

12/7/2020

Edcgov.us Mail - Fwd: Better Forests support letter



PC 12/10/2020  
Item #3  
Julie Saylor <julie.saylor@edcgov.us>  
2 pages

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**Fwd: Better Forests support letter**

1 message

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**Planning Department** <planning@edcgov.us>

Mon, Dec 7, 2020 at 10:22 AM

To: Julie Saylor <julie.saylor@edcgov.us>, Tom Purciel <tom.purciel@edcgov.us>

----- Forwarded message -----

From: <chamber@eldoradocounty.org>

Date: Mon, Dec 7, 2020 at 10:22 AM

Subject: Better Forests support letter

To: <planning@edcgov.us>

Attached for submission is a support letter for Better Forests upcoming hearing.

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 **Better Forests support letter.doc**  
173K



*Still Finding Gold In El Dorado County*

December 7, 2020

County of El Dorado  
El Dorado County Planning Commission

Dear El Dorado County Planning Commission,

Please accept this letter on behalf of the El Dorado County Chamber of Commerce in support of Better Place Forests and their proposed conservation memorial forest in Pollock Pines, California. Better Place Forests would make a welcome introduction to the business community of El Dorado County, promoting our Chamber's mission to maintain a strong, healthy, and diverse economy for the benefit of all residents.

Better Place Forrest's proposal will support the community of El Dorado County in a variety of ways. The property contains nearly 48 acres of well-stewarded forest, wetland, and wildlife habitats, which will be protected and managed under Better Place Forrest's ownership. These natural resources help define the unique character of El Dorado County, and their protection will provide a multitude of benefits to the greater community for generations to come.

Better Place Forrest's proposal additionally will provide new and specialized employment opportunities for county residents, presenting an excellent opportunity to balance strategic land conservation with economic growth in the county. By offering these opportunities, Better Place Forests will be promoting sustainable economic growth that is in strong alignment with the resource preservation goals of El Dorado County.

We look forward to seeing Better Place Forests join our community and advocate for their approval before the Planning Commission on December 10th.

Sincerely,

Laurel Brent-Bumb, A.C.E.  
Chief Executive Officer

***EL DORADO COUNTY CHAMBER OF COMMERCE***

542 Main Street, Placerville, California 95667  
(530) 621-5885 (800) 457-6279 Fax (530) 642-1624

20-1574 Public Comment  
PC Rcvd 12-07-20

12/7/2020

Edcgov.us Mail - Public Letter of Support for CUP19-0013\_PD19-0006

PC 12/10/2020

Item #3

Julie Saylor <julie.saylor@edcgov.us>

2 pages



## Public Letter of Support for CUP19-0013\_PD19-0006

1 message

**Scott Roycroft** <scott@betterplaceforests.com>  
To: Julie Saylor <julie.saylor@edcgov.us>, planning@edcgov.us  
Cc: Tom Purciel <tom.purciel@edcgov.us>

Mon, Dec 7, 2020 at 2:46 PM

Hi Julie,

Please see the attached letter from the American River Conservancy to be added as a public comment to our file. I believe you also received a letter from the EDC Chamber earlier today, but let me know if you haven't.

Thanks,  
Scott

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SCOTT ROYCROFT  
Better Place Forests  
+1 415 308 2339  
betterplaceforests.com



**Better Place Forests Support Letter - American River Conservancy.pdf**  
136K



November 9, 2020

Dear El Dorado County Planning Commission:

On behalf of American River Conservancy (ARC), I am writing in support of Better Place Forests and their conservation memorial forest project in Pollock Pines. The mission of American River Conservancy is to serve our communities by ensuring healthy ecosystems in the Upper American River and Upper Cosumnes River watersheds through conservation, stewardship and education.

As committed land stewards in El Dorado County for over 31 years, we believe it's more important than ever to work with willing private landowners to preserve land and ensure our watersheds are protected for future generations. To this end, it's critical for the survival of our organization as well as other land trusts throughout the region to support new and innovative ways to preserve land.

Through our conversations over the past several months with the team at Better Place Forests, we see their organization as an innovative approach to conserving forests. Upon the purchase of the property, Better Place Forests will donate the development rights to a local land trust such as ARC, ensuring the property is never developed. Professional foresters are employed to maintain the forest to ensure it remains healthy and safe for visitors.

In addition to the environmental benefits, visitors to each forest typically travel several hours and spend money at neighboring businesses. Additionally, land stewards and tour guides are hired from the area ensuring the community benefits both environmentally and economically from each memorial forest.

We hope that Better Place Forests will be able to operate its project in Pollock Pines and continue to support innovation in land use that furthers our mission of conserving land.

If we can answer any additional questions, please don't hesitate to reach out at (530) 621-1224 or [elena@arconservancy.org](mailto:elena@arconservancy.org).

Sincerely,

Elena DeLacy

Executive Director

[elena@arconservancy.org](mailto:elena@arconservancy.org)