



# Ranch Marketing and Winery Ordinance Update and Discussion 11/14/2024

## Issues

- Activity tracking and enforcement
- Lack of emphasis on requirement for agriculture as primary use.
- Impacts of amplified music and speech to surrounding land use issues.
- Commercialization of Agricultural Properties



2021- BOS and  
Ag. Commission Ad Hoc

2022 - Ad Hoc Meetings

2023 - Ag. Commission and  
Planning Commission

06/20/2023 - Final Reading



# Board of Supervisors Direction 06/20/2023

Supervisor Thomas opened the public hearing and upon hearing from staff and the public closed the hearing. A motion was made by Supervisor Parlin, seconded by Supervisor Turnboo to: 1) Approve the California Environmental Quality Act (CEQA) Addendum to the Targeted General Plan Amendment & Zoning Ordinance Update (TGPA-ZOU) Final Environmental Impact Report consistent with Sections 15162 and 15164 of the CEQA Guidelines (Attachment C); 2) Approve the Proposed amendments to the Zoning Ordinance, incorporating additional changes recommended by the Planning Commission, and adopt and authorize the Chair to sign Ordinance 5177 for Title 130 Zoning Ordinance of the El Dorado County Code (Attachment E) based on the findings as presented by staff; 3) Direct staff to return to the Board of Supervisors, Agricultural Commission and Planning Commission approximately one (1) year following the effective date of the Ordinance allowing staff to determine the most efficient way for providing an update; 4) **Direct staff to continue to define how to determine that agriculture production is the primary use or function of the property;** and 5) Direct staff to correct clerical corrections to the Ordinance.

# Complaints 23/24

- Amplified Noise at Special Events
- Agriculture as Primary Purpose
- Amount of Events
- Event Posting Timelines
- Declining Property Values
- Outdoor Smaller Events Not Counted
- 3 Day Weddings
- Special Events Listed as Marketing Events
- Complaint Log Issues



Photos: Floral Farm Weddings, Heritage Weddings, Findley Farms, Twenty Mile Taste Weddings



2024

- AD HOC
  - 06/24/2024
- AG. COMMISSION
  - 05/05/2024
  - 08/14/2024
  - 10/21/2024
- PLANNING COMMISSION
  - 09/12/2024
  - 11/14/2024
- BOARD OF SUPERVISORS
  - 12/10/2024

# Additional Meetings

- \*Fairplay Winery Association
- \*El Dorado Winery Association
- \*El Dorado Wine Grape Growers
- \*Apple Hill Growers Association
- \*El Dorado County Farm Bureau
- \*Neighbors of Special Event Props
- \*Any Other Interested Party

# Reporting

Special Events	Operation	Number	Charitable
2025	1	9	0
2024	19	193	12
2023	11	64	1

Special Events Numbers	5 or Less	6-10	11-15	16-20	21-24	24+
2025	0	1	0	0	0	0
2024	9	3	2	2	2	1
2023 Reporting started July 1st	5	4	2	0	0	0

\*As of 10/21/2024 and 11/08/2024



The proposed amendments include but are not limited to:

- 1) Require an annual administrative permit, to be processed by the Agricultural Department, to hold special events under the Ranch Marketing Ordinance or the Winery Ordinance;
- 2) Reduce the special events authorized by the Ranch Marketing Ordinance or Winery Ordinance to 12 per year, unless authorized by a special use permit or temporary use permit;
- 3) Create a process that an operator of a ranch marketing area or winery owner to hold an additional 2 special events per year, up to a maximum of 24 special events a year, for every confirmed additional 5 acres of crop cultivated;



4) Eliminate the requirement for a winery owner or the operator of the ranch marketing area to keep and provide to the County a complaint log during special events;

5) Establish a real estate disclosure requirement for agricultural properties related to ranch marketing;

6) Provide that contiguous properties under common ownership can be included for purposes of determining the acreage cultivated for qualifying for ranch marketing activities under the Ranch Marketing Ordinance or special events under the Winery Ordinance;

7) Other necessary or convenient changes to accomplish those goals and to promote economic development while ensuring agricultural production remains the primary use or function of the property.

The proposed Ordinance would be effective 30 days after final adoption by the County Board of Supervisors.

# Agricultural Commission Recommendations:


1.) Change the Definition of Commercial Vineyard. The change would allow acreage on contiguous parcels under common ownership to be counted towards the ability to qualify for marketing and special events. This change was requested to be consistent with the change to the Ranch Marketing Ordinance. Staff is recommending the following changes to be consistent with this recommendation:

Winery Ordinance: Section 130.40.400.C:

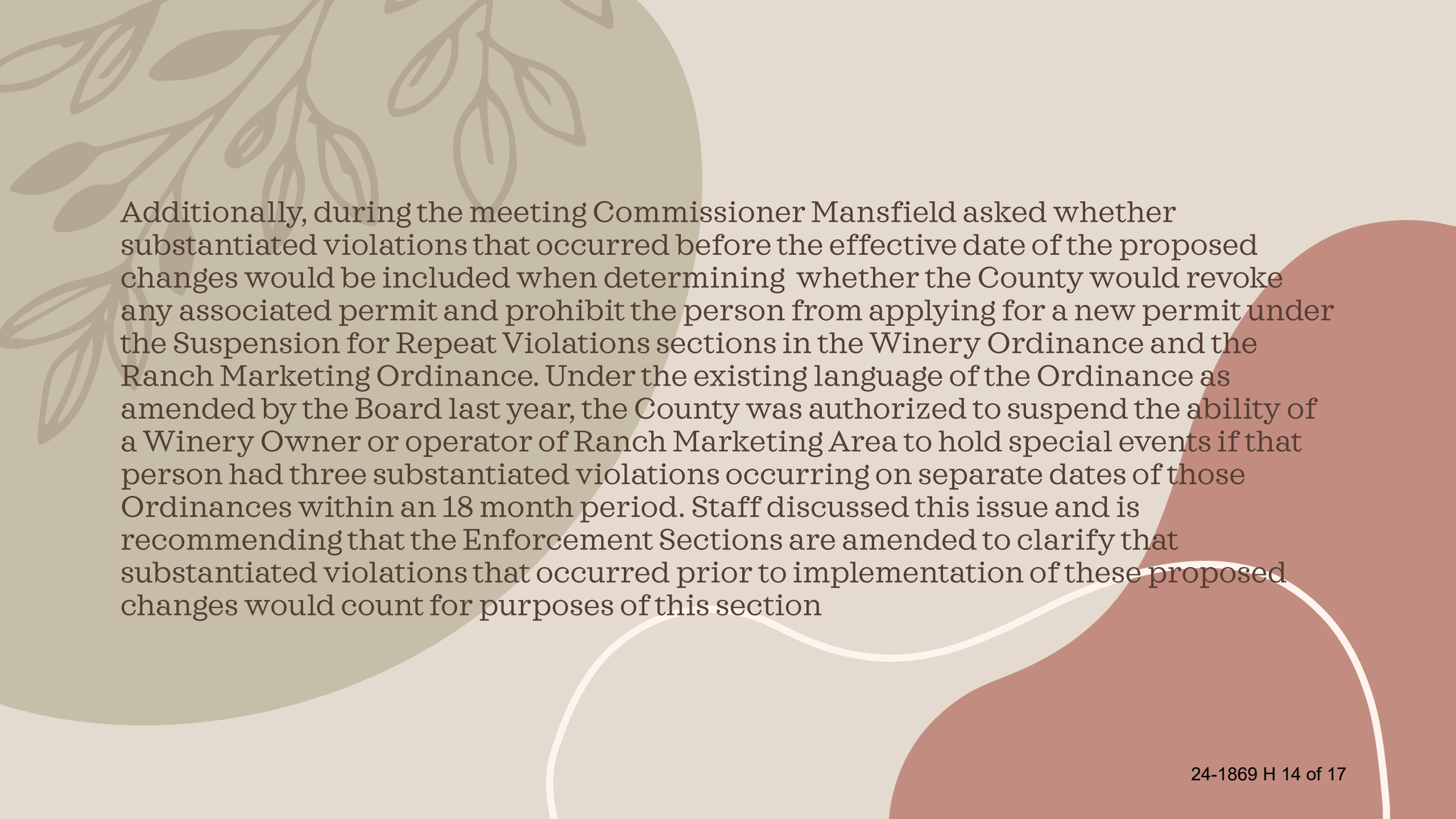
C.Definitions. As used in this Section, the terms below will mean the following:

*Agricultural Commissioner* means the County Agricultural Commissioner.

*Commercial Vineyard* means a minimum of five acres of wine grapes are planted and are capable of producing a commercial crop. Five acres shall mean a planting of wine grapes spanning an area of at least 217,800 square feet and consisting of a minimum of 2,200 grape vines that are properly maintained to produce a commercial crop. The Agricultural Commissioner may, when calculating acreage under this paragraph, include wine grapes planted on contiguous property under common ownership. The operator of the commercial vineyard area may demonstrate the vineyard area is under common ownership by providing proof that the operator is the record title holder of the land or by providing a notarized lease agreement with the record title holder of the land. This paragraph does not modify the minimum lot size requirement in Subsection B (Applicability), above.



2) It was recommended by the Commission to bring a 1-year review of the ordinance performance after the changes to the Agricultural Commission, the Planning Commission, and the Board of Supervisors. Staff concurs with this recommendation.



Additionally, during the meeting Commissioner Mansfield asked whether substantiated violations that occurred before the effective date of the proposed changes would be included when determining whether the County would revoke any associated permit and prohibit the person from applying for a new permit under the Suspension for Repeat Violations sections in the Winery Ordinance and the Ranch Marketing Ordinance. Under the existing language of the Ordinance as amended by the Board last year, the County was authorized to suspend the ability of a Winery Owner or operator of Ranch Marketing Area to hold special events if that person had three substantiated violations occurring on separate dates of those Ordinances within an 18 month period. Staff discussed this issue and is recommending that the Enforcement Sections are amended to clarify that substantiated violations that occurred prior to implementation of these proposed changes would count for purposes of this section

Winery Ordinance: Section 130.40.400.J.4:

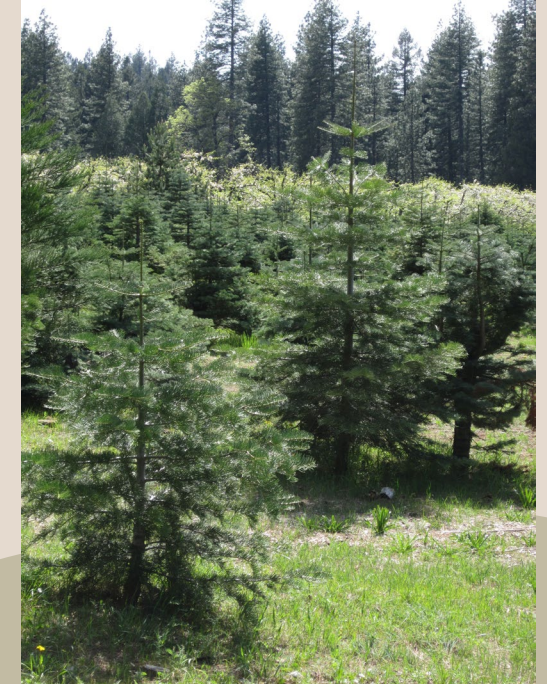
Suspension for Repeat Violations. If a winery owner has received three substantiated violations or more occurring on separate dates related to a violation of Subsection E.3 (Special Events) within any eighteen (18) month period then the County shall revoke any associated administrative permit that authorized the winery owner to hold special events, and that person will be ineligible to submit an application for an administrative permit to hold special events for six (6) months after the date of the last violation. For purposes of determining whether a substantiated violation occurred within the eighteen (18) month period, that period is calculated from the date of violation and not the date that the Notice and Order is substantiated and includes any violation that occurred on a date after the effective date of Ordinance No. 5177 and before the effective date of the Ordinance amending this Subsection. Any subsequent substantiated violation of this paragraph will extend that six (6) month period for an additional six (6) months. The County may enforce any violation of this paragraph as a public nuisance and may take all reasonable actions consistent with law to abate that public nuisance, including injunctive relief. For purposes of this paragraph, substantiated violation means the winery owner received a Notice and Order under Chapter 9.02 and either did not contest such violation or filed a timely appeal and the violation in the Notice and Order was upheld by the administrative hearing officer. A substantiated violation does not include a complaint that did not result in a substantiated violation, nor does it include a violation that led to a Notice and Order that was withdrawn by both parties due to compliance.

## Ranch Marketing: Section 130.44.108.D

Suspension for Repeat Violations. If an operator of a ranch marketing area has received three substantiated violations or more occurring on separate dates related to a violation of Subsection 130.44.102.C (“Special Events Generally”) within any eighteen (18) month period, then the County shall revoke any associated administrative permit that authorized the operator to hold special events, and that person will be ineligible to submit an application for an administrative permit to hold special events for six (6) months after the date of the last violation. For purposes of determining whether a substantiated violation occurred within an eighteen (18) month period, that period is calculated from the date of violation and not the date that the Notice and Order is substantiated and includes any violation that occurred on a date after the effective date of Ordinance No. 5177 and before the effective date of the Ordinance amending this Subsection. Any subsequent substantiated violation of this paragraph will extend that six (6) month period for an additional six (6) months. The County may enforce any violation of this paragraph as a public nuisance and may take all reasonable actions consistent with law to abate that public nuisance, including injunctive relief. For purposes of this paragraph, substantiated violation means the operator of the ranch marketing area received a Notice and Order under Chapter 9.02 and either did not contest such violation or filed a timely appeal and the violation in the Notice and Order was upheld by the administrative hearing officer. A substantiated violation does not include a complaint that did not result in a substantiated violation, nor does it include a violation that led to a Notice and Order that was withdrawn by both parties due to compliance.



Thank You!!!



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