100 trips/day consistent with GP Policy TC-Xe**
- **Map-based screening for Residential and Office Projects – using the El Dorado County TDM to develop screening tools**
- **Presumption of less than significant impacts near Transit Stations**
- **Presumption of less than significant impact for 100% Affordable Residential Development**

### **Board also adopted the following significance thresholds for land use projects:**

- **a threshold 15% below the County wide average VMT/Capita for office and residential projects**
- **No net increase in total VMT for retail projects**

### VMT Summary by Jurisdiction – 2018 Baseline Scenario

Jurisdiction	VMT Estimates			VMT Efficiency Metrics		
	Total OD VMT	Home-based PA VMT	Home-based Work PA VMT	Total VMT per Service Population	Home-based VMT per Capita	Home-based work VMT per Employee
Unincorporated County (West Slope)	3,606,897	3,046,839	409,693	21.5	22.5	12.8
City of Placerville	297,201	69,194	89,430	20.9	10.5	11.7

# CEQA VMT Implementation Process

- Is the project consistent with the General Plan?
- Does the project meet any of the thresholds to presume a less than significant impact?
- Conduct the project analysis using the El Dorado County TDM
- Propose mitigation measures if the analysis identifies a significant impact



Questions?