

El Dorado County Board of Supervisors: Application for New Board, Commission or Committee

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Instructions

Board or Commission Applying For	DIAMOND SPRINGS AND EL DORADO COMMUNITY ADVISORY COMMITTEE
Vacant Position or Title	To fill the vacancy for The DIAMOND SPRINGS AND EL DORADO COMMUNITY ADVISORY COMMITTEE
First Name	Jonathan
Last Name	Lee
Email Address	
Primary Residential Address	
Residential City	Placerville
Residential ZIP Code	95667-6281
Daytime Telephone	
Mobile Telephone	
Occupation/Title	Technology Vice President / Owner of Rove Boba Tea
Employer	Telaid / Self
List all County boards, commissions or committees to which you are/were appointed. Please include dates of service.	None
Summary of qualifications	<p>As a business leader, technology executive, and local entrepreneur, I bring over 30 years of experience in business operations, customer success, and technology leadership, along with firsthand entrepreneurial experience as the owner of Rove Boba Tea in Placerville. My diverse background in corporate leadership, local business ownership, and community engagement enables me to contribute valuable insights to the Diamond Springs and El Dorado Community Advisory Committee.</p> <p>Relevant Experience & Skills:</p> <p>Local Business Ownership & Community Involvement</p>

As the owner of Rove Boba Tea in Placerville, I have gained a deep understanding of the challenges and opportunities facing small businesses. I am committed to fostering economic growth, inclusivity, and a thriving local business environment.

Corporate & Strategic Leadership

Throughout my career, I have served in executive roles leading multi-million-dollar business units, overseeing global teams, and driving operational success. As EVP of Customer Success & Delivery at Spencer Technologies, I managed Client Success, Project Management, Global Support, and Field Operations, ensuring high levels of service and efficiency.

Operations, Supply Chain & Business Process Optimization

As EVP of Shared Services & Customer Success at Spencer Technologies, I led supply chain, IT, business intelligence, and digital transformation initiatives, ensuring operational excellence. I have successfully developed and monitored key performance indicators (KPIs), optimized workflows, and improved service delivery.

Community & Stakeholder Collaboration

I have extensive experience working with diverse stakeholders to align on goals, solve complex issues, and implement strategic initiatives that drive community and business growth. My leadership at Gap Inc. for over 17 years in global store technology involved managing large-scale retail operations, technology rollouts, and enhancing customer experiences across multiple locations.

Economic & Business Development Experience

In my role as EVP of Growth, Strategy & Technology at Spencer Technologies, I identified business expansion opportunities, built key partnerships, and leveraged data-driven insights to improve decision-making. My ability to assess market trends, optimize resources, and drive sustainable growth directly aligns with the committee's mission to support responsible development in Diamond Springs and El Dorado.

Affiliations with professional and/or community groups

El Dorado County Chamber of Commerce

Why do you seek appointment?

I seek appointment to the Diamond Springs and El Dorado Community Advisory Committee because I want to be more involved in shaping the future of our community. As both a local business owner in Placerville and a longtime leader in the retail and technology industries, I am deeply invested in the growth, sustainability, and success of our local economy and neighborhoods.

Through my corporate leadership experience, I have developed a strong ability to assess challenges, implement strategic solutions, and foster collaboration among diverse stakeholders. As the owner of Rove Boba Tea, I understand firsthand the opportunities and obstacles facing small businesses and local economic development. This dual perspective allows me to bring both a high-level strategic approach and an on-the-ground understanding of community needs.

I am particularly passionate about initiatives that promote smart economic growth, infrastructure improvements, and policies that support local businesses while maintaining the unique character of Diamond Springs and El Dorado. I believe my experience in operations, business development, and community engagement would allow me to contribute meaningfully to the committee's work.

I welcome the opportunity to be more involved, serve, collaborate, and help shape a thriving future for our community by working alongside fellow committee members, business owners, and residents.

Additional Information

I am excited to submit my application for appointment to the Diamond Springs and El Dorado Community Advisory Committee. As both a local business owner in Placerville and an experienced leader in retail and technology, I am eager to be more involved in our community and contribute to its growth and development.

With over 30 years of leadership experience in business operations, customer success, and economic development, I have successfully worked with diverse stakeholders to drive strategic initiatives, foster collaboration, and enhance business environments. My experience

includes managing multi-million-dollar business operations, leading high-performing teams, and developing customer-centric solutions that promote business and community success.

Since April of last year, I have been the proud owner of Rove Boba Tea in Placerville, where I have gained firsthand insight into the opportunities and challenges faced by local businesses. This experience has deepened my commitment to supporting small businesses, enhancing infrastructure, and promoting sustainable economic growth.

I believe my unique blend of corporate leadership, small business ownership, and community engagement would allow me to provide valuable insights and contributions to the committee. I am passionate about working alongside fellow committee members, business owners, and residents to develop initiatives that strengthen our local economy while preserving the character and integrity of Diamond Springs and El Dorado.

I would welcome the opportunity to further discuss how my experience and skills can benefit the committee. Thank you for your time and consideration. I appreciate your review of my application and look forward to the possibility of serving our community in this meaningful capacity.

Respectfully,
Jonathan

If known, indicate the member of the Board of Supervisors who will receive a copy of this application

File Attachments

Signature of Applicant



[Link to signature](#)