
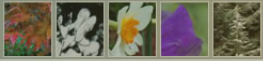



Smith Flat House
Center for Health



Game Changers: What Could Work?

- The Smith Flat House: “Poster child” for a vibrant economic focus
- Embrace “Local Capitalism”
- Enhance and Combine Assets: Create Sustainable, Low Impact Economic Growth
- Q& A

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Where Else
Can You Find All This?

**Lakes, Streams,
Mountains,
Forests,
Rivers, Trails**

RICH HISTORY

Robust Markets – Sac/Bay/Reno

Rural, Small Town, Suburban



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Natural Beauty

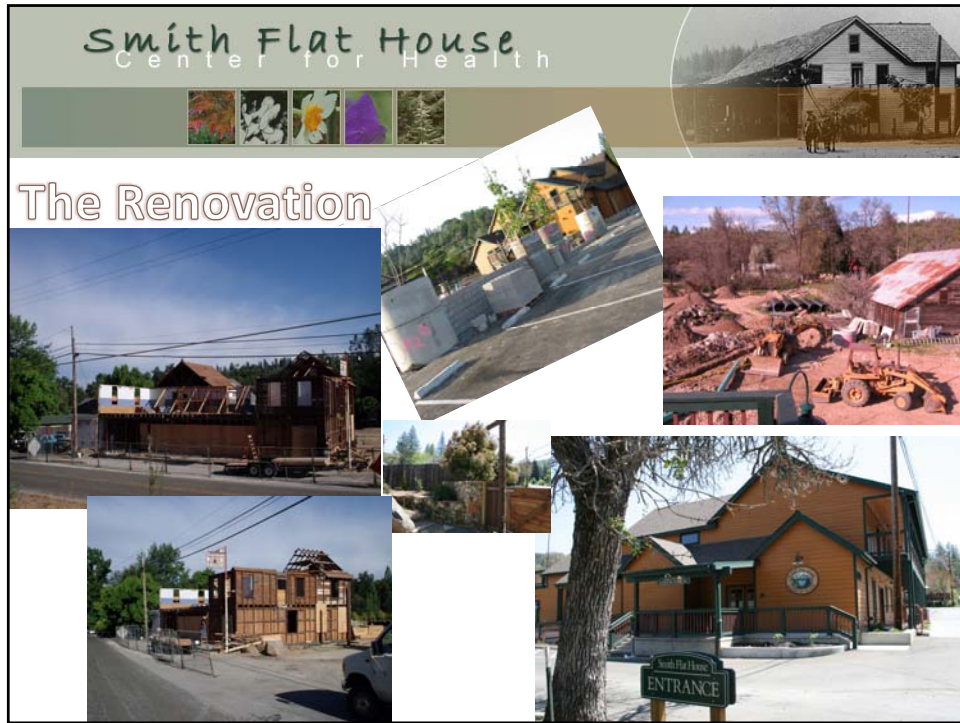
Our Most Fundamental Asset

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Smith Flat House History



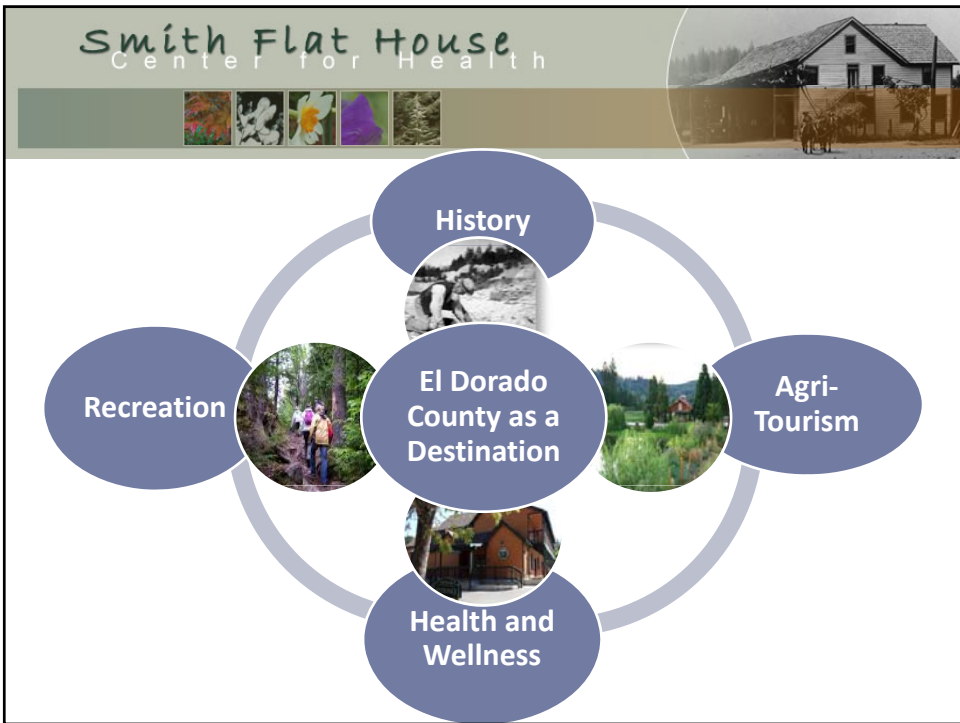


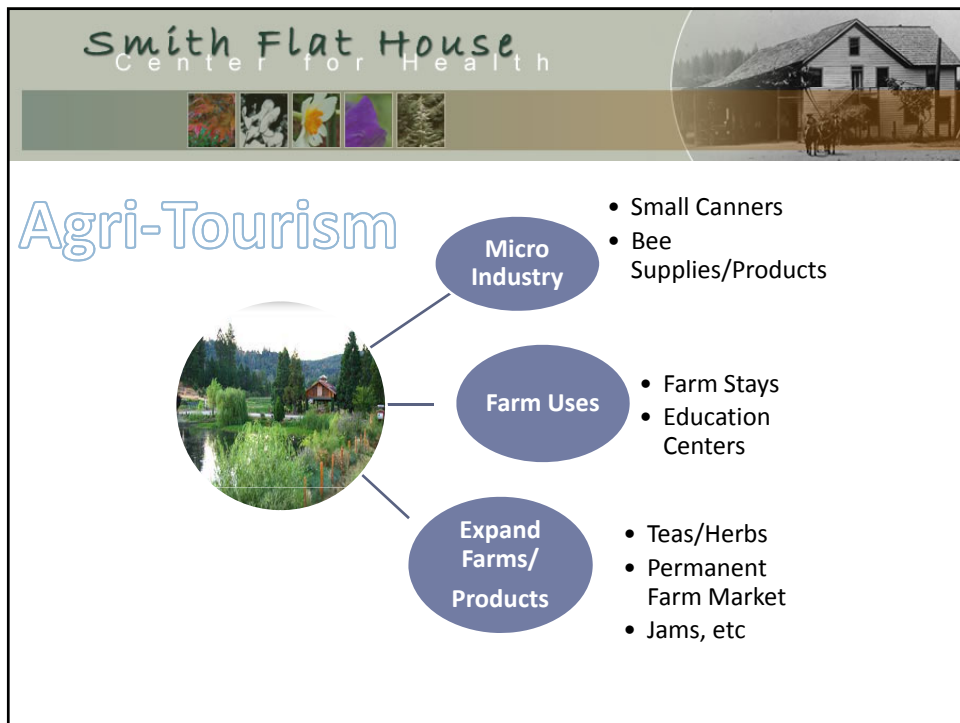
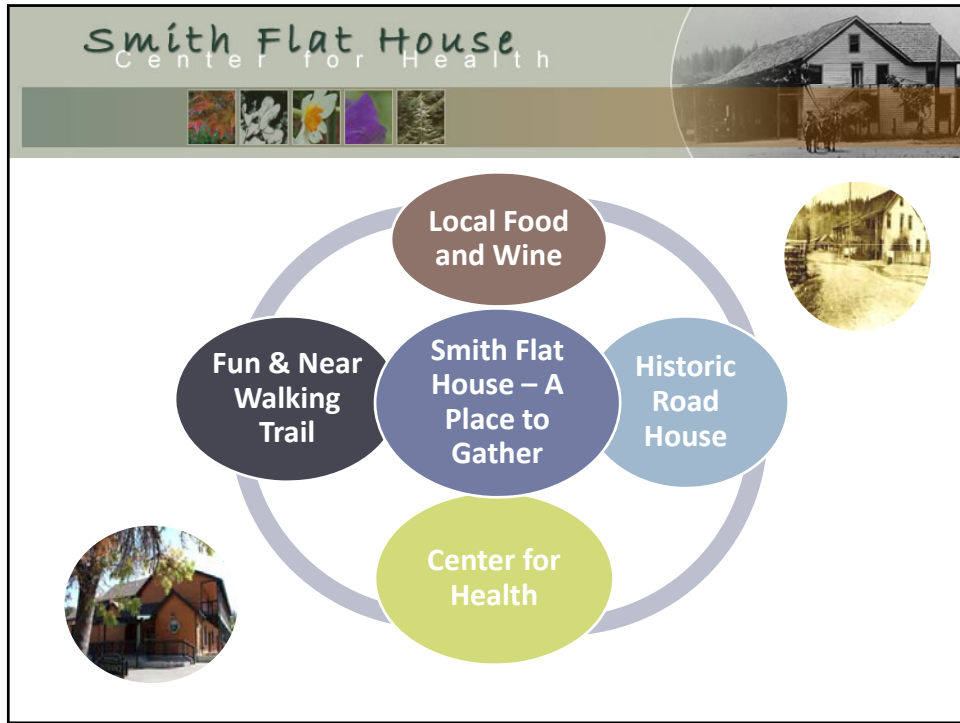


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The Tea House Pub





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Permanent Local Market?



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History



- Telling Our Story**
 - Logging
 - Ongoing Theatre
 - Native American
 - Hidden Gold Rush Tours
- Restoration**
 - Buildings
 - Dance Halls
 - Wagon Trails
- Redeploy/ Reenergize Assets**
 - History Walk
 - Museum Society


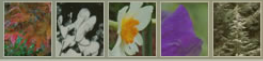


The banner at the top of the slide is identical to the one in the first slide, featuring the text "Smith Flat House" and "Center for Health", a small image of a house, and a strip of five small images of flowers. Below the banner is a large diagram titled "Recreation" in a light blue, sans-serif font. The diagram consists of a central circular image of three people hiking on a trail in a forest. Three lines radiate from this central image to three blue ovals, each containing a category name. To the right of each oval is a list of activities or services. The categories and their associated items are: "Arts/Entertainment" (Music Venues, Art Contests, More Live Theatre), "Small Business" (Bike Rentals, Outdoor Stores, Trail Stops), and "Trails" (Ditch System, Creek Walk, Walking/Hiking Maps).


Recreation

- Arts/Entertainment**
 - Music Venues
 - Art Contests
 - More Live Theatre
- Small Business**
 - Bike Rentals
 - Outdoor Stores
 - Trail Stops
- Trails**
 - Ditch System
 - Creek Walk
 - Walking/Hiking Maps

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Health & Wellness




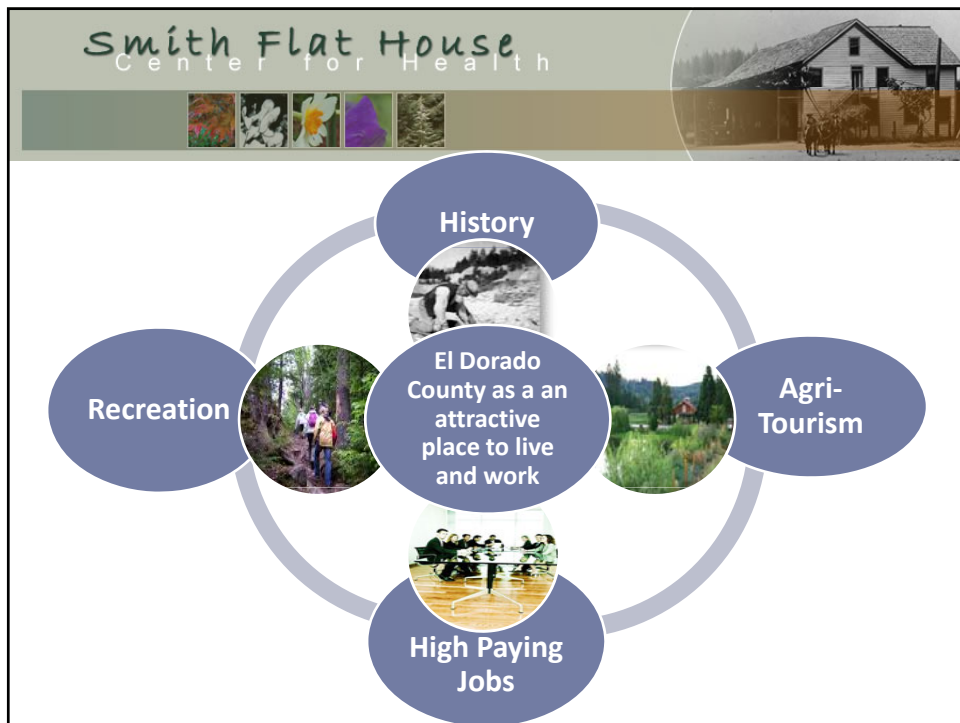
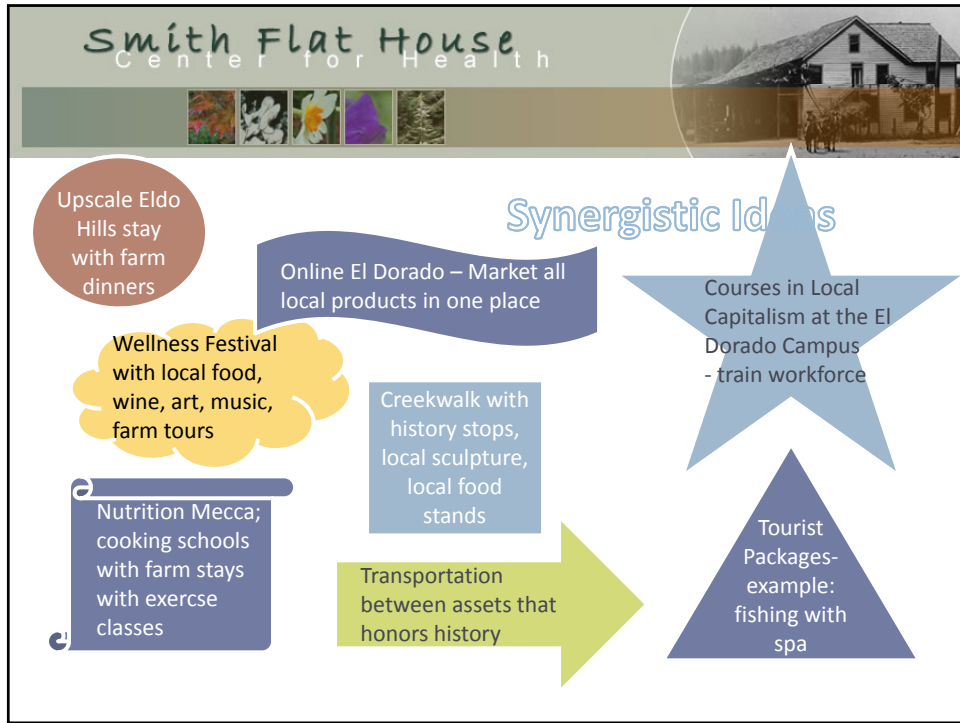
- Retreats**
 - Spas
 - Fitness Centers
 - Nutrition
 - Business
- Small Business**
 - Massage
 - Various Therapies
- Destination Medicine**
 - Target Aging
 - Specific Conditions
 - East/West Hospital

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Woodwinds
Hospital
Minnesota

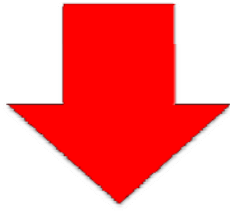





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What Can the County Do?





Support for Small Entrepreneurs/
Ideas that build sense of place




One Size Fits All Rules

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What Can the County Do?



One Size Fits All Rules

- Can-do culture
- Streamline below size threshold or job creation
- Incentives for fit with vision



Support for Small Entrepreneurs

- Invest in infrastructure – like WIFI, Redevelopment
- Examine policies for things that hinder
- Think re-hab!

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El Dorado County

The Place to come for fun, good health, education well being and exceptional quality of life

What a Great Place to visit, live, start your business

What a Great Place for your children to learn sustainable occupations and then be able to afford to live where they grew up

What a great way to preserve the beauty of our county

What a great way for us to live, enjoy what we have, have fun, and offer something to others