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In September 2016, the world's best gold panners will descend upon El Dorado County and reignite a California gold rush for one week.







In 2014, the World Champion panned all the gold from a 3 gallon bucket of gravel in only 55 seconds...



We are inviting  
that guy  
and more than 650 of his fellow competitors  
and their families from around the world to  
El Dorado County in 2016.







## In 1998...

532 competitors from 22 different countries came to historic Coloma, California to participate in this competition.





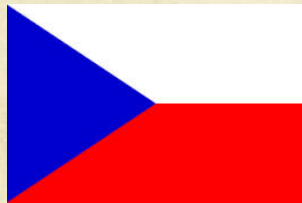
# Attendance History



2009  
Italy  
692 competitors



2012  
South Africa  
492 competitors



2010  
Czech Republic  
404 competitors



2013  
Italy  
336 competitors



2011  
Poland  
449 competitors



1998  
United States  
532 competitors



How does the event work?



# Opening Day

The event spans 7 days, beginning with an opening parade and festivities.

The Placerville Downtown Association is excited to host this parade!







# Days 2-6 the Competition Runs

5 primary categories compete across 30 panning stations:  
Men's, Women's, Veteran's, Junior's and National Teams







Multiple heats within each category determine the top three winners.







On the final day, a closing ceremony features a traditional handing off of the event to a city official of the next hosting country.





# Tourism, Food, Fun, Drink, History







# Community Opportunity

\$2.3 million is a conservative estimated economic benefit that this event is poised to bring. This is based on an equation from the El Dorado County Visitors Authority.





Community Support: We are grateful for all the volunteer hours and support from the community in our planning stages.





# A BIG Thank you to our Event Partners to Date

- El Dorado County
- El Dorado County Visitors Authority
- City of Placerville
- Placerville Downtown Association
- El Dorado County Museum Foundation on behalf of the El Dorado County Museum
- Apple Hill Growers Association
- Placerville Hardware
- Gold Bug Park
- United States Gold Panning Assoc, Inc.
- California Federation of Mineralogical Societies  
(will be running an event concurrently at fairgrounds)



# However We Need Many Sponsors to Succeed

- Money from major sponsors to help pay for:
  - Fairgrounds
  - Busses to get guests to every corner of our county
  - Supplies for Panning Stations
  - Daily Entertainment
  - Equipment to support the event





# Success looks like...

- Hosting this event again in 3-5 years. It will be bigger and better as word gets around about our beautiful El Dorado County and quality event venue.



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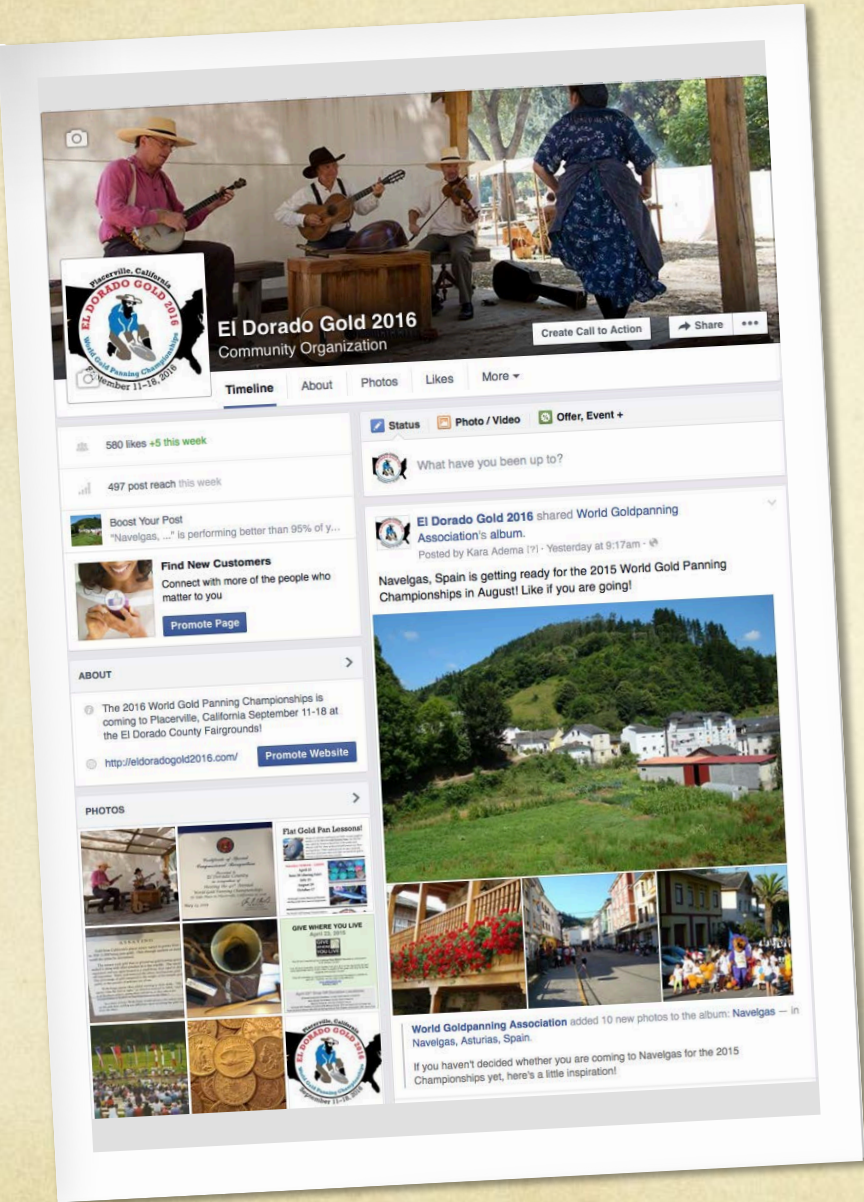




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- High volume of tourism for that week and surrounding weeks with guests extending their stays because El Dorado County is amazing.
- A new “Gold Week” tradition to build on that could become an annual event for the county.





# How we tell the world...

Our Facebook page has almost 600 likes from all over the world.





# World Gold Panning Championships 2016

EUREKA! PLACERVILLE OR BUST! — THE GATEWAY TO THE MOTHERLODE —

- HOME
- 2014 CHAMPIONSHIPS
- CONTACT US
- GETTING TO PLACERVILLE
- LINKS
- PHOTOS
- CURRENT EVENTS
- TAKE OUR SURVEY



"The Gateway to the Mother Lode"

## EUREKA!! 2016 World Gold Panning Championship

The World Gold Panning Championships 2016 will be in Placerville, California. The heart of the Mother Lode will come alive with gold panners from September 11-18, 2016.

Select Language  Powered by Google Translate

The El Dorado County Fair Grounds will look like the gold rush town of Placerville in 1848 when James Marshall discovered gold in the tail races of the El Dorado River.

Official Website

- Shingle Springs, 0:0:0 ago. [x]
- not-specified, 1001:2:59 ago. [x] [x]
- Polska, 1004:25:16 ago. [x] [x]
- Polska, 1004:25:48 ago. [x] [x]
- Cape Town, 4108:26:37 ago. [x]
- not-specified, 4113:19:56 ago. [x] [x]
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- Sacramento, 4125:49:18 ago. [x]
- not-specified, 4127:24:44 ago. [x] [x]
- Ludvika, 4133:15:55 ago. [x] [x]
- Beijing, 4136:28:52 ago. [x]
- Funes, 4177:14:34 ago. [x] [x]
- Arnhem, 4183:51:54 ago. [x] [x]

# Website

Our website tracks visitors from all over the world. We have over 7,000 visits from 58 countries so far.



**YOU ARE INVITED**



Preliminary Information  
2016 World Gold Panning Championships  
Placerville, California  
United States of America

[www.eldoradogold2016.com](http://www.eldoradogold2016.com)

# Brochures

Brochures are being distributed at events in Europe and locally at gem shows and panning events.





# Event Organizers

- **Rich Mason 'Uncle Fuzzy'**  
U.S. Gold Panning Assoc.
- **Janine D'Agostini**  
Event Coordinator
- **Kara Adema**  
Event & Marketing  
Coordinator
- **Laura Clark**  
Sponsorship Coordinator
- **Charlie Ferris**  
Webmaster
- **Fred Ott**  
CFMS & Site Coordinator





Thank you.  
[www.eldoradogold2016.com](http://www.eldoradogold2016.com)

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