

Sustainability Measures Lake Tahoe Watershed



US Army Corps
of Engineers®
Sacramento District



TahoeChamber.org





Objective - monitor and analyze sustainability measures

- * heighten community awareness
- * contribute to positive policies
- * integrate a healthy environment, economy and community in the Basin.

Community Measures

- Population totals by Age
- Population totals by Race
- Percent of participating registered voters
- School enrollment
- Graduation rate
- Dropout rate
- Levels & frequency of transit ridership
- Payers of hospital services



Economic and Environmental Measures

Economic Measures

- Transit Occupancy Tax (TOT)
- Retail Sales Tax
- Median Home Prices
- Per Capita Income
- Employment Rates

Environmental Measures

- Tahoe Deep Water Clarity



How sick are we?



How bad is the economy?



How old are our properties?



Sustainability trends identified

Community:

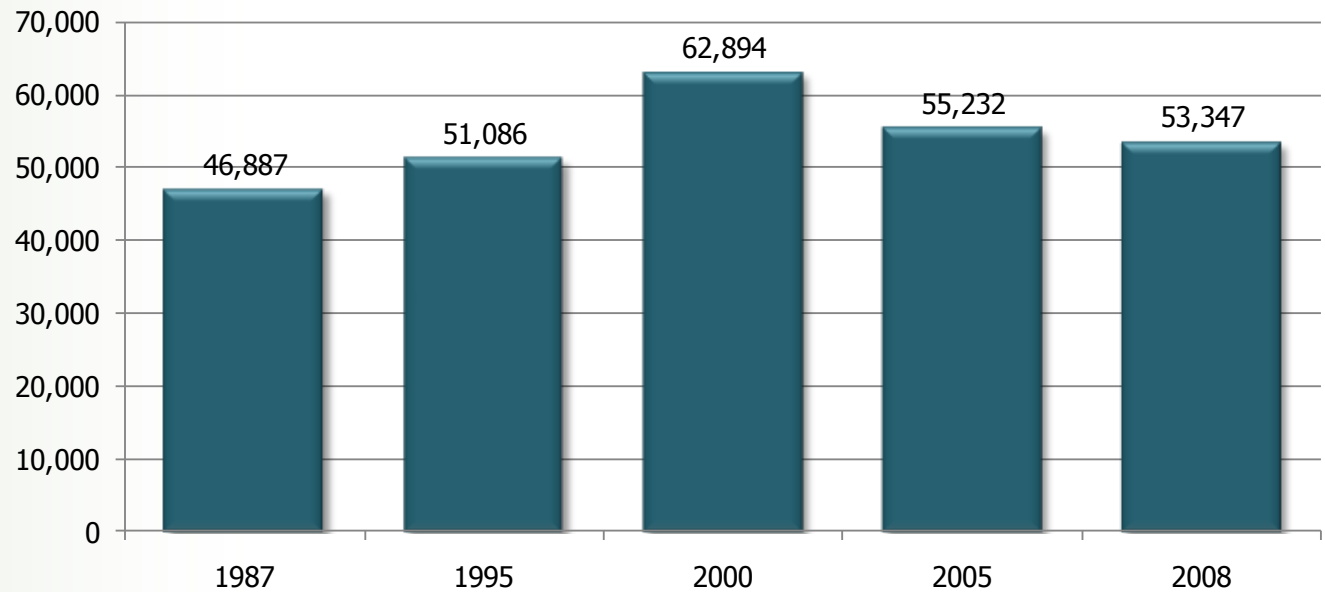
- Population decrease in family aged populations
- Increase in voter registration & participation
- Ethnic diversity (Hispanic) increased especially in South Lake Tahoe
- Long term decline in school enrollment has caused funding and service stress for local school districts
- Access to quality education is a key component to business attraction and retention



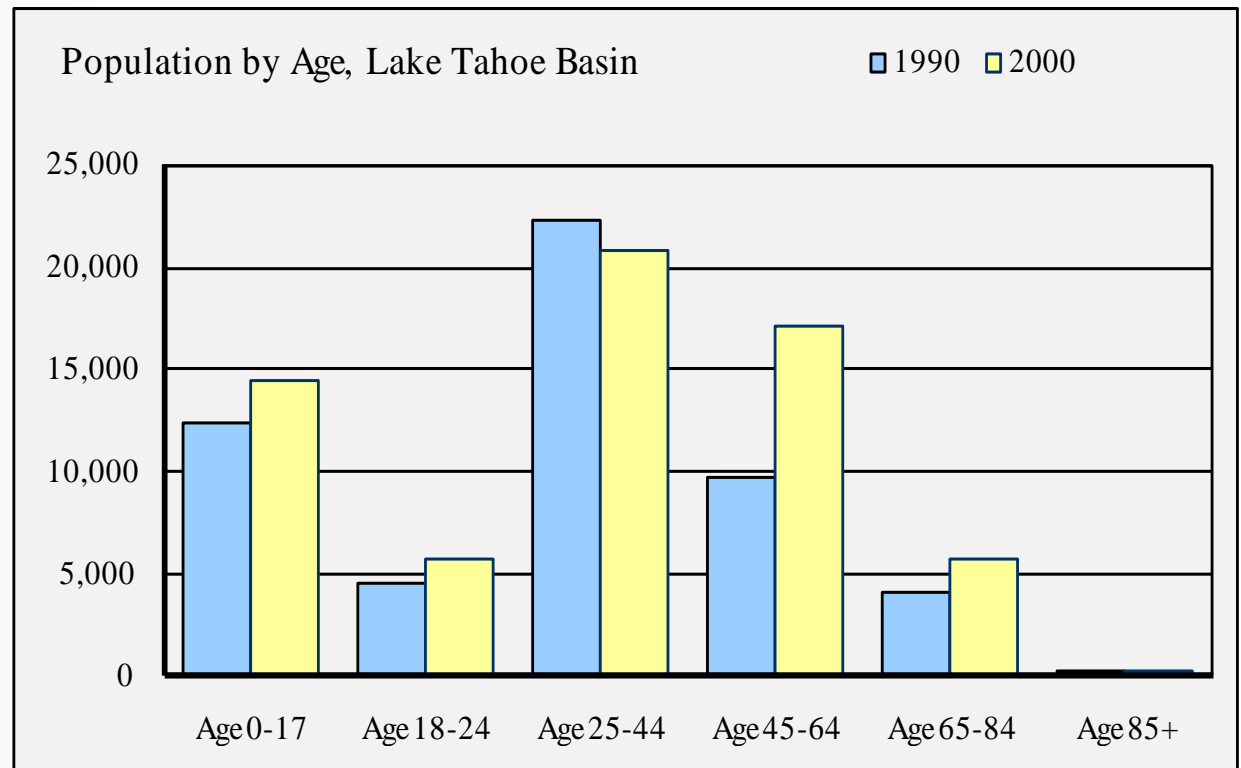
Lake Tahoe Resident Population



Lake Tahoe Resident Population (1987-2008)



Population Totals by Age



Source: U.S. Census, California Department of Public Health

Sustainability Trends Identified

Economy

- Business related tax revenue is flat or declining without the impact of recession
- Gaming Revenue is declining
- Wages are not keeping pace with cost of living
- TOT revenue is in severe decline



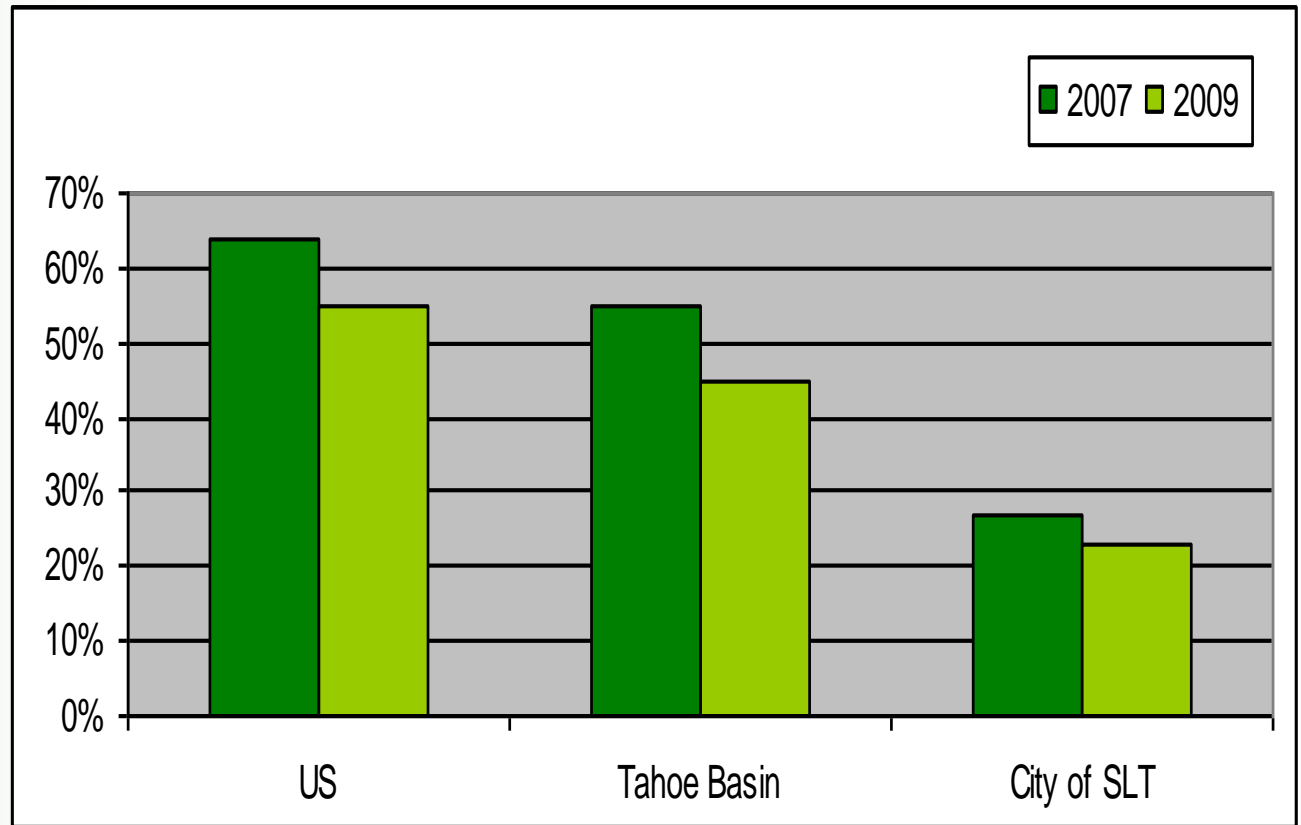
Sustainability Trends Identified

Economy continued

- Recent downturn in economy halted increase in housing prices
- Housing prices are likely to rise again
- Access to affordable housing key goal to improve community quality of life

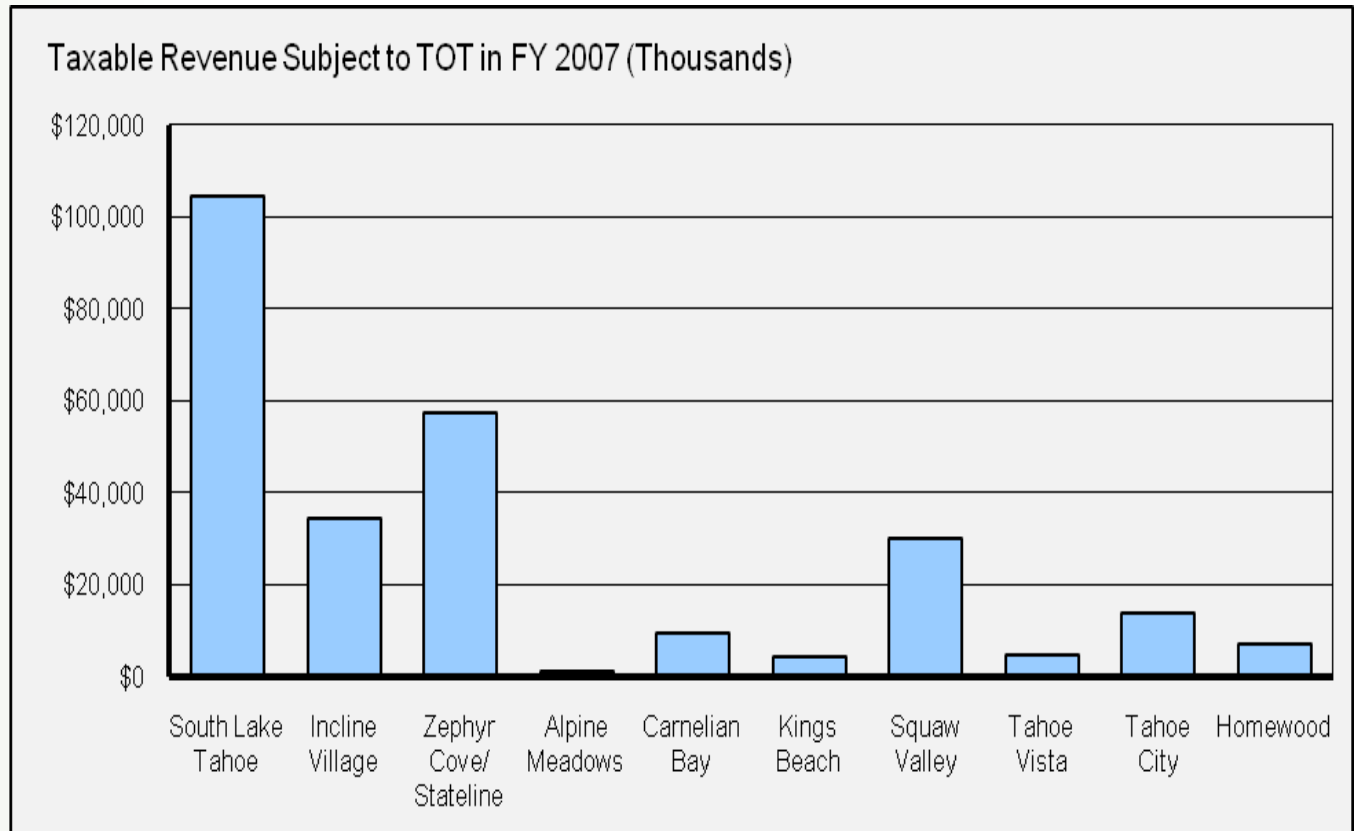


Hotel Occupancy Rates

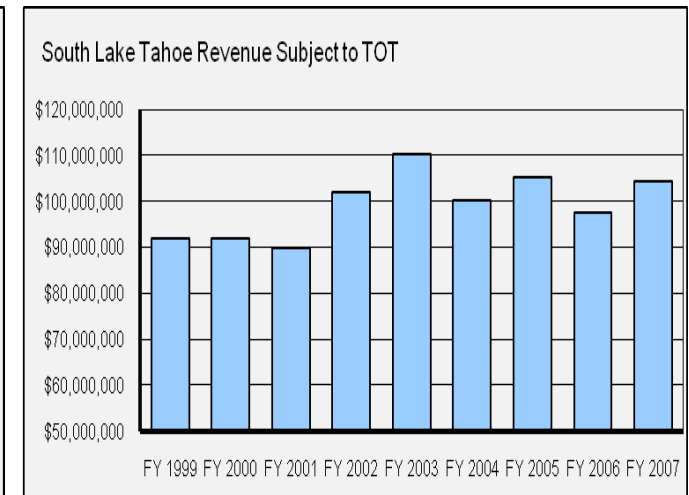
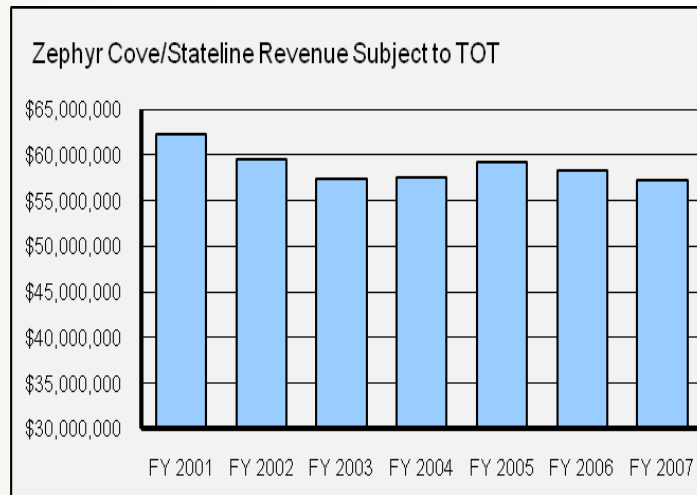
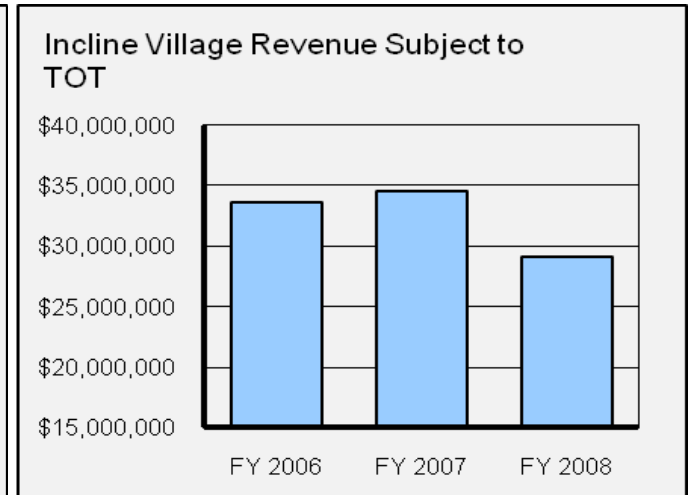
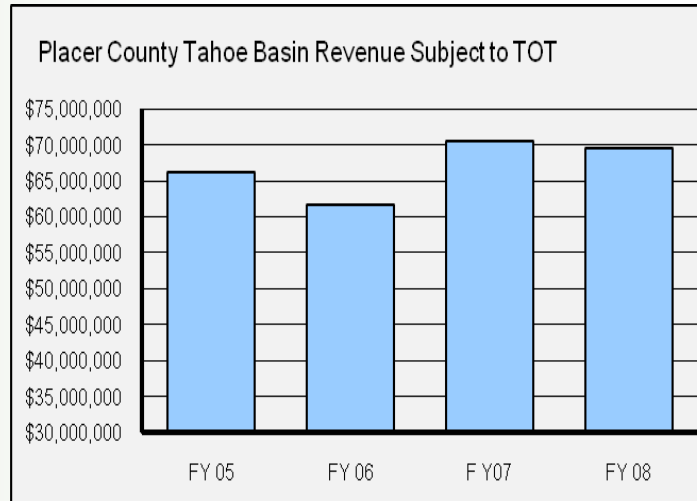


TOT Trends

Taxable Revenue Subject to Transient Occupancy Tax across Basin Communities, 2007.

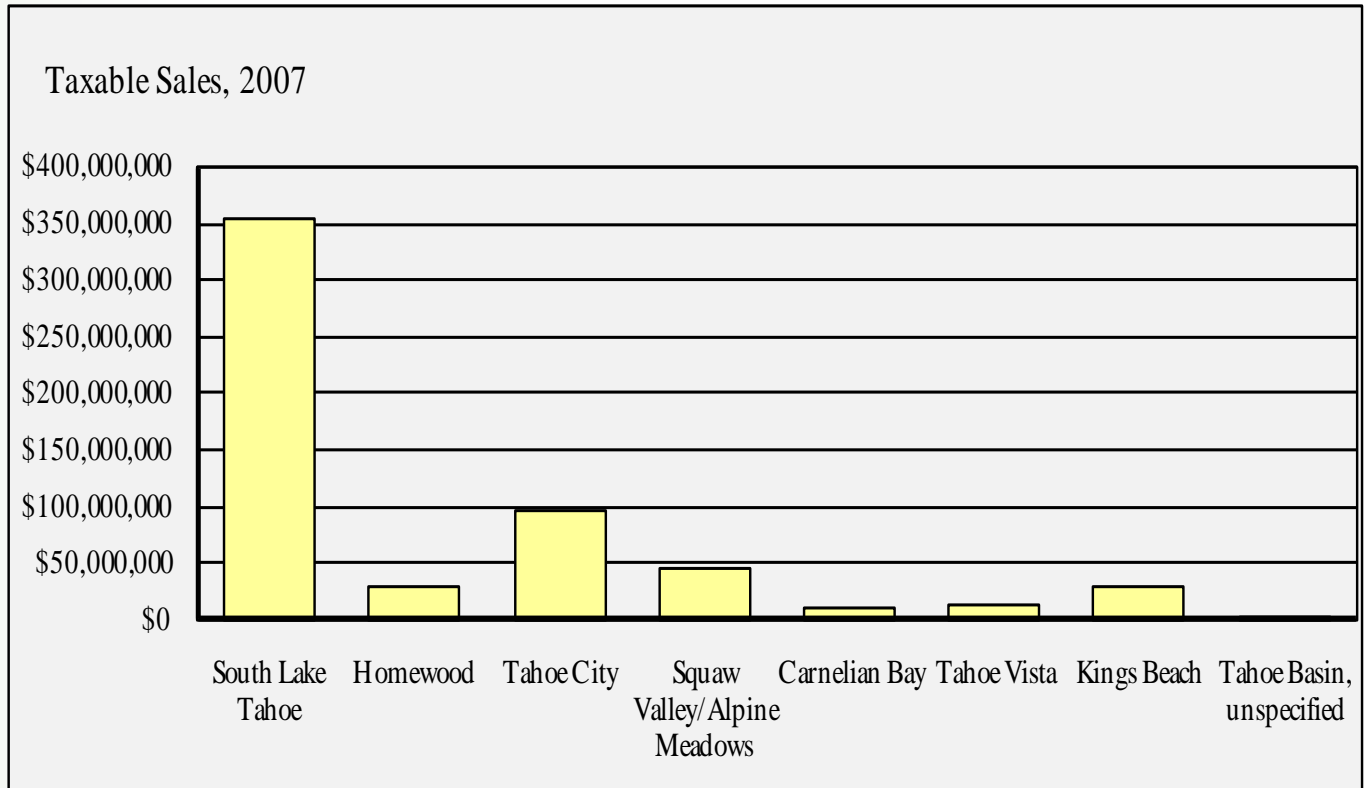


Results – Key Findings Business

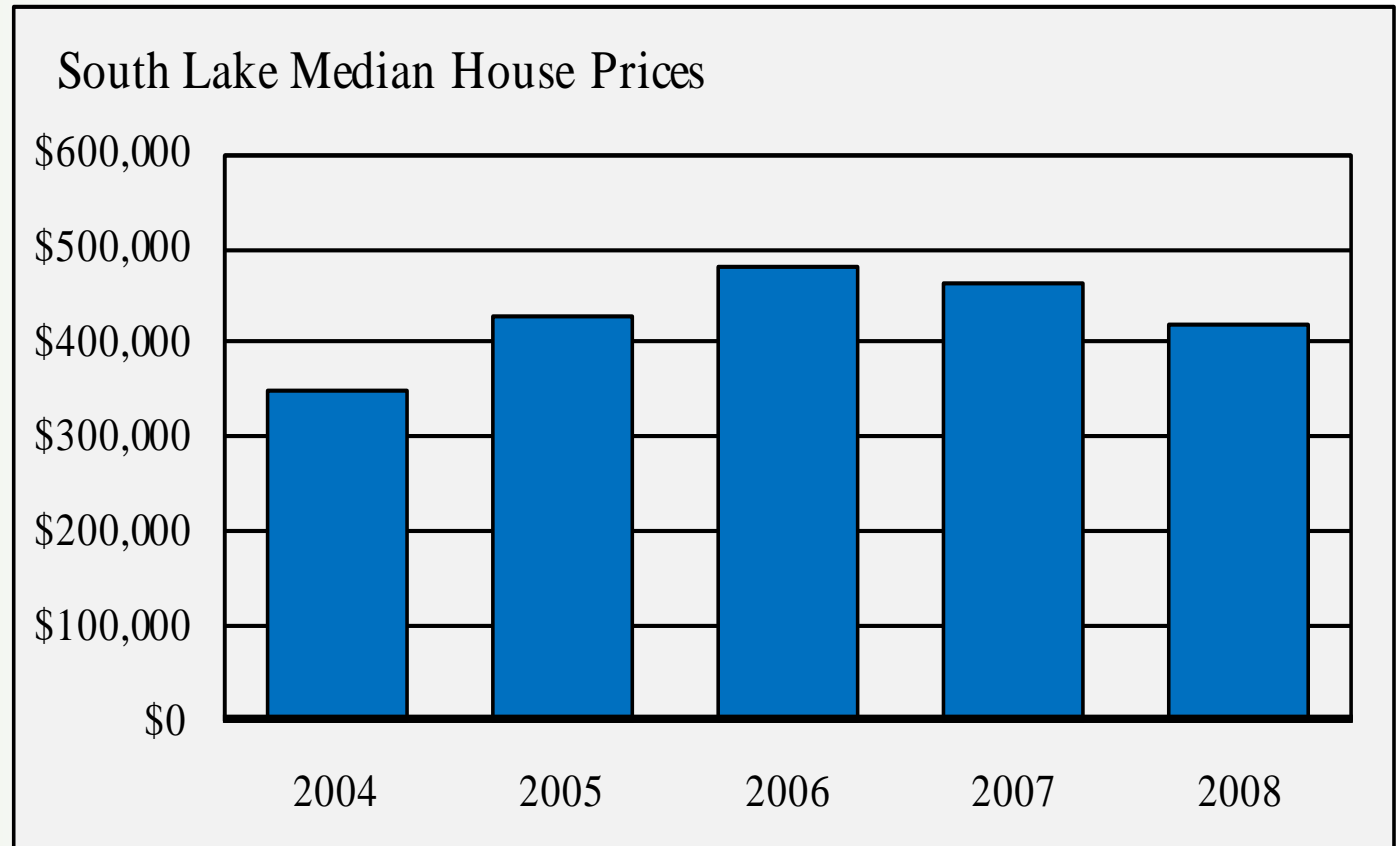


Retail Sales Tax

Retail Taxable Sales across Basin Communities, in 2007



Housing Affordability



Economic Recommendations

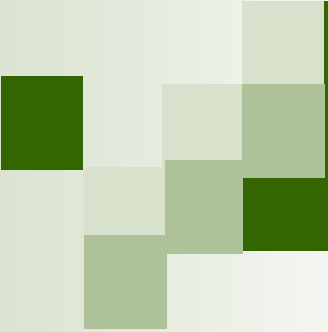
- Develop strategies to retain parents of school aged children by developing living wage jobs
- Development of an economic development entity to assist with the implementation of a new regional economic Prosperity Plan
- Coordinated effort on the part of TRPA and local jurisdictions for project review



Community Recommendations

- Focus on creating affordable housing incentives
- Zoning policy that encourages increased density in urban cores
- Create a basin-wide housing authority to leverage investments





**When one tugs at a single
thing in nature,
he finds it attached to the rest
of the world.**

- John Muir

