



# FIRST 5 EL DORADO CHILDREN AND FAMILIES COMMISSION

El Dorado County Board of Supervisors  
El Dorado County Board of Education  
June 6, 2017

*"All children will live in nurturing families and enter school ready to learn."*



TALKING IS TEACHING  
80% OF A CHILD'S BRAIN IS FORMED BY AGE 3.



# First 5 El Dorado Commission

## Mission

First 5 El Dorado Children and Families Commission is committed to strengthening children birth through five and their families by promoting and enhancing comprehensive early childhood systems.

- Proposition 10 in 1998, tobacco tax dollars.
- Nine member Commission appointed by the Board of Supervisors.
- Declining revenue source, \$1M annually.
- Expectant parents and families with children ages 0 through 5 years.
- Strategic Plan to improve child health and development, strong families, and early childhood systems.
- Required to have annual external audit and evaluation reports.



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# Evaluation



## 2015-16 School Readiness Report:

- More than half (55%) of the county's licensed early care and education providers are engaged in High 5 for Quality (82 of 148).
- The majority of First 5 participating children (96%) had a well-child exam in the 12 months. The percentage of children participating in First 5 services that received preventive dental care within the last six months totaled 39%.
- Thirty-nine (39%) of First 5 participating families report their child had a developmental screen in the previous 12 months.
- Two thirds (65%) of First 5 participating families report reading to their children every day, a total of 82% report reading to their children at least 5 days a week.



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# Vision

All **children** will live in nurturing **families** and enter school ready to learn.

INPUTS	OUTPUTS		OUTCOMES—IMPACT		
	ACTIVITIES	PARTICIPATION	SHORT	MEDIUM	LONG
<b>INVESTMENTS</b> Commissioners Staff Funding Community Partners Research Strategic Plan Fiscal Plan Communication Plan Leadership	<b>WHAT WE DO:</b> <b>Partnerships:</b> Establish Community Hubs within the five Supervisorial Districts. <b>Awareness:</b> Communicate the importance of all children entering school ready to learn. <b>Engagement:</b> Empower parents as their child's first teacher. <b>Support:</b> Connect families with concrete supports in times of need.	<b>WHO WE REACH:</b> Parents Guardians Families ECE Providers Community Partners Educators Community Leaders	<b>LEARNING:</b> Access community resources. Have someone to talk to when caring for their child. Know positive ways to guide and teach their child. Know normal behavior for their child. Have concrete support in times of need.	<b>ACTION:</b> Read to their child on a daily basis. Cared for in high quality environments Use positive strategies to guide and teach their child. Receive regular health and developmental screenings.	<b>CONDITIONS:</b> The early childhood system is aligned, coordinated and family centered. Families are stable and attached. Children are supported to enter school ready to succeed. Families are healthy.



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## 2017-21 Strategic Plan

First 5's role in implementing Community Hubs will be to serve as the backbone organization, linking with other stakeholders to provide prevention services for families with children birth through 5.

Together, the Commission and other stakeholders will:

- Invest in core early childhood services while committing to leverage additional resources
- Lead the implementation of Community Hubs across the five Supervisorial Districts in collaboration with key stakeholders
- Act as a good steward of public funds, seeking to maximize resources and reduce duplication of efforts
- Recognize the need focus on core early childhood services and to define roles
- View the Hubs as an organizational tool to facilitate prevention services using a holistic, family-centered approach.



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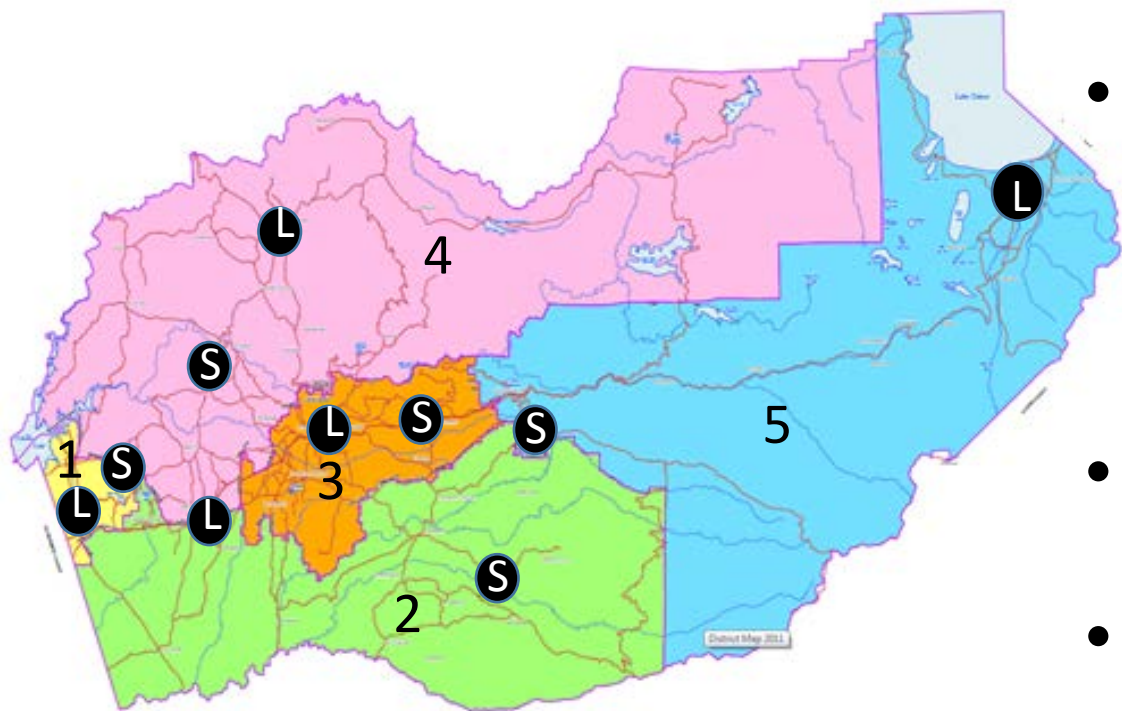
# ***Community Hubs***

Community Hubs are partners who provide prevention and early intervention strategies within our libraries and neighborhoods to help strengthen communities and families in EDC.





# Community Hubs: Approach



- Decentralize prevention and early intervention services at libraries and schools.
- Hub Team:
  - Community Health Advocates (Outreach)
  - Family Engagement Specialist (Parenting)
  - Early Childhood Specialist (Literacy)
  - Public Health Nurse (Preventive Health)
- Build upon family assets, rather than wait for an emergency.
- Offer active skill building, connection to resources and case management.







# Community Hubs: Funding

El Dorado County has leveraged funding for prevention and early intervention services for families with children ages 0-18.

Partner	Funding Source	2016-20
El Dorado County Health and Human Services	Maternal Child Adolescent Health (MCAH) in federal match funding	\$2,846,481
El Dorado County Health and Human Services	Mental Health Services Act Innovations (MHSA)	\$2,760,021
First 5 El Dorado Commission	\$937,500 for healthy children, \$860,000 for early literacy, \$480,000 for family engagement and \$680,000 for high quality child care	\$2,757,500
First 5 CA Commission	Four year match funding to support high quality child care	\$1,544,593
El Dorado County Library	Estimated four year match funding for early literacy staffing and operations.	\$860,000
El Dorado County Office of Education	Child Abuse Prevention Council	\$80,000
Total Funding		\$10,848,595





# Community Hubs: Status

## Electronic Resources:

Learn more about Community Hubs at [www.first5eldorado.com](http://www.first5eldorado.com)

## Online Communities:

Join us on Facebook at EDC Community Hub (1, 2, 3, 4, 5)

**WHAT WILL I FIND AT A HUB?**

**HEALTH**  
Keeping your family safe and healthy can have its challenges. Learn ways to strengthen your family's health by connecting with staff or participating in Hub activities. Health activities at the Hub include finding insurance, doctors, dentists, classes, and events. Health staff at your Hub are available by appointment to meet with you, provide individual assessment, and assistance.

**LITERACY**  
You are your child's first and most important teacher. At Hubs, you can meet other families and support your child building strong language skills. Early literacy activities at the Hub include story times, workshops, and play centers. Connect with one of the Early Childhood Literacy Specialists at your Hub to learn more.

**PARENTING**  
Your child's behavior is linked to their development. Community Hubs provide activities to better understand and support your child's development such as playgroups, developmental screenings, parenting supports, and resources. Family Engagement Specialists are available by appointment to meet with you at your Hub.

**CHECKLIST**

- ☐ **VISIT THE DOCTOR REGULARLY:** Monitor your child's physical and emotional development to keep them healthy.
- ☐ **NURTURE YOUR CHILD:** Strengthen your family by building positive relationships.
- ☐ **TALK, READ AND SING DAILY:** Read every day to have a strong bond and build your child's brain.

**VISIT YOUR COMMUNITY HUB AND ASK ABOUT TOOLS FOR YOU AS YOUR CHILD'S FIRST TEACHER!**

TO LEARN MORE, VISIT [WWW.FIRST5ELDORADO.COM](http://WWW.FIRST5ELDORADO.COM)

LET'S FIND OUR HUB!





# Community Hubs: Status

## LET'S GO TO A HUB!

HUBS OFFER GROUPS,  
ACTIVITIES, AND CLASSES FOR  
FAMILIES WITH CHILDREN AGES  
0 – 18. FIND YOUR HUB AND COME  
JOIN THE FUN!



### Accomplishments Include:

- Partnership Charter
- Collaborative Staff Development
- Connections vs. Referrals
- Communications Plan
  - Messaging
  - Branding
  - Social Media
  - Outreach Materials



# Community Hubs: Status

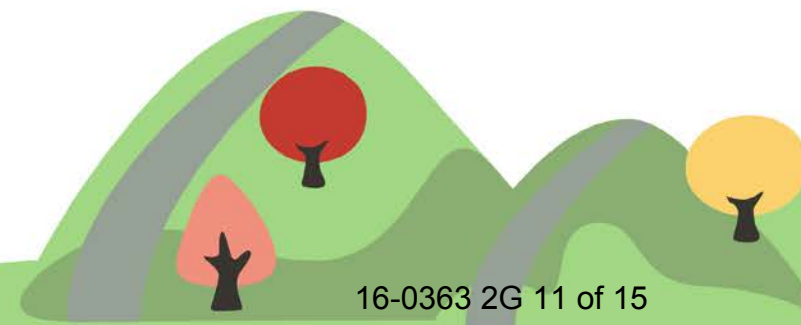
## **Connecting vs. Referrals:**

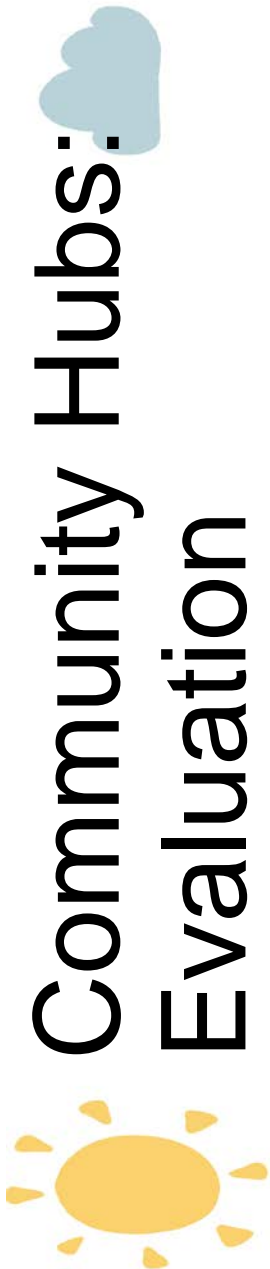
All families are invited and welcomed at Hubs to participate in early literacy, family engagement and health activities.

- Families can self assess and engage staff in active skill building as their child's first teacher.
- Referrals for individualized assistance can be made to Public Health Nursing as needed. 1 (800) 844-4491

## **Staff Development:**

To promote consistency in service delivery, all Hub Staff will have opportunities for professional development.



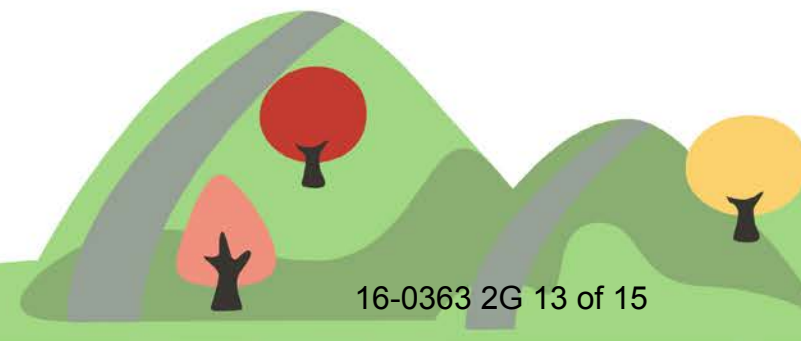


OBJECTIVES			
SHORT TERM	MEDIUM TERM	LONG TERM	
<p><i><b>“Increase physical and mental health care access for families, pregnant women, and children ages birth through 18 years.”</b></i></p> <p><b>Improved Child Health</b></p> <ol style="list-style-type: none"><li>1. Percentage of those mothers who gave birth who accessed prenatal care in the first trimester.</li><li>2. Number/Percent of children ages 0-5 receiving timely well-child visits.</li><li>3. Number/Percent of children ages 6-18 receiving timely well-child visits.</li><li>4. Number/Percent of program parents report taking their child (ages 1 through 5) to the dentist every six months.</li><li>5. Number/Percent of program parents report taking their child (ages 6 and older) to the dentist every six months.</li><li>6. Number/Percent of parents that reported monitoring their child's development (one year ago or less.)</li></ol> <p><b>Improved Child Development:</b> Number/Percent of licensed early care and education programs are tier 3 and above on the quality rating matrix.</p> <p><b>Improved Family Functioning</b></p> <ol style="list-style-type: none"><li>1. Number/Percent of parents report that they or another family member reads with the child each day.</li><li>2. Number/Percentage of Parents of children birth through 5 use positive strategies to guide and teach their child:<ul style="list-style-type: none"><li>• Number/Percent of families with improvement in the Nurturing and Attachment category of the Protective Factors domain.</li><li>• Number/Percent of families with improvement in the Social Emotional Support category of the Protective Factors domain.</li><li>• Number/Percent of families with improvement in the Concrete Support category of the Protective Factors domain.</li><li>• Number/Percent of families with improvement in the Family Functioning and Resiliency category of the Protective Factors domain.</li><li>• Number/Percent of families with improvement in the Child Development and Knowledge of Parenting category of the Protective Factors domain.</li></ul></li></ol> <p><i>EDC Mental Health Services Act, Innovations Plan, Community-Based Engagement and Support Services, August 2016 DRAFT Revisions May 2017.</i></p>	<p><b>“Improved Systems of Care”</b></p> <p>The early childhood system is aligned, coordinated and family-centered.</p> <p>Community Hubs are implementing services within the Strengthening Families Framework.</p> <p><i>First 5 El Dorado Commission Evaluation Plan, May 1, 2017</i></p>	<p><b>“Improve access to services for all communities”</b></p> <p>Women will seek prenatal care by the end of the first trimester.</p> <p>Domestic violence calls will be reduced.</p> <p>Substance abuse hospitalization rates will decline.</p> <p>Mood disorder hospitalization rates will decline.</p> <p><i>EDC Maternal, Child, Adolescent Health Five Year Strategic Plan Goals, Access to Health Care, 2015.</i></p>	



# Community Hubs: Successes

- **Broad Community Support.**
- **Communications:** Collaborative branding and messaging, monthly coordination and outreach team meetings to bridge multiple agencies.
- **Planning:** Integrate and build upon existing community assessments and plans: Board of Supervisors, Maternal Child Adolescent Health, Mental Health Services Act, Child Abuse Prevention Council, Early Care and Education Planning Council, and First 5 El Dorado Commission.
- **Service Delivery:** Moving from contracting silos to partnerships by developing collaborative scopes of work.





# Community Hubs: Opportunities

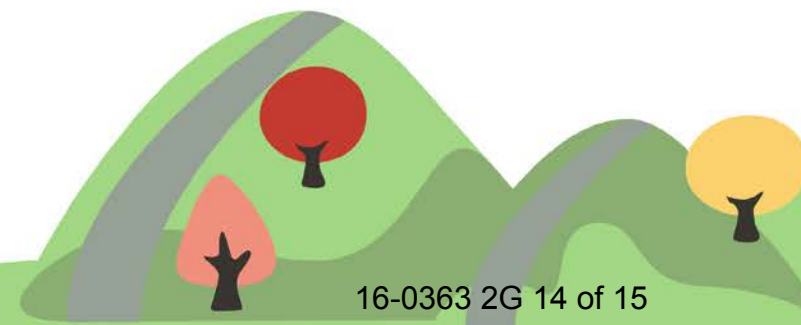
- **Creating a Hub Network**

- Identify existing “Hubs”
- Engage Partners in how we can coordinate our services to increase access to families.

- **Evaluation**

- Create a countywide vision, outcomes and indicators that is inclusive of multiple partners
- Establish a reporting system that will regularly produce community reports by Supervisorial District.
- Develop community level assessments and outreach plans to promote effective service delivery.

- **Policy Development**





# Community Hubs: Team Leads

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