



LATE DISTRIBUTION

EDC COB <edc.cob@edcgov.us>

DNE 4/26/2019 BOS 4/30/2019

4/30 BOS Item 36 Public Comment - Apple Hill Economic Impact

1 message

Andy Nevis <andynevis@gmail.com>

Thu, Apr 25, 2019 at 6:15 PM

To: bosone@edcgov.us, bostwo@edcgov.us, bosthree@edcgov.us, bosfour@edcgov.us, bosfive@edcgov.us, don.ashton@edcgov.us, edc.cob@edcgov.us, tiffany.schmid@edcgov.us, paykris@hughes.net

Dear Supervisors,

I had a chance to read the Apple Hill economic impact study. My thanks to the county and contractor for providing a wealth of new information that quantifies the value this region brings to our economy.

I noticed, however, the contrast of \$250,000 in sales tax revenue to \$701,200 in county transportation costs. A reader observing this figure might conclude that Apple Hill is a raw deal for the county.

However, the report does not appear to factor in secondary sales tax revenue from wages supported by visitor spending being spent within the county. Given that many Apple Hill employees are seasonal and it is a supplemental source of income for many, this secondary spend is likely quite high.

Further, Apple Hill ranches and other businesses elevate and advertise El Dorado County's quality of life. This undoubtably increases property values and thus property tax revenue throughout the area. The amount of this contribution likely cannot be quantified, but it is certainly significant.

Apple Hill is an El Dorado County treasure. I hope that this report will assist efforts to ensure that the tradition continues for generations to come.

Sincerely,

Andy Nevis

Shingle Springs

Sent from my iPhone