

## BOS Subcommittee Grant Review Committee Analysis & Recommendations

Attachment	Organization	Activity / Event	Location	Funding Requested	Funding Recommendation	Comments
A	American River Recreation Association	South Fork American River Signage	Coloma	\$5,000	Not recommended for funding.	Not recommended for funding. Project does not align with grant program goals.
B	Art on the Divide Cooperative Gallery	Advertising, garden and gallery improvements, scholarship	Georgetown	\$3,500	\$1,500	The application requested funds for advertising and mailings, lighting, gardening supplies and a scholarship. The subcommittee recommends an award of \$1,500 for advertising, finding that the scholarship and administrative costs do not fall within the goals of this grant program.
C	Cameron Park Community Foundation	Cameron Park Country Fest 2015	Cameron Park	\$5,000	\$5,000	First annual event celebrating gold country roots of the Cameron Park community. Recommended for funding.
D	Shingle Springs/Cameron Park Chamber of Commerce through the Cameron Park Community Foundation	Visit & Enjoy Cameron Park and Surrounding Areas - web photos and content	Cameron Park	\$5,000	Not recommended for funding.	The Subcommittee does not recommend this project for funding for the following reasons: 1) this organization received \$5,000 in funding in FY2013-14 and 2) a web presence for the organization can be achieved through the County's web portal.
E	Clarksville Region Historical Society	Clarksville Regional Historical Society Website	El Dorado Hills	\$5,000	Not recommended for funding.	The Subcommittee does not recommend this project for funding for the following reasons: 1) this organization received \$5,000 in funding in FY2013-14 and 2) a web presence for the organization can be achieved through the County's web portal.
F	Clean Tahoe Program	South Tahoe's Spring Clean 2015	So. Lake Tahoe	\$3,000	Not recommended for funding.	Not recommended for funding. Project does not align with grant program goals.
G	Divide Chamber of Commerce	Visitor Welcoming Area, North; Adventure Loop Directional Signs; Marketing Strategy; Website	Cool/Georgetown Divide	\$5,000	\$5,000	Recommended for funding. However, prior to funding, applicant will be required to provide proof that owner of property grants permission for construction of the park and for public use of the park, proof that safe parking is available and permission for use of parking.
H	El Dorado Farm Trails	Website Development	West Slope	\$5,000	Not recommended for funding.	The Subcommittee does not recommend this project for funding for the following reasons: 1) this organization received \$5,000 in funding in FY2013-14 and 2) a web presence for the organization can be achieved through the County's web portal.

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I	El Dorado County Habitat for Humanity	A Brush With Kindness	County-wide	\$5,000	Not recommended for funding.	Not recommended for funding. Project does not align with grant program goals.
J	El Dorado Hills Community Services District	New York Creek Interpretive Signage Project	El Dorado Hills	\$5,000	Not recommended for funding.	Not recommended for funding. Project does not align with grant program goals.
K	El Dorado Hills Community Services District Foundation	Run for the Hills -- Inaugural Five-Mile Fun Run	El Dorado Hills	\$5,000	Not recommended for funding.	Not recommended for funding. Project does not align with grant program goals.
L	Friends of El Dorado Trails	El Dorado County Trails Map	Placerville/ Camino	\$5,000	\$5,000	Recommended for funding. Well-funded project with plans to market regionally.
M	Gold Discovery Park Association	Marshall Gold Discovery Park at Coloma	Coloma	\$5,000	\$5,000	Recommended for funding. Project enhances State park that draws national and international visitors.
N	Tahoe Rim Trail Association	Tahoe Rim Trail Association community events and programs	So. Lake Tahoe	\$4,250	\$4,250	Recommended for funding. Data provided in application on overnight guest room stays by trail users illustrates ROI potential for TOT revenue.
O	Team Tahoe	Mobile-friendly eco-tourism marketing platform about bicycle vacation planning in the Tahoe region	So. Lake Tahoe	\$5,000	\$5,000	Recommended for funding. Printed brochure-style bicycle map funded last year. This project will develop a web-based, mobile-friendly platform.
P	Valhalla Tahoe	Valhalla Art, Music & Theatre Festival	So. Lake Tahoe	\$5,000	\$5,000	Recommended for funding. Not a seed project but a culturally significant event.
Q	Alpine Sierra Tours & Shuttle Service	Private Tour & Shuttle Company. Does not qualify. For Profit-Company. Not included in binder.	So. Lake Tahoe	\$5,000	Not recommended for funding.	For-Profit Company. Does not qualify.
R	South Tahoe SUP, Inc.	Race the Lake of the Sky. For-profit. Does not qualify.	So. Lake Tahoe	\$5,000	Not recommended for funding.	For-Profit Company. Does not qualify.

**Total amount recommended for funding: \$35,750**

**Total Funding Available: \$40,000**