

**LATE DISTRIBUTION 7-21-14**

EDC COB &lt;edc.cob@edcgov.us&gt;

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**Urgent - Request by Cameron Park Design Review Committee to continue Sign Ordinance**

1 message

**danderly@comcast.net** <danderly@comcast.net>

Sun, Jul 20, 2014 at 2:14 PM

To: edc.cob@edcgov.us, jim.mitrisin@edcgov.us, bosfour@edcgov.us, bosone@edcgov.us, Kitty &lt;bostwo@edcgov.us&gt;, bostthree@edcgov.us, bosfive@edcgov.us, terri.daly@edcgov.us

Cc: "

shawna.purvines@edcgov.us

The Cameron Park Design Review Committee respectfully requests that you continue your consideration of the El Dorado County Sign Ordinance until our committee is able to review the issues associated with the new draft. Cameron Park will be impacted by what is contained therein, so it is very important that we be given this opportunity **before** the onset of the environmental review process.

The Cameron Park Design Review Committee and those who live and work in our community have waited literally years to have our draft sign guidelines considered and adopted. We were directed by you to hold off until the County developed their guidelines. However, your staff declined to give us access to the draft Sign Ordinance until it was received by you, the Board of Supervisors. That did not give us enough time over the weekend to gather a quorum, advertise a meeting as required by the Brown Act, and adequately review the proposed Draft. It appears that additional information may be necessary in order to effectively prepare the environmental documents. We believe it is only fair to have the item continued to a date following the next regular meeting of the Cameron Park Design Review Committee plus a week to prepare our response. Our next meeting is July 28, 2014.

Regards,

Dyana Anderly, MA, AICP  
Chair, Cameron Park Design Review Committee





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## Comments on the 7-22-14 BOS Agenda Item, File #13-0086 Sign Ordinance

1 message

**Nikki or Tim Costello** <ntcostello@sbcglobal.net>

Sun, Jul 20, 2014 at 4:55 PM

To: bosone@edcgov.us, bostwo@edcgov.us, bosthree@edcgov.us, bosfour@edcgov.us, bosfive@edcgov.us, edc.cob@edcgov.us

Dear Board of Supervisors,

My name is Tim Costello, I live in Shingle Springs (20+ years), and I'm writing to comment on the sign ordinance item up for approval for Tuesday's BOS meeting.

For background, I spoke out against the three large Highway 50 billboards in a BOS meeting last year, only to see them approved during the next BOS meeting, apparently on advise of County council. I live off of Ponderosa Road and have to see that beer billboard daily. It is terribly offensive to see a large billboard jutting up in front of the view of the crystal range (on eastbound 50), a view so iconic it is used on County letterhead. Please know that the billboard location is also a gateway to Ponderosa High School - that sign is encouraging high school kids to drink beer. That type of message should not be allowed so close to a school. During winter, when the kids go to school and often leave school when it is dark, that sign is really lit up and noticable. Did you see the letter to the editor this week in the MD regarding Ponderosa HS Sober Grad Night? How does that align with the County-approved lit billboard encouraging all who view it to drink beer? That billboard should be removed ASAP. It is offensive, marring our view, creating light pollution at night (it is very bright, and the lights are aligned up), and particularly inappropriate for a main thoroughfare to the high school, with impressionable young drivers. Drinking and driving is a problem with high school kids, and that billboard is encouraging the high school kids to drink beer, plain and simple.

Back to the sign ordinance item for Tuesday's BOS meeting - my comments are below:

1. The ordinance appears to have been completely re-written, not just edited. As such, I think it is inappropriate to approve it without adequate public review. I'm concerned there may be significant changes, given that it has been almost completely re-written. Please allow a longer period of time for public review and comment, and postpone the approval vote.
2. Please disallow all "Animated, flashing, scrolling, digital, or video screen signs" - not just those that change messages more than once every 12 seconds. Those signs are terribly offensive and distracting to drivers. They should be outlawed. Also, I do not recall allowing those types of signs in the July 8, 2014 draft ordinance - is this an attempt to allow those types of signs? That should be clearly communicated to the public, rather than hidden in the prohibited signs section on Page 47.
3. Please shorten the amortization schedule for billboards. 7 years is too long. It has already been more than one year since the initial draft ordinance was issued, and it appears to be a

13-0086 Public Comment

BOS Recd 7-21-14 1 of 2









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**Comment on 7-22-14 BOS Agenda Item, File #13-0086 Sign Ordinance**

1 message

**steve clark** <jsclark58@gmail.com>

Sun, Jul 20, 2014 at 11:36 PM

To: bosone@edcgov.us, bostwo@edcgov.us, bosthree@edcgov.us, bosfour@edcgov.us, bosfive@edcgov.us, edc.cob@edcgov.us

Dear Board of Supervisors,

I request that you do not approve and authorize the Chair to sign Resolution of Intention 106-2014 to Amend the Sign Ordinance and authorize staff to proceed with environmental review. The new draft was posted on Friday, July 18, which only gave the public 4 days to review the ordinance. The Sign Ordinance is a critically important document to the county and was completely rewritten instead of slightly edited. The new draft of the ordinance should be processed like a brand new ordinance to give the public time for review. Please start the process of public hearings to receive input.

Thank you,

Steve Clark

Shingle Springs Ca.

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**Sign Ordinance--Please Allow More Time For Review**

1 message

**Langley, Cheryl@CDPR** <Cheryl.Langley@cdpr.ca.gov>

Mon, Jul 21, 2014 at 8:20 AM

To: "bosfour@edcgov.us" <bosfour@edcgov.us>, "Mikulaco, Ron@El Dorado" <bosone@edcgov.us>, "Veerkamp, Brian@El Dorado" <bosthree@edcgov.us>, "Santiago, Norma@El Dorado" <bosfive@edcgov.us>, "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Dear Supervisors--

Please extend the public review period for the draft sign ordinance. While I believe the review period might have been adequate if there were only minor changes, this is not the case. This is a 37 page document with substantial changes (the track-changes version--the version most of us would like to review--is approximately double that size).

This document was released on a Friday; need I say most of us had a busy weekend that precluded dwelling over the document. This is an important document--it will shape the appearance of the County for years to come. I think it is only prudent to allow the public ample time for review.

Thank you in advance for your attention to this matter.

Cheryl Langley

Shingle Springs Resident











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**Comment on 7-22-14 BOS Agenda Item, File #13-0086 Sign Ordinance**

1 message

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**sue-taylor@comcast.net** <sue-taylor@comcast.net>

Mon, Jul 21, 2014 at 2:45 PM

To: BOSDistr1 &lt;bosone@edcgov.us&gt;, "Veerkamp, Brian" &lt;bosthree@edcgov.us&gt;, "Briggs, Ron" &lt;bosfour@edcgov.us&gt;, NormaSantiagoBOSDistr5 &lt;bosfive@edcgov.us&gt;, edc cob &lt;edc.cob@edcgov.us&gt;

Dear Board of Supervisors,

Numerous members of the public asked the Board to deal with the issue of the billboards cropping up along Highway 50. Apparently the Board sent Staff off to write a book which should be titled "Signage for the future urbanization of El Dorado County".

Please DO NOT adopt this Resolution of Intention 106-2014 to Amend the Sign Ordinance and start another environmental review process! There has not been the time to read this new draft given that it was just posted on Friday, July 18.

Quickly reviewing the ordinance it appears that the County is attempting to align this ordinance with a generalized sign policy similar to the efforts being make with the Targeted General Plan Amendment and Zoning Ordinance Updage (TGPA/ZOU).

Since the TGPA/ZOU has yet to be implemented or will not even be discussed by this Board of Supervisors until all the public meetings are over, I question as to how you can move forward with a generalized sign ordinance that probably conflicts with the existing zoning ordinance.

If it is too hard for the County to just focus on the ONE policy (OFF-SITE BILLBOARDS) that is not working within the existing code, then please set this activity aside until you have first decided whether or not you are going to adopt the overhauled 2004 General Plan or the NEW zoning ordinances!

Thank you,

Sue Taylor



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**Comment on 7-22-14 BOS Agenda Item, File #13-0086 Sign Ordinance**

1 message

**francesca duchamp** <francescaduchamp@att.net>

Mon, Jul 21, 2014 at 3:49 PM

Reply-To: francesca duchamp &lt;francescaduchamp@att.net&gt;

To: "bosone@edcgov.us" &lt;bosone@edcgov.us&gt;, "bostwo@edcgov.us" &lt;bostwo@edcgov.us&gt;, "bosthree@edcgov.us" &lt;bosthree@edcgov.us&gt;, "bosfour@edcgov.us" &lt;bosfour@edcgov.us&gt;, "bosfive@edcgov.us" &lt;bosfive@edcgov.us&gt;, "edc.cob@edcgov.us" &lt;edc.cob@edcgov.us&gt;

Dear Board of Supervisors,

I request that you do not approve and authorize the Chair to sign Resolution of Intention 106-2014 to Amend the Sign Ordinance and authorize staff to proceed with environmental review.

The new draft was posted on Friday, July 18, which only gave the public 4 days to review the ordinance. <---come on guys and gals <---I just found out about it now. Four days --really. After all the times ive heard that people are notified way ahead of each public item...four days doesnt seem like a whole lot of time. am i missing something ?

Thank you,

Fran duchamp

Pollock Pines

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**FW: ACTION ALERT! Sign Ordinance on 7/22/14 BOS Agenda**

1 message

**J Goggins** <jgoggins@directv.net>

Mon, Jul 21, 2014 at 3:51 PM

To: bosone@edcgov.us, bostwo@edcgov.us, bosthree@edcgov.us, bosfour@edcgov.us, bosfive@edcgov.us, edc.cob@edcgov.us

Dear Board of Supervisors,

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Thank you,

Bob &amp; Judy Goggins