



# HEALTH SERVICES DEPARTMENT

## PUBLIC HEALTH DIVISION

*Healthy People Living in Healthy Communities Throughout El Dorado County*

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Dept of Health & Human Services  
Centers for Medicare & Medicaid Services  
Center for Medicaid, CHIP, and Survey & Certification

Re: Healthy Kids Healthy Futures Application for Outreach and Enrollment Funding

On behalf of the County of El Dorado Health Services Department, I wish to express strong support for the Healthy Kids Healthy Future (HKHF) Regional Children's Health Initiative's application for funding through the Children's Health Insurance Program Reauthorization Act's (CHIPRA), Outreach and Enrollment grant – Cycle II. HKHF is the first regional non-profit Children's Health Initiative (CHI) in the state of California and includes Colusa, El Dorado, Placer, Sacramento and Yuba counties. The County of El Dorado Health Services Department is a founding partner of HKHF and the County is represented on HKHF's Board of Directors by a County Board of Supervisors member, a local First 5 Commissioner, and a member-at-large representing the local CHI.

HKHF is a model for collaborative partnerships among metropolitan, urban and rural counties to maximize resources to ensure the health and well being of all children in the region. The mission of HKHF is to maximize the efficiency of outreach and enrollment efforts. HKHF has implemented an outreach and enrollment effort and a comprehensive system of communications and services that also includes utilization and retention activities.

With HKHF, the County of El Dorado is able to provide access to health care for families who would have no other viable options for their children. HKHF has successfully made progress in addressing the needs of the underserved population in the five-county region by creating a health insurance product called Healthy Kids (HK) that mirrors the Healthy Families benefit package except that it covers children from families with incomes at 251 to 300% of the Federal Poverty Level and does not ask about immigration status.

We support HKHF in its effort to provide the much needed services to the families and communities in the County of El Dorado and look forward to their continued progress.

Sincerely,

Neda West, Director  
Health Services Department