



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Linnea Marengo, Chair, At-Large Member
Laurence Brilliant, Vice Chair, District I
Scot Bernstein, District II
Maryann Argyres, District III
Roberta Long, District IV
David Orr, District V
Charlie Downs, At-Large Member
Kris Payne, Alternate, At-Large Member

Thursday, April 13, 2017

1:00 PM

El Dorado County Government Center
OES Conference Room (Lower Level)
330 Fair Lane, Building A
Placerville, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

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Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:10 PM

Present: 6 - Kris Payne, Linnea Marengo, Laurence Brilliant, Scot Bernstein, Maryann Argyres and Roberta Long

Absent: 2 - David Orr and Charlie Downs

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Argyres, seconded by Member Brilliant, to adopt the agenda and approve the Consent Calendar.

Yes: 6 - Kris Payne, Linnea Marengo, Laurence Brilliant, Scot Bernstein, Maryann Argyres and Roberta Long

Absent: 2 - David Orr and Charlie Downs

OPEN FORUM

None

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

CONSENT CALENDAR

- 1. 17-0397** Chief Administrative Office recommending approval of the Minutes from the regular meeting of March 9, 2017.

This matter was approved on the Consent Calendar.

Yes: 6 - Kris Payne, Linnea Marengo, Laurence Brilliant, Scot Bernstein, Maryann Argyres and Roberta Long

Absent: 2 - David Orr and Charlie Downs

DISCUSSION ITEMS

2. **17-0399** Community Development Agency Interim Director, Roger Niello, and Chief Administrative Office Principal Administrative Analyst, Tiffany Schmid, to give a brief update on the Economic Development Element Update of the County's Strategic Plan Goal presented to the Board on March 28, 2017.

No Action Taken.

3. **17-0403** Chair recommending the Committee receive an update from Tamara Johnston, Co-Owner of Reverie Retreat.

No Action Taken.

4. **16-1269** CEDAC 2016 Action Plan Matrix Project 4 Ad Hoc Committee recommending the Committee;
1) Receive an update;
2) Approve renaming of the Project 4 Ad Hoc Committee (Con't from 3/9/17); and,
3) Approve the Ad Hoc Committee's recommendation to mark this project as complete.

Member Payne made a motion, seconded by Member Argyres, to mark Project 4 of the 2016 Action Plan Matrix as complete.

Yes: 6 - Kris Payne, Linnea Marenco, Laurence Brilliant, Scot Bernstein, Maryann Argyres and Roberta Long

Absent: 2 - David Orr and Charlie Downs

5. **15-1441** Chair recommending the Committee finalize and close out the 2016 Action Plan Matrix.

A motion was made by Member Long, seconded by Member Argyres, to close out the 2016 Action Plan Matrix.

Member Long withdrew her motion.

6. **17-0408** CEDAC Chair recommending the Committee establish a 2017 Action Plan.

A motion was made by Member Payne, seconded by Member Argyres, to Continue this Item until the next meeting on June 8, 2017.

Yes: 6 - Kris Payne, Linnea Marenco, Laurence Brilliant, Scot Bernstein, Maryann Argyres and Roberta Long

Absent: 2 - David Orr and Charlie Downs

7. 17-0411 Vice Chair recommending the Committee add a new Ad Hoc Committee project for Community Planning.

A motion was made by Member Payne, seconded by Member Brilliant, to add an ad hoc committee project for community planning to the new 2017 Action Plan draft.

Yes: 6 - Kris Payne, Linnea Marengo, Laurence Brilliant, Scot Bernstein, Maryann Argyres and Roberta Long

Absent: 2 - David Orr and Charlie Downs

CHIEF ADMINISTRATIVE OFFICE - ECONOMIC DEVELOPMENT UPDATE

Tiffany Schmid, Chief Administrative Principal Analyst, spoke briefly on the following;

- 1) Board approved restructure of the Community Development Agency (CDA);
- 2) Addition of a new Deputy Chief Administrative Officer;
- 3) Tasking CEDAC to provide data on why the County's Ag Zone-Ranch Marketing is the best of its type; and,
- 4) Cross-promotional video opportunity with Greater Sacramento Economic Council (GSEC).

CEDAC MEMBER UPDATES

Member Payne gave an update on the Placerville Economic Advisory Committee (PEAC).

Member Long gave an update on the movie 'Not Your Year', filmed in El Dorado Hills Town Center that will premier at the Crest Theatre on April 23, 2017. She also gave an update on tree mortality.

Member Brilliant gave an update on a new horse arena, Springs Equestrian Center, coming to El Dorado Hills.

ADJOURNED 4:42 PM

A motion was made by Member Argyres, seconded by Member Brilliant, to adjourn the meeting.

Yes: 6 - Kris Payne, Linnea Marengo, Laurence Brilliant, Scot Bernstein, Maryann Argyres and Roberta Long

Absent: 2 - David Orr and Charlie Downs