



TAHOE PROSPERITY CENTER

El Dorado County

Heidi Hill Drum
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ABOUT TAHOE PROSPERITY CENTER

Uniting Tahoe's Communities to Strengthen
Regional Prosperity.

Triple Bottom Line Focus – Environment,
Economy and Community

Innovative, Collaborative and Solution Oriented

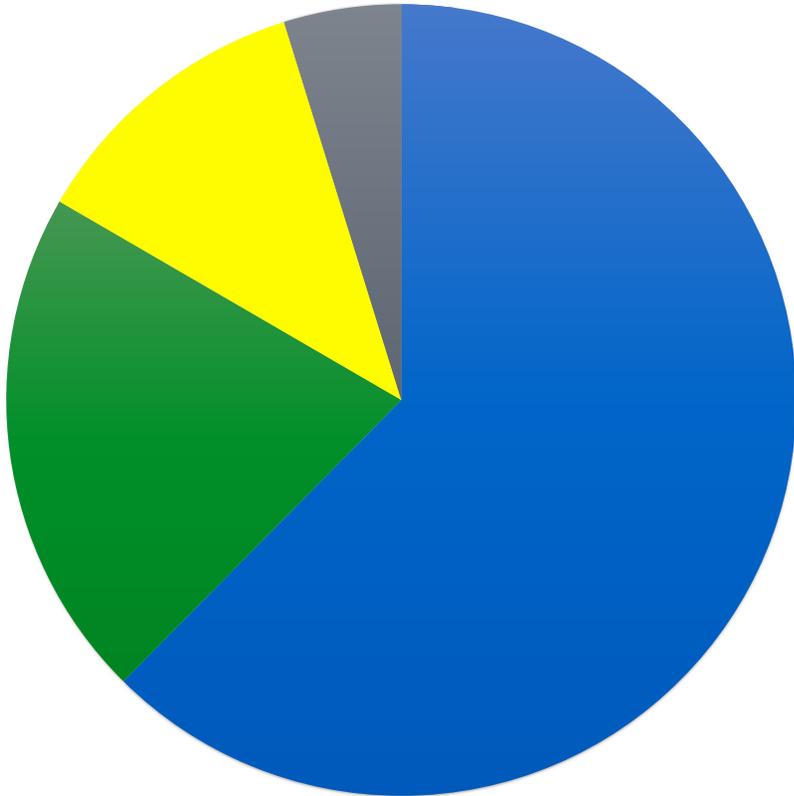


Projects and History

Thanks to El Dorado County's Leadership and partnership, along with the other Tahoe Basin jurisdictions, the Tahoe Prosperity Center was established to focus on regional economic development in 2011. Initially, our focus was on Tahoe Data, Broadband connectivity and public safety with Alert Tahoe. Most recently, we've shifted to Housing, Workforce Development and the annual Tahoe Economic Summit. Thanks to your leadership, we've had great success in these areas.



Current Economic Clusters
\$5.1 Billion Regional Economy



42% **Tourism Dependence 2007**

1. Tourism - \$1.98 Billion
2. Local Serving Businesses - \$1.5 Billion
3. Health and Wellness - \$827 Million
4. Environmental Innovation - \$357 Million

62% **Tourism Dependence 2017**

1. Tourism - \$3.2 Billion
2. Health and Wellness - \$1.1 Billion
3. Environmental Innovation - \$600 Million
4. Local Serving Businesses - \$200 Million

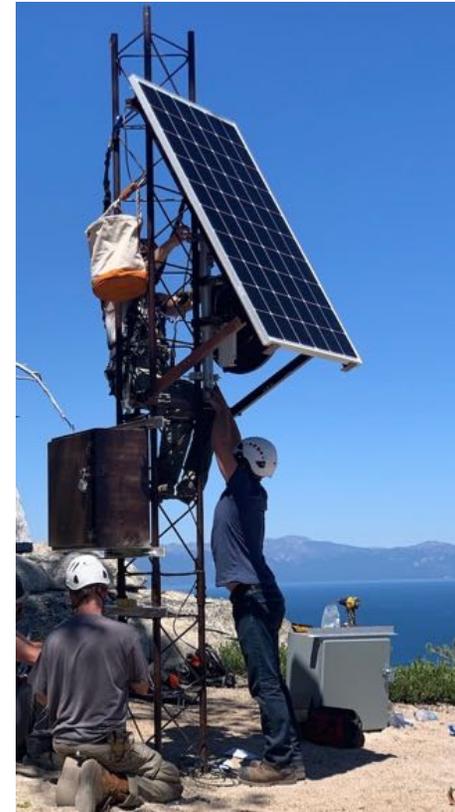


Alert Tahoe

59 Fires Stopped



- All 11 cameras funded and installed!
- 59 fires stopped by local fire crews before they reached 1 acre in size
- The entire lake is now covered!



Accomplishments

Connected Tahoe

- Dig Once Policy language agreed to by Broadband Subcommittee – including Internet Service Providers, jurisdictions and local agencies. El Dorado County led all the CA local jurisdictions by adopting a Dig Once Policy last year.



Measuring for Prosperity

- Completed the Measuring for Prosperity Report – the only compilation of Tahoe specific community and economic indicators for the region.
- 20 indicators tracked and analyzed for trends since 2010 to present.
- The 2017 Report also updated the Lake Tahoe Basin Economic Clusters for the first time since 2010.



Tahoe Rising Summit

September 30
October 14
October 28

- Economic Impact and Forecasting
 - Economic Recovery Strategies
 - Economic Resiliency Planning



HOUSING DATA

21%

The percentage of our community that can afford the median priced home in Lake Tahoe.

**1,880
homes
under
market
needed in
next 6
years.**



2020

Revitalizing our Community



Top: DOMUS Affordable Housing – Kings Beach, CA
Bottom: Tiny homes in South Lake Tahoe



Workforce Tahoe Project

TAHOE CAREER CONNECT IS YOUR ONE-STOP HUB FOR COLLEGE AND CAREER EXPLORATION.

Find out how to plan for college, prep for SATs, find local scholarships and internships and find a career that fits your interests. Explore different careers, salaries, responsibilities, qualifications, and job postings within the Lake Tahoe region. Take the free career assessment, and learn about local training programs and colleges offering classes to meet your needs. Build a resume using our user-friendly online tool, and discover a career pathway that works for you.



Next Steps

Tahoe Basin – regional planning for long-term economic recovery and resiliency. Moving away from 62% Tourism dependent to a more balanced, equitable, regional economy.

We look forward to your participation in those efforts and in continuing to support residents quality of life, thriving businesses and a Tahoe Together.





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THANK YOU!

more info:

tahoeprosperty.org

heidi@tahoeprosperty.org