

Economic Impact to the County

#### Estimated Economic Impact for the Period Ended December 31, 2020

	Month	Type of	Calibur of	In/Out of	Shoot Eco	nomic
The state of the s	It Happened	Project	Project	County	Days Imp	act
filmtahoe.com						
EL DORADO · LAKE TAHOE						
Portal to Hell Asset Media	Feb	Reality	Low	In	5	37,500
Red Snow Evolve Media Bursell Prods.	Feb	Independent Featu	re Low	In	12	360,000
Funbomb Inc	Feb	All Other	Low	In	1	15,000
People and Power Aljazeera English	Mar	Documentary	Medium	In	1	25,000
Tane Haggerty	Mar	Commercial	Medium	In	1	100,000
Meagan Goetz	Mar	Still Photography	Low	In	1	500 Ultra
Two Kisses Joymaking Prods LLC	June	All Other	Low	In	1	500 Ultra
Clean Up the Lake	July - Oct	Documentary	Low	In	5	1,000 Ultra
I Love a Mama's Boy	July	Reality	Low	In	1	15,000
Social Dsitance LLC aka FEAR Hidden Empire	July	Independent Feature	I Medium	In	17	850,000
Albertsons Pure Red	July	Commercial	High	In	2	300,000
XPS ZERO Tresspasser	July	All Other	Low	In	1	1,000 Ultra
Jim Bui Photo	July	Still Photography	Low	In	1	500 Ultra
Vacation in Place Silver Gun Records	July	All Other	Low	In	1	15,000
Rubicon Ford Motor Company	Aug	All Other	Medium	In	5	105,000
AJ Mueller Jeep	Sep	Commercial	Medium	In	1	100,000
Elsa Boscerello Stills	Aug	Still Photography	Low	In	1	500 Ultra
Proposal Mindful Media	Sept	Still Photography	Low	In	1	1,000 Ultra
Hyundai Un Adventure	Oct	Commercial	Medium	In	1	85,500
Ink & Oranges Catlouge	Oct	Still Photography	Medium	In	1	25,000
Catholic Digest Bongo Post	Oct	All Other	Low	In	1	15,000
Land Without Hims Scribble Room	Oct	All Other	Low	In	3	3,000 Ultra
Real Housewives of Beverly Hills	Oct	Reality	High	In	1	60,000
Interlude 1 Studio One	Nov	Independent Feature	Low	In	1	30,000
Keepin Up with the Kardashians	Dec	Reality	High	In	4	240,000
77 (9)						

\$ 2,386,000



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Film Chommercail Jan Commercial Medium In 2 160,000 The Hills Van Owen Productions Feb Reality High In 4 225,500 Continental Drift Media Mar Documentary Holiday Inn Club Vacations Mar All Other Low In 1 15,000 True Crime Rosebud Productions Mar Reality High In 2 50,000 Breaking Bobbie Bones Sun Never Sets Prods Mar Reality High In 4 240,000 The Fathers House Extreme Designe Mash Up High Noon Prods Apr Reality Medium In 1 500 Ultra Extreme Designe Mash Up High Noon Prods Apr Reality Medium In 1 500 Ultra Extreme Designe Mash Up High Noon Prods Apr Reality Medium In 1 500 Ultra Extreme Designe Mash Up High Noon Prods Apr Reality Medium In 1 500 Ultra Extreme Designe Mash Up High Noon Prods Apr Reality Medium In 1 500 Ultra Extreme Designe Mash Up High Noon Prods Apr Reality Medium In 1 500 Ultra Fabletics Tim White May Still Photography Medium In 1 25,000  Sketchers Tim White May Still Photography High In 1 35,000  Moxie Producitons Tory Burch Cataloug Aug Still Photography Medium In 1 25,000  Coloma Gold Tours May All Other Low In 5 500 Ultra
Jeep Native Content Commercial Jan Commercial Medium In 2 160,000 12 Dates of Christmas HBO Max Feb Reality High In 42 2,520,000 The Hills Van Owen Productions Feb Reality high In 4 225,500 Continental Drift Media Mar Documentary Low In 2 500 ultra Holiday Inn Club Vacations Mar All Other Low In 1 15,000 True Crime Rosebud Productions Mar Reality Medium In 2 50,000 Breaking Bobbie Bones Sun Never Sets Prods Mar Reality High In 4 240,000 The Fathers House Apr All Other Low In 1 500 Ultra Extreme Designe Mash Up High Noon Prods Apr Reality Medium In 10 235,500 Ultra California Tahoe Conservancy Apr All Other Low In 1 500 Ultra Fabletics Tim White May Still Photography Medium In 1 25,000 Sketchers Tim White May Still Photography High In 1 35,000 Moxie Producitons Tory Burch Cataloug Aug Still Photography Medium In 1 25,000 Coloma Gold Tours May All Other Low In 5 500 Ultra
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Coloma Gold Tours May All Other Low In 5 500 Ultra
I FIT German Language Fisher Creative May Commercial Medium In 1 80,000
Yamaha June Commercial Medium In 2 200,000
NBC Califronia Live June Reality Low In 1 5,000 Ultra
They Don't Cast Shadows Inspireworks June Independent film Low In 22 110,000 Ultra 5000 a day
Take Out, Take Out Productions July Documentary Medium In 2 35,500
American Dream Home Warm Springs Prod July Reality Medium In 2 50,000
Auditiorium Lodger Films July All Other Low In 2 1,000 Ultra
NK Media NPR July Commercial Low In 1 25,000
Eyes of Hope VSP Aug All Other Low In 1 500 Ultra
Red Bull Founder Creative Aug Commercial Low In 1 25,000
Vera Bradley Aug Still Photography Medium In 6 150,000
Hearts on Fire Hey Wait Aug All Other Medium in 2 30,000
Mark Cubial Jones Political Spot Sept All Other Low in 2 500 Ultra
No Stars Anymore Oct All Other Low in 2 500 Ultra
La Mesa RV Sept Oct Commercial Medium in 3 240000
North Face Climb Collection Oct Still Photography Medium in 2 50,000
Tahoe Dream Home Omaze Oct All Other Medium in 5 \$ 75,000.00
STILL PHOTO SHOOTS x 11 Feb - Oct Still Photography Low In 14 7000 Ultra 500 each
4,618,000



### Estimated Economic Impact for the Period Ended December 31, 2022

2022

	-	Calibur of Project	In/Out of County	Shoot Days	Economic Impact	Comments
1 (	Commercial	Low	In	2	2 50,000	
J A	All Other	Low	In	1	1 1,000 Ultra	
J A	All Other	Low	In	1	1 1,000 Ultra	
MAR I	ndependent film	Low	In	30	900,000	
OCT A	All Other	Low	In	2	2,000 Ultra	1
	Commercial	Low	In	1	1 25,000	
R	All Other	Low	In	1	1,000 Ultra	y.
R .	All Other	Medium	In	1	1 25,000	
? (	Commercial	Medium	In	1	1 100,000	
R I	Documentary	Low	In	1	5,000	
Y (	Commercial	Medium	In	1	1 100,000	
JE A	All Other	Low	In	1	1 15,000	
IE (	Commercial	Low	In	1	25,000	
Y AUG	Still Photography	Medium	In	2	2 50,000	
Y	All Other	Low	In	1	1,000 Ultra	*
G A	All Other	Low	In	1	1,000 Ultra	
T (	Commercial	Medium	In	1	1 100,000	
T A	All Other	Low	In	1	1,000 Ultra	
T (	Commercial	Low Med	In	3	3 150,000	
Γ	ΓV	Low	In	1	5,000 Ultra	
Γ	Commercial	Low	In	3	3 75000	
Г І	ndustrial	Low	In	2	2 30000	
2 9	Still Photography	Low	In	1	1 15000	
H 111 : I R R R I I I I I I I I I I I I I I I	MAR I OCT I I I I I I I I I I I I I I I I I I I	Commercial All Other All Other MAR Independent film OCT All Other Commercial R All Other Commercial Documentary Commercial E All Other E Commercial E All Other Commercial T AUG Still Photography All Other Commercial T All Other Commercial T Commercial	Commercial Low All Other Low MAR Independent film Low OCT All Other Low Commercial Low All Other Low All Other Low All Other Low All Other Medium Commercial Medium Documentary Low Commercial Medium E All Other Low All Other Low Commercial Medium E All Other Low Commercial Medium E All Other Low Commercial Low Commercial Low Commercial Low Commercial Low Commercial Low Commercial Medium Commercial Low Commercial Low Commercial Medium Commercial Medium Commercial Low	Commercial Low In All Other Low In All Other Low In MAR Independent film Low In Commercial Low In Commercial Low In All Other Low In Commercial Low In All Other Low In Commercial Low In Commercial Medium In Commercial Medium In Commercial Medium In Commercial Medium In Commercial Low In Commercial Medium In Commercial Medium In Commercial Low In Commercial Medium In Commercial Low In	Commercial Low In All Other Low In MAR Independent film Low In Commercial Medium In Commercial Low In Commercial Medium In Commercial Low In Commercial Low In Commercial Medium In Commercial Medium In Commercial Low In Commercial Medium In Commercial Low In	Commercial   Low   In   2   50,000   All Other   Low   In   1   1,000 Ultra   All Other   Low   In   1   1,000 Ultra   All Other   Low   In   1   1,000 Ultra   All Other   Low   In   1   25,000   Ultra   Commercial   Low   In   1   1,000 Ultra   Commercial   Low   In   1   1,000 Ultra   Commercial   Low   In   1   1,000 Ultra   Commercial   Medium   In   1   1,000 Ultra   Commercial   Low   In   1   1,000 Ultra   Commercial   Medium   In   1   1,000 Ultra   Commercial   Medium   In   1   1,000 Ultra   Commercial   Low   In   1   1,000 Ultra   1,000 Ultr

1,678,000

## Estimated Economic Impact for the Period Ended December 31, 2023

project	type	month	low/med/high	days	rate	total	
2 Toyota Stept Studio	Commercial	Jan	med	2	100,000.00	200000	
Thinking Out Loud	InIdustrial	April	med	1	25,000	25000	
Toyota Highlander Ink & Oranges	s Commercail	April	high	1	150,000.00	150,000	
Eddie Bauer	Print	April	med	1	25,000	25000	
Sacramento	Film	May	med	1	50,000	50000	
Raw TV Gold Rush	Reality TV	June	med	2	25,000	50000	
Whirlwind Arrowhead	Commercail	May	med	1	100,000.00	100000	
Franklin Pictures	Industruial	May	med	1	25,000	25000	
0 Southern Winds	Print	June	low	1	15,000	15000	
1 Outerknow LLC	Print	July	med	1	25,000	25000	
2 Vanderpump Rules EFT Media	Reality TV	July	high	4	60,000	240000	
3 Campfire Creative	Docu	July	med	1	25,000	25000	
4 Rivian	Commercail	Aug	med	3	100,000	300000	
5 Wonder Partners Hill Doctors	Industrial	Aug	med	1	25,000	25000	
6 Citizens Pictures Best Bites	TV Special	Aug	med	3	60,000	180000	
7 Chevy Trucks	Commercail	Aug	med	4	100,000	400000	
8 Content Group Zillow Gone Wild	Reality TV	Sept	med	1	25,000	25000	2023 ROI
9 RAWTV Development Project	TV Special	Sept	low	1	35,000	35000	
0 Across the Pond	Industrial	Sept	med	1	25,000	25000	
1 Addidas Terrex	Commercial	Oct	med	2	100,000	200000	
2 Dorsey TV	Reality TV	Nov	med	1	25,000	25000	
3							
4							
5							
6							
7							
8							
9							
0						2145000	

### Estimated Economic Impact for the Period Ended December 31, 2024

project	type	month	low/med/high	days	rate per day	total
BC PROJECT, WARNER BROS	FILM	FEB	HIGH	1	125,000.00	125,000.00
SUTTERS MULL	РНОТО	FEB	LOW	2	1,000.00	2,000.00
WOOF CAT MS	OTHER	MARCH	LOW	1	15,000.00	15,000
TAHOE ROAD TRIP	INDUSTRIAL	MARCH	MED	2	15,000.00	30,000
BOSCARELLO PHOTO	РНОТО	APRIL	LOW	1	1,000.00	1,000
XSIGHT PRODS	INDUSTRIAL	APRIL	LOW	1	15,000	15,000.00
CLEAN UP THE LAKE	OTHER	APRIL	<b>ULTRA LOW</b>	15	1,000	15,000
EB WINTER BULLOCK PROD	PRINT	APRIL	LOW	1	15,000	15,000.00
MINDFUL MEDIA	PHOTO	MAY	LOW	1	1,000	1,000.00
DOC SIDE MEDIA	OTHER	MAY	LOW	1	15,000	15,000.00
SIERRA ACCESS	DOCU	MAY	<b>ULTRA LOW</b>	6	100	600.00
QUAERKY FILMS	OTHER	MAY	<b>ULTRA LOW</b>	1	5,000.00	5,000
LITTLE LEGION PRODS	FILM	MAY	LOW	5	30,000	150,000
B ROLL TAHOE PROD	OTHER	JUNE	<b>ULTRA LOW</b>	1	1,000	1,000
BOLD PHOTO	РНОТО	JUNE	LOW	1	1,000	1,000
WUEST PHOTO	РНОТО	JUNE	LOW	3	1,000	3,000
ASHLEIGH PHOTO	PHOTO	JULY	LOW	2	1,000	2,000
SAWYER PHOTO	РНОТО	JULY	LOW	2	1,000	2,000
ENTROPY PRODS	OTHER	JULY	<b>ULTRA LOW</b>	1	5,000	5,000
K PROJECT, BFT ENT.	TV SPECIAL	AUG	MED	1	35,000	35,000
MAKING A BRIDESMAID, LLC	FILM	SEPT	LOW	1	30,000	30,000
L.L. BEAN	PRINT	SEPT	HIGH	1	35,000	35,000
ELECTROSTATIC BLUR, IRE	OTHER	SEPT	LOW	9	15,000	75,000
FUTURES EXPLORED	OTHER	OCT	<b>ULTRA LOW</b>	2	5,000	10,000
WAG ENTERTAINMENT	TV SPECIAL	ОСТ	LOW	6	35,000	210,000
BRAND NEW PICTURES	COMMERCIAL	ОСТ	HIGH	5	150,000	750,000
1491 FILMS LLC	OTHER	OCT	LOW	4	15,000	60,000
LAST BRIDE, LEISURE FILMS	FILM	NOV	LOW	14	30,000	420,000
EDO'S CROSS, SAVED BY DOG	FILM	DEC	LOW	4	30,000	120,000
						2,148,600