

Grantee:_El Dorado County Public Health Department	Contract Number: #0607-15-303-702
Project Name: ACCEL Initiative	
Contract Period: Jan 1, 2007 – June 30, 2008	
First 5 Result Area: Children Are Healthy (3)	
Service Area: Health Access	

**Program Goal:** Assist uninsured families in El Dorado County to access health care coverage for their children.

Strategy:

**Outreach:** Promote available health care coverage options for children and advertise application assistance for families.

Major Activities	Timeline	Progress
Coordination with day care providers.	Ongoing	
Coordination with all county schools.	Ongoing; concentrated efforts Aug. – Sept.	
Conducting media campaigns	Ongoing	
Speaking engagements for community based organizations	Ongoing	
Health and Safety Fairs and Events	Ongoing	



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## Strategy:

**Enrollment:** Provide individual appointments to assist families in filling out health care coverage applications

Major Activities	Timeline	Progress
Maintaining a toll free Health Access phone line	Ongoing	
Individual application assistance appointments for families	Ongoing	
Providing appointments off-site (in client's home, etc.)	As needed	
Follow-up appointments to verify appropriate documentation	As needed	



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## Strategy:

<u>Retention</u>: Educate families regarding the importance of retaining health care coverage and assisting them with solutions to stay enrolled

Major Activities	Timeline	Progress
Follow-up phone calls to determine if children received health care benefits	As needed	
Follow-up appointments to assist families with problem solving	As needed	
Follow-up phone calls to all CHDP Gateway clients	Ongoing	
Re-enrollment appointments (after a child has retained coverage for 10 months, they must reapply for coverage)	Ongoing	



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Strategy:
Utilization

Major Activities

Timeline
Ongoing

ACCEL Care Pathways "Obtaining A Medical Home" (OMH) pathway - the OMH pathway serves as a "road map" for assisting families in obtaining health insurance for their children and then in finding a medical home in which they will receive ongoing well-child, preventive and primary care.

ACCEL Care Pathways "Pediatric Mental health Consult" (PMHC) pathway - the PMHC pathway serves as a "road map" for assisting families with referrals from their child's primary care provider to the Mental Health Department.