



## Estimated Economic Impact for the Period Ended December 31, 2020

	Month It Happened	Type of Project	Calibur of Project	In/Out of County	Shoot Days	Economic Impact
Portal to Hell Asset Media	Feb	Reality	Low	In	5	37,500
Red Snow Evolve Media Bursell Prods.	Feb	Independent Feature	Low	In	12	360,000
Funbomb Inc	Feb	All Other	Low	In	1	15,000
People and Power Aljazeera English	Mar	Documentary	Medium	In	1	25,000
Tane Haggerty	Mar	Commercial	Medium	In	1	100,000
Meagan Goetz	Mar	Still Photography	Low	In	1	500 Ultra
Two Kisses Joymaking Prods LLC	June	All Other	Low	In	1	500 Ultra
Clean Up the Lake	July - Oct	Documentary	Low	In	5	1,000 Ultra
I Love a Mama's Boy	July	Reality	Low	In	1	15,000
Social Dsitance LLC aka FEAR Hidden Empire	July	Independent Feature	Medium	In	17	850,000
Albertsons Pure Red	July	Commercial	High	In	2	300,000
XPS ZERO Tresspasser	July	All Other	Low	In	1	1,000 Ultra
Jim Bui Photo	July	Still Photography	Low	In	1	500 Ultra
Vacation in Place Silver Gun Records	July	All Other	Low	In	1	15,000
Rubicon Ford Motor Company	Aug	All Other	Medium	In	5	105,000
AJ Mueller Jeep	Sep	Commercial	Medium	In	1	100,000
Elsa Boscerello Stills	Aug	Still Photography	Low	In	1	500 Ultra
Proposal Mindful Media	Sept	Still Photography	Low	In	1	1,000 Ultra
Hyundai Un Adventure	Oct	Commercial	Medium	In	1	85,500
Ink & Oranges Catlounge	Oct	Still Photography	Medium	In	1	25,000
Catholic Digest Bongo Post	Oct	All Other	Low	In	1	15,000
Land Without Hims Scribble Room	Oct	All Other	Low	In	3	3,000 Ultra
Real Housewives of Beverly Hills	Oct	Reality	High	In	1	60,000
Interlude 1 Studio One	Nov	Independent Feature	Low	In	1	30,000
Keepin Up with the Kardashians	Dec	Reality	High	In	4	240,000
Economic Impact to the County						<u>\$ 2,386,000</u>



# Estimated Economic Impact for the Period Ended December 31, 2021

	Month It Happened	Type of Project	Calibur of Project	In/Out of County	Shoot Days	Economic Impact	Comments
Jeep Native Content Commercaill	Jan	Commercial	Medium	In	2	160,000	
12 Dates of Christmas HBO Max	Feb	Reality	High	In	42	2,520,000	
The Hills Van Owen Productions	Feb	Reality	high	In	4	225,500	
Continental Drift Media	Mar	Documentary	Low	In	2	500	ultra
Holiday Inn Club Vacations	Mar	All Other	Low	In	1	15,000	
True Crime Rosebud Productions	Mar	Reality	Medium	In	2	50,000	
Breaking Bobbie Bones Sun Never Sets Prods	Mar	Reality	High	In	4	240,000	
The Fathers House	Apr	All Other	Low	In	1	500	Ultra
Extreme Designe Mash Up High Noon Prods	Apr	Reality	Medium	In	10	235,500	Ultra
California Tahoe Conservancy	Apr	All Other	Low	In	1	500	Ultra
Fabletics Tim White	May	Still Photography	Medium	In	1	25,000	
Sketchers Tim White	May	Still Photography	High	In	1	35,000	
Moxie Producitons Tory Burch Cataloug	Aug	Still Photography	Medium	In	1	25,000	
Coloma Gold Tours	May	All Other	Low	In	5	500	Ultra
I FIT German Language Fisher Creative	May	Commercial	Medium	In	1	80,000	
Yamaha	June	Commercial	Medium	In	2	200,000	
NBC Califronia Live	June	Reality	Low	In	1	5,000	Ultra
They Don't Cast Shadows Inspireworks	June	Independent film	Low	In	22	110,000	Ultra 5000 a day
Take Out,Take Out Productions	July	Documentary	Medium	In	2	35,500	
American Dream Home Warm Springs Prod	July	Reality	Medium	In	2	50,000	
Auditorium Lodger Films	July	All Other	Low	In	2	1,000	Ultra
NK Media NPR	July	Commercial	Low	In	1	25,000	
Eyes of Hope VSP	Aug	All Other	Low	In	1	500	Ultra
Red Bull Founder Creative	Aug	Commercial	Low	In	1	25,000	
Vera Bradley	Aug	Still Photography	Medium	In	6	150,000	
Hearts on Fire Hey Wait	Aug	All Other	Medium	in	2	30,000	
Mark Cubial Jones Political Spot	Sept	All Other	Low	in	2	500	Ultra
No Stars Anymore	Oct	All Other	Low	in	2	500	Ultra
La Mesa RV	Sept Oct	Commercial	Medium	in	3	240000	
North Face Climb Collection	Oct	Still Photography	Medium	in	2	50,000	
Tahoe Dream Home Omaze	Oct	All Other	Medium	in	5	\$ 75,000.00	
STILL PHOTO SHOOTS x 11	Feb - Oct	Still Photography	Low	In	14	7000	Ultra 500 each
						4,618,000	





# Estimated Economic Impact for the Period Ended December 31, 2022

2022

	Month It Happened	Type of Project	Calibur of Project	In/Out of County	Shoot Days	Economic Impact	Comments
LUCID MOTORS	JAN	Commercial	Low	In	2	50,000	
STEPHANIE REDHAIR PHOTOSHOOT	JAN	All Other	Low	In	1	1,000	Ultra
CHARELTON CHURCHILL PHOTOSHOOT	JAN	All Other	Low	In	1	1,000	Ultra
CHRISTMAS BLOODY CHRISTMAS	FEB MAR	Independent film	Low	In	30	900,000	
ELSA BOSCARIELLO PHOTOSHOOT	FEB OCT	All Other	Low	In	2	2,000	Ultra
JUST HAPPY INC	FEB	Commercial	Low	In	1	25,000	
SOUTHERN WINDS PHOTOSHOOT	MAR	All Other	Low	In	1	1,000	Ultra
WINERAM PRODUCTIONS	APR	All Other	Medium	In	1	25,000	
JB5 PRODCUTIONS TOYOTA	APR	Commercial	Medium	In	1	100,000	
CLEAN UP THE LAKE	APR	Documentary	Low	In	1	5,000	
COMMUNITY FILMS WINNEBAGO	MAY	Commercial	Medium	In	1	100,000	
TRUCK HERO	JUNE	All Other	Low	In	1	15,000	
BLUE ZONE SPORTS	JUNE	Commercial	Low	In	1	25,000	
OLD NAVY	JULY AUG	Still Photography	Medium	In	2	50,000	
RYAN CLEEK STUDIOS	JULY	All Other	Low	In	1	1,000	Ultra
SHININGLIGHT PHOTOGRAPHY	AUG	All Other	Low	In	1	1,000	Ultra
PULSE FILMS FORD	SEPT	Commercial	Medium	In	1	100,000	
JEREMY LU PHOTOSHOOT	SEPT	All Other	Low	In	1	1,000	Ultra
ANTECEDENT MEDIA	SEPT	Commercial	Low Med	In	3	150,000	
DORSEY TV	OCT	TV	Low	In	1	5,000	Ultra
PLUS PLUS PRODCUTIONS	OCT	Commercial	Low	In	3	75000	
RIVIAN AUTOMOTIVE	OCT	Industrial	Low	In	2	30000	
EAST WORKING WORLD	DEC	Still Photography	Low	In	1	15000	
						1,678,000	





## Estimated Economic Impact for the Period Ended December 31, 2024

project		type	month	low /med /high	days	rate per day	total
BC PROJECT, WARNER BROS		FILM	FEB	HIGH	1	125,000.00	125,000.00
SUTTERS MILL		PHOTO	FEB	LOW	2	1,000.00	2,000.00
WOOF CATS		OTHER	MARCH	LOW	1	15,000.00	15,000
TAHOE ROAD TRIP		INDUSTRIAL	MARCH	MED	2	15,000.00	30,000
BOSCARELLO PHOTO		PHOTO	APRIL	LOW	1	1,000.00	1,000
XSIGHT PRODS		INDUSTRIAL	APRIL	LOW	1	15,000	15,000.00
CLEAN UP THE LAKE		OTHER	APRIL	ULTRA LOW	15	1,000	15,000
EB WINTER BULLOCK PROD		PRINT	APRIL	LOW	1	15,000	15,000.00
MINDFUL MEDIA		PHOTO	MAY	LOW	1	1,000	1,000.00
DOC SIDE MEDIA		OTHER	MAY	LOW	1	15,000	15,000.00
SIERRA ACCESS		DOCU	MAY	ULTRA LOW	6	100	600.00
QUAERKY FILMS		OTHER	MAY	ULTRA LOW	1	5,000.00	5,000
LITTLE LEGION PRODS		FILM	MAY	LOW	5	30,000	150,000
B ROLL TAHOE PROD		OTHER	JUNE	ULTRA LOW	1	1,000	1,000
BOLD PHOTO		PHOTO	JUNE	LOW	1	1,000	1,000
WUEST PHOTO		PHOTO	JUNE	LOW	3	1,000	3,000
ASHLEIGH PHOTO		PHOTO	JULY	LOW	2	1,000	2,000
SAWYER PHOTO		PHOTO	JULY	LOW	2	1,000	2,000
ENTROPY PRODS		OTHER	JULY	ULTRA LOW	1	5,000	5,000
K PROJECT, BFT ENT.		TV SPECIAL	AUG	MED	1	35,000	35,000
MAKING A BRIDESMAID, LLC		FILM	SEPT	LOW	1	30,000	30,000
L.L. BEAN		PRINT	SEPT	HIGH	1	35,000	35,000
ELECTROSTATIC BLUR,IRE		OTHER	SEPT	LOW	9	15,000	75,000
FUTURES EXPLORED		OTHER	OCT	ULTRA LOW	2	5,000	10,000
WAG ENTERTAINMENT		TV SPECIAL	OCT	LOW	6	35,000	210,000
BRAND NEW PICTURES		COMMERCIAL	OCT	HIGH	5	150,000	750,000
1491 FILMS LLC		OTHER	OCT	LOW	4	15,000	60,000
LAST BRIDE, LEISURE FILMS		FILM	NOV	LOW	14	30,000	420,000
EDO'S CROSS, SAVED BY DOG		FILM	DEC	LOW	4	30,000	120,000
							2,148,600