

**TOBACCO GRANT PROGRAM
2019-20
GRANT PROPOSAL TEMPLATE
DOJ-PROP56-2019-20-1**



XAVIER BECERRA
Attorney General
OFFICE OF THE ATTORNEY GENERAL

PROPOSAL COVER SHEET

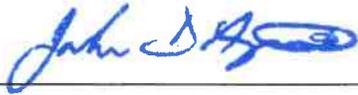
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Title: Chief Fiscal Officer

Date: 7-12-19

Name:

Title:

Date:

SUMMARY – DESCRIPTION OF REQUEST.

Description	The funding will be used to hire three full time Deputy Sheriffs who will be assigned as School Resource Officers (SRO). Our budget will be made up of the costs of Salaries, Benefits, Overtime, equipment costs, training, youth outreach public speakers, production of an anti-tobacco youth video, maintenance and fuel costs of a community outreach vehicle, and costs of tobacco mitigation operations. Additionally, we will be monitoring recently purchased Fly Sense™ air monitors and if found to be effective, purchasing additional units.
Funding Requested	\$ 3,595,728.00
Funding Duration (select one)	<input type="radio"/> 36 Months <input type="radio"/> 48 Months <input checked="" type="radio"/> 60 Months
Summary of Goals and Objectives	1. Decrease the use of tobacco products amongst youths 2. Enforce Laws regarding Tobacco sales at retail Level 3. Educate local retail vendors 4. Measure success achieved through collaboration

PROBLEM STATEMENT – DESCRIBE THE ISSUES OR PROBLEMS TO BE ADDRESSED WITH GRANT FUNDS.

Geographic Area to be Served	El Dorado County, located in east-central California, encompasses 1,805 square miles of rolling hills and mountainous terrain. The County's western boundary contains part of Folsom Lake, and the eastern boundary is also the California-Nevada State line.
Tobacco Rates and Patterns	-16.3% of adults smoke -22.7% of youth use tobacco products (2016, grades 9-12) -16% of youth use electronic smoking devices/vape -Stats in the Georgetown Divide area of El Dorado County show alarming increases in tobacco use in a survey measuring "use within past 30 days" in comparing 2018 to 2017
Other Known Factors	SEE ATTACHMENTS: II. PROBLEM STATEMENT III. PROJECT DESCRIPTION

PROJECT DESCRIPTION – WHAT ARE THE GOALS AND OBJECTIVES OF THE PROPOSED PROJECT?

(Agencies are limited to one sheet for each goal, with a maximum of five goals. Goals must be listed in priority order and should match the Goals and Objectives Summary on page 3.)

GOAL 1: Decrease the use of tobacco products amongst youths

Goal Description	All efforts made with the program will be aimed at decreasing the use of tobacco products among youth in El Dorado County.
Measurable Outcome	Surveys conducted by the El Dorado County Public Health Agency will provide statistics related to youth tobacco use.
Timeline	Annually
Narrative Description	<p>To have the Deputy Sheriff School Resource Officers connect with minors in a way that impacts how they perceive tobacco products. Our School Resource Officers will work with the youth to make them aware that these products can cause severe health problems and potentially kill. SRO's will be the point of contact for collaborating with students with getting assistance on producing a video that explores the dangers of vaping and consuming tobacco products.</p> <p>The Sheriff's Office will measure success achieved through the use of these grant funds by studying the results of the semi-annual Young Adults Tobacco Purchase and Young Adult E-Cigarette Purchase Surveys (YATPS and YAEPS) conducted in partnership with the Public Health Department; to gather data and measure the potential decreases in the number of retail stores in the County selling tobacco, and related products to under-age decoys, and by consulting with school officials on the impact of the grant-funded SRO's operations within the local schools on efforts to reduce the usage of tobacco and tobacco products within the local schools.</p>

GOAL 2: Enforce/ensure compliance with all tobacco laws

Goal Description	Enforce/ensure compliance with all tobacco laws.
Measurable Outcome	Consult surveys on tobacco sales from vendors to minors; and school officials on usage by minors on campuses.
Timeline	3-month incremental basis through June 2024.
Narrative Description	<p>Enforce the laws that limit access to tobacco products by underage individuals, reduce interior/exterior tobacco industry marketing, enforce/ensure compliance with all tobacco laws, including the 2016 Tobacco 21 law.</p> <p>The Sheriff's Office will measure success achieved through the use of these grant funds by studying the results of the semi-annual Young Adults Tobacco Purchase and Young Adult E-Cigarette Purchase Surveys (YATPS and YAEPS) conducted in partnership with the Public Health Department; to gather data and measure the potential decreases in the number of retail stores in the County selling tobacco, and related products to under-age decoys, and by consulting with school officials on the impact of the grant-funded SRO's operations within the local schools on efforts to reduce the usage of tobacco and tobacco products within the local schools.</p>

GOAL 3: Educate local retail vendors

Goal Description	Retail vendor education on 2016 Tobacco 21 law.
Measurable Outcome	Consult surveys on tobacco sales from vendors to minors; and school officials on usage by minors on campuses.
Timeline	3-month incremental basis through June 2024.
Narrative Description	<p>Continue to educate retailers about the types of tobacco products covered under the law including electronic smoking devices.</p> <p>The Sheriff's Office will measure success achieved through the use of these grant funds by studying the results of the semi-annual Young Adults Tobacco Purchase and Young Adult E-Cigarette Purchase Surveys (YATPS and YAEPS) conducted in partnership with the Public Health Department; to gather data and measure the potential decreases in the number of retail stores in the County selling tobacco, and related products to under-age decoys, and by consulting with school officials on the impact of the grant-funded SRO's operations within the local schools on efforts to reduce the usage of tobacco and tobacco products within the local schools.</p>

GOAL 4: Measure success achieved through collaboration

Goal Description	Collaborate with local health campaigns & data surveys
Measurable Outcome	Consult surveys on tobacco sales from vendors to minors; and school officials on usage by minors on campuses.
Timeline	3-month incremental basis through June 2024.
Narrative Description	<p>Collaborate with the El Dorado Public Health Department as a partner of the Healthy Stores for a Healthy Community (HSHC) campaign on surveys to gather data on the consumption of tobacco and related products by minors.</p> <p>The Sheriff's Office Tobacco Grant Budget for this Grant cycle includes requests for a public speaker and funding for the production of a video that will discuss the dangers of consuming tobacco products. The Sheriff's Office is planning on collaborating with students and school administrators to identify how to effectively communicate with students about the dangers of Tobacco use. We plan on having students be part of producing the video and identifying talking points that a public speaker can use to connect with students. We have learned from our first year administering the Tobacco grant that involving students is an effective way to engage youths.</p> <p>The Sheriff's Office will measure success achieved through this objective by 1) completing the task of having a public speaker come to various schools 2) completing the video production project with student involvement and 3) by ultimately reducing the consumption of tobacco products by youths.</p>

GOAL 5: _____

Goal Description	
Measurable Outcome	
Timeline	
Narrative Description	

PROJECT PERSONNEL – DESCRIBE THE STAFFING REQUIRED TO CARRY OUT THE GRANT OBJECTIVES AS SUPPORTED BY THE PROPOSED BUDGET.

<i>Example:</i> <i>Personnel Title #1</i>	<i>Description of role in grant proposal (see page 7 of the RFP for instruction).</i>
Sheriff Deputy II School Resource Officer (SRO)	<p>The Sheriff's Office wants to hire: a) Three Deputy Sheriff I/II School Resource Officers (SROs) to conduct the program. One SRO will be dedicated to the Golden Sierra Junior Senior High School, focusing on patrolling, enforcing the laws addressing under-age tobacco consumption and collaborating with School Administrators and students to impact perceptions of tobacco use and to complete projects funded by the Grant.</p> <p>The two other SRO's will rotate amongst El Dorado County's Middle Schools. Similar activities will be conducted at the Middle School's, however, more preventive efforts will be made through individual classroom discussions led by SRO's using educational literature, poster contests and other interactive events that will be developed throughout the school year.</p> <p>We will also be introducing a Community Outreach Vehicle that will have a "wrap" with Positive messaging and anti-tobacco messaging that will be visible to citizens in the community. El Dorado County will purchase the vehicle. We are requesting that the maintenance costs and fuel costs be covered by the grant.</p> <p>The new SROs will be hired immediately and would begin work upon grant approval. The Sheriff's Office Fiscal and Patrol Divisions will be responsible for the administration of grant funding and project management.</p>

BUDGET – DESCRIBE AND INCLUDE ALL COSTS ASSOCIATED WITH THIS APPLICATION FROM THE GOAL NARRATIVES ABOVE. TRANSPOSE ALL NUMBERS ONTO THE EXCEL BUDGET SHEET AS WELL.

<p>Budget Detail Sheet</p>	<p>Please transpose all expenditures onto the Excel Budget Detail Sheet. Instructions on how to complete the Budget Detail Sheet is available on the DOJ’s website at http://oag.ca.gov/tobaccogrants. You do not need to enter any information into this box. <i>Please proceed onto the Budget Narrative.</i></p>
<p>Budget Narrative</p>	<p>All expenditures associated with Operating Expenditures, Equipment, Travel/Registration, and Other Expenses must be adequately justified in this section. Unallowable costs are listed on page 8 of the RFP. Travel restrictions and limitations are explained on page 8 of the RFP.</p> <p>This proposal is requesting \$3,595,728 from July 2019, through June 2024 (60 months). The funding will be used to hire three full time Deputy Sheriffs who will be assigned as School Resource Officers (SRO). Our budget will be made up of the costs of Salaries, Benefits, Overtime, outreach vehicle (with messaging wrap), equipment costs, training/public outreach materials, social media efforts, and costs of tobacco mitigation operations. Additionally, we will be monitoring recently purchased Fly Sense™ air monitors and if found to be effective, purchasing additional units</p>
<p>Other State and Local Funding Sources for Proposed Grant Projects</p>	<p>El Dorado County General Fund.</p>

TOBACCO GRANT PROGRAM BUDGET DETAIL
El Dorado County Sheriff - RFP Budget

Costs Per Fiscal Year (July 1 - June 30)

A. Personnel Services (Straight Time Salaries, Overtime, and Benefits)

Salaries

Classification/Positions	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Deputy Sheriff I/II School Resource Officer (3)	\$43.02 X2080 hours per year for 3 SROs 3% incr p/yr	\$ 268,444	\$ 276,497	\$ 284,792	\$ 293,336	\$ 302,136
Education/Certificate Incentive	27.5% of sal for degree, POST, & other incent x3 SROs	\$ 73,822	\$ 76,037	\$ 78,318	\$ 80,667	\$ 83,087
Uniform	\$800 annually x3	\$ 2,400	\$ 2,400	\$ 2,400	\$ 2,400	\$ 2,400
		\$ -	\$ -	\$ -	\$ -	\$ -
SUBTOTAL		\$ 344,666	\$ 354,934	\$ 365,510	\$ 376,403	\$ 387,623

Overtime

Classification/Positions	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Deputy Sheriff I/II School Resource Officer (3)	\$80.24 X 200 hours (3% increase per year) x3 SROs	\$ 16,048	\$ 16,529	\$ 17,025	\$ 17,536	\$ 18,062
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
SUBTOTAL		\$ 16,048	\$ 16,529	\$ 17,025	\$ 17,536	\$ 18,062

Benefits

Classification/Positions	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Deputy Sheriff I/II School Resource Officer (3)	PERS (retirement - 10% increase each year) x3 SROs	\$ 133,071	\$ 146,378	\$ 161,016	\$ 177,118	\$ 194,829
	Medicare - 1.45% of total salary x3 SROs	\$ 4,962	\$ 5,111	\$ 5,264	\$ 5,422	\$ 5,585
	Health - 3% increase/year x3 SROs	\$ 86,943	\$ 89,551	\$ 92,238	\$ 95,005	\$ 97,855
	Unemployment - 2.5% of salary x3 SROs	\$ 3,150	\$ 3,150	\$ 3,150	\$ 3,150	\$ 3,150
SUBTOTAL		\$ 228,126	\$ 244,190	\$ 261,668	\$ 280,695	\$ 301,419
TOTAL PERSONAL SERVICES		\$ 588,840	\$ 615,653	\$ 644,203	\$ 674,634	\$ 707,104

B. Operating Expenses (e.g. supplies, signage, tobacco products, etc.)

Description	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Community Outreach vehicle design and equipment	\$5,000 for initial concept, subsequent costs \$2000/year	\$ 5,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000
Tobacco Product buys for decoy operations	\$500 per year	\$ 375	\$ 375	\$ 375	\$ 375	\$ 375
Production of anti-tobacco video	\$3,000 for initial costs, subsequent costs \$500/year	\$ 3,000	\$ 500	\$ 500	\$ 500	\$ 500
Fly Sense - bathroom air quality monitors	10 units x \$1,250	\$ 12,500	\$ 10,100	\$ 300	\$ -	\$ -
Cell phone charges	\$45 x 3 phones , 12 months	\$ 1,836	\$ -	\$ -	\$ -	\$ -
Youth outreach Professional Speaker (anti-tobacco)	3 speaking engagements per year \$4,500/year	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500
Educational Materials	\$500 per year	\$ 500	\$ 500	\$ 500	\$ 500	\$ 500
(3) School Resource Officer vehicle costs (maint costs)	\$3,000 x 0.637 = \$1,911 x 3	\$ 5,733	\$ 5,905	\$ 6,082	\$ 6,265	\$ 6,453
(3) SRO vehicle fuel costs - \$3,500 per vehicle annual	\$3,500 x 3 = \$10,500	\$ 10,500	\$ 10,815	\$ 11,139	\$ 11,474	\$ 11,818
(1) Community Outreach Vehicle (maint costs)	10,000 x 0.35	\$ 3,500	\$ 3,605	\$ 3,713	\$ 3,825	\$ 3,939
(1) Community Outreach Vehicle fuel costs	\$1,000	\$ 1,000	\$ 1,030	\$ 1,061	\$ 1,093	\$ 1,126
TOTAL		\$ 48,444	\$ 39,330	\$ 30,171	\$ 30,531	\$ 31,210

Note : Round budget amount to nearest dollar

TOBACCO GRANT PROGRAM BUDGET DETAIL
El Dorado County Sheriff - RFP Budget

C. Equipment (tangible items with a per-unit cost of \$5,000 or more)

Description	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL		\$ -	\$ -	\$ -	\$ -	\$ -

D. Travel Expenses/Registration Fees Travel rates must adhere to State rules and limits. Trainings must be tobacco related.

Description and Destination	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Training Registration	\$1,500 per year	\$ 1,500	\$ 1,545	\$ 1,591	\$ 1,639	\$ 1,688
Meals	\$600 per year	\$ 600	\$ 618	\$ 637	\$ 656	\$ 675
Hotel	\$3,000 per year	\$ 3,000	\$ 3,090	\$ 3,183	\$ 3,278	\$ 3,377
Rental Car/Airfare	\$3,000 per year	\$ 3,000	\$ 3,090	\$ 3,183	\$ 3,278	\$ 3,377
TOTAL		\$ 8,100	\$ 8,343	\$ 8,593	\$ 8,851	\$ 9,117

E. Other Expenses

Description	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL		\$ -	\$ -	\$ -	\$ -	\$ -

F. Administrative Costs - Not to exceed 5% of total budget

Description	Computation	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Administrative costs to administer grant	5% of budget costs	\$ 26,860	\$ 27,666	\$ 28,496	\$ 29,351	\$ 30,231
		\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL		\$ 26,860	\$ 27,666	\$ 28,496	\$ 29,351	\$ 30,231

Note : Round budget amount to nearest dollar

TOBACCO GRANT PROGRAM BUDGET DETAIL
El Dorado County Sheriff - RFP Budget

SUMMARY						
Budget Category	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24	Total Request
A. Personnel Services						
Salaries	\$ 344,666	\$ 354,934	\$ 365,510	\$ 376,403	\$ 387,623	
Overtime	\$ 16,048	\$ 16,529	\$ 17,025	\$ 17,536	\$ 18,062	
Benefits	\$ 228,126	\$ 244,190	\$ 261,668	\$ 280,695	\$ 301,419	
Total Personal Services	\$ 588,840	\$ 615,653	\$ 644,203	\$ 674,634	\$ 707,104	\$ 3,230,434
B. Operating Expenses	\$ 48,444	\$ 39,330	\$ 30,171	\$ 30,531	\$ 31,210	\$ 179,686
C. Equipment	\$ -					
D. Travel/Registration	\$ 8,100	\$ 8,343	\$ 8,593	\$ 8,851	\$ 9,117	\$ 43,004
E. Other Expenses	\$ -					
F. Administrative Costs	\$ 26,860	\$ 27,666	\$ 28,496	\$ 29,351	\$ 30,231	\$ 142,604
TOTAL PROJECT COSTS	\$ 672,244	\$ 690,992	\$ 711,463	\$ 743,367	\$ 777,662	\$ 3,595,728

Note: Round budget amount to nearest dollar

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 El Dorado County Sheriff's Office

II. Problem Statement

According to surveys conducted throughout California between 2013 - 2016 to assess product marketing and tobacco sales, El Dorado County had slightly higher percentages of tobacco product availability to minors, and usage by minors than the rest of the State of California, especially in areas where schools are located, which poses the dangers of the growth of unhealthy communities with addictive habits being formed at an early age.

The results below indicate that El Dorado County does have a problem with retail stores not following state laws regarding the sale of tobacco products to minors, and with minors having more access to tobacco related products than the rest of the State:

	EDC	CA
% of youth who use tobacco products (2016, 9-12)	22.7%	13.8%
Cost of smoking (2013)	\$35,017,267	\$7.5B
% of stores near schools that sell tobacco products (2016)	6.1%	30.6%
% of stores in low income areas that sell tobacco products (2016)	8.4%	31.2%
% of stores that sell electronic smoking devices (2016)	75.2%	62.3%
% of stores with flavored non-cigarette tobacco products (2016)	85.1%	81.8%
% of stores with flavored non-cigarette tobacco products vs. milk (2016)	85.1%/31.4%	81.8%/69.5%
% that sell little cigars and cigarillos (2016)	83.5%	78.0%
% that sell chewing tobacco (2016)	82.6%	57.2%
% that sell menthol cigarettes (2016)	90.1%	92.2%
% of stores with tobacco marketing in kid-friendly locations (2016)	34.7%	37.4%
Number of retail pharmacies that sell tobacco products (2016)	41.9%	32.5%

Each year in California 40,000 adults die from smoking, and 30,600 kids become new daily smokers. Amongst 12th graders, 17% reported using e-cigarettes vs. 14% using cigarettes, and 64.6% high school students reported they tried marijuana before cigarettes.

What we know in El Dorado County...

- 16.3% of adults smoke
- 22.7% of youth use tobacco products (2016, grades 9-12)
- 16% of youth use electronic smoking devices/vape

The emergence of e-cigarettes and a concentrated use at local high- and middle- schools in El Dorado County has exacerbated the problem of short and long-term health dangers to our local communities. And since early unhealthy behavior can lead to later more serious additions to drugs and alcohol, our communities are at higher risk as minors grow up and commit crimes while under the influence of recreational drugs.

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El Dorado County Sheriff's Office

Schools in the El Dorado Hills, Shingle Springs, El Dorado, and Placerville areas, where most of the licensed tobacco retailers conduct their business, are experiencing a growth in tobacco product use, especially e-cigarettes and vaping. Current El Dorado County Sheriff's Office School Resource Officers receive multiple complaints from school officials about the use of E-Cigarettes on school campuses by students. In some schools the problem has become so bad that schools are shutting down restrooms or posting teachers outside of them as an attempt to deter tobacco use by students.

III. Project Description

The EDSO has been proactively involved in the local Young Adults Purchase Surveys (YATPS) in partnership with the Public Health Department, the local lead Agency for tobacco control for nearly 20 years.

On Saturday, March 17, 2018, 6 teams of 7 Sheriff employees (5 sworn, and 2 unsworn) and 12 Sheriff Explorer decoys, 1 Placerville Police Department Officer, and 1 Placerville Police Explorer decoy conducted a YATPS underage decoy purchase operation of tobacco products. The operation covered 99 businesses that sold tobacco products and was conducted over a six-hour period. Of the locations surveyed, 15 stores sold tobacco to an underage decoy. The employee who sold tobacco to the underage decoy was issued a misdemeanor citation for PC 308(A) (1).

RESULTS BY ROUTE

Cameron Park/Shingle Springs- 20 Stores - 1 Sale – 5%
Camino/Pollock Pines - 11 Stores - 4 sales – 36%
EDH - 12 Stores - 1 Sale – 8%
El Dorado/Diamond Springs/Somerset - 14 Stores - 2 Sales – 14%
Missouri Flat - 12 Stores - 2 Sales – 17%
Placerville City Limits - 19 Stores - 3 Sales – 16%
Georgetown/Rescue/Cool - 11 Stores - 2 Sales – 18%
Total Stores Surveyed = 99
Total Tobacco Sales = 15
15% of the surveyed stores sold tobacco to underage decoys

Additional facts uncovered through this decoy operation:

- Stores still had Tobacco 18 and older signs up
- Some clerks were unaware the age requirement was now 21
- Several stores didn't even ask the decoy for ID
- Tobacco still sold to the decoy even after ID was checked if the clerk had to figure out age themselves

Since implementation of our current grant program, El Dorado County Sheriff's Office deputies have completed and/or participated the following:

- School related tobacco enforcement and education:
 - Possession of tobacco products on school grounds - 261 reports
 - Possession of THC products in vape devices - 23 citations
 - Project LEAD
 - Freshman orientation
 - Red Ribbon Week
 - School Attendance Review Board (SARB) counsel
- Outside Education:

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- Held "Grandparents raising teens" class
- Presented at DPH regional training in Sacramento
- EDC Health and Human Services collaboration
- Placerville Police meeting/collaboration with Commander
- Sheriff interview with local Eagle Scout
- Outside Enforcement:
 - YATPS (minor decoy/shoulder tap) operations - 2
 - Stores contacted in Sting operations - 14
 - Shoulder Tap arrests - 1
 - Retailer Compliance Checks - 21
 - Healthy Store Survey – 1
 - Additional compliance checks and YATPS activities planned for near future

The El Dorado County Sheriff's Office will continue to survey local retail stores to determine the level of the problem, develop solutions through training, and cite violators, while maintaining a law enforcement presence at local schools to deter illegal tobacco use.

The objectives are to:

- Increase our working partnerships with local schools to develop education and action plans specific to each site in order to deter/eliminate tobacco use. Two of our newly proposed positions would be dedicated to local junior high schools to try and form early healthy relationships with students in an effort to deter tobacco use. The third SRO proposed position will be utilized to provide services to our north county Divide region, which is isolated geographically. Historically this region has not had the services of an SRO and not been able to benefit from the education that those SRO's provide to the extent that the remainder of the county
- Create a community outreach vehicle. The vehicle would be specifically marked as a means to stir conversation with our youth and other community members to educate them on the importance of abstaining from tobacco use
- Conduct 128 local tobacco retail license inspection operations annually to encourage compliance with T21 law
- Conduct 90 weekly patrols of schools, at sporting events, playgrounds, where minors are likely to be present annually
- Monitor and assess the newly installed Fly Sense™ technology which monitors air quality to determine when students are vaping in school bathrooms, and immediately sends alerts to the SRO's cell phone. To determine if additional units would benefit other schools in the county
- Conduct 2 decoy operations at local retail stores that sell tobacco products annually, with an emphasis on local shops that sell e-cigarettes and vape cartridges
- Conduct 2 follow up visits to retailers that have violated the tobacco sales laws in the past on an annual basis
- Conduct 2 retailer staff education classes focusing on the tobacco purchase laws and licensing, types of required identification for purchases, and the minimum age for purchases annually
- Conduct 1 to 2 "shoulder tap" operations for non-commercial providers of tobacco products to minors such as at school dances, sporting events, etc. annually
- Conduct 2 inspections of retailers to monitor that no self-service displays of tobacco products or paraphernalia are accessible to minors annually
- Collaborate with the HSHC with bi-annual surveys, and participate in a task force(s) to identify the social patterns and the types of tobacco product purchases in the County, to assist in developing area-specific youth programs that focus on healthy alternatives to supplant tobacco addiction
- Provide materials and conduct bi-annual educational workshops with all local schools, and retailers on the effects of tobacco consumption on the health of minors, and the community as a whole.

Data & Other Information - Black Oak Mine Unified School District: Golden Sierra Junior Senior High School

The tables below show nicotine use by our youth over the past five years. In addition, I have included smoking data from 2008, which was the baseline year for our Drug Free Communities Support grant.

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The community served by the Black Oak Mine Unified School District had the Drug Free Communities grant for 10 years—it just ended with the end of the 2018-2019 school year. When we started that grant, 18% of students in grades 9-12 were smokers. As the grant commenced, we added peer educators to our tobacco reduction strategies. The peer educators delivered the model program Project Towards No Drug Abuse to 9th graders, and also made presentations to middle school students. Over the years of the grant, we saw smoking reduced, including use on school property. This was especially notable because the only other times we saw reductions in smoking, the reductions could be correlated with the increased price of cigarettes.

It is very evident from these charts that while cigarette smoking has been greatly reduced, more students are using nicotine through vaping. This will represent a big boost in the number of our youth addicted to the substance. The California Healthy Kids Survey is administered in the fall, and although we don't have the evidence of survey data, administrators and student informants told us that use shot up over the course of the 2018-2019 school year. We consider vaping an epidemic.

From the vantage point of the school responsibility to enforce school policy and state laws, these charts show how vaping has changed the behavior of students on school property. Monitoring the use of tobacco on campuses has always been challenging, but compared to vaping devices, it was doable. Vaping hit the campuses hard even with the earlier devices, but the Juul has made apprehension close to impossible. The Juul is designed to be inconspicuous, and because it can look like a thumb drive, it can be confused with a device that actually has a use for students. Students are using it in classrooms, buses, restrooms, hallways—everywhere. And they can inconspicuously use it any time they are on campus. Our peer educators have told us that some entrepreneurial students are actually renting as well as selling devices and supplies on campus, thus reducing any constraint that might be posed by difficulty of acquisition. All barriers to use have been effectively eliminated.

We also saw a change in student attitudes related to nicotine. When our peer educators had classroom discussions on smoking, students engaged and many told their stories about their personal losses of relatives from the consequences of smoking. Student attitudes about vaping are a different matter altogether. Our peer educators tell us that middle school students report that there is significant pressure to vape on campus. Although we have had peer educators talk to students across grades since we saw vaping emerge as an issue on our campuses, they have not been able to stem the tide.

An example of this attitude change was seen in an art contest this year. Every year for over a decade we have had an annual poster contest in our art classes. Students have been given themes and resources for researching the theme and tasked with doing a poster that is artistic and educational. This year the theme was anti-vaping and students were up at arms; they do not believe that vaping is unhealthy and they didn't want to make an anti-vaping statement to their peers. This attitude was at its worst in the middle school grades (7-8). In an art class of 33 students, a third of the students refused to do an anti-vaping poster. When they were told the consequences of not doing the assignment, only five decided to do something—and their poor quality posters were not thoughtful or artistic.

Other factors complicate changing student behaviors. Students, and their parents, are confused about how vaping could negatively affect their health. Students readily see pro vaping feeds on their Facebook pages and can find web sites that support their notions—and parents see the same information. We have families that have moved to the area *because* they like the low visibility to law enforcement and other agencies that might intervene in their behavior, and the school administration has frequently encountered parent resistance and hostility to enforcing policy and laws.

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How could an SRO be effective in this environment of confusion and hostility? The Superintendent/High School Principal Jeremy Meyers has experience with incorporating SROs into a school environment and this is his perspective on the benefits:

- Because we live in a remote area, our residents do not come into regular contact with law enforcement officers. It is most likely that a student or adult resident will only have that contact in a situation where law enforcement is required—often difficult or even traumatic for the people involved. They are also most likely to hear stories from people frightened or outraged by these events.
- An effective SRO will spend almost all of their time developing relationships with students and their parents. When a child is caught using on campus, it inevitably means the student has other issues (and conversely, if a student is caught breaking other policies or laws, they are likely to be at risk for substance use). Instead of only disciplining students with suspension, an administrative team will holistically look at the student and family situation and come up with plans that constructively address with the situation.
- Meyers has found that the presence of a uniformed officer at the meetings where consequences are planned gets the attention of students and parents in a way that administrators cannot accomplish on their own. But because the process unfolds into something positive for the student's life, over time the perception of the role of law enforcement shifts to an understanding that they can be of help.
- This shift not only positively affects a school climate and the ability of administrators to do their jobs, it is a shift that allows a citizen to graduate from school with a healthy perspective on laws and law enforcement.
- Another element of importance to our school district is the availability of adults to work with students one-on-one or in small groups to support behavior changes. The school district does not have a sufficient budget to hire sufficient staff to provide these direct services, and services from county agencies and community-based nonprofits are very limited. The SRO will be another caring adult to support our students in a multitude of ways.

The Data

Smoking in the Past 30 Days						
	7 th	8 th	9 th	10 th	11 th	12 th
2008	4%	7%	13%	18%	25%	18%
2014	3%	0%	6%	3%	7%	13%
2015	4%	4%	7%	3%	6%	7%
2016	0%	0%	1%	3%	6%	18%
2017	0%	3%	1%	1%	2%	7%
2018	0%	3%	0%	5%	0%	8%

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Smoking in the Past 30 Days on School Property						
	7 th	8 th	9 th	10 th	11 th	12 th
2008	3%	5%	6%	8%	9%	4%
2014	0%	1%	1%	3%	0%	3%
2015	3%	3%	4%	3%	1%	0%
2016	0%	0%	0%	0%	0%	2%
2017	0%	0%	0%	1%	2%	0%
2018	0%	3%	0%	2%	0%	2%

Vaping in the Past 30 Days						
	7 th	8 th	9 th	10 th	11 th	12 th
2014	8%	7%	17%	18%	18%	12%
2015	4%	9%	14%	17%	17%	17%
2016	0%	1%	15%	11%	8%	18%
2017	3%	7%	11%	23%	18%	12%
2018	6%	22%	14%	30%	29%	35%

Vaping in the Past 30 Days on School Property						
	7 th	8 th	9 th	10 th	11 th	12 th
2014	2%	3%	12%	11%	11%	5%
2015	1%	1%	8%	15%	5%	6%
2016	0%	0%	6%	3%	5%	2%
2017	0%	4%	8%	17%	2%	3%
2018	2%	16%	9%	18%	9%	14%

In 2016, 4% of 6th graders reported that they had used a vaping device in their lifetime

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In 2017, 11% of 6th graders reported that they had used a vaping device in their lifetime

In 2018, 18% of 6th graders reported that they had used a vaping device in their lifetime

Chewing in the Past 30 Days						
	7 th	8 th	9 th	10 th	11 th	12 th
2014	3%	3%	10%	6%	9%	4%
2015	4%	1%	8%	8%	8%	4%
2016	0%	0%	1%	5%	6%	9%
2017	0%	1%	3%	4%	4%	5%
2018	2%	3%	1%	5%	5%	8%

Chewing in the Past 30 Days on School Property						
	7 th	8 th	9 th	10 th	11 th	12 th
2014	0%	1%	5%	3%	7%	3%
2015	3%	1%	5%	10%	5%	4%
2016	0%	0%	0%	3%	5%	6%
2017	0%	1%	3%	4%	2%	3%
2018	0%	1%	3%	4%	0%	6%



County of El Dorado
Air Quality Management District

345 Fair Ln. Building T-1, Placerville, CA 95667
Tel. 530.621.7501 Fax 530.295.2774
www.edcgov.us/AirQualityManagement

Dave Johnston
Air Pollution Control Officer

July 10, 2019

California Department of Justice
Division of Law Enforcement
Attn: Shannon Patterson
1300 I Street, Suite 1140
Sacramento, CA 95814

Subject: Letter of Support for EDSO DOJ-PROP56-2019-20 Application

Ms. Patterson:

The El Dorado County Air Quality Management District (AQMD) strongly supports the El Dorado County Sheriff's Office application for funding to expand the enforcement of laws governing underage tobacco and their efforts to reduce youth vaping throughout the El Dorado County Community. My office has been made aware by the Sheriff's Office that they will be requesting to add three full-time Deputy Sheriff Positions. One full time Deputy Sheriff Position will serve as the School Resource Officer (SRO) on-site at Golden Sierra Junior Senior High School in Georgetown, CA where tobacco use is prevalent. Two other Deputy Sheriff positions will serve as School Resource Officers that will rotate amongst the Middle Schools in El Dorado County where the Sheriff's Office believes they can be influential in decreasing tobacco use. The Sheriff's Office will also be pursuing funding to pay for mileage costs of a Community Outreach Vehicle that will be specifically marked in a way to stimulate awareness with El Dorado County youth and other community members to educate citizens about the dangers of tobacco use. Additionally, the SRO's would provide training and materials to retail store staff on compliance to new state laws regarding advertising/promoting and sale of tobacco products to minors, and aggressively enforce these laws on retail owners to prohibit sales to minors.

Should this project be funded it is anticipated that it will achieve the objectives: 1) Enforce the laws that limit access to tobacco products by underage individuals, reduce interior/exterior tobacco industry marketing, enforce/ensure compliance with all tobacco laws, including the 2016 Tobacco 21 law; 2) Educate retailers about the types of tobacco products covered under the law including electronic smoking devices, and 3) Collaborate with the El Dorado Public Health Department as a partner of the Healthy Stores for a Healthy Community (HSHC) campaign to reduce the consumption of tobacco and related products by minors.

If awarded, this project will further AQMD's goal of minimizing our residents' exposure to air contaminants. This letter of support is conceptual and not a commitment of monetary support to this project.

Respectfully,



Dave Johnston

Dave.johnston@edcgov.us

530-621-7578

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Assembly California Legislature



KEVIN KILEY
ASSEMBLY MEMBER, SIXTH DISTRICT

COMMITTEES
VICE CHAIR, EDUCATION
VICE CHAIR, PRIVACY AND
CONSUMER PROTECTION
GOVERNMENTAL ORGANIZATION
HIGHER EDUCATION
JUDICIARY
PUBLIC SAFETY

July 11, 2019

California Department of Justice, Division of Law Enforcement
Attn: Shannon Patterson, Staff Services Manager II
1300 I Street, Suite 1140
Sacramento, CA 95814

Dear Ms. Patterson,

As one of El Dorado County's (EDC) representatives in the California State Assembly, I am writing in support of the EDC Sheriff's grant application to the Tobacco Law Enforcement Grant Program, as established under Proposition 56, for fiscal year 2019/20.

First, let me begin by showing my appreciation for the funding they received for two School Resource Officers (SRO's) starting in Fiscal Year 2018/19 (the funding for this grant ends on June 30, 2020). I have heard from Sheriff D'Agostini and high school administrators alike that because of this funding, their program is working and they have made great strides in reducing tobacco use and creating positive relationships with student during the first year of the grant period.

We would like to implore your support once again as they are requesting (3) additional SRO's for the grant period that encompasses FY 2019/20 through FY 2020/21. In addition to the SRO's they are requesting, they are also pursuing funding for other components of our Tobacco mitigation program.

By granting program funding in their application, the EDC Sheriff's office will be able to do many things including expansion of their successful program to Golden Sierra High School/Middle School, enforcement of Tobacco Mitigation at the middle schools in EDC. SRO's will continue to connect with minors in a way that impacts how they perceive tobacco products including the creation of a community outreach vehicle. An innovative idea, the vehicle would be specifically marked as a means to stir conversation with our youth and other community members to educate them on the importance of abstaining from tobacco use.

The grant would bring much-needed assistance to an area that has been struggling to address the explosion of teen smoking and vaping. I am confident that the programs the Sheriff's Department implements will continue to strengthen enforcement of state tobacco laws, provide fresh ideas to the state as a whole, while also serving to promote the health of EDC youth and teens. Thank you for your consideration of their grant application.

Sincerely,

KEVIN KILEY
Assemblyman, 6th District

cc: Sheriff John D'Agostini, El Dorado County